



California State University
SAN MARCOS

CSUSM
Corporation

2024 BOARD OF DIRECTORS ANNUAL REPORT



WWW.CSUSM.EDU/CORP

Table of Contents

→	01	Corporation Overview
→	02	CSU Auxiliary Fact Sheet
→	03	Letter from the Executive Director
→	04	CSUSM Corporation Gives Back
→	05 - 06	Finance & Business Operations
→	07-08	Housing & Residential Education
→	09 - 11	Commercial Services
→	12 - 14	Office of Sponsored Projects
→	15	Facilities and Property Management
→	16	Human Resources and Payroll Services
→	17	Board of Directors and Team
→	18	Upcoming Opportunities / Contact Us

Corporation Overview



Mission

Our mission is to advance the student, research, and campus experience by creating a positive transformative impact on the campus community we serve.

Values

Vision

Our vision is to be the driving force at CSUSM by providing meaningful contributions through innovation initiatives, supporting student success, and cultivating an environment of inclusivity and collaboration.



We Act with Integrity and Respect; We are honest and act in good faith, with empathy and respect for all individuals, their diverse backgrounds, experiences, and approaches.

We are Accountable; We actively engage in discussions and follow through on our commitments. We take pride in our achievements and celebrate our success.

We Collaborate and Implement Solutions; We work across organizational boundaries and levels to deliver impactful results. We foster a cooperative environment that promotes open sharing and feedback.

We Believe Everyone Should be Seen, Heard, Valued, and Empowered to Contribute; We believe that working with people of diverse backgrounds, cultures, and perspectives drives innovation, deepens connections between people, and helps us grow into better professionals and leaders.

We are a Family; We actively support one another so that people can feel valued, appreciated, and cared for. We respect and treat each other with kindness and compassion and cultivate a positive, energizing, optimistic, and fun environment.

About Us...

CSUSM Corporation is one of three self-supporting auxiliary organizations of CSUSM and is governed by a 15 member representative Board of Directors comprised of students, faculty, staff, alumni, and community partners. Our purpose is to advance the mission of the University by providing flexibility, agility and risk mitigation to the CSU San Marcos campus. CSUSM Corporation operations include:

- Office of Sponsored Projects
- Human Resources and Payroll Services
- Finance & Business Operations
- Contract and Agreement Management
- Real Estate & Property Management
- Housing and Residential Education
- Commercial Partners Management
 - Dining Services
 - Bookstore
 - Center for Children and Families
 - Pouring Rights and Vending
 - Trademarks and Logos
 - Banking
 - Campus Food and Alcohol Policy

CSU Auxiliary Fact Sheet

CSU Auxiliary Fact Sheet

CSU The California State University



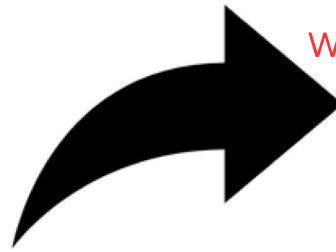
AOA Mission Statement

The Auxiliary Organizations Association (AOA) is a consortium of diverse, entrepreneurial, service-oriented CSU auxiliary organizations whose purpose is to assist in exemplary services, programs, and facilities that further the educational mission of each campus.

A Brief History of Auxiliary Organizations

Auxiliary organizations in the California State University (CSU) have been in existence for many decades as a necessary supplement to state-supported instructional and administrative activities.

The first auxiliary organization, the Fresno State College Association, was established in 1922. Since that time, the growth of auxiliary organizations in CSU campuses has steadily increased, and today there are approximately 90 auxiliaries in the 23-campus CSU system, the largest single university system in the world.



What is an Auxiliary Organization?

Auxiliary organizations are non-profit, separately organized legal entities, created to support student success and the educational mission of the CSU by providing instructional and services support not normally furnished by the state budget. The CSU established auxiliaries to complement the core academic programs at each campus to provide a full range of educational experiences. Auxiliary organizations perform essential functions associated with postsecondary educational institutions, which under California law are difficult, cumbersome, or legally restricted and not supported by state funding. Auxiliary organizations enhance budgetary flexibility, manage risk and exposure, shield against liability, and increase investment opportunities.

What are the Typical Functions of Auxiliaries?

Typical functions of auxiliaries include the following:

- Associated student body programs, student unions, and recreation centers
- Commercial services such as bookstores and dining services
- Programs that support externally funded grants and contracts, sponsored research, and special projects
- Philanthropic foundations that manage endowments, bequests, trusts, gifts, and fundraising
- Real estate transactions and public-private partnerships
- Childcare centers
- Aid to instruction such as programs that support academics, e.g., student enterprises, entrepreneurial ventures, commercial agriculture, and radio and TV stations

What is the Relationship between an Auxiliary and the University?

Auxiliaries are self supporting. They have an Operating Agreement with the CSU outlining their functions and responsibilities to the University, including a Memorandum of Understanding that establishes their scope and operations, and addresses other contractual issues. Their annual budgets and program offerings are approved by each university's president to ensure compliance with the Board of Trustees and campus policies. Auxiliaries' activities and affairs are conducted under the direction of governing boards, and they work cooperatively with the Chancellor's Office to integrate their operations with the campus community. They are subject to California corporate law, the Education Code, and CSU policies.

Letter From Deanne Ellison, Executive Director, CSUSM Corporation and AVP, Business Development

My, what a difference six months can make.

As we all know, a team is not simply a collection of individuals working together; it is a group of people who trust one another. I feel incredibly privileged to join the CSUSM Corporation during what will be remembered as a pivotal moment. I am fortunate to inherit an organization that operates at peak efficiency, allowing us to seize opportunities as they arise while building trust with our staff, campus, and community. I am profoundly grateful to our visionary Board of Directors, President Neufeldt, and to all our partners — both on campus and in the community — who believe in and support our vision for the future.

