

COMM*Uniqué*December, 2017

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IN THIS ISSUE

AN OFFICIAL PUBLICATION OF THE DEPARTMENT OF COMMUNICATION AT CSUSM

Notes from the Chair

By: Michelle A. Holling, Ph.D.

Fall 2017 has come to a close, though not without challenging times along the way for likely readers of this newsletter. Fresh on the minds of many is the Lilac fire. For some, that fire was a first time experience whereas a third time, or more, experience for others that nonetheless brings much stress and anxiety. My hope is that in such difficult times, bonds of friendship and family were strengthened. Others—students, faculty, and/or staff—may have experienced personal and familial challenges that served as instances of their fortitude, which hopefully brought about renewed faith in and generosity of spirit in oneself and from others.

Alongside the trials and tribulations that is life, there is also much to appreciate. Such as new faculty in the department, transfer students who completed their first semester at

CSUSM, students graduating midyear, along with returning faculty and students who continue to make the department the best that it is.

In this issue, stories highlight the first ever TedxCSUSM at CSUSM! Many thanks go to Charmin Lindholm, faculty in the department, for her significant contribution to making the event happen! In addition, we read the perspective of one faculty reporting on the research completed by students in COMM 454 presented at the Whiteness Forum, an event that highlights original research conducted by students on matters of social, political, or economic stories importance. Other 'shoutouts' underscore some of the amazing, hardworking. dedicated student majors we have in our program as well as the equally productive, active teacher-scholars in the department! And, oh, yeah...there's a story about my role as President of the Western States Communication Association

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I hope readers take a moment, read the final issue of COMM*Uniqué* as they relax over the holidays, and rejuvenate for spring 2018!! For now... y'all "go on with your bad self."

TedxCSUSM: Shifting Paradigms

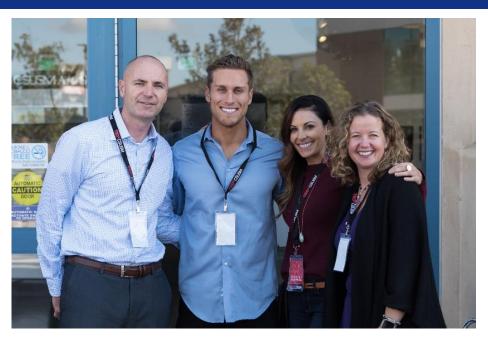
By: Danielle C. Biss

On November 4, 2017, California State University San Marcos hosted its first Tedx event. The "x" in Tedx means that the event is a local franchise, essentially a mini Ted talk. diverse group of speakers presented on topics ranging from photojournalism, business strategies to feminism in today's society. The event was a major success and will likely continue in the coming years. Charmin Lindholm, lecturer in the Department of Communication, was the Speaker Coach and Advisor for the event. Louis Adamsel. Communication major and ASI President, hosted the event. Both Charmin and Louis were integral to the success of TedxCSUSM.

Over the summer in 2017, as preparation for TedxCSUSM began, Charmin stepped up to fulfill the role of Advisor and Speaker Coach. As there are many tedious rules to follow when initiating a Tedx event, Nick Baylock, TedxCSUSM curator, says, "Charmin was instrumental in curating the first TEDx event as she brought everything above and more. She has production experience, experience and TEDx speaking experience. I couldn't have found a more perfect fit." In addition to knowing the logistics behind the success of a Tedx event, Charmin has



TedxCSUSM sign



John Caruthers, David Shad, Cecili Chadwick, and Charmin Lindholm

extensive experience in being a speaker coach. She teaches GEO 102, General Education Oral Communication in the department, and is a speaker coach for TedxSan Diego. Her experiences brought great insight to knowing what needs to happen behind the scenes for a successful event, such as what is required of speakers, planners, and filming. In addition to serving as advisor, Charmin also served as a speaker coach. Nick says her position "really really helped me manage the speakers and she brought a level of professionalism that commanded respect from the speakers. TEDxCSUSM would not have been near such success without the dedication we received from our advisor, Charmin Lindholm. It is my hope and advice that she remain the club advisor for years to come."

