

Entrepreneurship Track

IMPORTANT NOTE: The following semester schedules are intended only for full-time students who do not have significant non-academic responsibilities.

Semester 5	Course	Units	Prerequisites	Type
FIN 302	Foundations of Finance	2	Prerequisite for ENTR 422	Required
OM 302	Foundations of Operations of Management	2		Required
GE	BB/CC/DD	3		GE
BUS 322	Introduction to Data Analytics	2		Required
MGMT 305	Organizational Behavior	4		Required
BUS 300	Business Professional Development	2		Required
	Total Units	15		
Semester 6				
BUS 302	Foundations of Business Environments	2		Required
MIS 302	Foundations of MGMT Information Systems	2		Required
MKTG 302	Principles of Marketing	2		Required
ENTR 320	Creativity, Innovation, & Entrepreneurship	4	Prerequisite for ENTR 423	Required
ENTR 420	New Venture Marketing	2		Required
ENTR 421	New Venture Management	2		Required
	Total Units	14		
Semester 7				
BUS 444	Strategy Management	4	See CSUSM General Catalog	Required
ENTR 422	New Venture Finance	2		Required
ENTR 423	In the Trenches With Entrepreneurs	2		Required
GE	BB/CC/DD	3		GE
MGMT 415	Human Resource Management	4		Required
	Total Units	15		
Semester 8				
BUS 495		3	See CSUSM General Catalog	Required
MGMT 452	Leadership in Organizations	4		Required
GE	BB/CC/DD	3		GE
MGMT 461	Management in Different Cultures	4		Required
	Total Units	14		

Entrepreneurship Track Electives

ENTR 320	Creativity, Innovation & Entrepreneurship	4		
ENTR 420	New Venture Marketing	2	MKTG 302 Pre-req	
ENTR 421	New Venture Management	2		
ENTR 422	New Venture Finance	2	MKTG 302 Pre-req	
ENTR 423	In the Trenches With Entrepreneurs	2	ENTR 320 Pre-req	
ENTR 481-4	Selected Topics in Entrepreneurship	1-4	See Course Description	

**Suggested Course Sequence for Pre-Business Management Option:
Entrepreneurship Track**

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Semester 1	Course	Units	Prerequisites	Type
BUS 202	Introduction to Business Law	3		PBUS Core
GEO 102	GE Area A1	3		GE
GE	GE Area A3	3		GE
GEL 101	GE Area E	3		GE
ECON 202	Principles of Macroeconomics	3		PBUS Core
	Total Units	15		
Semester 2				
GEW 101	Principles of Written Communication	3		GE
MATH 132	Survey of Calculus	3		PBUS Core
GE	GE Area B1 or B2	3		GE
Language	Language Course 201 – GE Area C3	3		GE
ECON 201	Principles of Microeconomics	3		PBUS Core
	Total Units	15		
Semester 3				
ACCT 201	Introduction to Financial Accounting	3		PBUS Core
BUS 203	Business Writing	3		PBUS Core
GE	C1, C2, Dc/Dg, Dh, D7	3		GE
GE	C1, C2, Dc/Dg, Dh, D7	3		GE
GE	C1, C2, Dc/Dg, Dh, D7	3		GE
	Total Units	15		
Semester 4				
ACCT 202	Introduction to Managerial Accounting	3		PBUS Core
BUS 204	Business Statistics	3		PBUS Core
GE	C1, C2, Dc/Dg, Dh, D7	3		GE
GE	C1, C2, Dc/Dg, Dh, D7	3		GE
GE	GE Area B1/B3 or B2/B3	3		GE
	Total Units	15		