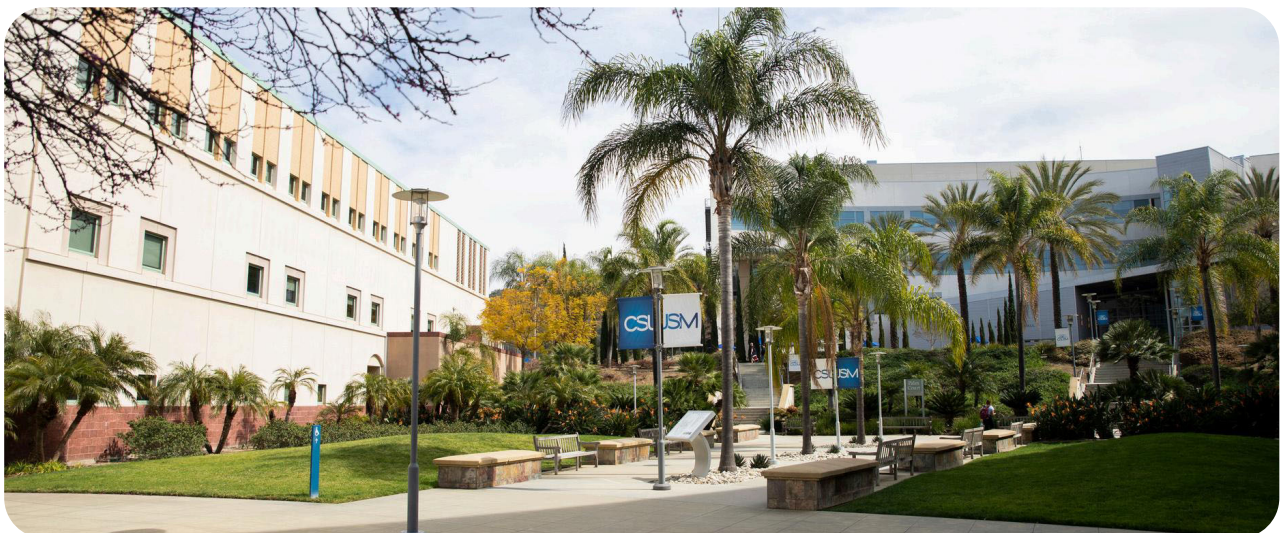
Working together, there are so many programs, projects, and initiatives to look forward to in the coming year including: Growth in Grants and Sponsored Projects, the Declining Balance Meal Plan, Affordable Course Materials, the Starbucks Renovation, building the UVHD Dining Infrastructure, management of newly acquired land, the promise of the 11.69-acre parcel development, Drop-In Child Care options, a new Campus Food Service Policy, the current Kellogg location reimaged, the California Center for the Arts Proposal, support of the Innovation Hub Business Model, creating infrastructure for over 1,100 additional on-campus residents, launching RFPs for Banking, Bookstore, and Housing Facilities Management, the Catering Alcohol License, and so many more.

Jack Welch, the former CEO of General Electric, once said, "A leader's job is to look into the future and see the organization, not as it is, but as it should be." Who among us hasn't ourselves in the last year, last month, or even last day: What's next? What's the next innovation? What's the next goal? What's the next obstacle? What's the next challenge? What do we need to learn? Who should be on our team? What can we achieve? What comes next? And thus, this point of inflection. My commitment to you is that we will embrace whatever opportunities and challenges lie ahead with the same energy, wit, enthusiasm, tenacity, stewardship and trust that brought us to this moment.

Deanne Ellison

Deanne Ellison, M.Ed., CASP

"Educating the mind without educating the heart is no education at all" - Aristotle



CSUSM Corporation Gives Back



CSUSM Corporation contributes in a variety of different ways throughout the year to enhance the student educational experience and further the mission of CSUSM.

Student Support

- Over the past two years Corporation employees and volunteers have contributed to Giving Day helping to fund the donation of 2,000 free meals to CSUSM Cougar Care Network. These meals are made available to students with food insecurity.
- Just over 1600 meals were donated to Cougar Care Network by CSUSM Dining Services through Sodexo to help swipe out hunger.
- Through our partnership with PepsiCo the Corporation provides \$15,500 per year in support for students through ASCEND sponsorship support, campus sustainability support, and support of Athletics programs.
- CSUSM Corporation's partnership with First Class Vending provides \$2,500 annually towards academic support, event sponsorship, special promotions, and philanthropic support.
- Follett, our University Store partner, provides \$5,000 annually in textbook scholarships and an additional \$5,000 annually in general scholarships.
- Campus Coffee gives back \$500 every year spread across 10 different groups for Giving Day 2023, and five gift certificates for Veterans Day to our CSUSM Veterans. Plus, they donated various bags of food for the CSTEM college-wide food drive that was held from Oct 23-Nov 9th, 2023.
- During the holidays CSUSM Corporation staff gives back to the community in various ways such as Toys for Tots drives, making handmade cards for the elderly in nursing homes, and passing out Halloween treats to children at the Center for Children and Families.
- CSUSM Corporation staff donates their time volunteering year after year for Fall and Spring Commencement, Fall move-in, ASI's Festival 78, and various other events on campus.

Campus Support

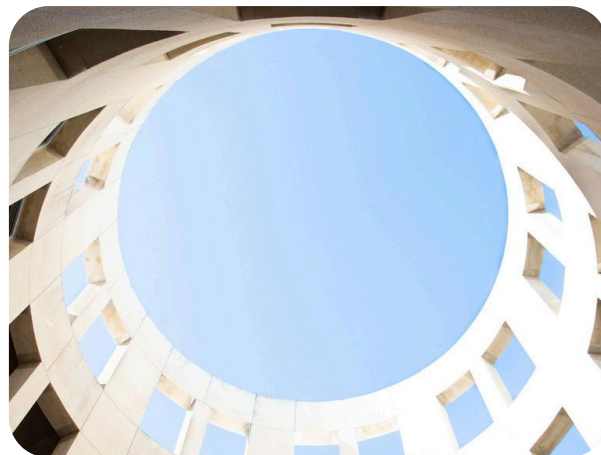
- Funds sent from CSUSM Corporation to campus over the past two years:
 - \$600,000 to support the UVHD Dining project - For patio trellis, food truck area and various kitchen equipment
 - \$294,000 to support Innovation Hub and Industry Partnership programs
 - \$193,000 in Campus/Community (CCR) funds.

Finance & Business Operations

Business Services & Finance oversees and manages the business and financial operations of the CSUSM Corporation with a focus on service, communication, fiscal stewardship, and collaboration.