Charmin understands serving as speaker coach requires being in a special position with her speakers and audience(s). She first needs to be in the position to know what the speakers are trying to say. However, she also has to be the voice of the audience, that is, if things sound too sophisticated, scientific, academic, or even unclear, Charmin is responsible for relaying the information to the speakers so they can

alter their presentation to convey a more concise, clear, and impactful message. For Charmin, her job as speaker coach requires her to check in with her speakers frequently, and she serves as an accountability partner. What she loves most about being a speaker coach is the relationship she builds with her speakers. When working with them. communicates how their relationship is personal and collaborative. She conveys, "We both have to do our parts. The goal is to cross the finish line, on time, high quality, and with a high level of preparation." relationships she builds with her speakers are a direct result of her collaboration mentality.

Another key individual to the Tedx event was Louis Adamsel. As host, he was responsible for relating the messages of each speaker to one another. Being ASI President, Louis is given the opportunity to strengthen his public speaking skills with many invited speaker presentations. He trusts that he was well prepared. To Louis, "the Tedx, event was an absolute success." As TedxCSUSM was the inaugural event, Louis believes it sets a great standard for coming years

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Louis Adamsel, Communication Major and ASI Student Body President

and hopes it inspires students at CSUSM to become involved in public speaking and advocate for issues to which they are passionate. Louis enjoyed getting to know the different speakers and their passion behind their speeches. Each speech was personal to the speakers' lives, varying from social justice, feminism, engineering, and photojournalism. He believes taking his GEO class early in his undergraduate career positioned him well for this public speaking opportunity. addition, this past summer, facilitated a presentation to new

students at their orientations. Thus, when presented with this speaking opportunity, he was excited to "jump into the role."

Both Charmin and Louis are extremely proud to have been a part of the first TedxCSUSM and are eager to see the videos recorded be of use to students, faculty, and staff across the campus.

Lambda Pi Eta: **Making Moves**

By: Vilde Nyseth & Danielle C. Biss

Lambda Pi Eta is the official honor society of the Department of Communication at California State University San Marcos. and importantly of the National Communication Association. Lambda Pi Eta promotes student learning by encouraging interest in communication, and supports an environment where students can create relationships with other students and faculty in the Communication Department. mission is to stimulate further interest in Communication and foster

scholastic achievement within the field of Communication.

Therefore, our members must maintain a cumulative GPA of a 3.0 or higher, and a GPA of 3.25 within their Communication or Mass Media major. We will be accepting new applications in the first few weeks of the Spring 2018 semester. Fall 2017 was a very productive semester for LPE. We recruited 25+ new members and had a wonderful fundraiser with Panda Express. To all student majors, faculty, and staff who attended our fundraiser, thank you for your support. In November, Dr. Katherine Brown presented on career readiness and graduate school preparation. We are currently hosting a Toy Drive for Toys

for Tots. In the coming spring semester, we hope to continue outreach events and career readiness preparation to enable our student majors to be ready for their future careers.

One of our biggest events in the spring semester is the Annual Graduation Celebration. In years past, Lambda Pi Eta has worked with the Communication and the Society Department Communication in planning the celebration for graduates. We look forward to continuing the tradition!

We wish all our fall Communication and Mass Media graduates well in their future endeavors, and we will see you in May. For all our remaining student majors, we will see you in the spring. Happy holidays, everyone!

Keep your eye out for the following tentative events co-sponsored by Lambda Pi Eta

> Communication Society in Spring 2018:

Alumni Panel

Career Readiness Workshop

and

the

Disability and Intersectionality Panel

Annual Graduation Celebration

Fundraising Opportunities

If you are looking for leadership opportunities, both Lambda Pi Eta and Communication are looking to fill positions. Reach out to Presidents and Faculty Advisors for more information.

