CSUSM celebrates as 2,130 grads head toward a more sustainable future.

IN THIS ISSUE:

pg. 14  The Psychology of Conservation
pg. 15  Senior Experience Program
pg: 18  The Pulse of CSUSM
pg: 24  2008 Honor Roll of Donors
Dear Alumni and Friends,

This Spring, the Class of 2009 will walk across the stage to receive their diplomas. For the graduate, who has invested time, resources, and energy, a degree from California State University San Marcos is an investment in future earning power, lifelong connections, and access to networking and advocacy. In short, a Cal State San Marcos degree is a “sustainable” resource whose value will only increase over the years – a comforting thought in these difficult times.

As an educational institution, I believe it is our duty to model responsible behavior for the region we serve. That is why I am so proud of the strides that Cal State San Marcos has made in pioneering institutional practices not only in sustainability but also in accountability and innovation, community engagement, and educational attainment and quality. I am pleased to share with you these stories of success and more in this issue of *Steps*.

The sustainability movement has become one of the defining issues of the 21st century. At Cal State San Marcos, our stellar track record of implementing systems and programs, which are designed to reduce energy consumption and increase recycling, is something we can all be proud of. As you will read, our innovative faculty, including Professor Wesley Schultz (psychology), continue to question and research how we can collectively make an impact in “green” ways.

Recently, we created a new webpage, “From the Desk of Dr. Karen Haynes.” I regularly update this page with my thoughts about pressing issues and recent events as well as share success stories and news.

Please visit [http://www.csusm.edu/president/blog/](http://www.csusm.edu/president/blog/) and provide your feedback. I look forward to hearing from you.

Sincerely,

Karen S. Haynes, Ph.D.
S P R I N G / S U M M E R  2 0 0 9  V O L .  2 ,  N O .  2

p. 4 University News
p. 20 Philanthropy
p. 24 2008 Honor Roll of Donors
p. 32 Cougar Update
p. 34 Alumni News
p. 36 Class Notes

FEATURES
p. 11 Planting the Seeds for a Sustainable Campus
p. 14 Using Psychology to Promote Conservation
p. 15 Senior Experience Program
p. 18 The Pulse of CSUSM

Karen S. Haynes, Ph.D.
President
Neal Hoss
Vice President, University Advancement
Cathy Baur, APR
Associate Vice President for Communications
Margaret Lutz
Public Information Officer
Dave Woods
Web & New Media Specialist
Christine Haag
Communications Assistant
Alex Ingram (Photography) ’10
Intern
Lauryn Franklin (Web & Graphic Design) ’10
Intern
Joelle Kennedy ’10
Student Assistant

The purpose of the publication is to showcase University programs and initiatives, share student success stories and highlight opportunities for alumni and friends to engage with and support the University and its funding priorities.

This publication can be made available in alternate format for the print impaired upon request. For further information, please contact Christine Haag at (760) 750-4010.

STEPS WELCOMES LETTERS FROM OUR READERS.
Mail to: Steps c/o University Advancement
California State University San Marcos
San Marcos, CA 92096-0001

ALUMNI AND GRADUATING STUDENTS | Please note that your name, address, phone number, school or college and year of graduation may be used by Cal State San Marcos for the development of University affiliated marketing programs. If you do not wish to have this information used, please notify the University by email or phone. alumni@csusm.edu | (888) 278-7689
Veterans Have a New Home at CSUSM

Approximately 91 percent of all military say that they enlisted to take advantage of higher education benefits, but less than 13 percent actually go on to earn a four year college degree. The new CSUSM Veterans Center will provide valuable resources, including assistance with applying for education benefits and academic advising as well as being a place to gather and socialize.

In Fall 2008, Cal State San Marcos celebrated the opening of its new Veterans Center – the second to be opened in the 23-campus California State University system. CSUSM’s student population includes 600 students who are self-identified as active-duty personnel, veterans, or their dependents.

“WE KNOW THERE ARE EVEN MORE VETERANS ON THE CAMPUS, IT IS OUR HOPE THAT THE CENTER WILL HELP THESE STUDENTS BECOME MORE ENGAGED IN ACTIVITIES GEARED TOWARD VETERANS ON THE CAMPUS.”

- VICTORIA HERNANDEZ, VETERAN AND ATHLETIC CERTIFICATION COORDINATOR

CSUSM Faculty Member Awarded $296,000 Grant for Research to Aid Persons with Disabilities

Dr. Jeff Nessler, an assistant professor in the kinesiology department, in collaboration with Dr. Moustafa Moustafa of Cal Poly Pomona, has been awarded a $296,000 grant from the National Science Foundation (NSF) for research that will aid persons with spinal cord injuries.

The broad, long-term goals of this project are to modify and improve upon a novel robotic device for the training and evaluation of locomotion following spinal cord injury (SCI), and to investigate the effects of a robotic gait-training algorithm on the preservation of specific aspects of lower limb muscle function. This research has important implications for those living with SCI related disabilities.
President Haynes (center) kicked off the Spring semester by honoring this year’s recipients of the President’s Faculty and Staff Awards, (pictured from left to right).

PRESIDENT’S OUTSTANDING FACULTY AWARD FOR SERVICE LEADERSHIP

Professor Patty Seleski, History
Dr. Seleski is a mentor for graduate students and young faculty, and has been program chair of two major conferences in recent years. Her work with young officers in the U.S. Marine Corps recently earned her the Major General Thomas S. Jones Distance Learning Instructor of the Year Award for the Marine Corps Miramar Region campuses.

PRESIDENT’S OUTSTANDING FACULTY AWARD FOR SCHOLARSHIP AND CREATIVE ACTIVITY

Professor Peter Arnade, History
Dr. Arnade has published two books and more than a dozen articles over the past decade in the field of medieval and early modern European history. His scholarship directly benefits his students. He works with undergraduates and Master’s students to impart critical thinking and writing skills. He currently serves on doctoral committees at UCLA and Northwestern.

PRESIDENT’S OUTSTANDING FACULTY AWARD FOR TEACHING EXCELLENCE

Professor Veronica Anover, World Languages & Hispanic Literatures
Dr. Anover’s innovations in teaching French include sensorial and experiential learning. Her students have mastered French by immersing themselves in the culture through creative role playing. She instructs them to create their own French personas and professions. Using Google Earth, they choose a particular French city, and even a specific apartment building, where they live, work, and play, all in French.

ZOMALT OUTSTANDING SERVICE AWARD

Lourdes Shahamiri, catalog & curriculum coordinator, Office of Academic Programs
Lourdes is a founding member and the current president of the Latino Association of Faculty and Staff. During her term on the Hispanic Advisory Council, she was a driving force behind the César Chávez Project to name the campus plaza and erect the statue in his honor. She was instrumental in the early development of the University’s Hispanic Serving Institutions initiative, and her contributions to the President’s Education Equity Task Force led the members to appoint her co-chair.

PRESIDENT’S OUTSTANDING FACULTY AWARD FOR OUTSTANDING LECTURER

Professor Kimber Quinney, History
Dr. Quinney is one of the founding faculty members of the Global Studies Advisory Committee. She teaches K-12 teachers in San Diego County about new approaches to U.S. history in a summer institute, and she is involved with numerous projects to preserve the visual and oral history of the local Italian American community.

EMPLOYEE OF THE YEAR

Patricia Morris, research analyst, Office of Institutional Planning & Analysis
Pat was honored for her important contributions to campus-wide programs such as the Foundations of Excellence initiative to help CSUSM evaluate and improve the first year of college for students.

EMPLOYEE OF THE YEAR (NOT PICTURED)

Janice Monypeny, director of the Osher Lifelong Learning Institute, Center for Extended Learning
Under Janice’s leadership, the Osher Institute has grown from six classes in one location at its 2004 launch to over 50 classes at 15 locations today.
College of Business Administration’s Dr. Jorjani earns distinguished Brakebill Award

Meet Dr. Soheila Jorjani, professor within the Department of Information Systems and Operations Management in the College of Business Administration and the recipient of the 2008/09 Harry E. Brakebill Distinguished Professor Award, the highest faculty honor at Cal State San Marcos.

Since joining the faculty in 1992, Dr. Jorjani has actively pursued significant scholarly activities. She was among the first researchers in the nation to apply operations research models to environmental problems and is currently studying new models for disaster management in the supply chain, especially relevant in a post-Katrina and 9/11 economy. Additionally, she was one of four faculty members who designed Senior Experience, a unique program that remains the flagship of the curriculum in the College of Business Administration and offers students hands on experience working on projects proposed by local businesses.

Dr. Jorjani has an impressive list of publications that include 13 refereed journals and proceedings such as the *International Journal of Production Research* and *Journal of Applied Mathematics and Decision Sciences*.

The Harry E. Brakebill Distinguished Professor Award is presented to CSUSM faculty members who demonstrate outstanding contributions to students, their academic discipline, and to the campus community. Brakebill was a former executive vice chancellor of the CSU who also served as a valued volunteer in CSUSM’s early years. He passed away in 2000. •

CSUSM Participates in Accountability Project

Prospective students, their parents and others interested in knowing what it’s like to attend CSUSM can now get a statistical “picture” of campus life by visiting the University’s website, www.csusm.edu, and clicking the “College Portrait” button at the lower left side of the screen.

There, the visitor will find data ranging from student ages, race/ethnicity and success rates, to cost, financial aid, class size and campus safety. But that’s not all: there are also numbers on student satisfaction, how much time they spend preparing for class, ratings regarding interaction with faculty and a myriad of other revealing, easy-to-understand facts and figures.

Cal State San Marcos was one of 17 universities nationally—and one of only four CSUs—who volunteered to test pilot this “College Portrait” beta template and post results earlier this year. •

88 PERCENT OF SENIORS RATED THEIR ENTIRE EDUCATIONAL EXPERIENCE AS GOOD OR EXCELLENT.

For more stats and data on CSUSM, visit www.csusm.edu and click on “College Portrait”
CSUSM Unit Awarded $500,000 Grant to Combat Asthma

The National Latino Research Center (NLRC) at California State University San Marcos has received a two-year $505,000 grant from The California Endowment for Community Action to Fight Asthma (CAFA), a coalition seeking to shape local, regional, and state policies to reduce environmental triggers of asthma among school-aged children. Arcela Nuñez-Alvarez, interim director of the center, is principal investigator.

“Our participation in this project is contributing to reduce the burden of asthma by promoting broader environmental health and justice in communities throughout the state,” said Nuñez-Alvarez. “Our focus on the U.S.-Mexico border region is especially critical given the health and environmental disparities that are prevalent in communities like Imperial County.”

Temecula is a University Town!

Nearly 100 individuals attended the official ribbon cutting of Cal State San Marcos Temecula at the Paul Goldring Garrett Institute for Higher Learning, including President Karen S. Haynes and City of Temecula officials Mayor Maryann Edwards, Councilman Michael Naggar, and Councilman Chuck Washington.

During her speech, President Haynes proclaimed, “Today’s formal ribbon-cutting ceremony makes it official: Temecula is a University town!”

Currently, 54 nursing students attend classes at the center, which was opened for classes in spring.

At the President’s “Report to the Community” in February, the City of Temecula was honored with CSUSM’s Annual Community Engagement Award for its efforts in founding the off-campus branch.

Councilman Washington summed up the spirit of this remarkable venture when he said, “We want to be a University town. We like what that says about us!” And he added, “Cal State San Marcos is not just our partner – you are our soul mate!”

The ribbon cutting was followed with a reception and tours of the facility’s classrooms.

“CAL STATE SAN MARCOS IS NOT JUST OUR PARTNER – YOU ARE OUR SOUL MATE!”

