



CALIFORNIA STATE UNIVERSITY SAN MARCOS IN CONJUNCTION WITH
THE PHD PROJECT PRESENT

BEATING THE ODDS

UNITING FORCES TO REMOVE OBSTACLES TO
GRADUATE EDUCATION FOR LATINOS

SPRING 2019 FORUM

Event Description: In conjunction with PhD Project Committee on Hispanic Excellence (CHE), and the four academic colleges of CSUSM, a regional workshop that brings together students, educators, business and government officials to discuss and collaborate on ideas/solutions to the issues facing underrepresented minorities in completing their bachelors and pursuing graduate degrees.

Event Schedule:

- Reception 6:00 PM - 7:30 PM Friday, Feb. 15th at the CSUSM McMahan House
- Forum 9:00 AM - 3:00 PM Saturday, Feb 16th at the CSUSM University Student Union

Obstacles to be overcome:

1. Discovery and awareness in pursuing a PhD among undergraduate students
2. Developing interest in pursuing a PhD
3. Completion of their undergraduate program
4. Achieving competitive scores on the GMAT/GRE Exams
5. Admission to PhD Program(s)
6. Completing the PhD - Balancing Family and Graduate Studies
7. Returning to teach and give back

Register at

<https://csusm.edu/coba/phdforum/index.html>



PRINCIPALS:

- Dr. Donna Maria Blancero, Interim Dean of Business, Bentley University
- Kim Drumgo, Director of Diversity and Inclusion, AICPA
- Juan Carlos Hernandez, Senior Vice President, Chief Credit Officer at Cal-Southern FDC and Chairman of the Board, San Diego County Hispanic Chamber of Commerce
- Alex Montoya, Author, Speaker, & Founder of A-MOTivational Communications
- Dr. Rebeca Perren, Assistant Professor of Marketing, CSUSM
- Dr. José Rosa, Faculty Fellow - Office of Diversity and Inclusion, Iowa State University
- Dr. Kristin Stewart, Assistant Professor of Marketing, CSUSM
- Marie Zara, Director of Development, The PhD Project

ACCOMMODATIONS:

A block of hotel rooms has been reserved at the nearby FairfieldInn & Suites by Marriott San Diego North/San Marcos, 1.6 miles from the campus where the Friday Reception and Saturday meeting will be held. We have a group rate of \$135.00 per night. Reservations must be made by January 18, 2019 and the cancellation policy is that you must cancel at least 14 days prior for no charge.

Book your group rate for Cal State San Marcos Diversity Summit

Hotel: FairfieldInn & Suites by Marriott San Diego North/San Marcos

Address: 227 W San Marcos Blvd, San Marcos, CA 92069

Phone: 760.891.0111

Start date: 2/15/19

End date: 2/16/19

Last day to book: 1/18/19

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For more information email Yvonne Villalobos (yvillalobos@csusm.edu)
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