

Dear CMS Students,

The Apartment Company is offering a paid, 90-day Social Media Internship that may be a great fit for students in your program.

The Apartment Company operates apartment communities throughout San Diego County. Our HomeGrown team creates activities, events, and community-building experiences for our residents. We are looking for a creative student who can work alongside our Community Organizers, capture what is happening within our communities, and help us tell the story of the HomeGrown program through engaging social media content.

The position pays **\$20 per hour**, with an established schedule of **2:30–6:30 p.m., Monday through Friday**, for a total of 20 hours per week. The intern will be assigned to a different apartment community each day.

Our properties are located throughout four general regions:

- North County
- Central San Diego
- East County
- South County

Specific properties will vary based on the HomeGrown activity schedule. Because the position requires regular travel throughout San Diego County, the intern must have reliable transportation and be comfortable working at a different location each day.

The intern will gain hands-on experience with:

- Capturing photographs and short-form video at community activities and events
- Creating Reels and other engaging social media content
- Writing captions and helping maintain a content calendar
- Identifying meaningful stories about residents, staff, and community life
- Organizing a reusable library of photographs and video

- Reviewing engagement data and helping us understand what content resonates with our audience
- Contributing creative ideas as we continue developing the voice and social media presence of the HomeGrown program

We are especially interested in students who are **creative, dependable, comfortable interacting with people from diverse communities, and have a strong eye for storytelling and social media content creation. Bilingual skills in Spanish, Chaldean, or Arabic are preferred**, particularly for students who can creatively tell stories and develop content that connects with our multilingual and culturally diverse resident communities.

I am happy to provide a complete position description and any additional information if needed.

We would love to create a meaningful, hands-on, portfolio-building experience for the right student.

Best,

Dalila Perez

Talent Acquisition Specialist



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