- CHUCK WASHINGTON COUNCILMAN

At the official ribbon-cutting ceremony to mark the opening of Cal State San Marcos Temecula at the Paul Goldring Garrett Institute for Higher Learning are (left to right), Maryann Edwards, mayor of the City of Temecula; Mike Naggar, City of Temecula councilman; Chuck Washington, City of Temecula councilman; Rich Ellis, chief operating officer of Southwest Healthcare System; Crash the Cougar; Jeff Comerchero, City of Temecula mayor pro-tem; Ron Roberts, City of Temecula councilman; and Stephen King, chief operating officer of the Garrett Group.
President Haynes addresses business and community leaders at the President’s Annual Report to the Community. A closed captioned video of her report is available online at www.csusm.edu/president.

Cal State San Marcos: Renewing the Promise and Rising Above

Speaking to an enthusiastic audience of 300 regional leaders, President Karen Haynes delivered her 2009 “Report to the Community” on February 5 with the theme “Renewing the Promise... Rising Above” and a vow that Cal State San Marcos would surpass expectations in key mission areas of educational attainment, community engagement, and institutional accountability and innovation.

“Public higher education has promised to provide access and opportunity to those who arrive at its doors,” said Haynes. “Our pledge to you has been not only to provide that access and opportunity, but to rise above that promise by actively creating pathways so that more students can arrive, qualified, at our doors.”

Haynes reported that CSUSM has built on its solid record of enrolling underrepresented students. As examples, she said that the University is close to earning federal Hispanic Serving Institution status awarded to universities having at least 25 percent Hispanic full-time student enrollment, and it has become a federally designated Asian American and Pacific Islander Institution with student enrollment in that group exceeding 10 percent.

On the community engagement front, Haynes noted that students in CSUSM’s nationally-acclaimed Community Service Learning Program have committed thousands of hours of service to the region. The Chamber Champions program now has 72 volunteers who have filled more than 230 seats at chamber events and attended over 80 chamber mixers. Additionally, the Osher Lifelong Learning Institute, which debuted in 2004 with one location and 249 members, has grown to 15 locations and 885 members.

Haynes expressed pride in the University’s standing as a national pioneer in institutional accountability, one of her long-standing priorities. In 2007, CSUSM became one of 17 pilot campuses in the nationwide “College Portrait” initiative.

At the report, the University’s Community Engagement Award was presented to the City of Temecula. The prestigious award recognizes a community partner that has demonstrated a collaborative spirit and community engagement.
in addressing regional issues of mutual or broad-reaching concern. The City of Temecula was recognized for its role in founding CSUSM’s first off-campus branch in August of 2008: Cal State San Marcos at Temecula in the Paul Goldring Garrett Institute for Higher Learning.

Looking to the future, Haynes emphasized that CSUSM is poised to sustain its remarkable trajectory, but it cannot do that alone. “Your University . . . needs your voice to carry the message that public higher education can lead us through the surmounting challenges we face. It needs your action to advocate for our support not just to maintain, but to flourish. It needs your commitment, not only in words and deeds, but in resources. And it needs your presence at campus events where our community can gather with students, faculty, and staff to plan; to problem solve; and to celebrate achievements.”

She concluded her remarks by announcing the theme of the University’s milestone 20th-anniversary celebration in 2010: “Cal State San Marcos will not just promise to advance into our 20’s. We will rise above that. We will, with you, in just eleven short months, celebrate our 20th anniversary by ‘ROAR-ing Into Our 20’s!’”

CSUSM Named to Presidential Honor Roll for Community Service

This year, the nationally-acclaimed Community Service Learning Program reported that CSUSM students’ service to the local communities rose to 104,000 hours – valued at $830,000. The Corporation for National and Community Service honored Cal State San Marcos with a place on the President’s Higher Education Community Service Honor Roll with Distinction for exemplary service efforts and service to America’s communities.

Launched in 2006, the Community Service Honor Roll is the highest federal recognition a school can achieve for its commitment to service-learning and civic engagement. Honorees for the award were chosen based on a series of selection factors including scope and innovation of service projects, percentage of student participation in service activities, incentives for service, and the extent to which the school offers academic service-learning courses.

Patty Minaya (psychology) tutors a Palomar Elementary School student in the Language Learning Lab.
CSUSM Awarded $1.49 Million Grant for Science Education

CSUSM has been awarded a $1.49 million grant from the National Science Foundation to develop and implement ways of enhancing the learning of science for middle school students.

The project, named “iQUEST: Investigations for Quality Understanding and Engagement for Students and Teachers,” began in January 2009 and is directed by Katherine Hayden (education), and Youwen Ouyang (computer science).

iQUEST will be particularly focused on serving students from underserved and underrepresented populations to ensure their readiness, interest and participation in science and technology-intensive careers.

“Through the iQUEST partnerships, we will impact the lives and career choices of students through connections with experts, scientists and resources that empower student learning and engage them in real scientific inquiry,” Hayden said.

Super Sunday: President Haynes Speaks at Local African-American Churches

In conjunction with California State University’s Super Sunday initiative, President Haynes addressed two Oceanside African American church congregations on Sunday, February 22 - Second Missionary Baptist Church and St. John Missionary Baptist Church – about the importance of helping students prepare for and succeed in college. She also shared her personal story as a first-generation college graduate. Following the services, CSUSM Outreach staff and members of the campus African American Faculty and Staff Association provided information about college applications and financial aid.

Recalling her parents’ belief in the dream of higher education, she said, “I will never forget their great joy when I became the first member of my family to put on a cap and gown and receive a college diploma! I want other families to experience that joy, and I want your young people here in Oceanside to benefit from a University degree just as I have.”

“I WILL NEVER FORGET THEIR GREAT JOY WHEN I BECAME THE FIRST MEMBER OF MY FAMILY TO PUT ON A CAP AND GOWN AND RECEIVE A COLLEGE DIPLOMA!”

- DR. KAREN S. HAYNES
  PRESIDENT
MEETING THE NEEDS OF THE PRESENT WITHOUT COMPROMISING THE ABILITY OF FUTURE GENERATIONS TO MEET THEIR OWN NEEDS.

Sustainability may arguably be one of the defining issues of this generation. The most widely quoted definition internationally is the “Brundtland definition” of the 1987 Report of the World Commission on Environment and Development – sustainability means “meeting the needs of the present without compromising the ability of future generations to meet their own needs.”

Educational institutions across the United States, including the California State University (CSU) system, have recognized that they are in a unique position to address climate change, the preservation of natural resources, and reduction of our collective carbon footprint. CSUSM has accepted the challenge and has made significant strides in becoming a wise steward of scarce resources by reducing the use of non-renewable resources, increasing energy efficiency, and committing itself to sustainability.

CSUSM was one of the 16 CSU campuses chosen to participate in the “solar power” partnership with the California Department of General Services and SunEdison. With support from this public-private partnership, CSUSM is installing the photovoltaic system on campus rooftops. The system produces zero greenhouse gases and the panels are expected to generate about 15 percent of the demand the University uses each day according to Ed Johnson, director of facility services. “That’s an equivalent to supplying the total annual energy to 12 homes. More importantly, it reduces demand on the local electrical infrastructure and the possibility of local brown outs during the high demand times of the day,” said Johnson.
Recyclemania – Grand Champions
Four years in a Row and Counting

In what has become a campus tradition, Cal State San Marcos triumphed in the Environmental Protection Agency’s “RecycleMania” contest by winning a national “Grand Champion” title for the fourth year in a row! This year, CSUSM faced its toughest test yet, with 400 universities competing, twice the number from last year. CSUSM emerged victorious with an astounding 76 percent recycling rate.

“It’s part of our culture here. I think the key to our success is convenience,” stated Carl Hanson, who spearheads the annual recycling campaign at CSUSM. There are dozens of receptacles for paper, plastic, glass, aluminum near entrances to classrooms and on all major walkways throughout campus.

Note from the editor: As Steps goes to press, we have learned that RecycleMania will announce its 2009 Grand Champion on April 17, 2009. Visit the CSUSM NewsCenter at www.csusm.edu/communications/newscenter to learn the results.

E-Recycling Event Saves Thousands of Pounds of Electronic Waste from Landfills

According to a Market Research Report in April 2008, the Consumer Electronics Association states that Americans own approximately 24 electronic products per household. E-Waste contains dangerous toxic materials including lead, mercury, and cadmium which, if not disposed of properly, create environmental and health risks.

In February, CSUSM partnered with E-World Recyclers, a California Integrated Waste Management Board Approved Recycler, to sponsor a free electronic waste recycling event to help community members get rid of old electronics in a sustainable and environmentally friendly way. By the end of the day, over 400 carloads carrying 51,139 pounds of electronic waste had been dropped off.

CSUSM Flexes its Power

Cal State San Marcos was selected as one of this year’s “Flex Your Power” statewide award winners in the “Peak Demand Response” category for innovative methods to help stabilize the local San Diego Gas & Electric grid in the summer of 2007. The result was a peak demand savings of 9 percent of normal usage. In notifying CSUSM of the award, the “Flex Your Power” committee said, “While we received many strong applications this year, California State University San Marcos stood out above the rest!”

University Village Apartments Seeing Green

This Spring, the University Village Apartments (UVA) will replace one acre of grass with synthetic turf, complete with a nine hole putting green, pickleball and bocce ball courts. While the intention is to provide students with more useable outdoor recreation space, the added bonus is the savings in maintenance and water costs. The new synthetic turf will save one million gallons of water per year, an especially meaningful number considering that California is facing the most significant water crisis in its history. Brian Dawson, director of the UVA, said that the savings will pay for the $95,000 project, requested by the residents and developed though the San Marcos University Corporation with self-supported rent income, in only four and a half years – and the turf is expected to last at least 20 years.

Last year, the UVA completed construction on a 35,000-gallon salt water pool. The salt keeps the pool clean and algae-free without chemicals, requiring less maintenance.
Other ways that CSUSM is Seeing Green

• 78 percent of campus purchases are Recycled Content Products (RCP), which includes paper, plastic, metal, printing and writing paper.

• CSUSM Food Services utilizes recyclable and compostable products, which account for 85 percent of their consumables. Organic produce and meats are purchased for food preparation.

• The transportation fleet impact on global warming is minimized as the vast majority of vehicles used on campus are electric. Additionally, CSUSM has a natural gas truck and two hybrid sedans for off-campus travel.

• The campus has adopted Leadership for Energy and Environmental Design (LEED) as a model for all building design and construction methods. This significantly reduces energy and water consumption, water pollution, and the cost of operating and maintaining facilities.

• CSUSM maintains a wetland on campus to offset wetland damage due to construction.

• Water conservation is primarily achieved through the use of waterless urinals and new irrigation controllers.

• The San Diego Association of Governments (SANDAG), San Diego’s regional planning agency, has awarded CSUSM two 2009 Diamond Awards for its efforts to reduce campus traffic congestion and improve mobility.

“It’s part of our culture here. I think the key to our success is convenience.”

- CARL HANSON
CSUSM RECYCLING COORDINATOR
Using Psychology to Promote Conservation

Each year, thousands of dollars are spent on advertising campaigns focused on educating consumers on the importance and value of conserving and recycling. But how impactful are these educational campaigns?

According to Psychology Professor Wesley Schultz, for the most part, these campaigns just aren’t that effective.

“From my perspective, many of these campaigns go about it all wrong,” says Schultz. “Increasing awareness won’t result in increased conservation. Most programs are based on the assumption that people don’t conserve because they don’t know that they should or they don’t know how to do it. The problem isn’t the lack of knowledge, but rather a lack of sufficient motivation to act.”

Schultz points out that if we want people to conserve, we want them to engage in different behavior. And this being the case, a little psychology can go a long way. There is strong evidence from a number of areas of psychological research that a person’s decision to engage in a behavior is strongly influenced by what other people do. According to Schultz, to make that change in behavior, we need to look for approaches and messaging that frame conservation as the social norm.