- Lambda Pi Eta: Co-Presidents Vilde Nyseth and Danielle C. Biss at orgcomhonorsoc@gmail.com; or Faculty Advisor, Dr. Gloria Pindi at gpindi@csusm.edu
- Communication Society: President Yazmin Horta csusmcommsociety@gmail.com; or Faculty Advisors, Dr. Andy Spieldenner at aspieldenner@csusm.edu or Dr. Kendra Rivera at krivera@csusm.edu

President Michelle Holling: Pushing Boundaries by Centralizing Social Justice

By: Danielle C. Biss

Social justice has always been a central aim of Dr. Michelle A. Holling. In all the positions she fulfills, Dr. Holling centralizes giving voice to marginalized people and fighting for equality. For example, as Professor and Chair of the Department of Communication at California University San Marcos, she delivers courses such as COMM 485, Chican@s and Latin@s in TV and Film, as well as COMM 405, Feminist Rhetorics, and her research interests include issues such as the feminicides in Mexico. Therefore, it is not surprising that in addition to her commitments at CSUSM, she also takes social justice into her service as President of the Western States Communication Association (WSCA).

WSCA is a regional association for scholars, teachers, practitioners and students of communication with approximately 1,000 members from around the globe. In February 2017, Dr. became President of the association and will continue her tenure through February 2018. As President, she delegates and oversees committees within the regional association, administers procedures, and serves as the public "face" of the association. At the convention in February 2018, Dr. Holling will deliver a presidential address and host a presidential reception. In all aspects of her work as President, she strives toward centralizing marginality and pushing boundaries.

The presidency of WSCA is not Dr. Holling's first leadership opportunity. She has held leadership positions for regional

associations and organizations, including serving previously as President-Elect (2016-2017), First-Vice President (2015-2016), and Second Vice President (2010-2011) of the same association, and as President of the Organization for Research Women on Communication (2007-2010). Within each leadership position, Dr. Holling strives to further the development of the association or interest group. Importantly, in each leadership opportunity fulfilled, she continues to advocate for social justice.

As President-Elect of WSCA in 2016-2017, Dr. Holling developed a strong social justice conference theme of "Centralizing Marginality: Marginalizing the Center." This theme was very personal, as it relates to ideas (e.g., rhetorical studies and gender-feminist studies) within her scholarship that center marginalized voices, in particular Chican@ and Latin@s. In addition, her theme also relates to her own teaching interests, ideas surrounding diversity, and issues related to intersectionality. Her conference brought different theme marginalized groups, ideas, and positionalities to the center of conversation(s).

In accordance with her conference theme and her role as conference planner, Dr. Holling also had the opportunity to choose a keynote speaker that pushed on and against her theme at WSCA Convention in 2017. She worked to secure Janava Khan, an International Ambassador of the #BlackLivesMatter movement. In her introductory address, she conveyed, "In advance of selecting today's speaker, I desired one whose would work exemplify conference theme and reflect centrality of communication to social phenomenon.... [Their] work and that of the Black Lives Matter



Dr. Michelle A. Holling delivering her introductory comments at the WSCA Convention in February 2017

offers network tremendous opportunities to consider the ways that BLM reorients our approaches to social protest and organizing, to our notions leadership intersectionality and coalitions, and uses and analyses of social media." Further, Dr. Holling chose Khan as a way to "centralize issues such as blackness, intersectionality, queerness, and race that are variously marginalized in society and in the discipline."

Khan, whose social location is as a Black, queer, gender nonconforming activist, was not only motivating, but also challenged power structures in everyday lives. Khan's our presentation utilized the transformational capacity of language, metaphor, and change. Dr. Holling believes the association had not had a speaker like Khan in a very long time. Having such a radical political activist like Khan was an accomplishment itself. Obtaining support for Khan as the keynote speaker was no easy task, as Dr. Holling had to secure funds and support from organizations and universities to supplement funding from the Association, which she admits was a challenge.

Ultimately, through her theme, keynote speaker, and focus on centralizing marginality, Dr. Holling thinks she is "already making folks uncomfortable, and that is good, or else there is status complacency." and she auo encounters similar challenges addressing diversity. Dr. Holling anticipates opposition and finds that having a counter response is beneficial. Further, she conveys that when discussing political ideas (i.e., race, ethnicity, and diversity), silence may be a reaction to anticipate, rather than direct opposition. Dr. Holling believes when facing challenges, individuals need "to hold [their] ground and understand why folks are hesitant, why they disagree, and what concerns they may have." Ultimately, Dr. Holling utilizes cooperative argumentation and such communication influences how she responds, but also the direction she takes thereafter.

