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# Undergraduate Scholars Research Conference

Hyatt Regency Monterey Hotel and Spa  
Monterey, California

February 19, 2011



## **SPONSORS OF THE 2011 USRC**

Western States Communication Association

WSCA Executives Club

Department of Communication, College of Arts & Sciences, University of Delaware

Department of Communication, California State University San Marcos

## **COORDINATOR FOR THE 2011 USRC**

Michelle A. Holling, Ph.D., Second Vice President, WSCA, California State University San Marcos

## **USRC WELCOME: 8:30-8:55 a.m.**

Continental breakfast and orientation

**ROOM: REGENCY 1**

## **AWARDS CEREMONY: 12:30-1:00 p.m.**

**ROOM: REGENCY 1**

## **GRADUATE STUDENT WORKSHOP: 2:00-3:30 p.m.**

**ROOM: WINDJAMMER 4**

A diverse set of panelists from graduate programs will offer suggestions and advice in applying for, attending, and succeeding in graduate school.

### **Panelists:**

Dr. Anu Chitgopekar Khanna, DeAnza Community College

Dr. Greg Dickinson, Colorado State University

Dr. Toniesha Taylor, Prairie View A&M University

Dr. Sarah Tracy, Arizona State University

Dr. Stephen M. Yoshimura, University of Montana

## **GRADUATE PROGRAMS OPEN HOUSE: 3:40-5:00 p.m.**

**ROOM: WINDJAMMER 1**

**PANEL 1**

**ROOM: CYPRESS 1**

**Chair: Brandi Lawless, University of New Mexico**

The Influence of Inaugural Speeches in Candidacy and International Affairs  
Brooklyn Dambach, California State University San Marcos

Sarah Palin's Rhetorical Balancing Act: The "Political Establishment" and its Implications for an Unconventional Political Candidate  
Paul McKean, Willamette University

Understanding the Effects of Women with Body Dissatisfaction  
Elizabeth R. Rotticci, University of the Pacific

Michelle Obama's "Let's Move" Campaign: Redefining the Movement from War on Childhood Obesity to Health for Every Child.  
Stacia Short, California State University Northridge

**Respondent: Laura Hahn, Humboldt State University**

**PANEL 2**

**ROOM: CYPRESS 2**

**Chair: Daniel C. Brouwer, Arizona State University**

Political Art as Political Expression: An Analysis of Robert Mapplethorpe  
Karen Bajza, Chico State University

The Issue of Relevance of Agenda-Setting Theory to the Online Community  
LauraJean Berger and Michelle D. J. Freeman, Chapman University

A Rhetorical Approach to Interpreting *Boyz n the Hood* and Its Ideological Stances  
Kenneth Jamison, California State University San Marcos

*Avatar's* True Entertainment Value: How James Cameron's *Avatar* is Changing the Future of Film  
Lydia Mae Johnson, University of the Pacific

**Respondent: Steven K. Herro, College of Southern Nevada**

**PANEL 3**

**ROOM: CYPRESS 3**

Denial of Speech by Ending Conversations: The Influence of Hurt, Faith, & Forgiveness on Conversational Retreat  
Rachel Gresham, Azusa Pacific University

Bullying, Hostility, & the LGBT Community: The Devastating Effect of Institutionalized Heteronormativity  
Stephanie Hartzell, Elizabeth Drioane, Blake Honda, Yonita Lang, Isaac Settle, California State University, Fresno

"Relationship Status Update": Involvement with *Facebook* and Personal Happiness  
Priscila Oliveira, Emily Ballard, Chris Crockett, Adriana Giron Ruscitti, Quinn Harper, Katelyn Johnson, Cody Leishman, Jonathan Niu, Joshua Ostler, Alyssa Pineda, Katherine Thompson, Haleigh Wenger, Daniel Woodall, Brigham Young University

The Efficacy of Technology for Work/Life Balance  
Alec S. Wrolson, University of Puget Sound

**Respondent: Qingwen Dong, University of the Pacific**

**PANEL 4**

**ROOM: CYPRESS 1**

**Chair: T. M. Linda Scholz, Eastern Illinois University**

The Demands of Metaphor: Presidential Justificatory War Rhetoric from 1990 and 2001  
Tiarra Foster, Willamette University