“If conservation means deviating from the group, few people will want to do it. No one wants to be a sucker – to sacrifice when other people aren’t. Why should I conserve energy, recycle, or reduce my water use if no one else does?” asks Schultz. “In this regard, conservation messages need to emphasize that other people are conserving, and other people value conservation.”

A study that Schultz conducted illustrates that point. In a recent study, hotel guests were presented with varying messages regarding towel usage and conservation. The message that had the greatest impact stated, “Nearly 75 percent of hotel guests choose to reuse their towels each day. To support our guests who want to conserve, this hotel has initiated a conservation program.”

Schultz found that guests who saw this message increased their towel reuse by nearly 30 percent compared with guests who saw a traditional appeal to protect the environment. “Hearing that other people conserve is important.”

In another study focusing on energy consumption, San Marcos residents were provided with customized feedback to help positively impact conservation efforts.

“Energy conservation is difficult. The unit measure is strange, and people don’t know how much energy they use each day. The feedback we do receive is irregular and it’s difficult to connect our actions to the feedback.”

Schultz and his team of CSUSM students provided San Marcos residents with tailored feedback that compared their usage with the average level of electricity used by households in their neighborhood. For those households that used more electricity than average, the team found a significant reduction in consumption. In short, these households conserved. But for those households that used less than the norm, the team found a significant increase in consumption; in short, a boomerang effect. Fortunately, the team also showed that adding a smiley face to low consuming households negated the increase, and sustained their low level of consumption.

Tailored feedback and social comparison are just two of the ways that Schultz believes social psychology can play a role in promoting sustainable patterns of behavior.
Students Tackle Real-World Projects in Senior Experience Program

Garnering practical, real-world experience is what the Cal State San Marcos Senior Experience Program is all about. In the program, groups of four to five students work on a project submitted by a local business or non-profit. The program is the only one of its kind in the nation and is a graduation requirement for all College of Business Administration (CoBA) majors.

“Senior Experience provides our students with hands-on experience,” says Jim Hamerly, director of business community relations for the College of Business Administration. “Our students are in essence working as consultants on a real-world project. They have the opportunity to apply their classroom knowledge and enhance project management and team work skills.”

Senior business students (left to right: Christopher Collins, Tiffany Choate, Tracy Nguyen, and Andy Chua (at the white board) meet to work on their Senior Experience Project; their objective is to perform a business case analysis for a novel irrigation delivery system for sponsoring business, Global Waterworks. (Team member not pictured: Kaile Gleason)
With the oversight of a faculty member, the students form their own teams and create a team contract which details roles and responsibilities. Hamerly says students are highly encouraged to form multi-disciplinary teams. “While the team might have a marketing project, often times they find someone from another discipline like finance provides extremely valuable insight.”

According to Hamerly, large and small companies as well as for-profit and non-profits have benefited from the Senior Experience Program.

“Some companies bring us a project as an opportunity they are interested in exploring but just don’t have the time to address. A small company might bring a project that they don’t have the internal expertise to handle,” says Hamerly.

Senior Experience Projects run the gamut from writing business plans to analyzing a manufacturing process to conducting feasibility studies for introducing a new product or entering a new market. During the 16 years that Senior Experience has been in place, hundreds of companies have benefitted from participation.

“We find some organizations implement recommendations immediately while others may have a delayed response,” says Hamerly. “Overall, companies find tremendous value. The students typically invest between 750 and 1,000 hours into the project. The overall cost is considerably less than if the sponsor brought in a private consultant to address the project.”

The benefits organizations derive from Senior Experience is further evidenced by the number of companies that participate year after year. One such company is Global Energy Network Institute (GENI), a non-profit organization focused on research and educational activities related to renewable energy. The organization has sponsored numerous Senior Experience Programs with tremendous results.

“Our experience has been that the students have a very detailed way of analyzing the issue,” says Peter Meisen of GENI. “We have been able to take the results of the projects and immediately put them to use.”

Once they enter the workforce, CSUSM alumni also tap into the Senior Experience Program. This semester alone, alumni are sponsors for six projects.

A highlight each semester is the Senior Experience Tradeshow where students are able to showcase their projects. Company sponsors and members of the business community are invited. Held at the California Center for the Arts, Escondido, the program attracts nearly 300 participants.

“It is extremely valuable to have a team of bright, committed seniors tackle questions in the energy field that we can’t do ourselves. It is truly a gift and these students make an enormous contribution”

- Peter Meisen of Global Energy Network Institute

“Through the Senior Experience you have the opportunity to apply everything you’ve learned in the last four years. You get a real world experience and learn so much about working in teams. I feel like I can tackle anything now.”

- Garrett Smith ’09
“Senior Experience is a rigorous program,” says Hamerly. “Our students are putting in 15 to 20 hours per week on their projects, but I hear time and time again that our students find this experience invaluable. It’s something that they never forget.”

Senior Experience is a true win-win program. Through the lessons learned in Senior Experience, CSUSM graduates enter the workforce better prepared to take on business challenges while the region’s business community benefits from an energetic team taking a fresh approach to a business project.

“By participating in the Senior Experience Program, we are able to have focused effort and analysis on a project that we would have had to stretch our resources to address. It’s beneficial to have fresh eyes take a look at problem. We find it tremendously valuable.”

- TED MYERS, GLOBAL WATER WORKS

**SENIOR EXPERIENCE**

**MORE THAN**
16 years
MORE THAN
4,600 students
MORE THAN
1,100 projects completed
MORE THAN
1.3 million hours of service to the community

**MARK YOUR CALENDARS**

Spring Semester Senior Experience Tradeshow
**MAY 14, 7:00 P.M.**
CALIFORNIA CENTER FOR THE ARTS, ESCONDIDO

**SPONSOR A SENIOR EXPERIENCE PROJECT**

Businesses or organizations interested in participating in the Senior Experience Program for Fall 2009 or Spring 2010 can propose a project by submitting an application form at:

[www.csusm.edu/seniorexperience](http://www.csusm.edu/seniorexperience)

A fee of $1,500 per project is requested. Submissions are due June 15 for the fall semester and November 15 for the spring semester.

For additional information, contact Jim Hamerly at 760-750-4266 or by email at jhamerly@csusm.edu
The Pulse of CSUSM

CAL STATE SAN MARCOS SCHOOL OF NURSING GRADUATES ITS FIRST COHORT OF NURSES THIS SPRING.

“Tenacious... Devoted... Altruistic... If I had just three words to sum up the faculty, staff, and program that would be it,” said Christopher Baylis, president of the CSUSM Student Nurses Association and Spring 2009 graduate with a Bachelor's Degree in Nursing.

This May, the first graduates from the Bachelor of Nursing program will receive their degrees. Founded in Fall 2006 with 44 students, today the School of Nursing has 550 students, including pre-nursing and the new entry-level baccalaureate program.

NURSING GRADUATES WILL RECEIVE THEIR NURSING PIN AT A PINNING CEREMONY AS A SYMBOLIC WELCOMING INTO THE PROFESSION. THE PIN IS OFTEN WORN AS PART OF A NURSE’S UNIFORM.

The story of the School of Nursing is one of success and partnership. The U.S. Bureau of Labor of Statistics ranks California 49th nationwide in the number of RNs per capita. Recognizing the need to educate more nurses, Cal State San Marcos and Palomar Pomerado Health (PPH) struck up a unique partnership. PPH, a health care system that includes two area hospitals, donated $2.5 million for the formation of the the School of Nursing now known as the Palomar Pomerado Health Education Center. The bulk of that money was used to build the teaching facility, which includes a state-of-the-art, high-tech simulated hospital learning center. PPH also leases the teaching facility to the University for one dollar a year.

“It’s fantastic to see the plans formalize into graduates,” said Dr. Judy Papenhausen, director of the School of Nursing. “We talk about this first class of cohorts as if they are our ‘firstborns’. It’s good to see closure on this first phase of the School.”

“I love to tell everyone I can how fortunate we are to have such a great School,” said Baylis, a former EMT and firefighter. Baylis decided to pursue his nursing degree after seeing the devastation from the Bali terrorist bombing first hand in 2005. “For me, nursing is an opportunity to make a difference and help people.”

Baylis plans to go into emergency and intensive care once he passes the board exam. He described one particularly cold and rainy day when he was performing a rotation in the Emergency Room at Tri City Medical Center that fueled his interest for emergency care. There were a large number of car accidents and the ER was packed with critically hurt patients. He said, “All the nursing students were helping with IVs, checking vital signs, undressing patients... it was a chaotic experience, but it gave me a taste for what it would be like.”

Heather Brean, also a member of the first graduating cohort, describes how after performing her externship in pediatrics, she knew she wanted to become a pediatric nurse, “I’m compelled to help young, sick kids. It makes you happy knowing that you’ve helped them.”

She says she chose the CSUSM School of Nursing for its location — the only School of Nursing located in North County San Diego. Once she graduates, she plans on staying in the region.

“The School of Nursing prepares students for the best career — there is a whole world beneath the surface and so many opportunities,” says Baylis. “Plus, there’s nothing better than helping someone in need.”

Christopher Baylis (left) and Heather Brean administer aid to a simulation manikin.

photos by Alexander Ingram ’10

Christopher Baylis (left) and Heather Brean administer aid to a simulation manikin.
THE SCHOOL OF NURSING OFFERS THE FOLLOWING PROGRAMS:

GENERIC/BASIC BSN: A three-year, full-time cohort program which leads to a Bachelor of Science in Nursing (BSN).

LVN TO BSN: A three-year, part-time program which leads to a BSN for licensed vocational nurses (LVN).

RN TO BSN: A part-time program for California licensed registered nurses (RNs) which leads to a BSN, offered through Extended Learning.

ACCELERATED BSN: An accelerated, 17-month BSN program designed for those who will have already completed a Bachelor’s degree in a discipline other than nursing. Offered through Extended Learning.

NURSE REFRESHER PROGRAM Preparation of Clinical Nursing Faculty Certification

FOUNDED IN 2005, 320 enrolled students are currently enrolled in the generic, accelerated BSN, and the RN to BSN programs. This number excludes pre-nursing students. 120 nursing students graduate in May 2009.

Kaiser Permanente contributes an additional $200,000 to School of Nursing

Kaiser Permanente has provided an additional $200,000 for the CSUSM-Kaiser Permanente Scholarship and Loan Forgiveness Program. This is Kaiser’s second gift; in April 2008, the health care organization contributed $500,000 to establish the program.

CSUSM nursing students will be eligible to apply for $5,000 per semester, up to a total of $20,000. The loan forgiveness program will mean that students who receive this loan will agree to work in an acute care Kaiser Permanente hospital facility for two years to retire the loan.

“We are very grateful to Kaiser for their ongoing support of our nursing students. This additional scholarship money will ease the financial burden for an additional 10 students,” stated Papenhausen.

$400,000 Public-Private Partnership Pilot Program Grants

The School of Nursing has been awarded a pilot grant to expand nursing education under the Governor’s Task Force for the Nurse Education Initiative. The School of Nursing will receive $200,000 from the State of California with an additional $200,000 matching grant being contributed by the California Institute for Nursing and Healthcare. In partnership with California State University Los Angeles (CSULA) and California State University Fullerton (CSUF), these funds will be used to create a regional simulation center to develop nursing faculty and hospital educators to utilize clinical simulation.

“The new center will provide much-needed medical training opportunities for nursing faculty of the counties of Orange, Riverside, and San Diego,” said Papenhausen. “We are excited about the collaboration and are looking forward to working together to make this a model program.”

