

Faculty and Lecturer Participation Expectations and Approved Activities

Tenured/Tenure-Track Faculty

In addition to typical activities associated with the life of the College, such as attending faculty meetings, attending Senior Experience Trade Shows, and attending graduation, faculty are also expected to engage in and report on at least one of the accepted activities in the course of an academic year.

CATEGORY	INCLUDED ACTIVITIES
Governance and Leadership	Chairing a CoBA, CSUSM, or CSU System standing committee Serving on a CoBA, CSUSM or CSU System standing committee Serving as Department Chair Serving as Faculty Chair Serving on a Department Peer Review Committee (PRC) Serving on a Faculty Search Committee Actively participating on the AACSB (AA) Team Leading a CoBA center, such as CLIMB
Learning and Curriculum Development	Developing New Curricular/Program Initiatives Designing Courses and Programs Redesigning Courses and Programs Coordinating the KAT301 Exam (financial accounting knowledge exam) Actively participating on the Assurance of Learning (AoL) Team
Engaging with Students/Campus/Community	Participating in Campus Connect Serving as a faculty advisor to a student organization Engaging in a CSUSM learning community Participating in the Faculty Mentorship Program Participating in the campus Chamber Champions program (Chamber of Commerce activity)

Lecturers

A full-time or part-time lecturer may be classified as participating if they are involved in non-teaching assignments from among the categories in the table below, such as advising and mentorship, community partnership and outreach, curriculum development, governance and leadership, and scholarly contributions, as appropriate to the faculty role defined by CoBA, taking into consideration the depth and breadth of the non-teaching assignment. Lecturers are expected to engage in included activities within at least one of the categories below in an academic year.

CATEGORY	INCLUDED ACTIVITIES
Student Advising and Mentorship	Serving as an Executive in Residence for at least one semester (average of 8 hours a week volunteer commitment) Providing undergraduate or graduate career advising Participate in the Career Mentorship Program Participating in at least 3 BUS 300 activities (mock interviews, networking nights) Supervising extracurricular student research or project Serving as faculty advisor to a student organization
Community Partnership and Outreach	Serving on the Dean's advisory board Serving on a department advisory board Participating in the campus Chamber Champions program (Chamber of Commerce activity)
Curriculum Development	Developing new courses Developing new programs Developing new curricular initiatives (e.g., immersive learning) Participating in ongoing Assessment of Learning, including collection and analysis of data Evaluating Senior Experience project presentations and/or MBA project presentations
Governance and Leadership	Serving as an Option Director Contributing to the work of a task force for department/college initiatives Representing the college on a University committee
Scholarly Contributions	Publishing in scholarly journals and qualifying as SA faculty Presenting intellectual contributions at academic conferences