Services

- **Budget Development:** Create and manage the organization's budget.
- **Financial Reporting:** Prepare and present financial reporting.
- **Investment Management:** Oversee and optimize investment portfolios.
- **Year-End Financial and Compliance Audit:** Coordinate with accounting and external auditors for financial and compliance audits and preparation of necessary returns.
- **Policies and Procedures:** Develop, implement, and maintain organizational policies and procedures.
- **Procurement and Contracting:** Manage procurement processes and oversee contract negotiations and compliance.
- **Customer Service and Training:** Provide customer service and training to staff and stakeholders.
- **Fixed Asset Management:** Collaborate with Campus departments to track and manage the organization's fixed assets.
- **Marketing and Website Development:** Oversee marketing strategies and website development efforts.
- **Campus Program Administration:** Administer and manage campus-based programs.



Accomplishments

Audit & Compliance

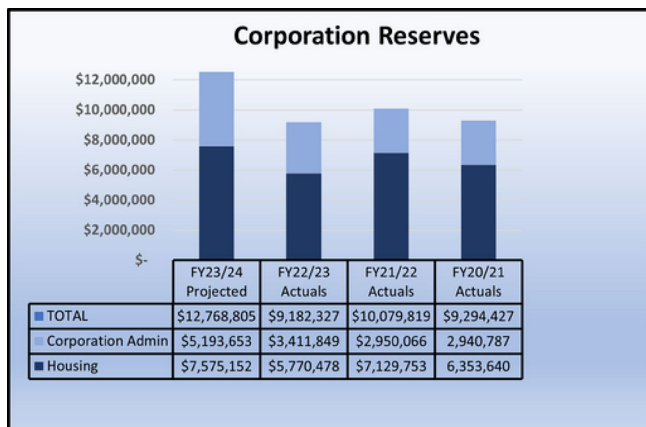
- Zero findings for the FY 2020/21 - FY 2023/24 external Financial and Compliance Audits conducted by Aldrich CPA + Advisors LLP.
- Zero findings for a comprehensive compliance audit conducted by CSU Chancellor's Office Audit & Advisory Services covering July 2020 – June 2022.
- Supported numerous audit reviews conducted by CSUSM internal audit department.

Developed, in partnership with Campus, alternate payment card solutions for Corporation employee, group and student travel costs.

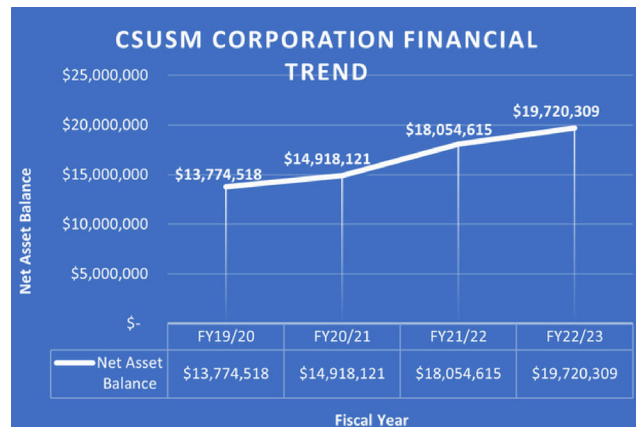
Provided financial and administrative support to campus industry partnerships initiatives at ELB Infinity Lab and Innovation Hub.

Finance & Business Operations

CSUSM CORPORATION Reserves



Net Asset Balance - Year over Year



Source: CSUSM Corporation Audited Financials

CSUSM CORPORATION - Combined Operations^{*} Financial Summary

Combined - High-Level Summary	FY23-24 Actual	FY22-23 Actual	FY21-22 Actual	FY20-21 Actual
Total Revenues	\$ 14,306,634	\$ 10,727,244	\$ 8,872,049	\$ 5,105,315
Total Expenses	9,181,552	7,135,830	6,588,702	5,118,228
Net Income/(Loss) from Operations	\$ 5,125,082	\$ 3,591,414	\$ 2,283,347	\$ (12,913)
Other Income ¹	-	-	994,764	2,893,858
Net Income/(Loss)	\$ 5,125,082	\$ 3,591,414	\$ 3,278,111	\$ 2,880,945

^{*} Combined Operations = Corporation Administration, Housing & Dining

¹ CARES Funding & PPP Loan Benefit

Goals for 2024/2025

- Continue to strengthen CSUSM Corporation's financial position through increased programs and revenues.
- Develop multi-year financial projection model.
- Partner with CSUSM campus to implement the CSU Buy Procure to Pay system.
- Work with facilities management in development of capital planning models for Corporation properties and assets.
- Explore application of new campus budget and reporting tools to auxiliaries.
- Collaborate with Corporation team members to develop staffing model to meet needs of our growing organization.



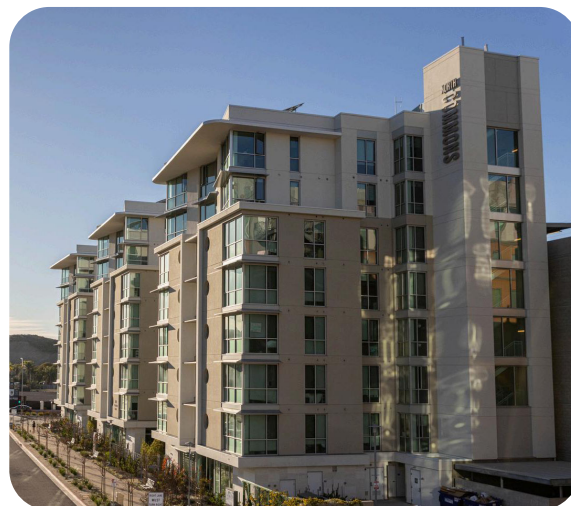
Housing

CSUSM Student Housing communities are dedicated to serving first-year, continuing, transfer and international students.

University Village Apartments (UVA) owned by CSUSM Corporation is one of three student housing communities with 698 beds. UVA offers triple, double, and single occupancy bed space options, along with single occupancy studios.

The QUAD, affiliated housing, owned by North City Developer SeaBreeze Properties, is located in the North City Development across the street from campus, with 886 beds. The QUAD offers quad, triple, double, single, and deluxe single options.

North Commons, also affiliated housing owned by North City Developer SeaBreeze Properties, opened in fall of 2022, is located next to the Extended Learning Building and across the street from the new Campus Way Café dining hall. The project has 370 beds and was purpose built to support first-year students. North Commons offers quad, triple, and double bed space options.



