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CICSC Newsletter

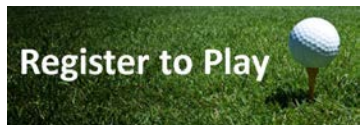
RESPONSIBILITY RECIPROCITY RESPECT RELATIONSHIPS

Issue No. 7/March 2015

MESSAGE FROM THE DIRECTOR!

UPCOMING EVENTS

APRIL 10, 2015
CICSC GOLF TOURNAMENT



FEBRUARY 3 - MAY 22, 2015
BEYOND THE STEREOTYPE
EXHIBITION

A nation is not conquered until the hearts of its women are on the ground. Then it is done, no matter how brave its warriors or strong its weapons. (Cheyenne)



March is Women's History Month and for many tribal communities, people will reflect and share stories of Beloved Women during this month long tribute to women.

Beloved Women is a special designation for those women who have contributed to the strength and resiliency of tribal communities and who continue to work daily to improve the lives of children. This month's activities allow each of us to honor the daughters, widows, wives, sisters, and mothers we know, acknowledging their contributions to our lives and the growing strength of tribes.

At CICSC, we focused our most recent research project on American Indian women characters in Western cinemas, using the era from 1950 to 1970 as a baseline. Within this time frame, we isolated scenes to examine and interpret the soundtracks associated with characters who represented American Indian women. The stereotypes that these characters reinforced in film were exacerbated by the background music or lack of it. This project contributes to the growing knowledge base and theoretical grounding of American Indian Cinema.

The stereotypes associated with American Indian women, especially those promoted by the media, are a direct contrast to the roles and contributions



found in tribal communities through historical and contemporary evidence. Students working on this project find a more authentic representation of gender roles in in tribal nations.

Join us this month in celebrating the contributions of American Indian women to your community.

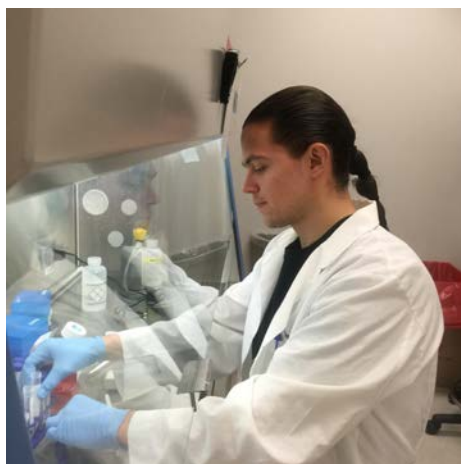
Joely Proudfit, Ph.D. (Luiseño)
 Director, CICSC

CSUSM AIAN Alumni

"Where are they now?"

Temet McMichael

SAVE THE DATE!



Temet McMichael, a graduate student in the Biomedical Sciences Graduate Program (BSGP) at The Ohio State University, is seen here working diligently in the laboratory of Dr. Jacob Yount. His project focuses on immunity to viral infections, like the flu, and ways to maximize the activity of proteins that stop viral infection. He says "although he misses both friends and family back home, he is excited to take part in scientific research that applies to the world around us." Temet was

recently awarded a three year fellowship that pays for his education at Ohio State and thanks CSUSM mentors Drs. Trischman and Proudfit for their support in the application process. We congratulate Temet on his accomplishments and look forward to his return in the near future.

Michael Murphy
 CICSC Student Volunteer

Student Highlight

Nicole Smith

2015 AISA CALENDAR
 STILL AVAILABLE!



PLACE ORDER

2014 SDAIFF T-SHIRT

STILL AVAILABLE!



PLACE ORDER

ROOTED IN CULTURE,
RISING IN KNOWLEDGE



Nicole Smith, a member of the Navajo Nation (Diné), is currently a student at CSU San Marcos majoring in Biochemistry. Nicole is serves as a council member of the American Indian Student Alliance at CSUSM. Despite knowing nothing of the world, Nicole is most proud of being able to step out and learn, explore, and appreciate all of what the world has to offer. She was able to do this due to the military which has opened a lot of doors for her and has given her a lot of life experiences.



The CICSC has helped her during her time at CSU San Marcos. The center is a place where she feels most comfortable and is able to connect with other Native American students. These connections have made a huge difference in her emotional well-being. She is able to go to the Center for advice and motivation to keep up with her studies. The CICSC also provided an opportunity for her to be involved in the CA-NARCH program. CA-NARCH provides information on summer programs to help students keep updated in their career goals, and the program provides information about internships as well. Nicole is very thankful for the CICSC staff's hard work and most especially thankful being an awesome support for students.