Since the convention in Salt Lake City in February 2017, Dr. Holling has continued to find ways to implement and enact her conference theme and commitment to advancing justice. She was instrumental in launching a new interest group entitled "Communication, Identity, and Difference." The interest group was approved by the Association's Executive Council in November 2017. In the coming months, Dr. Holling aims to implement a statement on diversity and inclusion for the Association that reinforces her theme of Centralizing Marginality, Marginalizing the Center and emphasizes the values of WSCA. In February 2018, her anticipated statement will be presented to the Legislative Assembly of WSCA. At the WSCA February 2018 convention, she will give a Presidential Address that will solidify her legacy as a President who has advocated for social justice in all aspects of her leadership for the organization.

As a woman of color in a leadership position, Dr. Holling believes her

presidency is another way of diversifying leadership in the field of communication. As only the second scholar of color to fulfill the Presidency of WSCA, she hopes to be a role model so that other young scholars can see themselves in similar kinds of leadership positions. In addition, Dr. Holling thinks her positionality as a Chicana rhetorician facilitates her ability to see things others may not. Given who she is, her type of scholarship, and political ideologies, all are indicative of what she finds important to social justice.



Dr. Holling's Conference Logo for the 2017 Western States Communication Association Convention

Ultimately, Dr. Holling hopes to advance the Association in which members feel included and see representations of their selves. Along the journey toward her many successes as President of WSCA, she has also faced numerous challenges. She believes the biggest challenge as a woman of color is "constantly being prepared for everything." Importantly, she believes the level of preparation necessary is beyond what might be normally required.

In the coming months leading to the 2018 WSCA Convention, Dr. Holling will continue to find ways of implementing social justice. She will deliver a presidential address that will

reinforce her conference theme. In 2018, Centralizing Marginality, Marginalizing the Center will remain timely.

Boost your experience! Become an intern for *Spring 2018* semester and beyond at the Department of Communication!

Intern Position

- Gain familiarity with department, its website, and bulletin board
- Assist in strategizing and developing content for department social media accounts (e.g. Instagram and Facebook)
- Lend assistance to faculty with their scholarly or teaching projects and in organizing and/or promoting department events

Experience to be gained

- Produce a portfolio of communications materials
- Experience in a professional setting
- Develop professional relationships with faculty and staff

Application instructions

- Submit resume and cover letter to department office
- Cover letter should address relevant skills, knowledge, and/or personal qualities that well position student for the internship

Additional information: Internships may be completed for academic credit in COMM 495 or MASS 495.

Minimum of 10 hours per week and 120 hours per semester

For more information, please first consult the department website

http://www.csusm.edu/communicatio

n or contact Dr. Holling at mholling@csusm.edu

Student Shoutouts

Sara Freitag

Being a full time student and working multiple jobs is no easy feat; however, Sara Freitag does it with grace. This semester, Sara is the Opinion Editor for *The Cougar Chronicle*. She is also actively involved in her church and holds down three jobs. She is a wedding and lifestyle photographer, receptionist at an accounting firm part time, and babysits for a few families on occasion. Despite being so busy, she is also a straight-A student with aspirations for graduate school. As a Communication major, her favorite course is one she is currently taking COMM 402 Approaches to Rhetorical Criticism. Since enrolling in this class, she has seen herself grow as a writer and a critical thinker.

Sara believes serving as Opinion Editor gives her the platform to advocate, empower, and highlight different marginalized voices. In doing so, she shares their stories and gives them a platform to be heard. This semester, her stories centralized on topics including DACA, disability awareness, domestic violence, suicide, gender equality, and identity. Sara is passionate about what she does in all aspects of her work, whether she is interning for *The Cougar Chronicle*, in the classroom, or behind the camera. For students curious to know how she manages her time, Sara advises, "First and foremost, take care of yourself. Eat well, sleep, exercise, and allot time for fun. Schedule your best hours to get work done and do so without distractions."