The simulation centers will be located at the School of Nursing on the campus of CSUSM at Temecula at the Paul Goldring Garrett Institute for Higher Learning and on the campuses of CSULA and CSUF.

“I LOVE TO TELL EVERYONE I CAN HOW FORTUNATE WE ARE TO HAVE SUCH A GREAT SCHOOL.”

- CHRISTOPHER BAYLIS

steps | 19
It’s an exciting time to be a part of Cal State San Marcos. On the cusp of our 20th anniversary in 2010, the University continues to move forward toward its larger purpose – our public mission to serve our community and to serve our region.

This Spring, we will celebrate the grand opening of The McMahan House, the first phase of a master planned complex of buildings, courtyards and patios that provide meeting, dining, and reception accommodations for campus and community events, made possible by Richard and JoAn McMahan. In an age where communication, innovation, and creativity are recognized as the prime ingredients for economic and social transformation, The McMahan House will be a key venue for the exchange of ideas and knowledge. We’re confident this spacious, light-filled space will soon become one of North County’s most sought-after places for social, business, and academic events.

The formation of the new California State University San Marcos Foundation, a 501(c)(3) non-profit organization dedicated to providing support for University initiatives through philanthropic activities, will take place this Spring. The new CSUSM Foundation will be comprised of community members dedicated to furthering the strategic initiatives of the University through philanthropy. Increasing the University’s constituency among foundations, corporations and individuals, as well as providing support for the campus’ priorities, will be their primary charge. I look forward to working with the board – they will be pivotal in helping us to set and reach important campus goals.

I want to thank all of those who have supported Cal State San Marcos with your gifts this year. Even though the economic outlook right now is dreary at best, it is clear that an investment in Cal State San Marcos is a smart one. It is through our collective and shared vision that we will continue to build on our strengths by creating and sustaining excellent, innovative, and transformational programs and services. To realize the potential that lies within our grasp, we must have the determination to join together around our shared vision for Cal State San Marcos . . . have the commitment to invest our time and resources, and the courage to reach beyond.

Sincerely,

Neal Hoss
Vice President, University Advancement
Southwest Healthcare System presents a $100,000 check to the School of Nursing. Southwest Healthcare System includes two acute care hospitals: Inland Valley in Wildomar and Rancho Springs in Murrieta. The funds will be used to purchase simulation manikins as well as skills lab equipment and supplies at Cal State San Marcos at Temecula at the Paul Goldring Garrett Institute for Higher Learning.
CSUSM Honored Contributors to the Arts at Art Education Benefit

“Art Without a Drought”, a benefit evening celebrating and advocating arts education, was held at the Museum of Man in Balboa Park during Fall semester. The evening included informal museum tours, delicious food and drink, a museum treasure hunt, and performances by special guests and CSUSM students.

In addition to raising funds for arts education, the evening honored three individuals for their significant contributions to the arts: Elsie Weston for her leadership in arts philanthropy, Ron Jessee for his leadership as county arts education coordinator, and Greg Evans, artist and Luann comic strip creator, for artistry focusing on children’s issues as well as arts education advocacy.

Donor Scholarship Reception Celebrates the Spirit of Philanthropy

In February, Cal State San Marcos hosted its Annual Scholarship Donor/Recipient Reception. The event brought together donors and student scholarship recipients, giving the students an opportunity to personally meet and thank their scholarship donors.

Approximately 150 individuals attended the festive evening of thanks including donors, students, staff, faculty and alumni. The event provided a way for the University to thank donors and simultaneously recognize student recipients. In order for a student to be awarded a donor-funded scholarship, she or he must apply for the scholarship, maintain a suitable GPA, meet donor-selected criteria, and in some cases write an essay.

During the brief program, President Karen Haynes expressed gratitude on behalf of the University to the donors and encouraged the students who benefited from their generosity to do their best so that one day they may pay it forward. J. Douglas Pardee who, along with his wife, established the J. Douglas and Marion R. Pardee Scholarship, which provides 50 annual scholarships, also spoke of his belief in helping others and encouraged the students to work hard and graduate.
Scholarship Recipient
Oriana Aragon-Clark

It is often said that at Cal State San Marcos, lives and communities are transformed through education. Oriana Aragon-Clark can certainly attest to that. A graduating senior and recipient of a 2008-2009 President’s Circle Scholarship - made possible by donors John and Charlene Smylie - Oriana credits several faculty and staff members for inspiring and reaching out to her, providing the opportunities for success.

This Spring, Oriana will receive her B.A. in psychology. In the Fall she will head off to Yale University to pursue her Ph.D. in psychology.

Oriana’s cumulative G.P.A. is 4.0, an impressive feat for this single-mom who has juggled family responsibilities while attending class, studying, and participating in research and other campus activities.

The President’s Circle Scholarship has allowed her to pay for text books, transportation, and living expenses. “It isn’t easy trying to study for a class when you can’t even afford the text book,” says Oriana. “I’m so grateful to those that donated to the scholarship.”

At Palomar College, she discovered a passion for psychology. After transferring to CSUSM, Oriana was recruited into the Minority Access to Research Careers (MARC) program. MARC is intended to prepare students from underrepresented ethnic groups for admission into prestigious graduate programs.

During her academic career at CSUSM, Oriana has performed research at Yale and UC San Diego. Her post Ph.D. plan is to return to the region. “I’d love to come back and work at CSUSM or Palomar and inspire students they way I was inspired.”

“I’m so grateful to those that donated to the scholarship.”

- ORIANA ARAGON-CLARK

TO FIND OUT HOW YOU COULD CONTRIBUTE TO A STUDENT SCHOLARSHIP, CONTACT UNIVERSITY ADVANCEMENT AT 760-750-4400.
Dear Friends,

California State University San Marcos proudly recognizes individuals and various entities that have generously supported the University. On behalf of the students, faculty and staff of Cal State San Marcos, it is my pleasure to extend my appreciation to all donors who have been generous in spirit and resources. Every gift, no matter what the size, is important in helping the University build for the future.

In this Honor Roll of Donors, Cal State San Marcos recognizes the cumulative support given through December 31, 2008. These dedicated friends, alumni, employees, parents, corporations and foundations share a profound commitment in making Cal State San Marcos a distinctive public university known for academic excellence, service to the community, and innovation in higher education.

We also wish to recognize those that have given gifts in memory of Debbie Dale and Tom Wahlund, two members of the CSUSM family that will be dearly missed.

Finally, CSUSM acknowledges and thanks its 2008 President’s Circle Members. The President’s Circle is a society of donors who give a minimum of $1,000 annually to the President’s discretionary fund.

Our students will impact the future of the region and beyond. Providing a quality education is the best gift we can give them. Private support helps to provide the funds needed to ensure that the University has outstanding faculty, facilities, and academic programs. Dwindling state funding makes us even more reliant on your investments in Cal State San Marcos.

We deeply value the continued leadership, loyalty, and support that each of our donors provide to Cal State San Marcos. Please know that your gifts are never taken for granted. Private giving has been a long valued tradition of the American educational system. Our strength is derived from your willingness to make a difference.

Sincerely,

Neal Hoss
Vice President for University Advancement
Teamwork Athletic Apparel - Chuck Lehrer
Teamwork Athletic Apparel - Matthew Lehrer
Teamwork Athletic Apparel - The Bravo Foundation
The Burnham Foundation
The Mashburn Family
Trudy A. Mangrum
Tycin Systems Inc.
Union Bank of California
Valley Center-Pauma
Unified School District
Wells Fargo Bank
Woodrow Wilson National Fellowship Foundation

2008 HONOR ROLL

INDIVIDUALS

$1,000,000 OR MORE
Mr. and Mrs. Kenneth Markstein

$100,000 - $999,999
Richard and Jan Hunter
Mr. and Mrs. Richard A. McMahen
J. Douglas and Marian Pardee
Julie Pardee

$25,000 - $99,999
Bob and Elisabeth Crouch
Paul G. Garrett
Bob and Ruth Mangrum
Carol and William Stensrud

$10,000 - $24,999
Helene Clarke +
Barbara Edwards
Maureen J. Fitzpatrick
Carolyn H. Funes
Mrs. Frances Hunter
Gary and Julie Malino
Jack and Caroline Raymond
Michael and Sherry Robinson
Walter B. Tabelson '02, '06
Dr. and Mrs. Richard West

$5,000 - $9,999
Anonymous '06
Joe and Angela Bear
Paul W. Eckert
Linda S. Evans
Jean and W. Keith * Kellogg II
Vivien Nelson
In memory of Susan Niblett on behalf of Michael Niblett
Dr. K. Brooks + Reid and Marion T. Reid +
Ernest and Leslie Zomalt

$1,000 - $4,999
Anonymous (8)
Anonymous (3)
Anonymous (+ 1)
Mark D. Baldwin +
David J. + and Shari L. Barsky
Vivienne L. Bennett +
Richard D. Borevitz and Mary Chidester Borevitz
Sally L. Bosworth '93, '94
James and Marie L. Bradley
LaVerne and Blaine Briggs

Carol Bruton
Victor E. Calise
Matthew J. Cepi +
Dr. Bennett W. Cherry +
Linda J. Collins +
E. Trestand Conrique
Joseph and Vivian Doering
Mike and Melissa Ernst
Dr. and Mrs. Bertram Fleshler
Dr. Dawn M. Formo +
Salvador '94, '96 and Sharon Garcia
Robert H. and Catherine H.
Goldsmith
Dr. Vicki L. + Golich and
Dr. Douglas M. Carlens
Patricia B. Hanks
Mary B. Harrington
Larry and Cathie Hatter
Linda L. Hawk +
Lee Hieb and Rosita Botto-Hieb
Kevin W. Holtclaw
Neal R. Hoss +
Frances Hunter
Ann Hunter-Welborn and
David Welborn
Kendra Keating
Albert D. Kern +
Cindy and Ralf Krutein on behalf of Michelle Krutein
Hugh and Judy La Bouny
Teamwork Athletic Apparel - Matthew Lehrer
Felicie Lewis
Jennifer Milo +
Bruce and Tamara Moravec
Joseph Moreno
Bruce E. Nichols +
Jan and Gary O'Hara
Alan Omens +
Jere and Joyce Oren
Charles F. Parisi
John Pettit
Jay '95, + and Katy '98, Rees
Janice K. Ropp-Jackson +
Dr. Patricia S. Seleski
A. Vincent Siciliano
John and Charelne Smylie
Dr. Jennifer Souders
Jeffrey E. Stein C.P.A.
Michael Sullivan
Kevn and Margie Sullivan
Ms. Tishmall Turner +
Marty L. Ummel +
Dr. and Mrs. Billy D. Viele
James and Patricia Wahlund
Dr. Verne + and Mrs. Eve Walter
Elise V. Weston
Pat Worden + and Peter Benson

$500 - $999
Anonymous '96, '01
Mary B. Adams
Henry Amigable
Carmen L. Arciniega '04, +
Little John and Jackie Bassett
Steve Boyce Tile and Stone Inc.
Marcy A. Boyle +
Ernest Chavez
Ed Comartin
Emily F. Cutrer +

Brad + and Caroline Fenton
Wayne J. Fields '99
Merry R. Goldberg +
Ken and Jill Hugins
Lenny Ignelzi
Mrs. Louise Kasch
Carla Kirby '04
Heather Landon
Dr. Anne Lombard +
Margaret A. Lopez '00, +
Mr. and Mrs. Ken Lounsbery
Michael T. Madigan Ph.D.
Trudy A. Mangrum
Lonny McCalla
John A. and Christine L. McChesney
Gary and Patti McClure
Nelly Menijivar
Bart Moran
Tejinder Neelon +
Mr. and Mrs. Reginald Owens
Joshua A. Pack '97
Dicie D. '95, + and Mike Perez
Lura Poggi +
Patricia Reno / Merrill Lynch
Ray Samuelson
Robert G. Sheath +
Susie Snow
Dr. Jacqueline A. Trischman +
Mr. Wayne A. Veres '99, +
Corey L. Viater
John Wahlund
Carrie Walden
Charisa R. Wernick
Richard and Mary Jo Young
Charleen R. Zieky