Operations

CSUSM Corporation manages the Affiliation Agreements with both the QUAD and North Commons.

CSUSM Housing and Residential Education provides services to all three housing communities. CSUSM Corporation employs the Associate Director of Residential Education as well as the Resident Directors and Resident Advisors.

CSUSM CORPORATION - Housing Financial Summary

Combined - High-Level Summary	FY23-24 Actual	FY22-23 Actual	FY21-22 Actual	FY20-21 Actual
Total Revenues	\$ 7,679,436	\$ 6,856,276	\$ 6,042,958	\$ 2,877,038
Total Expenses	4,024,838	3,184,925	2,842,831	2,548,035
Net Income/(Loss) from Operations	\$3,654,598	\$3,671,351	\$ 3,200,127	\$ 329,003
Other Income¹	-	-	112,236	2,893,858
Net Income/(Loss)	\$3,654,598	\$3,671,351	\$ 3,312,363	\$ 3,222,861

¹ CARES Funding & PPP Loan Benefit

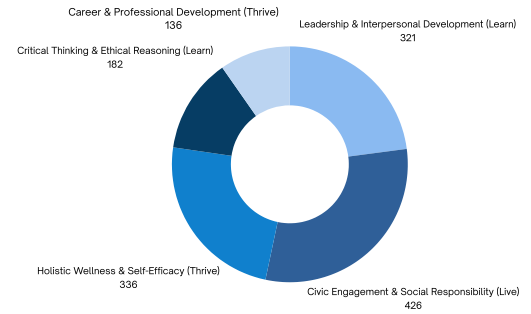
	University Village Apartments	The QUAD	North Commons	Block C (Over Flow)	University Village Housing and Dining	Block F
Relationship	Owner - Ground Lease with CSU	Affiliation Agreement with North City	Affiliation Agreement with North City	Lease with North City	Owner - Ground Lease with CSU	Affiliation Agreement with North City
Open Date	Fall 2003	Fall 2012 and 2014	Fall 2022	Fall 2023	Fall 2026	Fall 2026
Student Population	Mixed	Mixed	First - Year Students	Sophomores - Seniors	First-Year Students	First - Year Students
Unit Types	Apartments	Apartments	Suites	Apartments	Suites	Suites
# of Beds	698	874	370	60 - 120	550	550
Beds Per Room	Singles, Doubles, Triples	Singles, Doubles, Triples, Quads	Singles, Doubles, Triples	Doubles, Triples	Singles, Doubles	Singles, Doubles, Triples

Housing

2022 - 2023 Highlights

- 1,871 Resident Students
 - 99.6% Move-in Day Occupancy
 - 676 UVA
 - 865 Quad
 - 330 North Commons
- Student Support Programs and Services
 - 11,310 intentional conversations between RAs and residents
 - 1,401 RA/RPM Live-Learn-Thrive programs
 - 21,039 resident attendance records at RA/RPM programs
 - 151 student concern cases (104% increase vs 2021-22)
- North Commons opened in fall 2022
 - This 332 bed facility was built to support first-year students by our affiliated housing partner, Seabreeze Properties
 - North Commons is now home to the San Marcos Experience living-learning community promoting leadership development and civic engagement.

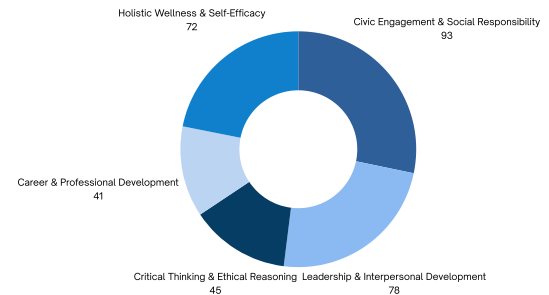
Program Domains & Attendance



2023 - 2024 Highlights

- 1,986 Resident Students
 - 98.9% Move-in Day Occupancy
 - 694 UVA
 - 881 Quad
 - 364 North Commons
 - 47 Block C
- 10,874 Program Attendees
 - 8,247 residents at RA Programs
 - 2,384 residents at RPM Programs
 - 243 residents at RD Program
- \$124k+ Furniture & other investments to house more students.
- 129 (6.9%) increased beds
- Groundbreaking for the University Village Housing & Dining building was celebrated on January 19, 2023

Number of Programs by Domain



Future Plans

- Housing is partnering with admissions to offer Saturday tours to prospective students as part of our support for campus recruiting efforts.
- In January 2025, we will complete a \$384,785 project to replace the UVA unit and exterior door locks to an upgraded WiFi based system by Assa Abloy.
- We are exploring options to add of solar panels to the UVA to reduce utility expenses (likely a multi-year planning and bid process). This would be completed along with a multi-phased replacement of the roofs.



Commercial Services



Commercial Services is responsible for the management of all commercial partner contracts. Our goal is to connect partners with the campus community; deliver quality products and services; ensure compliance with contract requirements; and identify new opportunities.

Recent Accomplishments

Campus Way Cafe - In the fall of 2022, CSUSM Dining Services opened our very first Dining Hall. Located on the first floor of the QUAD, this 8,000 square foot, all-you-care-to-eat dining facility has seating for 124 inside and 97 outside with nine different food stations.

North Commons - CSUSM Corporation partnered with Sea Breeze Properties to build a much-needed residence hall. This modern, first-year residence hall features 370 beds and housed its first students in the fall of 2022. Without dedicated kitchen units, it created the impetus for Dining Services to start our first-ever meal plan program at the Campus Way Cafe and the USU Dining Pavilion.

Meal Plan Program - Fall of 2022, CSUSM Dining Services introduced a meal plan program. We currently offer four mandatory plans, and three voluntary plans based on the students' needs.

Crash's Market - Previously known as the USU Market, Crash's Market was rebranded and given a new modern look. This two-month renovation began in November 2023 and was completed January 2024. We also added the wildly successful and very popular Kikka Sushi as a new concept within Crash's Market.

Center for Children and Families - Hydration stations were added in June 2023. The CCF lobby received a facelift by adding all new tile in March 2024. New counter tops and cabinetry were installed at four exterior locations within the daycare facility. And a fresh coat of paint was added to all surrounding stucco.