After graduating, Sara aspires to obtain a Masters of Arts in Journalism or Writing. Her long-term dream has been to work for a publication entitled *Darling Magazine*. For the magazine, she aspires to be a photojournalist, writer, and ultimately, editor. In whatever job she acquires, she hopes to utilize her voice and creative abilities. The future is bright for Sara, and the department wishes her well in her future endeavors.

Andy Soto

This semester Andy Soto took his first steps on campus as a junior transfer student majoring in communication and finds himself at home within the department. In addition to his academics, he is a Youth Pastor at Foundation Church in Escondido, CA. He has been a Youth Pastor for the past few years. His position entails teaching kids, ranging from middle school to high school about the church. He finds his Communication major key to his

success, as it gives him to tools to translate his message to his young audience and having refined public speaking skills helps. He believes his position allows him to be "a disciple to others." Working with kids brings challenges, and Andy believes being patient is important. He truly enjoys spending time with his kids.

Andy planned to take his kids paintballing over Thanksgiving break and to do Christmas outreach. He is passionate for what he does, and aspires to continue his career in the church with a master's and potential doctoral degree in Divinity. With his degrees, he hopes to lead the community and start his own church. Raised in San Marcos and Escondido, Andy finds importance in launching his church locally. At CSUSM, he wants to start a young adult group to advance spiritual growth and personal development. Best of luck in your future undertakings, Andy!

Abbey Vivas-Orozco

Continuing the empowering trend of internships is Abbey Vivas-Orozco. She works for Mana de San Diego, a non-profit organization that seeks to empower young Latinas. Abbey says many of the students she works with are first generation college students and may not have the family support to tackle higher education. She works with Sage Creek High School as a peer advisor. Every Tuesday, she goes during the students' lunch break and attends the club's meetings where they discuss various issues, such as suicide prevention, gender identity, cultural identity, and more.

As a Latina first generation college student, Abbey finds many of the challenges they face as relatable. She too struggled being first generation and the pressure that comes with it, from adjusting to relationships, working part-time, and applying to college programs. She found her internship through her sorority and encourages other Latinas to reach out to her to learn more about working with Mana de San Diego. She believes that her major in Communication and minor in Sociology have taught her how to facilitate difficult issues and learn how to use appropriate language. She says, "language is key and using it in the right context and format is powerful." Some of her favorite courses within the department include COMM 454, Communication of Whiteness; COMM 330, Intercultural Communication; COMM 390, Research Methods and Design. In COMM 390, her

semester project focused on Latinas going to college. Her findings conveyed how many Latinas enrolled in college but regrettably, many drop out. Thus, working for Mana de San Diego is exceptionally meaningful to her in order to change this continuing pattern. In the coming years, Abbey plans to apply for graduate school to pursue a Masters of Arts in Social Work to pursue research in sociology and disability. Keep up the good work, Abbey!

Jakob Woo-Ming

As a third year Mass Media major, Jakob Woo-Ming is making moves. He served as Tech Editor and is currently Secretary of CSUSM's Circle K International, a service learning leadership program in Kiwanis. The student organization focuses on community service, leadership opportunities, and promotes fellowship. Jakob believes being a part of Circle K allows him "to meet other students from outside school, develop skills in public speaking, teamwork, management, and event planning." His major taught him to be mindful of particular student audiences and appropriate communication. With his role as Secretary of Circle K, he believes he was able to transform what he learned in the classroom to his tasks. For instance, due to his diligence and accountability, he won a Distinguished Secretary award from the district. For Jakob, he is humbled by this award as CSUSM's club is very small, with less than thirty active members compared to other universities with hundreds. Outside of Circle K International, Jakob also participates in Golden Key Honor Society and Lambda Pi Eta, the Communication Honor Society.

