

MASTER OF BUSINESS ADMINISTRATION

Philosophy

The fundamental mission of the College of Business Administration is to educate the leaders of tomorrow's business and non-profit organizations by concentrating on the management skills needed in the complex, multicultural and technological environments of the future. The design philosophy for the graduate program is to integrate rigor with relevance and theory with practice.

The program has been influenced by the writings of premier educators, commissions, and managers, as well as by the talents of our faculty and by the needs of our constituencies. It is modern in structure and pedagogy as well as content. It recognizes the sea-changes such as diversity, a global economy, technology, the cooperative nature of decision making, and the accelerating rates of change that are occurring in business, government and society, and in higher education.

The program emphasizes a commitment to values: ethics, respect for the individual and the environment, intellectual curiosity, commitment to lifelong learning, and self-direction. It makes use of information technologies in the delivery of the program and requires that students develop a significant level of proficiency in the application of technology. Information literacy and library research skills are salient in the dynamic world of global business and as such are emphasized in the program. The curriculum stresses the importance of good communication skills for successful management; thus written and oral presentations are part of every course.

Description of the Program

The Master of business Administration is designed for the employed student who has several years of work experience as a professional and is either preparing to enter management or has moderate management experience.

The program requires 48 units of course work. Each MBA course (except for BA 650 Strategic Management in the Global Environment) will include a one-unit theme project. The instructor is responsible for selecting the theme for the courses/section from the following: *Ethics, Evolving Technology, Global or Environmental themes*. New themes may be introduced in the future. For each section of each course there will be only one theme and all students enrolled in a section will engage in activities related to the assigned theme. Throughout the program, it is hoped that students will be exposed to multiple themes.

Program Schedule

The program is designed for working professionals. Groups of 25-40 students take courses in a predetermined sequence. The full Master's Program can be completed in 24 months. Students attend Fall, Spring, and Summer terms.

Admission Requirements

1. A GMAT score of 500 or above, with a minimum 30th percentile score in the Verbal section, a minimum 30th percentile score in the Quantitative section, and a 4.0 score in the Analytical Writing section.
2. A Grade Point Average (GPA) of “B” (3.0) or better in the last 60 graded semester units, from a WASC-equivalent university. Only regular courses from four-year colleges and/or universities will be used in calculating an applicant’s GPA—no extension courses or community college courses will be included.
3. The Work Experience requirement is at least three years of full-time, professionally relevant work experience.

The primary data for assessment includes the following required items:

- Transcripts of university–level course work. GPA will be computed from most recent 60 semester units of academic coursework at WASC equivalent four-year colleges and/or universities.
- The Graduate Management Aptitude test (GMAT), taken within the last 5 years.
- Resume documenting 3 years of relevant work experience.
- Two essays covering career achievements plus expected challenges and rewards from the MBA Program.
- Three Letters of Recommendation.

The admissions committee will also evaluate the applicant’s skills in quantitative methods (including basic calculus), communication, and computer applications. Where deficiencies are identified, the applicant may be required to complete equivalent courses or workshops.

Advancement to candidacy

In order to be considered for advancement, MBA students must be in good standing with an overall graduate GPA of at least a 3.0, have no more than 8 units (Including BA 650) remaining towards the completion of the MBA program.

Graduation Requirements

Completion of the MBA degree requires: (1) an overall GPA of at least 3.0 (B average) in all coursework within the program, (2) a minimum grade of 2.0 (C) in each course, and (3) Advancement to candidacy.

The program requires a total of 48 units.

Required Courses

(48 units)

BA 611	4
BA 615	4
BA 616	4
BA 617	4
BA 621	4
BA 625	4
BA 626	4
BA 630	4
BA 635	4
BA 645	4
BA 650	4
ECON 600	4