For the Fall 2024 school year, there are three CSUSM interns and 21 service-learning students completing their hours onsite. Speech Language & Pathology will be on site in October completing their clinical hours (assessments of children). Currently, there are three CHAD courses that are held at CCF, there are 25-30 students in each class. The CCAMPIS grant has boosted CSUSM students having children at CCF from six families enrolled before CCAMPIS to approximately 30 CSUSM students' families.

Commercial Services

Recent Accomplishments, continued

University Store - Our CSUSM University Store is evolving. Our book warehouse expansion has afforded our students a new place to gather with a large round table that encourages students to pull up a chair and hang out with friends or open up a book to study. Corporation added full-window signage on the exterior of the bookstore with pictures of our CSUSM athletes. Our slogan is . . ."Bleed Blue". CSUSM merchandise is selling and in the near future the merchandise floor will get a much deserved refresh.

Kalamata - Through student feedback from Associated Students and the Student Culinary Council, CSUSM Dining Services responded with a change the existing Get Fresh concept moving to a Mediterranean concept called Kalamata, which opened for Fall 2024.

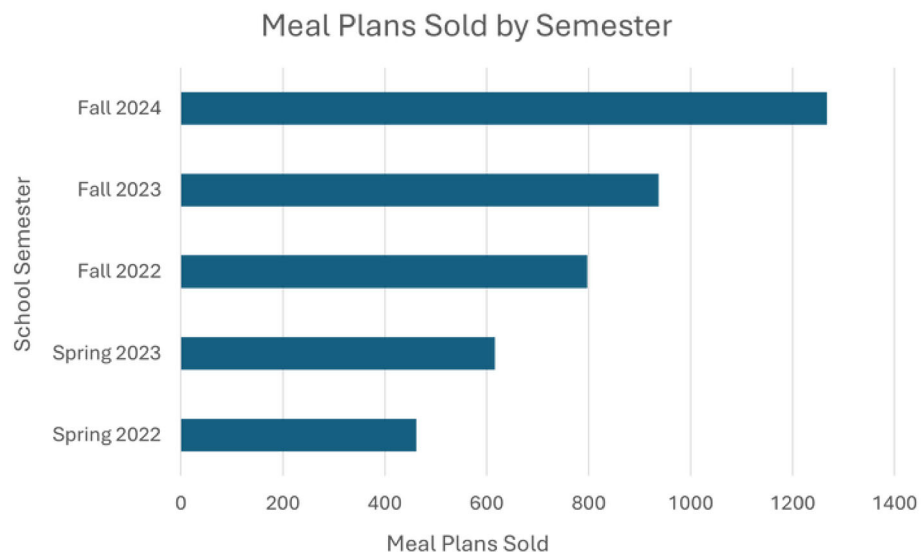
UVHD Dining - CSUSM Dining Services has been working with our stateside partners at FDM to finalize this declining-balance meal plan infrastructure in the new 10,000 square foot UVHD Dining hall in Fall 2026 when the UVHD residence hall welcomes its 550 new residents.

Meal Plans

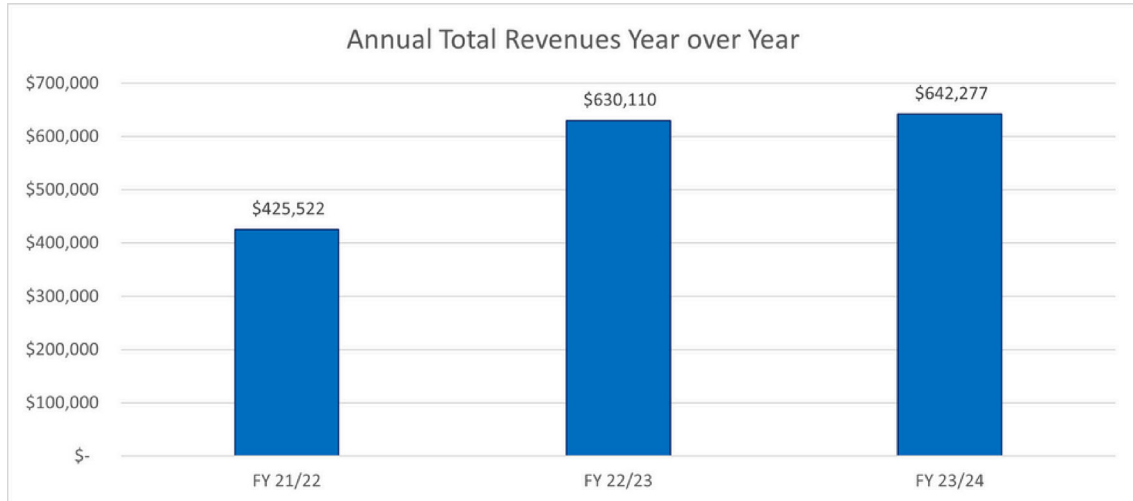
In 2022, CSUSM Corporation partnered with Sea Breeze Properties in North City to build North Commons, a residence hall with 370 beds in suite-style accommodations.

While North Commons was being built, Corporation was concurrently partnering with Sodexo to create our first ever dining hall at CSUSM, the Campus Way Cafe, located on the ground floor of the QUAD. It sits across the street from Extended Learning Building and serves as the primary location for North Commons residents to dine.

With that, CSUSM Dining Services launched our meal plan program. Students living in apartment-style accommodations and commuters are also encouraged to purchase a meal plan. Many faculty and staff have meal plans as well.

