

SERVANT LEADERSHIP: AN ANSWER TO 21ST CENTURY LEADERSHIP CHALLENGES?

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GEICO

"Our goal is to challenge traditional perceptions of leadership and to teach a smarter way to lead that truly makes a difference in our world"

~Art Barter

Servant
Leadership
INSTITUTE™



College of Business
Administration

Presentation is open to the public and free to attend.

Parking and complimentary breakfast will be provided.

Registration and info at www.csusm.edu/climb



The California State University San Marcos (CSUSM) Center for Leadership Innovation and Mentorship Building (CLIMB) invites you to attend a presentation from Art Barter about Servant Leadership strategies to improve organizational and personal effectiveness.

As the Owner and Cultural Architect of Datron World

Communications, Inc., Art Barter turned a \$10 million company into a company with revenues of \$200 million in just six years. The success was born out of Art's desire to transform a traditional system of leadership into a servant-led organization.

Art has presented the servant leadership message to a wide variety of corporate, government, and non-profit audiences throughout the U.S., and he's particularly effective in reaching other executives who want to make a difference in the world.

Art holds two bachelor's degrees in business and finance. Prior to joining Datron in 1999, he spent eight years working with the Disney Corporation and more than 25 years at manufacturing companies. Art is the founder, CEO & President of Servant Leadership Institute in Carlsbad.

Please join us for Art's presentation at the CSUSM campus.

Friday, October 11, 2013

7:30 - 9:30 AM

**California State University San Marcos
Markstein Hall, Room 125**