

# MEDIA and COMMUNICATION DAYS 2016

## Student Media Showcase

Monday, April 11<sup>th</sup> 2:00-3:30p.m. MARK 104

Moderator: Dr. Kendra Rivera

**Brooke Carter, Noelle Conrad, Katelyn Ebersbacher, Nicholas Kennedy, & Kaitlin Lee**

“Re-Branding Mama Kat’s Restaurant” (PR/Marketing Project from COMM 440)

**Jasmine Demers**

“The Cougar Chronicle & the Future of News Media”

**Michael Wood**

“Corporate Engaged Community Involvement” Video from COMM 390

## What Can You Do with Your Degree?: Alumni Panel:

Monday, April 11<sup>th</sup> 5:30-7:00p.m. MARK 310

Moderator: Dr. Dreama Moon

**Marlino Bitanga** [Class of 2002, COMM major]

Founder / Chief Branding Officer | Huemanly

**Alyssa Jacey** [Class of 2007, COMM Major]

International Singer/Songwriter, Public Speaker and TV Host.

**Mirsha Mora** [Class of 2014, Mass Media major]

Internship Coordinator and News Producer Assistant | UNIVISION

**Cassandra Peterson** [Class of 2013, COMM major]

Account Executive | Interactions Marketing

## Undergraduate Research Showcase

Tuesday, April 12<sup>th</sup> 12:00-1:30p.m. UNIV 443

Moderator: Prof. Alexandra (A.J.) Nevis

**Christopher Bouchard & Isabelle Corneliussen** [COMM 390, Fall ‘15]

“Media Missing the Mark on Masculinity”

**Stephanie Rubio** [COMM 402, Fall ‘15]

“The Hollywood Boulevard of Common Racial Stereotypes”

**Kaylie Sadlon** [COMM 402, Fall ‘15]

“A Film for Reparations”

**Shakara Thompson** [COMM 402, Fall ‘15]

“Girls Only: No Boys Allowed”

## “On the Margins of Media in Hollywood Panel”

Tuesday, April 12<sup>th</sup> 7-8:30p.m. ARTS 240

Moderator: Dr. Vincent N. Pham

**Alexandra Davis**

Director of Blue Ribbon Content Studios

**Dr. Aymar Jean Christian**

Founder of *OpenTV* and Professor at Northwestern University

**Sameer Gardezi**

Award-winning screenwriter, recognized for his work on ABC’s *Modern Family*