$250 - $499
Anonymous (2)
Anonymous (+ 2)
Anonymous '01
Anonymous '05
Earl and Eve Beutler
Ray and Sara Botts
William C. Bradbury +
Mr. James S. Brown III
Jean F. Brown
Keith Butler '97
Carolina C. Cardenas
Sandra Chantis
Marc Channick
Robert C. Cole
Jean and Michael Collins
Arlene Cratsa +
Deborah M. Dale '99, +
Cari Dale
Don De Cristo
Gordon and Susan Descombes and Family
Ricardo D. Fiero +
Richard and Myrna Filanc
Jeanette M. Fletes
Richard Freeman
Gerardo + and Lily Gonzalez
Marti Gray +
John Gray
Mr. Robert and Dr. Joan R.
Gundersen
Trudy Hollywood
Dr. Jennifer Jeffries +
Ron M. Jessen
Kathryn L. Kolodge

* An asterisk within the list indicates the donor is deceased
+ A plus sign within the list indicates the donor is an employee

A year designation(s) following a donor’s name indicates an alumnus
John and Mel Fava
Elaine L. Feinstein
Kimberley Fernandez
Jean Ferrara
Juanita R. Ferrar i
Ann Fiegen +
Sarah Fiehler
Dawn and Bradford Fielder
Vera Figueroa
Clare Fink
Margie Fish
Betty E. Fisher
Fitzgerald Family
Caryl Fleming
Pat and Frank Fleming
Ingrid M. Flores
Kimberly Flores
Jo Fogarty
Wayne Foley
Eric M. Ford
George Foster
Jennifer L. Fox
Mrs. Joe Franco
Lynnette Fraser
John J. Freund
Joseph and Malina Freund
Kurt and Julie Fromknecht
Edward Fugelsang
Tina M. Fugelsang
Pat and Tina Fugelsung
Laura Gallenstein
Curtis Gandy
Connie Garcia
Faviola Garcia
Ruth E. Garcia
Sylvia and Reynaldo Garcia
Rosa Garcia Melena
Lisa Garcia-Ruiz
Cordova Gardens
Patricia A. Garnet ’98, +
Issac Garrot
Susan L. Gary +
Jessica P. Garza
Daniel Geiger
Bobby Gentry
Gail George
Jan George
Mrs. and Mr. Krystin George
Pam and Dominic Ghezzi
Courtland Gibson
Darlene Gibson
Judith J. Gilliam
David Glendenning
Karen R. Glover ’93
Jay Glucksman
Glenda K. Goldberg
Rick Goldberg
Jennie Goldman
Jennifer Gomez
Jules Gomez de Garcia
Julian Gonzales
John Grant
Mr. and Mrs. Carl Graves
John and Laurie Gray
Holly B. Gray
Ken W. Green
Mark G. Green
Suzanne E. Green
Kathleen Gregory
Marie Grimando
Bob Grindley
Jeff and Bonnie Grindley
John and Marilyn Grindley
Bruce and Patti Groff
Al Gruidl
Frank and Kathy Guadagnini
Al and Tracy Guaderrama
Manuel and Gloria Guaderrama
Michael J. Guarnotta
Kathleen K. Gunion
The Halley Family
John J. Halcon +
Brenda L. Hall
Caroline Hall
Candie S. Halstead +
Sharon B. Hamil +
Rosario Floretes Hamilton
Virginia and Ray Hamilton
Hazel Y. Hampton
James and Hazel Hampton
Amy and Jake Haney
Joan Hanor +
Frederick J. Hanover +
Gwendolyn S. Hansen ’04, +
Harry J. Hansen
Tim Hanson
Lina Hariz
Sue and Harrison Hanson
Joan Harrow
Jo Ellen Hart
Michelle A. Harvey ’02
Carol Hass
Karen Haun
Patrick Hause +
Dr. Katherine Hayden
Hilton Hayes
Michael R. Heimso
Mrs. Monika Heinz and Mr. Edward Heinz
Mary Helfer
Leland H. Hemming
Colleen M. Henderson
Mike and Kathy Hendrickson
Rosemary B. Henk +
Mary A. Henning
Athletes Edge
Debra L. Henry
Ernie and Susan Hernandez
Ernie Hernandez
Mr. and Mrs. Jesus Hernandez
Sally Hernandez
Shirley Hess
Laraine and Jim Heuring
Mike Heuring
Patricia Heuring
Pauline A. Heuring
Evelyn J. Hidalgo
Patty Hinojosa
Carol Hirai
John and Linda Hitt
Kathryn A. Hixon
Kathy A. Hixon
Iona A. Hizel
Nonie Hizel
Brenda Hollywood
Clare Hollywood
Steve and Lori Hollywood
John and Annette Holtman
Antonette W. Hood +
Don Hopkins “Hoppie”
Jane E. Hopkins
John and Christie Horning
Dick and Sheri Horvath
Barbara and Gerald Hosaka
Michael C. Hricko
Eddie and Cathy Hughes
Sue Hukari
Christine Hunt
Richard L. Hunt ‘04, ’06 +
Don and Colleen Ikemoto
Thomas and Mabel Ikemoto
Brett D. Ingle ’03
Barbara Ingram
Cheryl and Dale Ingram
Joyce Ingram
Mr. and Ms. Jasper Ingrande
William Iverson
Donna Jackson
Carlos Jacobo
Jeffrey B. Jenkins
Jenkins
Lynne and Donald Jennings
Paige A. Jennings ’06
Lindsay J. Jensen ’05
Betsy Jewell
Deborah M. Jewell
Dixie L. Johns
Johnson Family
Joyce Johnson
Melvin and Judy Johnson
Nicole K. Johnson
Sam Johnson
Patricia L. Johnston
Denise Jones
Kelly Jones-Lee
Maria J. Julienne
Shelley and Leon Julienne
William R. and Julie Jungman
John and Marianne Kadlic
Eun C. Kang +
John and Pam Kaptain
Byran W. Kaul
Dr. Brian S. Kawasaki O.D., M.B.A ’07
Joseph F. Keating +
Mary T. Kein +
Darlene A. Keller
Happy Keller
Pattie Kettle
Lois B. Kelly
Mike and Lois Kemmerer
Don and Rebekah Kent
Kathleen Kessenich
Bryan S. Keuler
Elizabeth J. Kiener
Martha Kiker
Kathy Kilby
Mike and Cindy Killeen
Daphne E. Kilillion +
Joe and June Kilmer
Kim Family
Marietta Kimball +
Rhonda King +
Bryan Scott Kirby +
Clare Klein
Jim and Laura Koduke
Karen and James Koerper
Pamela Kohlby +
Nicole Kolbeck
Kathy L. Kopf ’92
Julie Kopstein & Family
Cecelia Kouma
Christie Kramer LeVander
Patricia Krauss
Deborah M. Kristan
Cindy Krutein
Regina Krutein Zuleta
Brian Kumagai
Charles Kuniyoshi
Stephen Kuptz
Kurtz Family
Patricia Kurtz
Tomoko Kuta
Gerry and Carole Laakso
Annette Lahm
Kevin Lahm
Tamra A. Laird
Fred Lakdawala
Richard C. Lam M.D.
Julie M. Lamb
Harry Lamont
Pamela Lamping
Mrs. Deborah Lancaster
Alice Lane
Charlene and Dan Lane
Dr. Bryan Langholz
Ed Langholz
Ike Langholz
Sam Langholtz
Delilah Langlois
Elaine M. Lapada
Greg and Susan Latcham
Maria M. Le Sire (Tia Mary)
Jacki Leak +
Dr. and Mrs. Robert N. Lee
Linda C. Leiter
Mr. and Mrs. Robert B. Lence
Don and Joyce Lensch
Adrian M. Leon
Jack and Sally Leonard
Denise Lepez
John and Laurie Gray
Mr. and Mrs. George J. Lerno
Jack Leu +
Barbra and Kent Lewis
Kate S. Lico +’03
Steve M. Lilly
Laurie S. Lindeneau
Delores B. Lindsey +
Suzanne Lingold
Susan C. Little
Gloria Lo
Jesse P. Longacre
S. Robin Longstreh
Art and Lucy Lopez
Brenda Lopez
Patricia Lopez
Stan Lopez
Michelle Lopez-Figueroa
Katharine H. Lorden
Rana Lofti-Moghdas
Dawn Lottig
Greg Lucas ’04
Sheri Luckett
Judy M. Luna
Jeanne Lynch
Carole A. Lynn
Jenny Lyons
Violet D. Mac Donald
Toby MacFarlane
Teresa E. Macklin +
The O’Gorman Family
Dr. Amy Magnusson M.D.
Henry L. Mahan Jr.
Beverly A. Mahdavi +

* An asterisk within the list indicates the donor is deceased
+ A plus sign within the list indicates the donor is an employee

A year designation(s) following a donor’s name indicates an alumnus
Gregory A. Severson
Karen Shaffman
Maria L. Shahamiri +
Virginia F. Shannon
Anne-Laure Shapiro
Alice Sheldon
Jan Sherman
Scott M. Sherrill ‘94, ‘96
Andi Shibata +
Debra Shorey
Sid Siez
Kris and Mark Silva
Lourdes N. Silva
Marlene Silverstein
Mr. and Mrs. William Simek
Keely Sims
Amanda Sinatra
Jerry and Anne Sinsky
Steven and Cynthia Sjogren
Vern and Pearl Sjogren
Jim and Cheryl Skaalen
Donna Sker
Jacqueline M. Skay
Bernard and Irene Skomra
Rita and Stewart Skomra
Deborah D. Small +
Jacqueline Small
Brian J. Smith +
Colleen Smith
Mark Smith
Mark T. Smith
Robin S. Smith
Todd Snedden +
Lori J. Solaraki ‘04
Michelle Sommers ‘04
Micki Sommers
Chuck and Suzy Soppet
Paul Sore
Russell K. Sorling
Karen and Mike Spilger
Bill and Sue Stacy
Margaret A. Stagner-Kidd +
Brinyly Staley
Mark Stamper
Ricardo Stanton-Salazar
Marcy and John Steele
Julia Stefanko
Jim Stehr
Roger Stein +
Mark G. Stengel
Sara Sterbenc
Daryl L. Stermon
Barbara Stevens
Jack and Lucy Stevens
Judy C. Stewart
Tam Stilgenbauer
Janet Stockey +
Kelli and Vaughn Stokos
Russ and Jo Stover
Dr. Laurie P. Stowell +
Pamela Stricker +
Darci L. Strother +
Kathleen Strozza
Kathy Ann Stuart
Carla Stuessy/Mark Stuessy
Gib Stuve +
Liliana C. Suarez
Karen H. Sugano
Vince and Cindy Sullivan
Kim Sutherland
Greg J. Svatara +
Robert Svendsen
Margery B. Swanston
Eric C. Swearingen
Wilmina Swets
Mr. and Mrs. Frank M. Tabrez
Jennifer Tait
Becky Tallarida
Susan E. Tanges
Paul and Kathy Taniguchi
Catalina Tatencio
Jorge and Brenda Tatenco
Ms. Maria Tatenco
Rusty and Carmina Tatunay
Adrian Tejedor
Sheila Telliard
Charlene Tenbrink
Peter Thanas
Martha Thobois
Bill Thomas +
Larry D. Thomas ‘01
Estelle D. Thompson
Melinda Thompson
Jacqueline S. Thousand +
R. W. Todd
Rick and Patty Todd
Robert B. Toppel
Martin and Lucinda Torres
Traverso Family
Triolo Family
Donna Cleveland
Eula and Ray Turner
Elena Tuyay
Cheryl Tyler
Basil and Cindy Ung
Michael Urbach ‘06
Ed and DeeDee Valasquez
Valdivia Family
Gabe Valenzuela
Judy L. Valenzuela
Anna Valdez and Antonio Orozco
Jim and Marsha Van Norman
Maria A. Van Soest
Whitney E. Vickers
Wendilee Vigil
Frank Villalpando ‘03
Evelyn A. Villasin
Frederico Villoria
Jann and Steve Volk
Bill VuKelich
Mary C. Wahlund
William Wahlund
Lela R. Walker
Randy Wall
Joe Washle
Bill and Ann Watchler
J. W. Weber
Yolanda Weedon +
Jill Weitz
Lynn Wellborn +
Pam Wells +
Roberta Wells-Famula
Anthony T. Wellsh
Abrey and Lucile Wendling
Laura Wendling +
West Family
Ann Westbrook
Julie T. Westcott
Robynn C. Westervick
Whitney Westphal
William and Lynne Westphal
Irene Whitaker
Randy and Susie White Family
Gerald White
D. S. Wieland
Vanessa Wiernenga
Annette M. Wilcox
Carolyn Williams
Catherine A. Williams
Irene E. Williams
Kathy A. Williams
Ken Williams
Robert Williams +
Annette Wilson
Sammie Wilson ‘96
Daniel C. Winder ‘98
Lisa Winkler
Dena Wise
Margaret and Walter Wittel
Lucy & Richard Wold, M.D.
L. M. Wong
Roslyn Woodward
Lois and David Wooldridge
Marcia A. Woolf +
Bruce Wyatt
Mary L. Wyatt-Roland
Alice Yamada
Criselda E. Yee +
Michael Yee +
Robert Matsuoka
James D. Young
Mark R. Young
Phyllis Young
Marjorie Zack
Felipe Zanartu +
Kori Zane
Susan Zellmann
Mark Zeolla
Frances Zimmer

