MESSAGE FROM THE DIRECTOR!

We have been extremely busy at the CICSC welcoming our students back from winter break, holding our First Friday luncheon as well as unveiling the Beyond the Stereotype poster campaign.

We had a great turnout for the opening reception of the Beyond the Stereotype exhibit at the CSU San Marcos Library. We hope the poster campaign will educate the public and campus community about cultural appropriation. Because cultural appropriation often enlists the use of stereotypes, part of the aim of the project is to also understand stereotypes and the harm they cause. We are proud of our American Indian students, Maya Goodblanket and Michael Murphy, for being the models of two posters. Last but not least, we appreciate our Creative Director, Megan Doughty, for her tireless work in designing and coordinating the campaign. I invite you to visit the CSUSM Library and view the Beyond the Stereotype exhibit.

Joely Proudfit, Ph.D. (Luiseño)
Director, CICSC

Student Highlight

Amiyonette "Maya" Goodblanket
Amiyonette "Maya" Goodblanket, a member of the Cheyenne-Arapaho Tribes of Oklahoma, is currently a student at CSU San Marcos majoring in Psychology. Maya is a council member of the American Indian Student Alliance. Maya believes the pursuit of an education is to gain knowledge to better the lives of not only ourselves but also future generations.

Maya is thankful for the help she has received from the CICSC. She found the center by chance during her first semester and is very happy she did. The center has offered her many resources to the outside Native community, helped her develop her plans for school, and has given her a quiet and comfortable study space. She also is very grateful for the students and staff at the center who supported her in the loss of her little brother who was killed by the police in December 2013. She is very happy the center exists and appreciates all the resources it provides.

Maya's plan for the future is to work at the Rincon Indian Health Clinic in the behavioral health department as a therapist. Maya is a wonderful addition to our family at the center and we look forward to providing her with continued support in school and life.

Megan Doughty
CICSC Creative Director

Sundance Film Festival

January 22nd-25th, 2015
San Diego American Indian Film Festival (SDAIFF) committee members, Dr. Joely Proudfit and Tishmall Turner, attended the 2015 Sundance Film Festival with SDAIFF committee member and accomplished filmmaker Chris Eyre. They were in attendance to screen films for the upcoming 2015 SDAIFF. They enjoyed many films and hope to bring a variety of films to this year's film festival.

Beyond the Stereotype:  
A CSUSM Social Justice Initiative to Stop Cultural Appropriation

Opening Reception

Tuesday, February 3rd, 2015

On Tuesday, February 3rd, the unveiling of the Beyond the Stereotype was held at the CSUSM Library Reading Room. This event had a marvelous turnout, reaching room capacity, while many listened outside the room. At 6 PM, the Dean of the Library, Jennifer Fabbi, welcomed everyone and gave a brief introduction to the Beyond the Stereotype exhibit. Joely Proudfit, Director of the California Indian Culture and Sovereignty Center, addressed the group about the progress and the efforts of those involved and why this event was necessary. Dr. Proudfit continued about how this event came to be, from her class - Imaging Indians: American Indians, Mass Media, Film and Society - starting it as a simple class project to a yearlong campaign.

At the end of Dr. Proudfit's speech, everyone headed down to the main floor of the library. The models stood next to their posters and at the same time unveiled to everyone their poster for the first time. Everyone who came was awestruck of the poster campaign, for its beauty and the powerful message that was conveyed. The guests were able to view each poster and speak to
the models, which are all CSUSM students, about the process and what they felt. There were so many people in attendance, many people had to squeeze their way through, and some went to the second floor to look down. Overall the campaign was a magnificent event that showed the dedication of students, staff, and professors to help bring awareness and breakdown the stereotypes that have plagued society. As Dr. Proudfit stated, "This is not the end, but rather the beginning to something more."

Raffdazzel "Raffie" John (Oneida)
CICSC Student Assistant

Dancy Turner (Luiseño)
CICSC Student Assistant

**Exhibition Information**

*February 3rd to May 22nd, 2015*

In Spring 2015, the Library is pleased to showcase an exhibition of thought-provoking posters exploring contemporary issues of cultural appropriation. Featuring current CSUSM students and recent events, the exhibit will facilitate a critical, timely conversation on the victims and perpetrators of cultural stereotypes and misrepresentations.

The California Indian Culture and Sovereignty Center and Dr. Joely Proudfit are the co-creators of the Beyond the Stereotype poster campaign and images. This project was also made possible by the following collaborators: Office of Diversity, Educational Equity, Inclusion and Ombuds Services, Student Life & Leadership, Civility Campaign, Public Relations Club, American Indian Student Alliance, Dr. Fredi Avalos, and other campus partners.

The posters will be on display after the opening reception February 3 - May 22, 2015, free and open to the public during all library hours. To arrange for a class visit or guided tour, please contact Outreach Librarian Melanie Chu mchu@csusm.edu or 760.750.4378. For more information, please visit the following websites: [http://biblio.csusm.edu/beyond-the-stereotype-exhibit-opening](http://biblio.csusm.edu/beyond-the-stereotype-exhibit-opening) or [http://www.csusm.edu/cicsc/projects/beyond-the-](http://www.csusm.edu/cicsc/projects/beyond-the-).
Certificate Programs

PL-280: Understanding Jurisdiction on Tribal Lands

March 25th-26th, 2015

The CICSC is excited to inform you of our inaugural upcoming training, **Understanding Jurisdiction on Tribal Lands**, at Fantasy Spring Resort Casino in Palm Spring, CA, from March 25th to 26th. This is a 2-day training, covering topics such as: tribal sovereignty, federal and state laws that impact tribal communities, Public Law 280, public safety issues and concerns on tribal lands. The course will be offered at several locations throughout the state to provide a great opportunity for tribal governments and their communities to work together with local law enforcement for a common goal--public safety.

There are three things that make this program unique:

1. This course is in partnership with California Peace Officer Standards and Training (CA POST), which ensures that all law enforcement agencies throughout California who send their personnel to this training will receive CA POST credits.
2. This course will be presented throughout the State of California at approximately twelve separate locations. This is unique for a course that is CA POST certified.
3. Instructors for the course have expertise in and practical knowledge of working with law enforcement agencies and tribal governments.

**Understanding Jurisdiction on Tribal Lands** to strengthen law enforcement and community policing in California, the CICSC is committed to provide this affordable, accessible, and culturally relevant course for our Law Enforcement partners throughout the state. For more information or if you are interested in the program, visit our website: [http://www.cicsccertificates.com/law-enforcement.html](http://www.cicsccertificates.com/law-enforcement.html).

Tribal Leadership Development Certificate Program
The CICSC proposes offering a comprehensive, customized Tribal Leadership Development Certificate Program (TLDCP). This program would foster the growth of aspiring, new, or established tribal leaders who would serve as catalysts to building a stronger tribal government.

The TLDCP is designed to provide training in critical leadership development areas. At the same time, it would expose emerging leaders to mentors who are tribal government leaders. The certificate program would focus on structures, processes, and issues specific to tribal governments. It would also be appropriate for those working in a tribal-government liaison role.

This specialized certificate would offer a survey of American Indian and tribal government and associated subjects, including areas of sovereignty, tribal politics and management, inter-governmental relations, and tribal economic development and enterprises. Certification would require completion of the program. More than one absence would result in a failure to earn the certificate. To request more information, visit our website: 

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