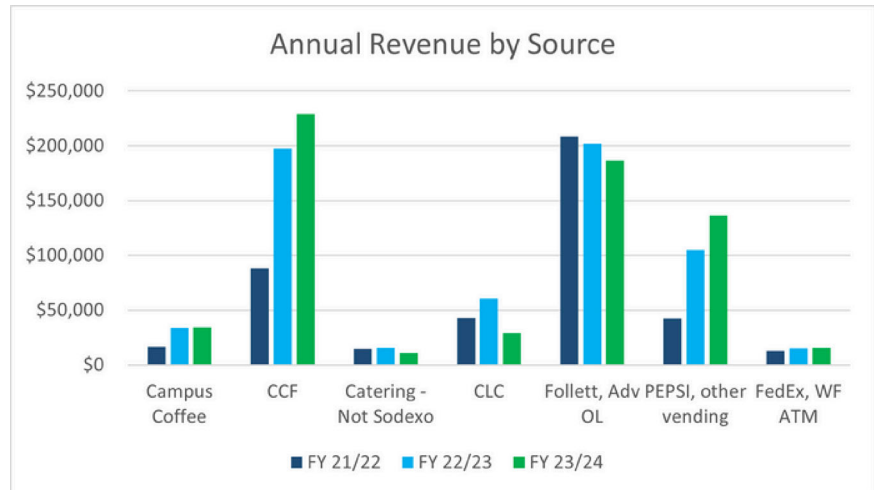


Commercial Services



COMMERCIAL PARTNERS

Pepsico
 Sodexo
 Kindercare
 Collegiate Licensing Company
 Follett
 FedEx
 First Class Vending
 Altun Vending
 Campus Coffee
 Red Tail Catering
 Kona Ice
 Panera Bread
 Mr. Taco
 California's Best Catering
 Coast Catering



Future Plans

- 2024 - Catering liquor license
- 2025 - We are renovating Crash's Cafe to become the new, centralized location for Starbucks in the University Student Union. This refresh will take place by Fall 2025 while the Kellogg location remains open.
- 2025 - The Student Culinary Council will recommend which concept will replace Starbucks in the Kellogg Library location.
- Fall 2026 - UVHD, First-year suites residence hall with 550 beds and 10,000 square foot dining hall.
- Fall 2026 - Block F, First-year suite-style residence hall with 550 additional beds bringing on-campus resident space to 3000 bed spaces.



Office of Sponsored Projects

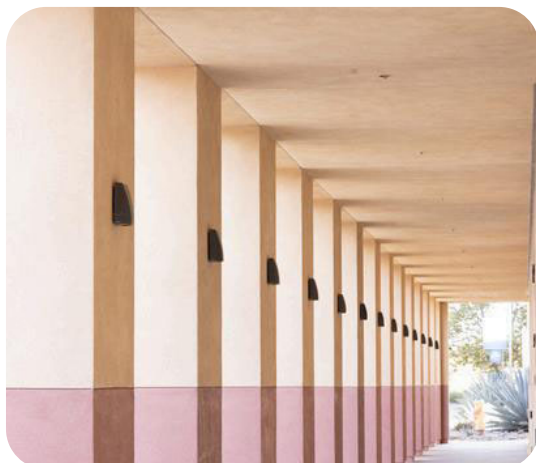
The CSUSM Corporation Office of Sponsored Projects (OSP) supports the university by entering into agreements with project sponsors and provides post-award fiscal, compliance, and administrative oversight. OSP has a fiduciary responsibility to protect the university by monitoring sponsored projects in such a way that ensures compliance with applicable rules and regulations, avoids fines, prevents fraud, and maintains the integrity of financial records.

The team prepares financial reports for sponsors, reviews project expenditures, represents the corporation during external and internal grant audits, assists with the negotiation of indirect cost and fringe benefit rates with the federal government, and provides information to sponsors and CSUSM/Corporation regarding sponsored project financial activity.



VALUE OF RESEARCH AND SPONSORED PROJECTS:

- Recognizes CSUSM's contributions in research, scholarship, and creative activity
- Positive societal impact through economic development by applying theory, discoveries, and new knowledge to practice
- Systemwide faculty collaborations
- Leadership and contribution to public decision-making and to global knowledge-base
- Encourages creative activity that strengthens a culture of excellence
- Engages project leaders in personal and professional growth



OSP SERVICES:

OSP provides administrative support needed for students, faculty and staff to create, research and learn. The team provides the CSUSM research community with professional expertise and quality customer service in the management of external funding.

The purpose of a central post-award office is to protect the university and its external funding, interpret federal, state, and other sponsors policies, minimize the administrative burden on researchers and emphasize enterprise-wide efficiencies in research support operations while maintaining internal controls and regulatory compliance.

OSP performs a wide range of professional services from contract negotiation and award management to expenditure reviews. The team works closely with Principal Investigators/ Project Directors on monitoring project expenses and budgets, preparing and submitting financial reports and non-financial post-award changes (e.g., project extensions, re- budgeting, key personnel changes, award transfers, etc.). OSP is also responsible for cash management, compliance with the OMB Uniform Guidance, audits, policy development, and training.

Office of Sponsored Projects

Recent Accomplishments

- OSP manages over 100 sponsored project awards totaling more than \$19 million in expenditure activity in fiscal year 2023/2024. While OSP is not responsible for bringing in the research, we are committed to improving our service in order to support the continued growth of external funding.
- In early 2020, OSP purchased two Cayuse Research Suite products – Cayuse Outside Interests and Sponsored Projects. From pre-award to post-award, Cayuse’s research administration ecosystem simplifies project life-cycle management from proposal to award to close-out and is used by customers to grow their research funding, ranking, and reputation. OSP continues to work closely with the pre-award team in the Office of Graduate Studies and Research to maintain and improve the system.
- In March 2021, we submitted a proposal to the federal government for our facilities and administrative (indirect costs) rate for federally sponsored projects. We also, for the first time ever, submitted a fringe benefit rate proposal – a single fringe benefit rate that will be applied to salaries by employee category recovering the cost of all benefits. After 2.5 years, we finally received our agreement in November 2023 and successfully implemented the new rates.
- Developed and updated several sponsored project policies and procedures required by CSU systemwide policies.



- Trina Beckwith, Associate Executive Director, Administration, held one-on-one meetings with several Principal Investigators/Project Directors to check in on their project progress and to invite feedback on improvement opportunities.
- In October 2023, we partnered with the Grants and Contracts pre-award team and hosted the first “Sponsored Projects at CSUSM Workshop” where we engaged with the sponsored project community and shared more about the two teams, the services we provide, structure, roles and responsibilities, and resources.
- Developed two KPIs: 1) Closeouts and 2) Project Set Ups.
- Developed our first OSP Strategic Objectives Plan which aligns with the CSUSM Corporation Strategic Plan.
- Onboarded and trained a new Sponsored Project Analyst and OSP Coordinator.
- Resolved ProCard audits and closeout backlogs.
- All staff attended one professional development conference/workshop.
- Developed an Excel Forecast Model tool for PI/PDs. This tool forecasts labor costs and helps to reduce overspent liabilities, providing a new level of customer service.
- Hosted quarterly OSP Open Forums with training topics on hiring, spending money, managing awards, compliance, etc.

