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Western States Communication Association

Undergraduate Scholars Research Conference

February 21, 2015
Spokane, WA
Events

8:30 – 9:00  Morning Reception and Welcome ..................... Ballroom A
9:15 – 1:45  USRC ................................................ Ballroom A, B, D, Audubon, and Manito
2:00 – 3:30  Graduate Student Workshop .......................... Ballroom B
3:45 – 5:00  Graduate Programs Open House ..................... Ballroom C

Events Coordinator

Brian L. Heisterkamp, Ph.D.
WSCA 2nd Vice President
California State University, San Bernardino

USRC Welcome: 8:30 – 9:00 a.m.

Continental breakfast and orientation  Ballroom A

Session I: 9:15 – 10:15 a.m.

Panel 1: Equality, Feminism and Communication  Ballroom A

- Carrera Lynn Allred, CSU, San Bernardino, “Military Issued Equality: A Semiotic Analysis of The Invisible War's Portrayal of Sexual Assault in the Military”
- Emily Krebs, Univ. of Denver, “We've Come A Long Way, Baby; BIC Pens for Her, Amazon Reviews and Feminism in the New Era”
- Amy Tarrant, Boston College, “Is Beyoncé a Feminist?: A Critical Analysis of Gender Representation in BEYONCÉ”

Chair and Respondent - Larry Williamson, Univ. of San Diego

Panel 2: Communication and Media  Ballroom B

- Kaitlyn Laczko, CSU, Chico, “Facebook: The Obscenity Debate”
- Sarah E. Scherk, Loyola Marymount Univ., “Sergeant Wheeler . . . your experience’: Comic Strips and Critiques of Domination”
- Anna M. Walling, Willamette Univ., “Should We Be Laughing at Television Advertisements? An Ethical Evaluation of Humor in Advertising”
- Katelyn Henson, Linfield College, “The Other” in News: Media Misrepresentation of Sex Trafficking”

Chair and Respondent – Jelena Petrovic, Stetson Univ.
Panel 3: Students and Communication     Ballroom D

- Patrecia E. Fray, Univ. of San Francisco, “Student Veterans on the College Campus: Communicating and Shaping Identity”
- Nicholas B. Lacy, CSU, San Marcos, “Coming of Age in After School Programs”

Chair and Respondent – Donna Gotch, CSU, San Bernardino

Session II: 10:30 – 11:30 a.m.

Panel 5: Politics, War and Communication     Manito Room

- Laura Rhude, College of St. Benedict, “Hillary Clinton vs. Michele Bachmann: The Voice behind Their Primary Election Speeches”
- Janet Brotherton, CSU, San Marcos, “Textual Carpentry: How Framing of Female Candidates Constructed Narrative and Reinforced the Political Glass Ceiling in the 2008 Campaign”
- Maria Valencia Torres, CSU, San Marcos, “Generic Criticism of the 2012 Presidential Remarks on the Aurora Shooting”
- Ian Brazill, Darron DeVillez, San Diego State Univ., “War Games: The Therapeutic Effects of Paintball on Active Duty Soldiers and Veterans”

Chair and Respondent – D. Robert DeChaine, CSU, Los Angeles

Panel 4: Sexuality, Gender and Communication     Audubon Room

- Nicolas Barradas, Alina Houston, Univ. of Portland, “Slut Shaming and It’s Effects on Student Populations in Higher Education”
- Andrew Tinker, Pacific Lutheran Univ., “Switchside Gender: Taboo Identity in the Debate Space”
- Elizabeth A. Hjort, Univ. of Portland, “Gender Representation on News Magazine Covers: A Content Analysis between 1999-2013”

Chair and Respondent – Teresa Bergman, Univ. of the Pacific

Panel 6: Relational Communication     Ballroom A

- Maggy Di Costanzo, Univ. of Puget Sound, “Let’s Talk About Sex, Baby”: An Explorative Study of Sexual Communication Between Heterosexual Couples in The Netherlands”
- Ashley Hedstrom, Sheri Lopez, Southern Utah Univ., “The Influence of Others’ Religious Views on Young Adults’ Religious Decision and Their Impact on Family Conflict”
- Sarah Elizabeth Joos, Univ. of Utah, “Marriage Equals Happiness: Media’s Fabrication of Marriage”
- Carissa Luebbering, Michael Rexroat, Elizabeth Sanchez, Natalie Mechem, Jonson Uy, Univ. of Portland, “Texting Behavior and Relationship Satisfaction in Romantic Relationships”
- Katelyn Rems, Univ. of San Francisco, “Mom, It’s Just a ‘Hood Up’” Revealing and Concealing Information About Sex in Mother-Daughter Communication”

Chair and Respondent – Christina Yoshimura, Univ. of Montana

Break: 11:30-12:15
Panel 7: Communication and Identity

- Nicola Plate, Univ. of Portland, “Who Bosses Whom: A Comparison of Conflict Management Styles among University Undergraduates in Different Professional Disciplines”
- Hannah Decker, Univ. of San Francisco, “The Socially Constructed Network: Investigating How Individuals Communicate Their Identity Through the Use of Social Media”
- Blake M. Gregor, Univ. of San Francisco, “Communication of LBGT Identities After The Move from a Conservative to Liberal Area”
- Jesús C. Muñoz, Univ. of Utah, “Can Insult Produce Coalition? An Analysis of the Queer Functions of Language”

Chair and Respondent – Melissa Tafoya, La Sierra Univ.

Panel 8: Rhetoric and Communication

- Shannon E. Foss, Univ. of Washington, “Walking Through History: Spatial Rhetoric in the Central and Eastern European Post-museum”
- Duncan C. Stewart, Univ. of Utah, “A Tale of Two Cities: Spatial Rhetorics, Homeless Exclusion and Salt Lake City’s Housing First Initiative”
- Kelli Flodman, CSU, San Marcos, “Protesting for Change: Nadezhda Tolokonnikova’s Plea to Russia through the Feminist Perspective”
- Caitlin Rooney, Whitman College, “A Case of Miscommunication: The U.S.’s Polyvalent and Polysemic Political Myth in its Advocacy against Russia’s Anti-Gay Propaganda Law”

Chair and Respondent – Greg Dickinson, Colorado State Univ.

Panel 9: Media and Communication

- Brandon Council, Loyola Marymount Univ., “Time Waits for No Man: Technology and Change in Mad Men”
- Jonathan Parker, Abilene Christian Univ., “The End of Modern Humanity: A Rhetorical Analysis of the Film Transcendence”
- Allison White, Abilene Christian Univ. “Change Your Fate: A Rhetorical Analysis of Disney Pixar’s Brave”

Chair and Respondent – Caroline Sawyer, CSU, San Marcos

USRC Awards Ceremony: 1:15 – 1:45 p.m.

Graduate Student Workshop: 2:00 – 3:30 p.m.

Graduate Student Open House: 3:45 – 5:00 p.m.