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# CICSC Newsletter

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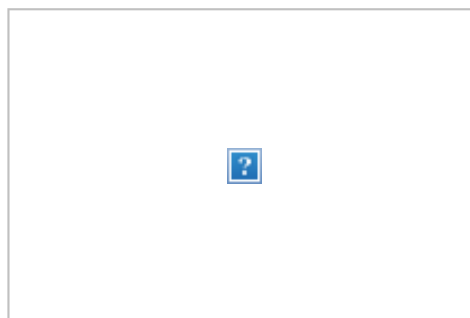
Issue No. 2/October 2014

## MESSAGE FROM THE DIRECTOR!

### UPCOMING EVENTS

OCTOBER 7, 2014  
A CONVERSATION IN  
CULTURAL APPROPRIATION  
WITH  
SUZAN SHOWN HARJO

We have been extremely busy at the California Indian Culture & Sovereignty Center (CICSC) welcoming our new students into the new academic year, holding our Native American Indian day activities on campus as well as attending the State of California's American Indian Day celebration in Sacramento last week.



Most importantly, we released print and digital copies of the second edition of the State of American Indian and Alaska Native Education in California Report. We want to again acknowledge the San Manuel Band of Mission Indians for their investment in the CICSC to produce this report. We also want to express our special thanks to CSU Chancellor's office for their financial support to print several hundred copies for our tribal leadership throughout the state.



I want to invite you all to attend our Diversity Month Kick Off lecture featuring Suzan Shown Harjo! She will be speaking about cultural appropriation and she was the woman who was the driving force behind the cases that led the U.S. Patents and Trademarks Office to cancel the federal trademarks for the Washington R-----. I look forward to seeing you there.

NOVEMBER 20-22, 2014  
2ND ANNUAL SAN DIEGO  
AMERICAN INDIAN  
FILM FESTIVAL

Joely Proudfit, Ph.D. (Luiseño)  
Director, CICSC



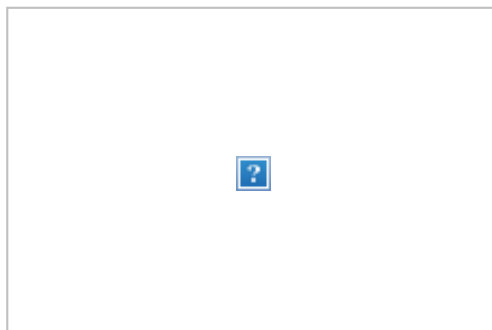
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## California Indian Day

### Film Screening of "First People - Kumeyaay"

Tuesday, September 23rd 2014



California Indian Day, celebrated each year on the fourth Friday of September, was established in 1998 as an official state holiday to teach people of all ages about the tribal cultures, histories and heritage of California's American Indian Tribes.

The CICSC was honored and proud to welcome Master Kumeyaay

Speaker, Cultural Educator and Mentor, Mr. Stan Rodriguez (Iipay Nation of Santa Ysabel) to the CSUSM screening of "First People - Kumeyaay".

[Professor Jonathan Berman](#) graciously allowed us to hold the event during his *Survey of World Cinemas* class on Tuesday evening. The event began with introductions from the Director of the CICSC Joely Proudfit, Ph.D. (Luiseño) and Theresa Gregor, Ph.D. (Kumeyaay) who were ecstatic and privileged to present the film for California Indian Day. We were overjoyed to have an influential member of the Native community in attendance.

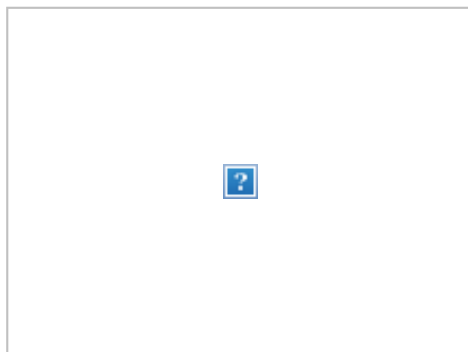
Immediately following the film students and attendees were able to engage with members of the Kumeyaay community in a panel discussion and were presented with singing, dancing and a language demonstration by the Kumeyaay nation.

"Mr. Rodriguez and the film brings more than history and awareness to the San Diego community. It inspires all nations to go out and reengage, learn and bring life back into the culture and traditions within tribal communities." [Photos Link](#)

*Marjon J. Pino (Navajo)*  
CICSC Student Assistant

## 46th Annual Native American Day

Friday, September 26th, 2014



Dr. Joely Proudfit, CICSC Director and Tishmall Turner, Tribal Liaison attended the 46th Annual Native American Day event in Sacramento, CA.

