



PREPARE TO LAUNCH



PARTICIPATE IN JOB FAIRS

The Career Center offers job fairs each semester where multiple organizations promote their organization and job openings. For information about the CSUSM fairs and other networking events, check the Career Center website at www.csusm.edu/careers.

RECOMMENDATIONS FOR JOB FAIR SUCCESS

- Research participating organizations. Develop questions to ask recruiters.
- Bring multiple copies of your resume, although you may be asked to apply online.
- Dress in professional attire with a clean, well-groomed appearance.
- Establish good eye contact, present a firm handshake, introduce yourself with confidence, and smile!
- Keep an open mind, ask lots of questions, and visit with a variety of representatives.
- Within 24-hours, send thank you notes to employers that piqued your interest.

BE READY TO ASK QUESTIONS

- What positions do you anticipate having open this year?
- What hiring do you plan to do in the next three to four months?
- What skills and qualities are needed to be successful in your organization?
- What led you to choose your employer?
- Can you describe your company/organizational culture?

CREATE AN ONLINE PORTFOLIO

Another strategy to highlight your work is to create an online portfolio. One free portfolio resource available to CSUSM students is Portfolioium: <https://csusm.portfolioium.com/> or <http://portfolios.csusm.edu/>, where you can upload work samples and projects for viewing by potential employers.