

Suggested Course Sequence for Global Business Option

IMPORTANT NOTE: The following semester schedules are intended only for full-time students who do not have significant non-academic responsibilities.

Semester 5	Course	Units	Prerequisites	Type
BUS 302	Foundations of Business Environments	2		Required
BUS 322	Introduction to Data Analytics	2		Required
MKTG 302	Foundations of Marketing	2		Required
GBM 425	International Business Management	4	Co/prerequisite: BUS302	Required
GBM 427	Cross Cultural Negotiating and Global Business	2		Required
BUS 300	Business Professional Development	2		Required
	Total Units	14		

Semester 6	Course	Units	Prerequisites	Type
MIS 302	Foundations of Management Information Systems	2		Required
OM 302	Foundations of Operations Management	2		Required
MGMT 302	Foundations of Management	2		Required
FIN 302	Foundations of Finance	2		Required
MKTG 448	Global and Cross Cultural Marketing	4	MKTG 302	Required
GBM	GBM Electives	4	Refer to the Table Below	Required
	Total Units	16		

Semester 7	Course	Units	Prerequisites	Type
BUS 444	Strategic Management	4	Foundation Courses	Required
GBM 426	Leadership in a Global Context	2	Offered in Fall only BUS302, MGMT302, and MKTG302	Required
MGMT 461	Management in Different Cultures	4	MGMT302	Required
GBM	GBM Electives	6	Refer to the Table Below	Required
	Total Units	16		

Semester 8	Course	Units	Prerequisites	Type
BUS 495 or GBM 495	Senior Experience or Global Business Experience	3	Foundation Courses or Foundations, MGMT 461, and GBM 425	Required
GBM	GBM Electives	2	Refer to the Table Below	Required
GE	BB/CC/DD	9	Refer to the Table Below	Required
	Total Units	14		

Please be aware that there is a Study Abroad requirement of one semester for this option if you plan to do BUS 495.

Global Business Electives

GBM 428	Emerging Markets	2	Only offered once per year	Electives
GBM 430	Import and Export Operations	2	Prerequisite: GBM 425	Electives
GBM 440	International Travel Study	4	See Course Description	Electives
GBM 481-5	Selected Topics in Global Business Management	1-4	See Course Description	Electives
GBM 498	Independent Study in Global Business Management	1-4	See Course Description	Electives