Despite his hectic schedule, Jakob advises other COMM and MASS majors to "keep a planner and distinguish short term and long term deadlines. Should you focus on the reading quiz tomorrow or the paper next week? A good tip is that you can add events to your Cougar Courses calendar and have alerts sent to your email." Out of the many classes he has taken at CSUSM, he finds MASS 470-05, Mobile Media Cultures, integral to his success. The course facilitated his understanding about how audiences use their phones and tablets. He also learned to evaluate social media campaigns and to account for different audiences. Jakob brought this understanding to his work with a health and wellness clinic where he recognized how patients of different ages use their phones differently. Way to go, Jakob!

#MentalHealthTooWhite

By: Megan Escobar and Danielle C. Biss

This semester, we had the privilege of studying white racial discourse surrounding mental health for our semester project in COMM 454, the Communication of Whiteness. Recently, we presented our research at the H.O.P.E. and Wellness Center at CSUSM. In our project #MentalHealthTooWhite, we uncovered the underlying privileges that white people experience when faced with mental health challenges and identified opportunities to recognize where people of color are disadvantaged in mental health. Our project focused on stigma, intersectionality complexities, and media representation.

To further our research, we reached out to student organizations to engage with students about their ideas involving whiteness and mental health. We asked students questions about their personal experiences with mental health challenges and whether they felt their race brought privileges or disadvantages regarding their treatment, accessibility, and acceptance of mental health care. Student responses alluded to white students recognizing their white privilege in regards to their mental health. Specifically, white identified students conveyed they never felt their race was an obstacle in receiving mental health services or stigma within their communities; however, students of color had vastly different responses, revealing that the stigma of race and mental health was far more detrimental. Students' responses allowed us to better understand how mental health issues affect all individuals dealing with a mental health challenge, but as important, students in our campus community. Our hope for this project is to contribute to conversations to expose the detrimental effects that stigma and representation has on individuals with mental health challenges. Further, and more importantly, we hope our project provided the tools to become better allies for this community.

COMM & MASS majors, looking to find an internship for the Spring 2018 semester? There are available internships available on the internship database https://app.calstates4.com/

Upon securing an internship, enroll in COMM 495 or MASS 495 for 3 units! See more instructions on the department website

https://www.csusm.edu/communication/internships.h tml or email Dr. Catherine Matsumoto, Internship Director, at cmatsumo@csusm.edu

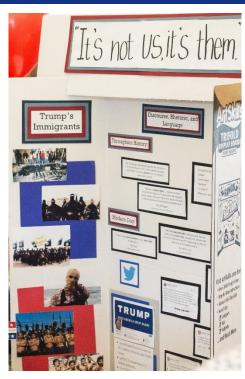
Communication Students Engage in Difficult Conversations on Race

By: Andrew Spieldenner, Ph.D.

The Whiteness Forum is the culmination of COMM 454: Communicating Whiteness, a course taught every fall in the Communication Department. The course's creator, Dr. Dreama Moon, has been a leader in the field of Communication in the analysis of Whiteness in communicative practices. The Whiteness Forum presents the opportunity for students to unveil a poster of their final research project. Each poster has an interactive element, an educational piece, and a take-home item. This year, the Whiteness Forum occurred November 28, 2017 in the Student Union.

This is my first semester at California State University-San Marcos. I admit that I was afraid that it would be one of those college-campus feel-good multicultural events that I avoided throughout my entire time in academia. I attended to support my colleague, and see what the students came up with. I was able to have conversations with several of the students, and got a better sense of what the Forum and the class is about.

This year, the Forum opened with two poets, each greeting the 175+ audience with diatribes on race, position, labor and ownership. Each poet celebrated the gathering and embraced a critical lens on the historical and current context of race/racism in the United States. There were fourteen poster presentations, each with 2-3 students proudly engaging the audience with their research and questions. The projects ranged across an incredible array of topics: mental health, entertainment stereotypes, grocery stores and food deserts, beauty standards, college admissions standards, news media, monuments, and more.



COMM 454 Student Poster from Annual Whiteness Forum

"When I first signed up, I was nervous," admits "Jane Doe", senior Communication student, "but now I think everyone should take this class." "Jane" describes how students come to understand how Whiteness is as operationalized and daily as any other racial configuration in the United States. By viewing articles, popular culture and historical events, students identify a particular topic and research it. Throughout the class, the students are given constant feedback in order to think deeper on the topic.

