

USRC Reviewers

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Donna Gotch, CSU, San Bernardino
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Valerie Renegar, Southwestern Univ.
Kendra Rivera, CSU, San Marcos
Caroline Sawyer, CSU, San Marcos
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Western States Communication Association
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Our generous panel respondents

**The departments and faculty who supported their
undergraduates in attending the conference**

Western States Communication Association

Undergraduate Scholars Research Conference

**February 21, 2015
Spokane, WA**

Events

8:30 – 9:00	Morning Reception and Welcome.....	Ballroom A
9:15 – 1:45	USRC	Ballroom A, B, D, Audubon, and Manito
2:00 – 3:30	Graduate Student Workshop	Ballroom B
3:45 – 5:00	Graduate Programs Open House.....	Ballroom C

Events Coordinator

Brian L. Heisterkamp, Ph.D.
WSCA 2nd Vice President
California State University, San Bernardino

USRC Welcome: 8:30 – 9:00 a.m.

Continental breakfast and orientation

Ballroom A

Session I: 9:15 – 10:15 a.m.

Panel 1: Equality, Feminism and Communication

Ballroom A

- Carrera Lynn Allred, CSU, San Bernardino, "Military Issued Equality: A Semiotic Analysis of *The Invisible War's* Portrayal of Sexual Assault in the Military"
- Emily Krebs, Univ. of Denver, "We've Come A Long Way, Baby: BICo Pens for Her, Amazon Reviews and Feminism in the New Era"
- Jendi Priscilla Samai, Mt. San Antonio College, "Feminine Colorismo in Mainstream Music: Examining the Notion of Why Lighter-Skinned Black Women Triumph Over Darker-Skinned Black Women in Mainstream Music"
- Amy Tarrant, Boston College, "Is Beyoncé a Feminist?: A Critical Analysis of Gender Representation in BEYONCÉ"

Chair and Respondent - Larry Williamson, Univ. of San Diego

Panel 2: Communication and Media

Ballroom B

- Kaitlyn Laczko, CSU, Chico, "Facebook: The Obscenity Debate"
- Sarah E. Scherk, Loyola Marymount Univ., "Sergeant Wheeler . . . your experience': Comic Strips and Critiques of Domination"
- Anna M. Walling, Willamette Univ., "Should We Be Laughing at Television Advertisements? An Ethical Evaluation of Humor in Advertising"
- Katelyn Henson, Linfield College, "The Other" in News: Media Misrepresentation of Sex Trafficking"

Chair and Respondent - Jelena Petrovic, Stetson Univ.

Panel 3: Students and Communication

Ballroom D

- Patricia E. Fray, Univ. of San Francisco, "Student Veterans on the College Campus: Communicating and Shaping Identity"
- Nicholas B. Lacy, CSU, San Marcos, "Coming of Age in After School Programs"
- Amanda K. Olsen, Northwest Nazarene Univ., "Peer Attitudes Toward Learning Disabilities in Higher Education"
- Marissa Alexander, Caylee Chinen, Dylan Evangelista-Encarnacion, Janie Higgins, Mary O'Brien, and Erin Von Hoetendorff, Univ. of Portland, "College Decision-Making and Marketing: The Influence of Social Media"

Chair and Respondent - Donna Gotch, CSU, San Bernardino

Session II: 10:30 - 11:30 a.m.

Panel 4: Sexuality, Gender and Communication

Audubon Room

- Nicolas Barradas, Alina Houston, Univ. of Portland, "Slut Shaming and Its Effects on Student Populations in Higher Education"
- Andrew Tinker, Pacific Lutheran Univ., "Switchside Gender: Taboo Identity in the Debate Space"
- D Boucher, Western Washington Univ., "Captain Marvel Punches and Patriarchy: The Counter-Hegemonic Impact of Captain Marvel Vol. 1"
- Elizabeth A. Hjort, Univ. of Portland, "Gender Representation on News Magazine Covers: A Content Analysis between 1999-2013"