Megan Doughty
CICSC Creative Director

Events

Noli Indian School College Fair

Thursday, February 12th, 2015



Representatives from California State University San Marcos and auxiliary universities in the area gathered on a beautiful Thursday morning to promote educational options for students at Noli Indian School's College Fair. Student researchers from the CICSC and members of the American Indian

Student Alliance (AISA) were also in attendance to answer questions and engage with students about college life and life after high school. Dr. Joely

Proudfit gave an encouraging speech about the struggles and hardships students may face as potential college students and also encouraged and urged them to never give up on their dreams of where and what you what to be in life. Upon completion the students were treated to an afternoon BBQ presented by the faculty and staff of Noli Indian School. [Photos Link](#)

Marjon Pino (Navajo)
CICSC Student Assistant

Conversations That Matter

Tuesday, February 17th, 2015

On February 17th, CSUSM's Office of Diversity hosted its 7th [Conversations That Matter Series](#) event. The series focuses attention on topical issues relating to diversity, educational equity, and social justice. Alongside the recent unveiling of the "[Beyond The Stereotype](#)" exhibit, this event



further continued the conversation of Cultural (mis)appropriation in the classroom and the strategies for facilitating class discussions. How do you discuss the many issues raised by the current "Beyond the Stereotype" exhibit? A panel of four profound professors: Fredi Avalos, Faculty Fellow of Cultural Intelligence; Mary Robertson, Assistant Professor of Sociology; Gary Rollison, Professor of Sociology; and our very own Dr. Proudfit; guided the audience through the sometimes uncomfortable conversations that arise with the topic of cultural (mis)appropriation. Panel members provided insights on present issues and discussed racial identity stereotypes and cultural appropriation while providing multiple ways to engage difficult dialogues. View the complete panel discussion: [Conversations That Matter - Video Panel](#). [Photos Link](#)

Raffdazzel "Raffie" John (Oneida)
CICSC Student Assistant

Unity Luncheon at Cal Poly Pomona

Tuesday, February 24th, 2015

CICSC Director, Dr. Joely Proudfit, provided keynote remarks for the [23rd Annual Unity Luncheon](#) at Cal Poly Pomona. Also in attendance was CSUSM Tribal Liaison Tishmall Turner. The Native American Student Center at Cal Poly Pomona sponsored this year's Unity Luncheon program. The theme of the luncheon was "All Our Relations: We are Many, We Are One". According to Irvin Harrison, Native American Student Center Coordinator, "The annual campus-wide event celebrates Cal Poly Pomona's commitment to diversity and honored individuals for their efforts in serving underrepresented communities, supporting inclusive activities and programs, and raising awareness of the issues affecting their communities." Thank you to Mr. Harrison for the invitation to have Dr. Proudfit as a keynote speaker.



Dancy Turner (Luiseño)
CICSC Student Assistant

Noli Indian School Visit to CSUSM

February 26th-27th, 2015



On February 26th and 27th students from [Noli Indian School](#) were able to experience California State University San Marcos firsthand. Many in attendance were very excited and enthusiastic to be attending the circuit of activities provided and were also treated to a special presentation conferred by the Public Relations Club and

Dr. Joely Proudfit. The students were then introduced and encouraged to explore the center and engage with the student workers as well as professors. Student researcher, Ernestina Martinez (Navajo) exclaimed "This was more than just a tour, the students were able to fully experience and engage in campus activities. Many have never visited a college, so to see their eyes light up and to be a part of the entire experience was a truly amazing." [Photos Link](#)

*Marjon Pino (Navajo)
CICSC Student Assistant*

Dr. Proudfit Presents to the CSUSM PR Club

Thursday, February 26th, 2015

The Public Relations Club at California State University San Marcos kicked off their semester event with the owner of [Naqmayam Communications](#), Dr. Joely Proudfit. On February 26, Dr. Proudfit discussed with the students at CSUSM and the guests from Noli Indian School about the reality of Public Relations and what the media leaves out. "A Public Relations firm tries to portray a positive image to a target audience", Proudfit stated. "I try to tell the Tribal Communities, don't wait until there is a problem; tell your story so you are the driver." Dr. Proudfit is the Director of the California Indian Culture and Sovereignty Center and Native Studies at CSUSM.



*Joshua Ray
VP Public Relations Club*

American Indian College Fund Reception

Saturday, February 28th, 2015



CSUSM Tribal Liaison Tishmall Turner and CICSC Director Dr. Joely Proudfit attended an afternoon educational reception hosted by the American Indian College Fund. The reception was titled "Tribal Colleges Matter: Native American Women Lift their Communities and Families through Community-Based Education." During the reception, they met with Dr. Cheryl Crazy Bull (Sicangu Lakota), CEO of the American Indian College Fund. Dr.

Crazy Bull along with several Native women scholars shared their personal stories of challenge and triumph as they have worked tirelessly to improve the quality of life in tribal communities. [Photos Link](#)

Ernestina Martinez (Navajo)
CICSC Student Assistant



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