Office of Sponsored Projects

Goals for 2024 - 2025

GOAL 1: Meeting the future and prepare for growth. For the second year in a row, sponsored project expenditures have significantly increased. We value our team and want them to be equipped to handle the anticipated increase in activity so we will develop a staffing-level model and metrics. This is a complex process and requires evaluation of several factors (not just expenditures) such as award complexity, type of sponsor, Principal Investigator/Project Director’s experience with managing sponsored projects, billing terms, subawards, etc. We are committed to developing these tools so we can continue to deliver the best service to Principal Investigators.

GOAL 2: Update CSUSM Corporation and OSP policies and procedures to remain compliant with a major update to the federal Office of Management and Budget Uniform Guidance. Some notable updates include:

- a) Increases the equipment threshold from \$5K to \$10K
- b) Increases the value of Unused Supplies from \$5K to \$10K
- c) Increases the amount of subawards that recipients can apply their indirect rate from \$25K to \$50K
- d) Removes several agency prior approval requirements

GOAL 3: Develop the 2024/2025 OSP Strategic Objectives Plan

SPONSORED PROJECT EXPENDITURES (FY23 as of 8/13/24)

	2019	2020	2021	2022	2023
Total Expenditures \$	17,275, 301	14,108,521	12,966,953	15,543,054	19,145,980
Growth \$	2,685,595	(3,166,780)	(1,141,568)	2,576,101	3,602,926
Growth %	16%	-22%	-9%	17%	19%

2023 FUNDING SOURCES

FEDERAL	75%
NON-GOV	4%
STATE	21%
GRAND TOTAL	100%

2023 PROJECTS BY FEDERAL AGENCY

DEPT.OF ED	15%	NSF	24%
DHHS	6%	ONR	6%
NASA	6%	OTHER	14%
NIH	29%	USDA	0%

Facilities and Property Management



Top Priorities

- 1. Customer support
- 2. ELB support
- 3. Projects

Active Projects



Projects Completed FY 23/24



Target Achieved



Services

Facilities and Property Management provides oversight and support to all the Corporation’s locations including: the Extended Learning Building, Parking Structure 2, the Campus Bookstore, Housing, USU Dining, USU Market, Crashes Cafe, Starbucks, the Center for Children and Families, Campus Way Café, and mobile food vehicle the GODEGA.

Extended Learning Building	Parking Structure 2	Center for Children and Famalies	Campus Bookstore	USU Dining	Starbucks and Coffee Cart	Campus Way Cafe	Student Housing	Concessions and Vending
Campus Way 2019	Barham Road 2019	La Moree Site - 2019	Common 2015	USU East and West Pavillion 2014	Kellogg Library 2013 Founders Plaza 2004	The QUAD 2022	Works with COCM to manage 2062+ bedspaces and common areas	GODEGA + DubBox 2023 Sports Center Merch Kiosk 2019 North Commons 2022
Condominium ownership 89% Corp 11% North City	Condominium ownership 54% Corp 46% North City	Corporation owned with a ground lease with CSU	Leased space	Leased space	Leased space	Leased space	Leased space	

Site responsibilities include:

- Building and Preventative Maintenance
- Building Improvements
- Housekeeping and Custodial
- Project management
- Special Projects
- Groundskeeping
- Access
- Utility Management
- Hoist way management
- Recycling/composting
- Resourcing
- Lot management
- Budgeting/Estimating

FY 2023/2024 Highlights

- USU Market Renovations
- CCF Lobby Tile Replacement
- CCF Exterior Cabinet Replacement
- CCF hydration stations installation
- Campus Way Cafe refresh
- ELB 5th floor lobby tint and acoustic panels
- Flood detection installation at the ELB

What’s Happening in 2024-2025

- Complete an FSA of both ELB and PS2
- Update water loop in the ELB DI water system
- Implement Composting at the ELB
- Change out main entry door assembly at the Center for Children and Families
- USU Godega Parking at the USU
- ELB way finding signage

Human Resources and Payroll Services



The Mission of the CSUSM Corporation Human Resources and Payroll department is to provide **quality customer service in the areas of compensation, benefits administration, training, and employee relations.**

The Human Resources and Payroll department will **ensure the adherence to all employment laws, legislative issues, and regulations.**

We **provide guidance** to CSUSM Corporation managers, employees, and the campus community.

We are committed to ensuring a **safe work environment** for all our employees and to executing our assigned duties with the highest degree of ethical standards.

Accomplishments:

Employee Resources

Developed Corporation training program and schedules to include Workplace Violence Prevention Program and Corporation Defensive Driving.

Hiring and Recruiting

Successfully recruited and onboarded new Payroll Coordinator. Completed review and implementation of Youth Protection Policy.

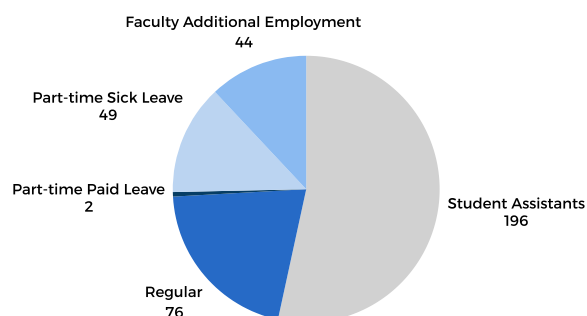
Online Services

Completed implementation of ADP onboarding module for new hires.