"Jane's" group focused on media depictions of various crimes and violence. As I stood there speaking with her, she was highly animated and engaged as she critiqued how different races are described in the news media, particularly around violent crimes. She discussed how convicted rapist Brock Turner was portrayed as a 'star athlete' with a 'promising future' during his trial and after. While she speaks, she grows in confidence and does not shy away from difficult terms in conversation. "I'm a nervous person, and talking about

confrontational issues is hard," "Jane" comments, "but I think everyone should take this class."

This idea is echoed by "John Doe," senior Communication major. "John" and his partners examined the history of statues and monuments, particularly the Confederate ones at the center of debates across the United States. "The biggest thing I liked about the class was its diversity bringing together people of different backgrounds," he says, "Some of the topics are tough. Frustrating. Because it brings back memories - topics that are uncomfortable are brought into the light."

The Whiteness Forum was eyeopening. I appreciated the depth of the conversations, the care that the students took in engaging our world. In the current era — where it's easier to avoid difficult conversations or yell at the person until they back down, it was refreshing to encounter a group that insisted on engaging difficult dialogues.



COMM 454 Student Poster from Annual Whiteness Forum



Minor in Communication

Jose De Jesus Decena Victoria Ursula McNeill Karneshia Rashaun Taylor

Bachelor of Arts in Communication

Nasser Alzowaid Chase Ryon Babajko Luis Alfredo Castaneda Saavedra Ian Alexander Caster Alexandria Catherine Cernuto Jamie Tomoko Cornejo Jonathan Michael Cumplido Emmett Jesse Lichtenberg Dakota Patricia DeLuca Paul Emmanuel B. Diaz Kathleen Nita Douangsanith Chris Durso Jaime Moises Gomez Simone M. Hamilton Ruffin Erin Marie Hanley Timothy James Harrington **Kylie Haves** Janie Alexandra Heyer

Devin Joy Highland Dalton Blane Iwasaki Elise Jorgensen Alyssa Jane Kalacas Olivia Noelle Kincaid Ryan Michael Kincaid Tanner James Long Julieta Agustina Lopez-Ozores Riley Michael Manguen Shay Nicole Minniefield Jocelin Monge Tiffany Nichole Montoya James Ludwig Nash Ashley A. Nelson

Virginia Anne Netwig Joshua A. Noz Andres Anselmo Perez Blake Seigi Peterson Allison Leigh Piccione Madeline Rae Proctor Adam Tyler Quigley **Heather Nicole Row** Nick Christopher Shumate Carmen O'Licia Smith Jeffrey Joseph Targgart Julia Irene Tunnell Alicia Vicencio Abigail Vivas-Orozco Suzanne Marie Ward **Kyle Timothy Womack** Jonathan Michael Wood

Bachelor of Arts in Mass Media

Katherine E. Agner Vincent Michael Aloisi Christopher Ryan Buettner Kelley Marie Cantos Thilana Louise Lamy

Faculty Accomplishments

Published Scholarship or Creative Works

- Dr. Katherine Brown's article "LCHC: The evolution of a hybrid collaboratory" was published in the journal Internet Histories
- Dr. Antonio De La Garza recently published "The Political Economy of the Living Dead: The evolution of zombie consciousness." Visit http://mediacommons.futureofthebook.org/imr/2017/10/22/political-economy-living-deadevolution-zombie-consiousness
- Dr. Gloria Pindi published "Hybridity and Identity Performance in Diasporic Context: An Autoethnographic Journey of the Self across Cultures," in a special edition of Cultural Studies <> Critical Methodologies on "Decolonizing Autoethnography" Visit http://journals.sagepub.com/doi/pdf/10.1177/1532708617735636
- Dr. Andrew Spieldenner collaborated with videographer Catron Booker on "The Presence of Absences", an art piece that premiered October 6, 2017 in the Birth of the Queer Exhibit at the GLBT Historical Society in San Francisco, CA. To see his video, visit: http://www.queeroutlook.org/portfolio/andrew-r-spieldenner/

Conference and Campus Presentations

Dr. Yashu Chen

Her co-authored paper "'Airpocalyse' and the China smog crisis: Examining online and offline civic engagement motives, attention and actions," was accepted for presentation by the Environmental Communication of WSCA and earned a nomination for Top Three Papers.