This annual event, sponsored by the State Native American Liaisons of California, is held on the grounds of the State Capitol. Speakers include

California Indian leaders; music and dancers are on hand to honor the spirit and contributions of the State's indigenous people. [Photos Link](#)

## The State of AIAN Education in California 2014

*Thursday, September 25th, 2014*

FOR IMMEDIATE RELEASE

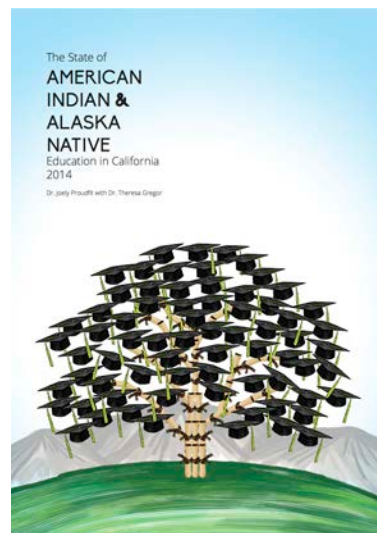
September 25, 2014

Media Contact: Margaret Chantung

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Despite promising practices aimed at attracting, retaining and graduating American Indian and Alaska Natives (AI/AN) at community colleges and public universities in California, a shockingly low number of AI/AN students—just 1 out of 4—actually graduate from high school prepared for the rigors of college academics.



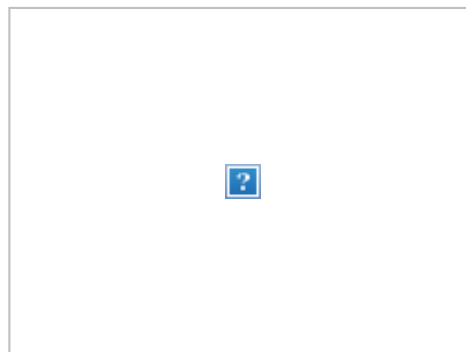
The recently released "[State of American Indian and Alaskan Native Education in California 2014](#)" report authored by the California Indian Culture and Sovereignty Center (CICSC) at California State University San Marcos (CSUSM) builds on a previous report released in 2012. [Read more...](#)

## 2014 San Diego Film Festival

*Thursday-Friday, September 25-26th, 2014*

The CICSC staff, CSUSM Tribal Liaison and students from the American Indian Student Alliance (AISA) attended the 2014 San Diego Film Festival. They were able to meet and take pictures with Saginaw Grant on the evening he was awarded the American Legacy Award.

Other notable people they met were Michelle Monaghan and Alison Pill who also received awards, respectively: Excellence in Acting Award and Virtuoso Award. The students enjoyed a great night of film and meeting of Hollywood stars. [Photos Link](#)



*Ernestina Martinez (Navajo)*  
CICSC Student Assistant

## CSUSM Minor Fair - Native American Studies

*Tuesday, September 30th, 2014*



On September 30th, CSUSM hosted the 2014 Minors fair. The event took place in the USU Ballroom as students were greeted and given an opportunity to engage with various representatives and departments on campus.

In attendance was Dr. Joely Proudfit, Professor and Director of the CICSC. Dr. Proudfit engaged directly with students on the opportunities and

importance a Native Studies Minor possesses. Students who are currently in the process of receiving the Native Studies minor were on hand to answer questions and provide feedback on the courses and curriculum involved. California alone is home to 110 federally recognized tribes and many engage with local, state and federal level businesses and agencies. A minor in Native Studies provides you with an overview of historic and present issues, media and world views and certain provisions that relate to tribal law and tribal sovereignty. To receive more information on the Native Studies Minor contact Dr. Joely Proudfit at [jproudif@csusm.edu](mailto:jproudif@csusm.edu) or visit the [Native Studies website](#).

*Marjon J. Pino (Navajo)*  
CICSC Student Assistant

## Join Us For A Conversation On Cultural Appropriation with Suzan Shown Harjo

Thursday, October 7th, 2014



Suzan Shown Harjo has been involved in the landmark litigation against the name of the Washington pro football team for 22 years. We would like a strong showing of support from the local American Indian community and to take a group photo to show solidarity against cultural appropriation.

We look forward to seeing you there. We also would like thank all the following sponsors at CSUSM involved to make this event possible:

- The Office of Diversity
- Cross Cultural Center
- Office of the Tribal Liaison
- Lesson in Cultural Intelligence and Humanity Committee
- The Civility Campaign
- American Indian Student Alliance
- Black Student Union
- M.E.Ch.A.
- Public Relations Club
- Kamalayan Alliance
- United Students of Color Coalition
- The Cougar Chronicle
- Ethnic Studies
- Native Studies
- CHABBS Engaging Diverse Dialogues Initiative

For more information, visit our events page or email Arturo Ocampo at [aocampo@csusm.edu](mailto:aocampo@csusm.edu).



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