Construction of Meaning through Listening for Persuasion  
Steven Gibson, California State University Northridge

“Watch Who You’re Calling Racist”: Race Ideology in *The Proud Family*  
Zoe Hovland, Lewis & Clark College

The Effects of Ethnocentricism on Interethnic Communication between College Students  
Frank Perry, University of the Pacific

**Respondent: Toniesha Taylor, Prairie View A & M University**

**PANEL 5**

**ROOM: CYPRESS 2**

The Effects of Social Networking and the Boundaries between Authority Figures and Subordinate Relationships  
Ava Aguayo, University of the Pacific

Does Choice Matter? The Generational Impact of Work-Life Balance  
Jessica Erickson, University of Puget Sound

The Effectiveness of Word Completion Tasks as a Measure of Aggressive Cognitions  
Joseph I. Kim, Britney N. Craighead, Callie E. Hargis, Ted O. McCrea, Georgina A. McNerney, and Vanessa L. Werkheiser, University of California Santa Barbara

Japanese Social Networking Site (Mixi) Use and Its Impact on Relationships  
Asumi Kojima, University of the Pacific

**Chair & Respondent: Scott Paynton, Humboldt State University**

**PANEL 6**

**ROOM: CYPRESS 3**

**Chair: Alyssa Samek, University of Maryland**

Suburban Ideals: Reconstructing the American Dream  
Anthony P. Cuomo, California State University San Marcos

Adam Lambert's *For Your Entertainment* and Lady Gaga's *Alejandro* Show Support of Gay Rights: A Metaphorical and Ideological Critique  
Amy Madden, Lewis & Clark College

Undocumented Immigrants and *No Mas Cruces en La Frontera*  
Anileni Ortega, California State University San Marcos

The (De)construction of Heroism in *Watchmen*  
Natasha Quamily, Lewis & Clark College

**Respondent: D. Robert DeChaine, Cal State University, Los Angeles**

PANEL 7

ROOM: CYPRESS 1

**Chair: Brandi Lawless, University of New Mexico**

The Rise of Nazism: Film Propaganda and the German People  
Diana A. Arrieta, University of Texas at El Paso

What Race Says About the Couple: Studying the Relationship between Commitment and Racial Homophily  
Joanne Min, University of the Pacific

The Visual Narrative of Rap Stars: Dichotomous Perspectives  
Megan Morin, Lewis & Clark College

*Stuff White People Like... To Keep*: Re-Appropriation and Whiteness in America  
Trevor Schmitt, University of New Mexico

**Respondent: Debian Marty, California State University Monterey Bay**

PANEL 8

ROOM: CYPRESS 2

**Chair: Josina Makau, California State University Monterey Bay**

The Bully Pulpit: Mapping the Rhetorical Insurgency of Teddy Roosevelt and the Progressive Party in 1912  
Christopher Allen, California State University Los Angeles

The Impact of Gender, Attacks, and Accomplishments in the 2010 California Gubernatorial Debates  
Emily Frost, University of the Pacific

Celebration at the Stone  
Holly Johnson, California State University San Marcos

Frederick Douglass, *A Nation in the Midst of a Nation*: Speech to the American and Foreign Anti-Slavery Society May 11<sup>th</sup>, 1853  
Katie Kethcart, Colorado State University

**Respondent: Nathaniel I. Córdova, Willamette University**

PANEL 9

ROOM: CYPRESS 3

**Chair: Alyssa Samek, University of Maryland**

Changing the Established: A Pentadic Analysis of Margaret Sanger's Speech *The Morality of Birth Control*  
Michelle Escobar, California State University San Marcos

The Effects of Gender on Perceptions of Appropriate Work Attire  
Caitlin Gilliam, University of the Pacific

The Barbie Effect  
Brittani L. Hunter, Prairie View A&M University

Criminal Portrayal of Dating Violence  
Sara Stephens, Loyola Marymount University

**Respondent: T. M. Linda Scholz, Eastern Illinois University**

## PAPER REVIEWERS FOR THE 2011 USRC

**I extend a special thanks to the faculty reviewers who generously gave their time to read submissions and offer constructive feedback to students.**

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