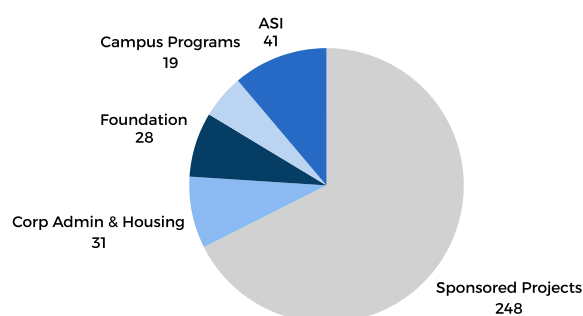
Employees

CSUSM Corporation has 367 Active Employees as of September 2024

EMPLOYEE CATEGORY



EMPLOYEES BY BUSINESS AREA



Goals for 2024 - 2025

- Complete updates to the Employee Handbook
- Evaluate ADP and submit recommendations to Executive Director
- Rollout employee health and wellness program and system to track participation
- Rollout CSU Learn to supplement professional development opportunities for Corporation employees
- Augment HR & Payroll webpages with additional information and tools for managers and employees
- Partner with Campus HR and Chancellor's office to rollout Common Human Resources System (CHRS)
- Hire and Onboard Payroll Assist
- Continue implementation of process improvements, automation, and employee self - service

Board of Directors

DR. SARAH VILLARREAL

CHIEF OF STAFF TO PRESIDENT NEUFELDT,
OFFICE OF PRESIDENT, CSUSM
DESIGNATED MEMBER - PRESIDENT'S DESIGNEE

MR. LEON WYDEN

VICE PRESIDENT, FINANCE & ADMINISTRATIVE SERVICES, CSUSM
DESIGNATED MEMBER

DR. CARL KEMNITZ

PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS, CSUSM
DESIGNATED MEMBER

DR. CHARLES DE LEONE

DEAN OF GRADUATE STUDIES AND RESEARCH, CSUSM
DESIGNATED MEMBER

DR. JASON SCHREIBER

DEAN OF STUDENTS, CSUSM
DESIGNATED MEMBER

DR. JENNIFER OSTERGREN

DEAN, COLLEGE OF EDUCATION, HEALTH AND HUMAN SERVICES, CSUSM
ADMINISTRATIVE MEMBER

DR. KRISTIN STEWART

ASSOCIATE PROFESSOR, COBA MARKETING, CSUSM
FACULTY MEMBER

DR. KIMBERLEY PULVERS

PROFESSOR, CHABSS PSYCHOLOGY, CSUSM
FACULTY MEMBER

DR. DENISE GARCIA

PROFESSOR, CSTEM BIOLOGY, CSUSM
FACULTY MEMBER

MR. CHRISTOPHER D. THIBODEAU, CPA, MBA

SENIOR MANAGER - AUDIT AND ASSURANCE
BAKERTILLY
ALUMNI/COMMUNITY MEMBER

DR. ANN BERSI

MEMBER OF NEVADA TAX COMMISSION/ATTORNEY
COMMUNITY MEMBER

MS. CARMEN RENE, CPA

CHIEF FINANCIAL OFFICER
ENERGY SOURCE, LLC
COMMUNITY MEMBER

MR. MICHAEL WALSH

PRODUCT OWNER
VIASAT, INC.
COMMUNITY MEMBER

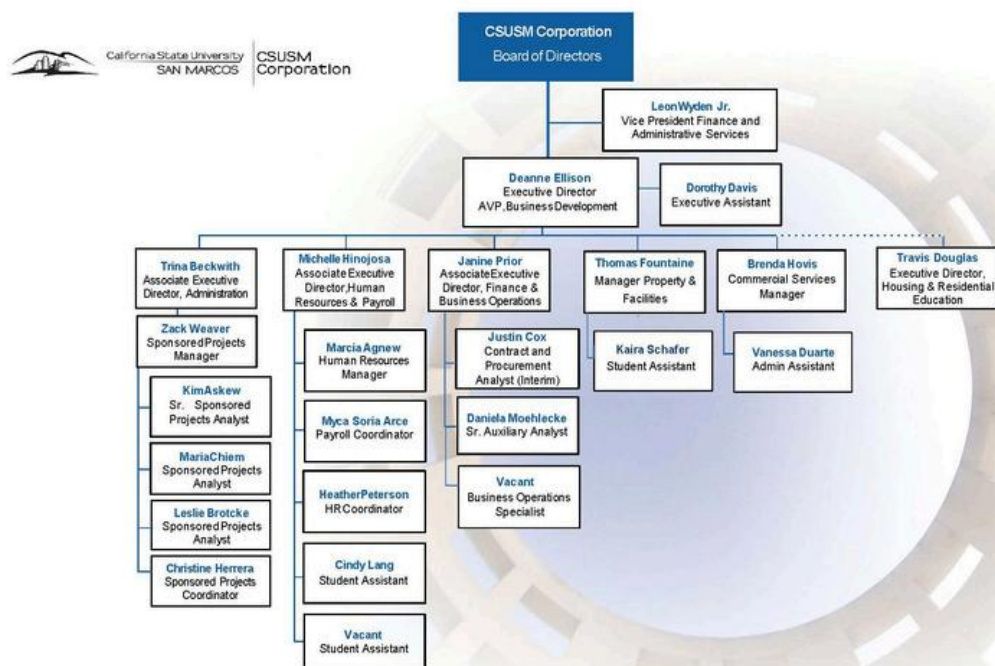
MR. OCTAVIO MARTINEZ

PRESIDENT, ASSOCIATED STUDENTS INC., CSUSM
DESIGNATED MEMBER/STUDENT MEMBER

MS. ELAINE POLLARD

VICE PRESIDENT, STUDENT AND UNIVERSITY AFFAIRS,
ASSOCIATED STUDENTS INC., CSUSM STUDENT MEMBER

CSUSM Corporation Team



Updated 9.24.24

CSUSM Corporation Team includes 19 full-time staff and three student assistants.

CSUSM Corporation is a 501(c)(3) non-profit auxiliary organization dedicated to supporting California State University San Marcos (CSUSM). Our mission is to provide programs and services that advance and enrich the goals of CSUSM. Our operations encompass a wide range of activities, including the administration of research, grants and sponsored projects and programs, human resources and payroll services, commercial services, campus childcare, student housing, real estate development, property management, and entrepreneurial ventures.

Upcoming Opportunities



- Continued growth and support of grants and sponsored projects
- Continued expansion of Student Housing and Dining
 - Build more beds - and fill them
 - Create more infrastructure for residential students
- Reimagination of Dining Services - Declining Balance, Student Culinary Council, Food Policy, Starbucks Reno
- Support the Innovation Hub
- More affordable course materials
- Pursuit of business opportunities with North County communities for Campus and Corporation growth

Contact Us

Phone

760-750-4700

Email

corp@csusm.edu

Website

www.csusm.edu/corp

Physical Address

**Extended Learning Building, Suite 670
Campus Way, San Marcos, CA 92078**

Mailing Address

**333 S. Twin Oaks Valley Road,
San Marcos, CA 92096**



Signature: 

Email: dellison@csusm.edu