CORPORATIONS

$100,000 - $999,999
Hunter Industries
Richard E. Hunter
Kaiser Permanente
Southwest Healthcare System

$25,000 - $99,999
Microsoft Research
Mountain Meadow Mushroom, Inc.
Robert B. Crouch
Stratagene
Watkins Manufacturing Corporation

$10,000 - $24,999
Aasta USA Inc.
Eurogentec
Genentech
Mission Federal Credit Union
Sempra Energy

$2,500 - $9,999
C.W. Driver
CBIZ Nation Smith Hermes
Diamond
Comite Cívico Del Valle, Inc.
Cymbiotics, Inc.

$1,000 - $2,499
Architects Mosher Drew
Wright Ferguson
Center For World Music
Coach America
CPS Printing
Dalke & Sons Construction
DCI Engineers
Del Mar Thoroughbred Club
DLT&V Systems Engineering, Inc.
Engle Kirk & Sabol Consulting
Structural Engineering, Inc.
Escondido Country Club
Geocoz Inc.
Institute for Museums and Library Services
Lake San Marcos Chamber
Music Society
Lake San Marcos Country Club
Lakefront Group Realty Association

* An asterisk within the list indicates the donor is deceased
+ A plus sign within the list indicates the donor is an employee

A year designation(s) following a donor's name indicates an alumnus
John Wahlund
Lavine, Lofgren, Morris and Engelberg, LLP
Marriott Vacation Club
Mentus
Natural Stone Care
North Island Credit Union
Penta Water Company, Inc.
San Diego Chamber of Commerce
Rancho Bernardo Inn
RJ Logistic Consultants, Inc.
Siemens
Sport Chalet
Taco Del Mar, Baja Wave, LLC
Turner Construction Company

$250 - $499
California Center for the Arts Escondido Inc.
Construction Testing, Inc. (CTE)
Dell Computer
Guggenheim Capital, LLC
KSL La Costa Development
Ralph Collazo Packing, Inc.
Sam's Club
San Diego Chamber Orchestra
Blanche Blackington/San Diego Hearing Center, Inc.
The Inn at Rancho Santa Fe
Traditions Graduation Products

UP TO $249
Arrowhead Country Club
Aburto Consulting Company
Active Ride Shop
Alternative Stone
Suzan and James Finnila
Gordon Fader
Avalon Mortgage Corp.
Bagels Galore, Inc.
Barnes & Noble Booksellers
Be Well, Inc.
Belinda O’da Spa
Blue Raven Yoga
Campus 76
Canyon Lake Country Club
Cenote Grill
CHMV Solutions
Robert Swenson
Citracado Dental Group
William R. Jungman
Russell Ludwig
Dee Willow Graphics Design
Deja vu Love Boutique
Des Cheveux Boutique
Diamante Pool Plastering
Doche Family Dental
El Puerto Mexican Food & Seafood
Estate and Trust Law, Professional
Law Corporation
Jacqueline M. Skay
Greg and Terri Estrada
Fred Villoria
GCX Corporation
Good & Roberts, Inc.
Hacienda de Vega
Harder + Company Community Research
Hoffman & Associates Building Corp
Hoffman & Associates Building Corp
Hyatt Regency
Industrial Investments
International Farm - Gus and Katherine Beltran
ITS
J & S Asphalt Paving, Sealing & Striping Co., Inc.
Jackson Landscape
James Chinn Architect, Inc.
James Freitas
James Jollett Realty
Janpak
Jocob Plastering
John L. Seymour, Inc.
Kim Emerson Mosaics, LLC
Kinane Events
L & T Precision Corporation
La Jolla Music Society
Lamont Street Grill
Law Offices of Michael R. Bruggeman
M.J. Schill & Associates, Inc.
Mail Boxes Plus, Inc.
Martinez & Associates
Xavier R Martinez
Mary Frances Fleming
Gilbert Rivas/Mid-Night
Montessori Children's House & Montessori Children's Elementary
New Car, Inc.
NYPD Pizza
Oceanside Museum of Art
On-Campus Creations, LLC
Pacific Table Pad Company
Ponciano Construction, Inc.
Rainbow Fabrics
Reuben H. Fleet Science Center
Richard Taylor Associates, Inc.
Riley Construction
Rohnert Park Babe Ruth
Baseball League
Romano’s Macaroni Grill
Samm’s California Woodfired Pizza
San Diego Air & Space Technology Center Museum
San Diego Children’s Choir
Oceanside Museum of Art
San Diego Softball Academy
San Diego Symphony
San Luis Rey Downs
Shanahan Printing + Graphics, Inc.
Shelton’s Golf Cars
Sierra View Sales, Inc.
Smoothie King
Fred Kim VanSoest
Southwest AG Service, Inc.
Sullivan Family
Susanne G. Hartigan
Taylor Associates Inc.
Temecula Creek Inn
The Kid’s College
The Office of Jack R. Rech
The Shores Restaurant
Unicorn Cabinets, Inc.
United Loan & Jewelry Co., Inc.
Urban Feet
Valicom, Inc.
Valley Spreader, Inc.
Terri Patton
Vigilucci’s Restaurant Group Vitality

Dawn McGrale
Wateridge Insurance Services
Wells Fargo Community Support Campaign
WheelBuilder.com
Wherry Construction
The Meck Family
Wilson Creek Winery & Vineyards
World Manufacturing, Inc.
Howard Cagan
Randy Wall

TRUST AND FOUNDATIONS
$1,000,000 OR MORE
The Bernard Osher Foundation

California Endowment
Lawrence E. Fenstermaker and Neva B. Fenstermaker Foundation
The J. Douglas and Marian R. Pardee Foundation
Julie Pardee

$25,000 - $99,999
Jewish Community Foundation
Anonymous
Price Charities
Barbara Edwards
Jack and Caroline Raymond
San Diego Foundation
Stensrud Foundation
Carol and William Stensrud

$10,000 - $24,999
San Diego Fe Foundation
Frances Hunter
Bob and Ruth Mangrum
The Bravo Foundation

$2,500 - $9,999
Anonymous
Issa Family Foundation
The MBK Foundation

$500 - $2,499
Moss-Adams Foundation
Merrill Lynch & Co. Foundation, Inc.
Paul Ecke Family
Sandy Sukulterdkiat

UP TO $499
Barbara Dart
Clarence L. Johnson
Gloria Seidenglanz
Gibson Family
Russ and Judy Lewis
Sharlyn R. Dador
Vince and Julie Decarlo
Wells Fargo Foundation
Christopher P. Compton
Lara J. McCombs

OTHER ORGANIZATIONS

$15,000 OR MORE
Assistance League of Inland North County
Barahona Center Patrons

$5,000 - $14,999
Century Club of San Diego
Vista Unified School District

$1,000 - $4,999
Anonymous (2)
Gemological Institute of America
San Diego Track and Field Association
Southern California Tribal Chairmen’s Association

UP TO $999
CSU San Marcos Golf Team
East County Amateur Softball
Greek Council, CSUSM
Mark and Laura Schulte
Northrop Grumman Foundation
Palomar Community College
Qualcomm Matching Gift Program
San Diego Historical Society
San Diego Museum of Man
San Diego Workforce Partnership
Southern California Cartoonist Steve and Judy Broghammer
The Bishop’s School
Wright On Communications

SOVEREIGN GOVERNMENT/NATION

$10,000 OR MORE
Barona Band of Mission Indians
Pauma Band of Mission Indians

$1,000 - $9,999
City of San Marcos

GIFT-IN-KIND

INDIVIDUAL DONORS
Daisy Alonso
Linda D. Amador ’99, +
M. Jennifer Ayers
Lisa G. Bandong +
Dana Basu +
Elizabeth Bigham +
Ray and Sara Botts
Tanis Brown ’92
Karen J. Burton ’98, ’00
Ellen Cardoso +
Sandra Chanis
Stella T. Clark +
Jenny Cole
Linda J. Collins +
Raymond Coralino
Arlene Cratsa +
Bob and Elisabeth Crouch
Emily F. Cutrer +
Annette Daoud +
Jules Gomez de Garcia
Gracie DelMar +
Judith A. Downie ’94
Anne R. Elsbree +
Dr. Jennifer Jeffries +
Cordova Gardens
Susan L. Gary +
Dr. Vicki L. Golich + and
Dr. Douglas M. Carlisle
John Grant

UP TO $999
City of San Marcos

GIFT-IN-KIND

INDIVIDUAL DONORS
Daisy Alonso
Linda D. Amador ’99, +
M. Jennifer Ayers
Lisa G. Bandong +
Dana Basu +
Elizabeth Bigham +
Ray and Sara Botts
Tanis Brown ’92
Karen J. Burton ’98, ’00
Ellen Cardoso +
Sandra Chanis
Stella T. Clark +
Jenny Cole
Linda J. Collins +
Raymond Coralino
Arlene Cratsa +
Bob and Elisabeth Crouch
Emily F. Cutrer +
Annette Daoud +
Jules Gomez de Garcia
Gracie DelMar +
Judith A. Downie ’94
Anne R. Elsbree +
Dr. Jennifer Jeffries +
Cordova Gardens
Susan L. Gary +
Dr. Vicki L. Golich + and
Dr. Douglas M. Carlisle
John Grant