Chair and Respondent - Teresa Bergman, Univ. of the Pacific

Panel 5: Politics, War and Communication

Manito Room

- Laura Rhude, College of St. Benedict, "Hillary Clinton vs. Michele Bachmann: The Voice behind Their Primary Election Speeches"
- Janet Brotherton, CSU, San Marcos, "Textual Carpentry: How Framing of Female Candidates Constructed Narrative and Reinforced the Political Glass Ceiling in the 2008 Campaign"
- Maria Valencia Torres, CSU, San Marcos, "Generic Criticism of the 2012 Presidential Remarks on the Aurora Shooting"
- Dan Brazill, Darron DeVillez, San Diego State Univ., "War Games: The Therapeutic Effects of Paintball on Active Duty Soldiers and Veterans"

Chair and Respondent - D. Robert DeChaine, CSU, Los Angeles

Panel 6: Relational Communication

Ballroom A

- Maggy Di Costanzo, Univ. of Puget Sound, "Let's Talk About Sex, e Baby": An Explorative Study of Sexual Communication Between Heterosexual Couples in The Netherlands"
- Ashley Hedstrom, Sheri Lopez, Southern Utah Univ., "The Influence of Others' Religious Views on Young Adults' Religious Decision and Their Impact on Family Conflict"
- Sarah Elizabeth Joos, Univ. of Utah, "Marriage Equals Happiness: Media's Fabrication of Marriage"
- Carissa Luebbering, Michael Rexroat, Elizabeth Sanchez, Natalie Mecham, Jonson Uy, Univ. of Portland, "Texting Behavior and Relationship Satisfaction in Romantic Relationships"
- Katelyn Rems, Univ. of San Francisco, "Mom, It's Just a 'Hood Up'" Revealing and Concealing Information About Sex in Mother-Daughter Communication"

Chair and Respondent - Christina Yoshimura, Univ. of Montana

Break: 11:30-12:15

Session III: 12:15 – 1:15 p.m.

Panel 7: Communication and Identity

Manito

- Nicola Plate, Univ. of Portland, “Who Bosses Whom: A Comparison of Conflict Management Styles among University Undergraduates in Different Professional Disciplines”
- Hannah Decker, Univ. of San Francisco, “The Socially Constructed Network: Investigating How Individuals Communicate Their Identity Through the Use of Social Media”
- Blake M. Gregor, Univ. of San Francisco, “Communication of LGBT Identities After The Move from a Conservative to Liberal Area”
- Jesús C. Muñoz, Univ. of Utah, “Can Insult Produce Coalition? An Analysis of the Queer Functions of Language”

Chair and Respondent – Melissa Tafoya, La Sierra Univ.

Panel 8: Rhetoric and Communication

Ballroom A

- Shannon E. Foss, Univ. of Washington, “Walking Through History: Spatial Rhetoric in the Central and Eastern European Post-museum”
- Duncan C. Stewart, Univ. of Utah, “A Tale of Two Cities: Spatial Rhetorics, Homeless Exclusion and Salt Lake City’s *Housing First* Initiative”
- Kelli Flodman, CSU, San Marcos, “Protesting for Change: Nadezhda Tolokonnikova’s Plea to Russia through the Feminist Perspective”
- Caitlin Rooney, Whitman College, “A Case of Miscommunication: The U.S.’s Polyvalent and Polysemic Political Myth in its Advocacy against Russia’s Anti-Gay Propaganda Law”

Chair and Respondent – Greg Dickinson, Colorado State Univ.

Panel 9: Media and Communication

Ballroom D

- Brandon Council, Loyola Marymount Univ., "Time Waits for Noe Man: Technology and Change in *Mad Men*"
- Jonathan Parker, Abilene Christian Univ., "The End of Moderne Humanity: A Rhetorical Analysis of the Film *Transcendence*"
- Allison White, Abilene Christian Univ. "Change Your Fate: A Rhetorical Analysis of Disney Pixar's *Brave*"
- Abby Ayers, Abilene Christian Univ. "The Building Blocks of Society: An Analysis of Messages in *The Lego Movie*"

Chair and Respondent - Caroline Sawyer, CSU, San Marcos

USRC Awards Ceremony: 1:15 - 1:45 p.m.

Ballroom D

Graduate Student Workshop: 2:00 - 3:30 p.m.

Ballroom B

A diverse set of panelists from graduate programs will offer suggestions and advice in applying for, attending, and succeeding in graduate school.

Mark Callister, Brigham Young University
Kurt Lindeman, San Diego State University
Tony Roberto, Arizona State University
Mary Claire Morr Serewicz, University of Denver

Graduate Student Open House: 3:45 - 5:00 p.m.

Ballroom C