

Yi Sun

College of Business Administration
California State University San Marcos
San Marcos, CA 92096-0001
(760) 750-4232
ysun@csusm.edu

EDUCATION

Doctor of Philosophy in Decision and Information Sciences, August 2003
Warrington College of Business Administration, University of Florida
Dissertation Title: "Location Models for Web Services Intermediaries"

Master of Science in Decision and Information Sciences, May 2000
Warrington College of Business Administration, University of Florida

Master of Arts in Political Science, Dec 1998
Certificate in Public Affairs, Dec 1998
College of Liberal Arts and Science, University of Florida

Bachelor of Arts in Government, July 1995
Foreign Affairs College, Beijing, China

ACADEMIC EXPERIENCE

Management Information Systems Department Chair (Spring 2019 – Present)
Management Department Chair (Fall 2014 – Summer 2015)
Management Information Systems Department Chair (Spring 2013 – Spring 2014)
Information Systems and Operation Management Department Chair (Fall 2010 – Spring 2011, Fall 2012)

Full Professor 2016 – present
Associate Professor (with tenure), 2009 – present

Assistant Professor, 2003 – 2009
Department of Management Information Systems
College of Business Administration
California State University, San Marcos, CA

Instructor, 2001-2002
Warrington College of Business Administration
University of Florida, Gainesville, FL

PROFESSIONAL EXPERIENCE

Congressional Staff, Analyst, 1995–1996
Foreign Affairs Committee
Chinese National People's Congress, Beijing, China

SCHOLARLY PUBLICATIONS AND RESEARCH

Research Interests

- 1) Government Information System
- 2) Electronic Commerce
- 3) Facility Location Models

- 3) Facility Location Models
- 4) Cyber Security
- 5) Massive Multiplayer Online Games
- 6) Mobile computing

Published Journal Articles

- 1) “Equity Trading Server Allocation Using Chance Constrained Programming”, Yi Sun and Maryam Hassanlou, Journal of Supply Chain and Operations Management, forthcoming.
- 2) “Profit Analysis for Video Game Releasing Strategies: Single-player vs. Multiplayer Games”, Fang Fang, Yi Sun and Jack Leu, Journal of Supply Chain and Operations Management, Volume 13, Number 1, February 2015, Pages 58-77.
- 3) “Deploying a Zone-Based Massively Multiplayer Online Game on a Congested Network”, Robert Aboolian, Yi Sun and Jack Leu, International Journal of Information Systems and Supply Chain Management, Volume 5, Issue 1, January-March 2012, Pages 38-57.
- 4) “Deploying a massively multiplayer online game with a low-latency server infrastructure”, Yi Sun and Jack Leu, Information Technology and Management, [Volume 12, Number 1](#), , 2011, Pages 35-47.
- 5) “Location and Time Do Matter: A Long Tail Study of Website Requests”, Chetan Kumara, John B. Norrisb and Yi Sun, Decision Support Systems, [Volume 47, Issue 4](#), November 2009, Pages 500-507
- 6) “A Location-Allocation Problem for a Web Services Provider in a Competitive Market”, Robert Aboolian, Yi Sun and Gary Koehler, European Journal of Operational Research, Volume 194, 2009, Pages 64–77
- 7) “Syndicating Web Services: A QoS and User-Driven Approach”, Yi Sun, Shaoyi He and Jack Leu, Decision Support Systems, [Volume 43, Issue 1](#), February 2007, Pages 243-255
- 8) “A Location Model for a Web Service Intermediary”, Yi Sun, Gary Koehler, Decision Support Systems, [Volume 42, Issue 1](#), October 2006, Pages 221-236

PROFESSIONAL SERVICE

Department Service

- 1) Management Information Systems Department Chair (Spring 2019 – Present)
- 2) Management Department Chair (Fall 2014 – Summer 2015)
- 3) Management Information Systems Department Chair (Spring 2013 – Spring 2014)
- 4) Information Systems and Operation Management Department Chair (Fall 2010 – Spring 2011, Fall 2012)
- 5) Chairing or Co-chairing the MIS advisory board (Fall 2010 – Fall 2014, except Fall 2011 - Spring 2012)
- 6) ISOM department PRC committee (2010 – 2011)
- 7) Co-chairing the Student and Alumni Outreach Task Force of MIS option (2008 – 2009)

College Service

- 1) Chairing Graduate Curriculum Committee (2016 – Spring 2019)
- 2) AACSB Technology Assessment Co-Coordinator (2014 – 2016)
- 3) CoBA leadership committee (2010 – Summer 2015)
- 4) Supply Chain Management Department PRC committee (Fall 2014 – Spring 2015)
- 5) CoBA RND committee (2010 – 2011)

- 6) CoBA Innovation committee (2010 – 2011)
- 7) CoBA Temecula Task Force (2010 – 2011)
- 8) College Undergraduate Curriculum Committee (Fall 2010 – Spring 2011)
- 9) College Undergraduate Curriculum Committee (fall 2005 – Fall 2007)
- 10) College of Business Administration Website Task Force (2007)

University Service

- 1) Chairing Budget and Long-Range Planning Committee (Fall 2016 – Spring 2019)
- 2) Cyber Security PSM Program Faculty Advisor, Assessment Co-coordinator and member of Steering Committee (Summer 2015 – present)
- 3) Cyber Security PSM Program Director Search Committee (Fall 2014 – present)
- 4) Chairing University Curriculum Committee (Spring 2012 – Spring 2013)
- 5) PRC for Dean Dennis Guseman (2010 – 2011)
- 6) Faculty Grants Review Committee (2010 – 2011)
- 7) University Curriculum Committee (2008 – 2009)
- 8) General Scholarship Committee (Fall 2005 – Spring 2008)
- 9) Faculty Advising Role Advisory Committee (Spring 2004)

Community Service

- 1) CSUSM North County Chamber Team Members (Fall 2010 – present)
- 2) Carlsbad Chamber Technology Committee (Spring 2009 – Fall 2010)
- 3) CSUSM Carlsbad Chamber Team Members (Fall 2006 – Fall 2010)
- 4) Program committee member at the Six Workshop on e-Business (2007)
- 5) Visited Shanghai Normal University in China to create student exchange programs on behalf of Global Affairs Committee (summer 2006)
- 6) Reviewer for Information Technology and Management, International Journal of Systems Science, Decision Support Systems, European Journal of Operational Research, and Electronic Commerce Research and Applications, Americas Conference on Information Systems, Journal of Supply Chain and Operations Management, International Conference on Information Systems, Workshop on e-Business