GIFT-IN-KIND

INDIVIDUAL DONORS
Daisy Alonso
Linda D. Amador ’99, +
M. Jennifer Ayers
Lisa G. Bandong +
Dana Basu +
Elizabeth Bigham +
Ray and Sara Botts
Tanis Brown ’92
Karen J. Burton ’98, ’00
Ellen Cardoso +
Sandra Chanis
Stella T. Clark +
Jenny Cole
Linda J. Collins +
Raymond Coralino
Arlene Cratsa +
Bob and Elisabeth Crouch
Emily F. Cutrer +
Annette Daoud +
Jules Gomez de Garcia
Gracie DelMar +
Judith A. Downie ’94
Anne R. Elsbree +
Dr. Jennifer Jeffries +
Cordova Gardens
Susan L. Gary +
Dr. Vicki L. Golich + and
Dr. Douglas M. Carlisle
John Grant
Larry and Cathie Hatter
President Karen S Haynes + and
First Gentleman Jim Mickelson +
Rosemary B. Henk +
Antonette W. Hood +
Neal R. Hoss +
Lenny Ignelzi
Hugh and Judy La Bounty
Mr. and Mrs. Kenneth Markstein
Henry Mayer
Leo Melena +
Rosa Garcia Melena
Teresa L. Miller
Sue Moineau Ph.D. +
Rosa Mora +
Carmen Nava +
Tejinder Neelon +
Karen Nicholson +
Ms. Sonia Perez +
Dr. K. Brooks Reid + and Marion T. Reid +
Elvira Reyes
Janice K. Ropp-Jackson +
Patricia Runzel +
Isabel Schon +
Steve and Carol Schaefer
Dr. Alyssa Sepinwall +
Michael Sullivan
Catalina Tatenco
Jorge and Brenda Tatenco
Ms. Maria Tatenco
Heather S. Tibbetts +
Lynn Wellborn +
Lori L. Whitemore +
Roslyn Woodward
Dr. Pat Worden + and
Dr. Peter Benson
Richard and Mary Jo Young
Ernest and Leslie Zomalt

CORPORATIONS
Active Ride Shop
Barahona Center Patrons
Bella D’ora Spa
California Center for the
Arts Escondido Inc.
Campus 76
Canyon Lake Country Club
Chick-fil-A
Coca Cola Bottling Co.
Cocina del Charro
CPS Printing
CSU San Marcos Golf Team
Cymbiotics, Inc.
Dee Willow Graphics Design
Deja Vu Love Boutique
Dell Computer
El Puerto Mexican Food & Seafood
Eurogentec
Froyo Love
Hacienda de Vega
Hansen Surfboards, Inc.
Hyatt Regency
In-N-Out Burger
KSL La Costa Development
Lake San Marcos Country Club
Mr. Taco
Natural Stone Care
North Island Credit Union
NYPD Pizza
Penta Water Company, Inc.

Penta Water Company, Inc.
NyPD Pizza
North Island Credit Union
Mr. Taco
Lake San Marcos Country Club
KSL La Costa Development
Hacienda de Vega
Froyo Love
Eurogentec
Dell Computer
Deja Vu Love Boutique
Dee Willow Graphics Design
Cymbiotics Inc.
CSU San Marcos Golf Team
Coca Cola Bottling Co.
Chick-fil-A
Canyon Lake Country Club
Arts Escondido Inc.
California Center for the
Bella D’ora Spa
Barahona Center Patrons
Active Ride Shop
Catalina Tatenco
Jorge and Brenda Tatenco
Ms. Maria Tatenco
Heather S. Tibbetts +
Lynn Wellborn +
Lori L. Whitemore +
Roslyn Woodward
Dr. Pat Worden + and
Dr. Peter Benson
Richard and Mary Jo Young
Ernest and Leslie Zomalt

OTHER ORGANIZATIONS
Institute for Museums and
Library Services
Oceanside Museum of Art
San Diego Historical Society
San Diego Museum of Man

2008 PRESIDENT’S CIRCLE MEMBERS
Carmen L. Arciniega ’02 +
Angela and Joe Bear
Richard D. Borovitz and Mary
Chidiester Borovitz
Carol Bruton
California Coast Credit Union
Matthew J. Ceppi +
CM Distributors, Inc. -
Mary Ann “Bo” Czerwinski and
Trudy Ann Mangrum
E. Trestand Conrique
Bob and Elisabeth Crouch
Emily F. Cutrer +
Joseph and Vivian Doering
Wayne J. Fields ’99
Dr. and Mrs. Bertram Fleshler
Salvador ’93 and Sharon Garcia
Robert H. and Catherine H.
Goldsmith
Martel Gray +
Gemological Institute of America
James M. Gregg
Linda L. Hawk +
Lee Hieb and Rosita Botto-Hieb
Neal R. Hoss +
Ann Hunter-Wellborn and
David Wellborn
Jean and W. Keith + Kellogg II
Lusardi Construction Company
Margaret L. Lopez +
Bob and Ruth Mangrum
Bruce and Tamara Maravec
Alan Omens
Joshua A. Pack ’97
Dilcie D. ’95 + and Mike Perez
Jay ’95 + and Katy ’88 + Rees
Dr. K. Brooks Reid + and Marion T. Reid +
Jan Jackson +
Jack and Caroline Raymond
San Diego National Bank
John and Charlene Smylie
Kevin and Margie Sullivan
Teamwork Athletic Apparel -
Matthew Lehrer
Ms. Tishmall Turner +
Mr. Wayne A. Veres +
Dr. and Mrs. Bill D. Viele
Pat Worden + and Peter Benson
Ernest and Leslie Zomalt

GIFTS IN MEMORY OF DEBBIE DALE:
Anonymous
Anonymous ‘96, ’01
Carmen L. Arciniega ’01 +
Richard Armijo
Tina M. + and Paul R. Bell
Laurence A. Bolotin
Marcy A. Boyle +
Keith Butler ’97 +
Elizabeth M. Canavan +
Dr. Bennett W. Cherry +
Coach America
Linda J. Collins +
Margaret D. Corcoran +
Emily F. Cutrer +
Cari Dale
Samantha J. Delagardelle ’05
Brenda E. Edgington
Dr. Vicki L. Golich + and
Dr. Douglas M. Carlsen
Patrick Hause
Linda L. Hawk +
Joseph F. Keating +
Kinane Events
Linda C. Leiter
Laurie S. Lindeneau
Beverly A. Mahdavi
Bob and Ruth Mangrum
Robin A. Martens +
Jennifer Milo +
Robert and Andree Milo
Carmen Nava +
In memory of Susan Niblett on
behalf of Michael Niblett
Stephen Nichols +
Michele Ojeda +
Janice Piemons +
Nancy H. Proclivo +
Dennis A. Pugh +
Ron M. Pulvers +
Sandra L. Punch
Markus C. Quon
Sue J. Quon +
Stella J. Ramos
Dr. K. Brooks Reid + and Marion T. Reid +
Bobby Renneisen
Deborah Schmidt +
Bradley R. Seidenglanz
Brian J. Smith
Todd Snedden +
Bill and Sue Stacy
Roger Stein +
Janet Stockey
Dr. Jacqueline A. Trischman +
Ms. Marty L. Ummel +

GIFTS IN MEMORY OF TOM WAHLUND:
Anonymous (6)
Kim Antes
Cynthia A. Bray
Jean M. Cressy ’06 +
Emily F. Cutrer +
Sharilyn R. Dador
Vince and Julie Decarlo
Nancy Doherty
Cynthia A. Epplin
Kimberly Flores
Jessica P. Garza
Lisa Garcia-Ruiz
Dr. Vicki L. Golich
Gerardo + and Lily Gonzalez +
Kathleen Gregoire
Guggenheim Capital, LLC
Sharon B. Hamill +
Catalina Huggins +
Paige A. Jennings
Kathleen Kessenich
Deborah M. Kristan
Lakefront Group Realty Association
Kate S. Licon +
Susan C. Little
Michael T. Madigan Ph.D.
Norman and Dorothy Miller
Bud and Pat Morris +
Courtney Nance-Sotelo +
Michele Ojeda +
John O’Neill
Claudia M. Pawlowiski
Kathleen Quinn
Dr. K. Brooks Reid + and Marion T. Reid +
Sandy Sakulderkiat
Anne-Laure Shapiro
Robert G. Sheath +
Marlene Silverstein
Michelle Sommers
Margaret A. Stagner-Kidd +
Eric C. Swearingen
The Private Bank
James and Patricia Wahlund
Mary C. Wahlund
William Wahlund
Jill Weigt +
Blue Raven Yoga

* An asterisk within the list indicates the donor is deceased
+ A plus sign within the list indicates the donor is an employee

A year designation(s) following a donor’s name indicates an alumnus
No matter how you measure it, 2008 was a special year for Cal State San Marcos Athletics. Success seemed to follow Cougar athletes wherever they went in 2008. It started in the Spring, with runners Juan Mejia and Dallon Williams winning individual national championships for the track & field team. The women’s golf team placed a school-record third at their National Championships. In just its second season of existence, the softball team earned a top-25 ranking and made its first postseason appearance. The equally young baseball team posted its first winning record, narrowly missing the playoffs.

That success would continue through the Fall. The women’s cross-country team made a serious run at the first team national championship in CSUSM history, settling for a school-best third place finish, while the men took twelfth. And the third season for the women’s soccer team would bring an Association of Independents conference championship and a national championship opening round victory at home in front of over 500 fans.

All this achievement has come despite a lack of some key facilities. In particular, Cougar baseball and softball don’t have on-campus fields, and must play and practice at local high schools.

That’s why the “Fields of Vision” development is Cougar Athletics’ top priority. This multi-stage project would turn the University’s “front yard” into a sports complex with an aquatic center, gym, and of course, fields.
Phase I of the Fields of Vision involves the construction of baseball and softball fields, and is geared simply toward providing our teams a place to play. Phase II will include the construction of all the surrounding facilities.

It will cost approximately $1.5 million to complete Phase I, all of which needs to be privately funded. With the economy’s current state, Athletics is looking at creative ways to fundraise, including “gifts in kind” (the donation of goods and services as opposed to money) and selling naming rights to the fields. As soon as Athletics has enough commitments to cover the costs, the construction is planned to begin.

For more information, please contact Associate Director of Athletics Jennifer Milo at jmilo@csusm.edu.

Remembering Debbie Dale

DEBBIE DALE WAS CSUSM ATHLETICS’ TEAM MOM AND BIGGEST SUPPORTER.

BY KYLE TREMBLEY

When our athletes left for Nationals, she baked cookies and packed goodie bags.

When we hosted our first golf tournament, she cheered so loudly that our coach had to pull her aside to explain proper golf etiquette.

When there was an office decorating contest, she ensured we won by turning our office into a Cougar jungle, complete with clippings from her palm trees at home.

When Athletics had three sports, no facilities, and was housed in the bowels of Craven Hall, her enthusiasm was just about all we had to offer to recruits – and year after year, talented student-athletes continued to choose CSUSM.

And, when the very existence of Athletics at Cal State San Marcos hung on whether the students voted to pass a fee referendum, she was its biggest advocate. Armed with a plate of cookies and brownies, she spent every day in the center of the campus campaigning for the referendum to pass – which it did.

Debbie Dale wasn’t just a part of Cal State San Marcos Athletics; she was Cal State San Marcos Athletics. In the 10 years since Athletics’ inception, Debbie played a central role in every major development within the department. Now with ten teams, an office suite in the Clarke Field House, and baseball and softball fields coming up, Cougar Athletics has grown by leaps and bounds, and none of it would have happened without her.

Debbie passed away this January following a long battle with cancer. With her passing, we’ve lost far more than our Assistant Athletic Director; we’ve lost our team mom, our strongest supporter, and our biggest fan. She is deeply missed by everyone in Athletics, as well as anyone who had the pleasure of meeting her.

Because of Debbie’s tireless drive to better the lives of students, Cal State San Marcos has created the Debbie Dale Spirit (Scholarship) Endowment. The endowment provides scholarship support to deserving student-athletes who embody the Cougar Spirit and display the dedication that characterized Debbie’s every step. It will stand as a permanent tribute to Debbie’s life of devotion to Cal State San Marcos.