Dr. Antonio De La Garza

- He assisted in the planning and preparation for S.T.A.N.D.'s "Education Without Borders: How to be an Ally to Undocumented Students"
- He presented "Ya Basta Trump: Undocumented Immigrants Speak Out" at CSULA's Fall 2017 Colloquia Series and delivered a Tukwut Talk at CSUSM.

Conference and Campus Presentations, cont'd

Dr. Michelle A. Holling

- She was active at the National Communication Association Convention held in Dallas, Texas, as a:
 - Respondent to papers on the panel "Feminicidios and Violence Against Women in Latin America: Using Communication to Envision New Theories, Research Approaches, and Activism."
 - Discussant on the panel "Charting the Relevance, and Violence, of the Figural Border in U.S. American Civic Culture."
 - Discussant on the panel "Our Legacy, Our Relevance: Establishing a Tradition of Racial Social Justice in Our Intellectual and Local Communities in Response to Racial Microaggressions in the College Classroom."
 - O Discussant sharing her experience and fielding questions on the panel "Establishing Our Relevance: Publishing in Latina/o Communication Studies."
 - o Faculty Mentor, Meet-and-Greet Latinx Mentorship Initiative.
- On-campus, Dr. Holling was a panelist on "Historias de FUERZA & Latina/os at CSUSM," that had as its focus the academic journeys of Latin@ faculty, organized by the F.U.E.R.Z.A. Program, CSUSM.

Dr. Gloria Pindi

- In October, she presented at the Organization of Communication, Language, and Gender (OSCLG) Convention in Omaha, Nebraska. She:
 - Presented her paper on the panel entitled "Celebrating & Imagining the Feminist Scholarship, pedagogy, and Mentorship of Patricia Geist-Martin,"
 - Presented on the panel session "Imagining the Next 40 Years of Feminism(s)"
- At the National Communication Association's Convention in November, she served as a:
 - Respondent to papers for the panel "Centralizing (Im)Migrant Experiences in Intercultural Communication Scholarship: A New Legacy"
 - Authored "On Being Black: An Autoethnographic Exploration of Racialized Politics of Blackness across Cultures"
 - Presenter on the panel "Remapping the Circumference of Critical Intercultural Communication: Our Legacy and Vison for the future,"
 - Presenter on the panel "Breakthroughs, Breakdowns, and Tips: How Practical Wisdom Can Help Gain Access to Organizations,"
 - Presenter on the panel "Fishbowling Intersectionality: Listening and Contributing to Conversations about Putting Intersectionality into Practice
 - o Presenter on the panel "Teachers on Teaching Series: Honoring the Pedagogy of Rachel Alicia Griffin"
- On-campus, Dr. Pindi was a panelist on "Intersectional Feminisms Part 1" along with Cecili Chadwick, Women's Studies, and sponsored by the Black Student Center, CSUSM.

Dr. Andrew Spieldenner

- He worked with Californians for HIV Criminalization Reform to pass SB 239, it updates and modernizes HIV laws in the state.
- At the National Communication Association held in Dallas, Texas in November, he served as:
 - Chair to panel session "The Relevancy of Life/Death/Grief."
 - Discussant on the panel session "The Queer Legacy of HIV."
 - Chair to panel session "Making Our Legacy Relevant in the Age of Superheroes, Aliens, and Zombies: Comics in the Communication Classroom."
- Dr. Spieldenner spoke at the keynote plenary in Washington, D.C. for the annual meeting of Funders Concerned About AIDS, a membership organization of philanthropic groups active in the HIV epidemic.

Dr. Cecilia Uy-Tioco

 She presented "New Media, Culture, and Globalization" on campus at the Asia Pacific Islander Faculty Staff Association (APIFSA). Until the next issue... If you are interested in contributing stories to the newsletter, please contact Dr. Holling at mholling@csusm.edu