

## Daniels Communication Lecture

# “Humanitarian Conscience and Corporate Power: The Rhetoric of Corporate Social Responsibility”

by

D. Robert DeChaine, Ph.D.

7 – 8:15 pm, Wednesday, April 25, 2012

ACD102

D. Robert DeChaine is a Professor in the Departments of Liberal Studies and Communication Studies at California State University, Los Angeles, where he teaches courses in cultural studies, rhetorical theory and criticism, globalization, human rights, social movements, and critical pedagogy. He holds a B.A. in Communication from California State University, San Bernardino, an M.A. in Communication from California State University, Los Angeles, and a Ph.D. in Cultural Studies from the Claremont Graduate University. DeChaine's published research explores rhetorical and cultural dimensions of social change in a globalized world. He is author of *Global Humanitarianism: NGOs and the Crafting of Community* (Lexington Books, 2005) and editor of *Border Rhetorics: Citizenship and Identity on the U.S.-Mexico Frontier* (University of Alabama Press, 2012). His work has appeared in more than a dozen books and scholarly journals including *Cultural Studies*, the *Quarterly Journal of Speech*, the *Southern Communication Journal*, *Text and Performance Quarterly*, the *Journal of Communication Inquiry*, *Popular Music and Society*, and the *Western Journal of Communication*. His recent publications include examinations of the spatial-cultural politics of *Sans Frontières* (Without Borderism) and the Minuteman Movement's attempts to refigure a national civic imaginary. He is currently conducting research on the rhetoric of corporate social responsibility and its bearing on public understandings of citizenship, humanitarianism, and activism.

This Daniels Communication Lecture is part of Media and Communication Days: a four-day series of events sponsored by the North County Higher Education Alliance (NCHEA) that includes CSUSM, MiraCosta College, and Palomar College. MAC Days aim to highlight the benefits of studying Communication, Journalism, and Media.

# LPE Alumni Panels on Careers, Graduate Study, and Internships in Communication

2:30-4:30 pm

Wednesday, April 25, 2012

ARTS 240

Moderated by Ashley Chilton (2012), Lambda Pi Eta President

## CAREERS:

**Julie Chandler** (2001), Senior Manager, US Sports Marketing at TaylorMade-Adidas Golf

**Peter DiLeva** (2001), Master Data Manager, Bumble Bee Foods

**Diana Luz Janabajal** (2008), Underwriter, Arrowhead General Insurance

**Aaron LaBeau** (2003), Database Analyst / Programmer, Valley View Casino (Free lance: build websites and write articles for aftermarket performance car parts)

**Jolene LaBeau** (2003), HR Benefits Administrator, Valley View Casino

**Chad Ross** (2002), Director, Broker Dealer Services & Key Accounts, Retirement Solutions Division, Pacific Life Insurance Company

**Joshua Sandoval** (2007), Writer/Producer

**Villetta Stoll** (2005), Learning & Development Manager, Self Employed

**TJ Stroben** (2000), Real Estate Agent/Community Volunteer

## GRADUATE STUDY:

**Jacinta Chavous-Kambach** (2002), Adjunct Faculty, School of Business and Professional Studies, Brandman University

**Anthony Cuomo** (2011), Graduate Student / Teaching Associate, CSULB, Communication Studies Department

**Amy Forsythe** (2005), Adjunct Professor, California International Business University

**Tara Hardee** (2002), Assistant Director of Student Relations at CSULB / Graduate Student, Ed.D., Educational Leadership, CSULB

**Kristen Hufford** (2001), M.S. in Business Management, Troy University (2003). Marketing Manager, Marine Corps Community Services

**Alexandra Jackson Nevis** (2011), Full-time service member, AmeriCorps Justice Corps