Contributions to the Debbie Dale Spirit Scholarship Endowment can be arranged by contacting Jennifer Milo, associate director of athletics, at 760-750-7108, or at jmilo@csusm.edu.
Cal State San Marcos alumni live rich and productive lives. Between work, community engagement, and family life, you have to make tough choices about how you spend your time. The CSUSM Alumni Association is aware of the demands on your life. We want to deliver programs and provide opportunities that allow you to sustain your relationship with each other and your alma mater in ways that enrich your life.

The Association only exists if its members are engaged and active, that’s why we are now online at LinkedIn, Facebook, Myspace, and Twitter. On these sites, we frequently update you with information regarding campus events and news. We will also be launching a new website by summer that will focus on communicating alumni news and networking opportunities.

You speak, we listen! We received the results from the recent Alumni Attitude Survey. Many of you responded that you are interested in attending programs that are less formal and more career and networking focused. We are working to do just that. It is our hope that by introducing new streams of communication and organizing more events both on campus and in the broader community, we will be able to come together in greater numbers. By supporting each other in our interests and careers, we can support CSUSM by becoming its best advocates and leaders.

I welcome your feedback on how we can do better. Please email me at alumni@csusm.edu.

Ken Green
President
CSUSM Alumni Association
Marissa Ochoa (Class of 2002 – Multiple Subject Credential), was recently surprised to learn that she had earned the prestigious Milken Educator Award, earning her an unrestricted award of $25,000, at an assembly held at Valley Elementary School in Poway.

“It was a complete surprise – I thought it was just another assembly,” commented Marissa. The Milken Educator Award provides recognition and financial reward to elementary and secondary educators who are furthering excellence in education.

Marissa’s interest for teaching began as an undergraduate at UCLA where she worked as an aide for students diagnosed with autism. After earning her bachelor's degree, she returned to her hometown of San Diego and enrolled in the College of Education at Cal State San Marcos – drawn to its excellent reputation of preparing student teachers with real world experience. She described the collaborative support with teachers and students that she experienced at CSUSM: “Faculty openly discussed experiences we would have as teachers – they were honest about what to expect.”

Now, Marissa is in her sixth year of teaching and currently instructs 3rd grade. “Every student that comes through my door, I put my heart and soul into,” she reflected. She described how she provides authentic learning experiences that go beyond the four classroom walls: “When I am reading a book with the kids I try to create an authentic experience similar to what the kids are reading. For example, James and the Giant Peach, by Roald Dahl, is a book that has main characters as insects. As students are reading the story, they transform into entomologists. They search and collect local insects, study them, and record their research in an entomology journal.”

Her positive influence on her students and commitment is a reflection of the College of Education’s mission to collaboratively transform public education by preparing thoughtful educators and advancing professional practices.

“The overarching theme in my classroom is college readiness,” said Marissa. “What you do now matters. I want to be a strong Hispanic female role model. These kids go through a lot and overcome many obstacles. I teach them that good things happen depending on how they handle it - if they work hard they will succeed.”

“IT WAS A COMPLETE SURPRISE – I THOUGHT IT WAS JUST ANOTHER ASSEMBLY,”

- MARISSA OCHOA
CLASS NOTES

1993
NATHAN WEBER
(Business Admin., Accounting) rejoined the international accounting firm RGL Forensics in its San Diego office as a manager. He previously worked in RGL’s San Diego office from 1995 – 2000 and has been involved in investigative and forensic accounting, litigation and insurance support, and audit and tax services for nearly a decade.

1998
MICHELA (HANLEY) MYERS
(Literature and Writing) has written three books in the last three years and is currently the managing editor of Laguna Beach Magazine. She lives in Oceanside with her husband and two rescued pit bulls.

LISA WATSON
(Business Admin., Accounting) was promoted to partner at the U.S. audit, tax and advisory firm KPMG LLP. She is currently in KPMG’s Department of Professional Practice where she focuses on technical accounting topics related to financial instruments. Lisa is currently on a rotation at KPMG’s New York office and resides in Manhattan.

1999
GILLIAN DIXON*
(Liberal Studies) recently completed a Masters of Arts degree in teaching with an emphasis in educational technology.

2001
NICOLE MCCLEAF
(Visual and Performing Arts) has worked for the YMCA of San Diego County for over 5 years and is currently the Online Media Specialist & IT Administrator.

2002
LARRY D. THOMAS**
(Psychology), the Immediate Past President of the CSUSM Alumni Association, transitioned to a new and more challenging career path as a human resources specialist with the Transportation Security Administration in San Diego.

MICHELLE (JEFFREY) HARVEY*
(Business Administration) and husband, Jason Harvey (02, Liberal Studies), are thrilled to be expecting their first child, a baby boy, this May.

2004
LIEUTENANT COLONEL EDDIE BICKHAM
(Teaching Credential) served as the keynote speaker for the Ebonite Culture Unlimited Club’s 22nd Annual Commemorative Martin Luther King Jr. Services on Sunday, Jan. 18, 2009.

2005
DAYLEEN COLEMAN*
(Human Development) moved into a beautiful new home near CSUSM with her husband, Curt, and daughter Elizabeth, in February 2009. They celebrated Elizabeth’s 3rd birthday on February 17!

PIETRO GRIECO*
(Master in Literature and Writing) published the book The Boy and the Prophet as part of his thesis on self-translation theory. To publish the book was a long learning process, and he is still learning with public presentations and talks.

CHUOL P. TUT*
(Social Sciences) received his M.A. in Business Management from the University of Redlands and is currently an adjunct instructor at Concord College's San Diego campus teaching psychology. Chuol is also the executive director for the Southern Sudanese Community Center in San Diego.

* Alumni Association Annual Member
** Alumni Association Lifetime Member
(Psychology) went to work with a volunteer organization in Kenya following graduation from CSUSM. She currently is a community development officer for the Japan International Cooperation Agency. As a volunteer, she is able to help people in St. Vincent and the Grenadines. Sayaka is deeply appreciative to all of her professors and friends who have opened her mind and given her encouragement.

BRIAN VELASQUEZ*
(Criminology & Justice Studies; Sociology) got engaged on February 1, 2009 to his girlfriend of three years. They are planning an early fall 2009 wedding.

2007
JEREMY ADDIS-MILLS**
(Social Sciences and Women’s Studies) recently moved back to San Diego. After a 4-year engagement to fellow Cal State San Marcos alumna Treasure Addis-Mills* ('05, Literature and Writing Studies), they were married on Feb. 27, 2009.

2008
WILMA EDRINGTON
(Spanish) attended the University Presidential Inaugural Conference in Washington D.C. in January 2009. During the five-day program, she was able to take part in historic events that coincided with the Inauguration of President Barack Obama, including participating in a Black Tie Gala Inaugural Ball, viewing the inaugural parade, and attending lectures by former Secretary of State, General Colin L. Powell and former Vice President Al Gore.

HOLLY PETERMANN
(Human Development) has gone from the occasional exercise routine to training six days a week with Team in Training for the Lavaman Triathlon in Waikoloa, Hawaii, on March 29, 2009. The triathlon will raise money for The Leukemia & Lymphoma Society (LLS). This cause is especially important to Holly - her aunt was diagnosed with lymphoma in 2001. Holly is working toward her goal of raising $5,450 for the LLS.

SUBMIT YOUR CLASS NOTE!
Alumni are encouraged to send news about themselves for class notes. Have you achieved any personal or professional goals recently? Reached any milestones? Newly married or have a new baby? We would love to publish your news in STEPS: A Magazine for Alumni and Friends. Class Notes may be edited for clarity and brevity. Attribution – full name, class year and daytime phone number – is requested with each submission. All pictured individuals must be clearly identified by first and last names and class year. Photographs may be submitted via email and should be in high resolution format (300dpi) suitable for reproduction. Prints and or negatives are also acceptable. To be included in an upcoming STEPS issue, email alumni@csusm.edu.
Steve Lilly does not see himself as a philanthropist – he just likes to see his gifts make a lasting difference. Steve and his wife, Marilyn, are members of the Legacy Society at Cal State San Marcos, a special membership for donors who have included the University in their estate plans.

“This place [Cal State San Marcos] has been a gift to me and has made a difference in my life,” Steve said as he explained why he chose to support the University. Steve, a first-generation college graduate, has over 35 years of experience in education, including instruction, special education, and higher education administration. Steve is the founding Dean of the College of Education at CSUSM and served in that capacity from 1990 to 2004.

“I came to Cal State San Marcos because of all the potential there was to work at the ground floor of a new institution of higher learning, establishing a community service culture and being part of the vibrancy of something so new,” explained Steve.

He shared one particular fond and funny moment that stood out for him from back in 1991 when the University graduated its first class of 25 credential students from the parking lot of “Cal State Jerome’s.” Steve recalled that “it was a sweltering, hot day and we were all sitting in folding chairs on the asphalt in the Jerome’s parking lot . . . suddenly we realized that our chairs were slowly sinking! That was quite an experience.”

During his tenure as dean of the College of Education, Steve was instrumental in creating the Distinguished Teachers in Residence Program which evolved out of a mutual desire for local school districts to be directly involved in teacher preparation at the University and the faculty’s desire to remain closely connected with schools.

The Joint Ed.D. in Educational Leadership offered through a partnership with the University of California San Diego is another source of pride for Steve. “CSUSM is educating the future leadership of this region,” he commented proudly.

Prior to his deanship at Cal State San Marcos, Steve served as dean of the College of Education at Washington State University from 1984 to 1990. He also has spent a significant portion of his career focusing on special education. Steve now serves on the Board of Education for the Vista Unified School District. “It was an opportunity to change roles – go from educator to policy maker and set guiding principles,” Steve said. “Everyone needs meaning in their life, and I’m passionate about this.”

“My guiding principles professionally and personally are to have high expectations for students and for colleagues - and to provide the tools to meet those expectations.” He recalled several individuals who taught him the lesson of having high expectations as a youngster. One particular teacher, Sister Janet, a hard-nosed and particularly feared educator at his high school, taught him about “making assumptions, holding myself accountable and having high standards.” Despite her formidable reputation, she became a mentor. “I learned many important lessons from her.”

Steve earned his Bachelor of Arts degree from Bellarmine College and Master of Arts and Doctor of Education degrees from Peabody College. He is currently a state delegate for the California School Boards Association and a former commissioner for the California Commission on Teacher Credentialing. Steve was awarded status as Dean Emeritus of the College of Education at Cal State San Marcos by President Haynes in 2005.

Steve and Marilyn share a passion for traveling and have five children. They live in Vista.
The Legacy Society was created to recognize and honor those individuals who have made a commitment to invest in our students’ future. The Legacy Society is open to all who provide support for Cal State San Marcos in their estate plans through wills, trusts, life income gifts, IRAs, retirement plans, real estate securities, life insurance designations, endowments and other vehicles.

Membership is open to all alumni, faculty, staff, parents, friends and community supporters. There are no dues, and members are held in the highest esteem by the University. Membership benefits include special invitations to University functions.

STEVE LILLY, DEAN EMERITUS OF THE COLLEGE OF EDUCATION, IS A PROUD MEMBER OF THE CSUSM LEGACY SOCIETY.
This year, CSUSM celebrates with parents, family, and friends as approximately 2,130 undergraduate and graduate students prepare to put their Cal State San Marcos degrees to good use.

449 GRADS
WILL EARN THEIR TEACHING CREDENTIAL

6 GRADS
WILL EARN THEIR DOCTORATE IN EDUCATION

120 GRADS
GRADUATE IN THE SCHOOL OF NURSING’S FIRST COHORT!