

Status	Faculty Type	Education Level	*Non-Exhaustive List of Approved Academic Engagement Activities (AEA) and Professional Engagement Activities (PEA)	Minimal Amount
Scholarly Academic (SA)	Tenured/Tenure Line, Lecturers	Doctoral	 Peer-Reviewed Journal (PRJ) articles ACADEMIC ENGAGEMENT ACTIVITIES (AEA): • Book chapters • Proceedings from scholarly meetings • Published cases • Published textbooks or other teaching materials • Authorship of a significant and competitive grant proposal • Participation in research workshops and/or academic conferences related to the faculty member's field of teaching • Relevant, active editorships with academic journals or other business publications • Service on editorial boards or committees • Validation of SA status through academic leadership positions involving 30 or more hours, participation for 30 or more hours in recognized academic societies and associations, research awards, academic fellow status, invited presentations, conference presentations. • Significant participation of 30 or more hours in academic associations, professional standard-setting or policymaking bodies	2 PRJ articles AND 3 AEA/6 Years (1 PRJ may substitute as 2 AEA) (initial Doctoral granting supplants the above for 6 years) ABD accepted up to 3 years if: • Active enrollment in Doctoral Program • Successful defense of proposal • Reviewed every year
Practice Academic (PA)	Tenured, Lecturers	Doctoral	 Faculty in major administrative positions within the college** PROFESSIONAL ENGAGEMENT ACTIVITIES (PEA): • Practice-oriented intellectual contributions, as detailed in Standard 8 (Impact of Scholarship) • Consulting activities: At least 40 hours of documented discipline-related private consulting OR 80 hours of documented not-for-profit consulting strengthening regional community engagements • Faculty internships: At least 4-week period working (paid or unpaid) full-time for a business on a discipline-related project • Development and presentation of executive education programs: At least 4 hours spent delivering a continuing education session or seminar that has been certified for credit by a professional or industry or trade group • Sustained professional work: employed at least .2 FTE (including ownership of a business with substantial annual revenues) • Significant participation of at least 30 hours in business professional associations, professional standard-setting bodies, or policymaking bodies • Relevant, active service on boards of directors that focus on the practice of business, management, and/or fields related to the faculty member's field of teaching. • Documented continuing professional education experiences of at least 30 hours. • Participation in professional events of at least 30 hours that focus on the practice of business, management, and related issues relevant to the faculty member's field of teaching • Participation in other activities of at least 30 hours that place faculty in direct engagement with business or other organizational leaders • Other significant activities that require substantial interaction with business or other organizational leaders (<i>subject to approval by the college accreditation team</i>)	1 PEA/Year

Scholarly Practitioner (SP)	Lecturers	Masters^	 Peer-Reviewed Journal (PRJ) articles ACADEMIC ENGAGEMENT ACTIVITIES (AEA): - Scholarly activities leading to the production of scholarship outcomes as documented in Standard 8 (Impact of Scholarship) - Relevant, active editorships with academic, professional, or other business or management publications [Relevant/Active] Service on editorial boards or committees involving 30 or more hours - Validation of SP status through leadership positions in recognized academic societies, research awards, academic fellow status, invited presentations, etc. - Development and presentation of continuing professional education activities or executive education programs - Significant participation of 30 or more hours in academic associations, professional standard-setting bodies, or policymaking bodies	1 PRJ article AND 1 AEA/6 Years
Instructional Practitioner (IP)	Lecturers	Masters^	PROFESSIONAL ENGAGEMENT ACTIVITIES (PEA): - Sustained relevant FT^^ or PT professional work supporting IP status - Consulting activities: At least 30 hours of discipline-related private consulting - Faculty internships: At least 3-week period working (paid or unpaid) full-time for a business on a discipline-related project - Development and presentation of executive education programs involving at least 30 hours - Significant participation of at least 30 hours in business professional associations, professional standard-setting bodies, or policymaking bodies - Relevant, active service on boards of directors that focus on the practice of business, management, and/or fields related to the faculty member's field of teaching. - Documented continuing professional education experiences of at least 30 hours - Documented professional certifications requiring 30 or more hours to obtain in the area of teaching - Participation in professional events that focus on the practice of business, management, and related issues (at least 30 hours) - Participation in other activities of at least 30 hours that place faculty in direct contact with business and other organizational leaders (subject to approval by the college accreditation team)	1 PEA/Year

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*While there may be other AEA and PEA not included in the above grid, it is up to the faculty member to justify how an activity is relevant, and their involvement is substantial in merit, supports the mission of the college, and why it should be approved by the college accreditation team as a recognized qualifying item. The college accreditation team will make the final decision regarding whether a reported minimum time requirement has been satisfied.

**See the administrative PA positions defined document (CoBA Master Documents>Policies and Procedures>Policies and Procedures Recorded).

^In most cases.

^^Substantial FT relevant professional employment followed by retirement will receive a 1-year grace period for IP.