



You Can't Lead with Your Feet on the Desk:

Building Trust, Shared Values, and Commitment in a Global Context

CLIMB Presents Ed Fuller

Friday, April 18, 2014

7:00 - 9:00 AM

California State University San Marcos
Markstein Hall - Room 125

Free Registration at
www.csusm.edu/climb

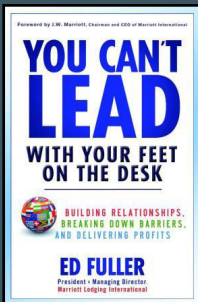


The CSUSM Center for Leadership Innovation and Mentorship Building (CLIMB) presents Ed Fuller, an accomplished leader in the hospitality industry. Ed will expound on topics from his best-selling book, "You Can't Lead with Your Feet on the Desk," which is based

on knowledge and information gathered while traveling extensively to lead global expansion as past President & Managing Director for International Lodging, Marriott International, Inc.

Mr. Fuller is currently Chairman and Co-Founder of Laguna Strategic Advisors, an Irvine, California global consulting firm focused on destination management, management leadership, transformational organizational engagement, risk management and delivering grounded business solutions.

CLIMB invites you to join us for Ed's presentation. Free registration at www.csusm.edu/climb. Registration includes complimentary parking and continental breakfast.



"Let me tell you what Ed's book isn't: it's not a primer on how to shake hands or fold your napkin in another country. It's an incredibly rich insight into leadership through well-earned personal relationships and experiences that American business

executives need to embrace to succeed in the global economy."

~ Roger Dow
President and CEO, U.S. Travel Association

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