

California State University SAN MARCOS

CSUSM Corporation

CSUSM Corporation California State University San Marcos 333 S. Twin Oaks Valley Road San Marcos, CA 92096

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MEMORANDUM

DATE:

June 9, 2022

TO:

Ellen J. Neufeldt, Ed.D

President

VIA:

Leon Wyden

Vice President Finance and Administrative Services

FROM:

Will Marchese W/V

Executive Director, CSUSM Corporation; AVP, Business Development

SUBJECT:

CSUSM Corporation FY 2022/2023 Budget

In accordance with Title 5, Section 42402, of the California Code of Regulations, I am submitting for President Neufeldt's review and approval the CSUSM Corporation FY 2022/2023 operating and capital budgets. The budgets were approved by the CSUSM Corporation Board of Directors on May 26, 2022.

I have reviewed the CSUSM Corporation's Fiscal Year 2022/2023 budgets adopted by the CSUSM Corporation Board of Directors and find that the planned programs and appropriations are consistent with systems and campus policy as an integral part of the overall University mission.

Ellen J. Neufeldt, Ed. D

President

Date

6-21-22

Enclosures (1)

CC:

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CSUSM CORPORATION

FY 2022/2023 Combined Operating Budget (Corporation Admin, Housing & Dining)

Detailed Summary								
Account Category		orp Admin FY22-23 Budget		Housing FY22-23 Budget		Dining FY22-23 Budget	,	ГОТАL
Revenues Account Category	+	Duaget		Duuget	Н	Duuget	_	IOIAL
Commercial Operations	\$	624,343	\$	_	\$	-	\$	624,343
Other Revenue	"	8,000	Ψ	_	"	_	Ψ.	8,000
Cost Recoveries (OSP-IDC, Admin Fee, EOV-Campus)		1,516,674		_		-		1,516,674
Corporation Admin Allocations-Housing & Dining Operations		815,946		-		-		815,946
Corporation Admin Allocations-Housing Reserves		45,000		-				45,000
Rental Income (UVA)		-		6,104,760		_		6,104,760
Other Housing Revenue		-		488,125		-		488,125
Total Revenues	\$	3,009,963	\$	6,592,885	\$	-	\$	9,602,848
Operating Expenses								
Salaries & Benefits	\$	2,244,461	\$	611,278	\$	_	\$	2,855,739
Telephone	1	13,560	Ψ	10,750	ľ	6,000	Ψ	30,310
Utilities		8,412		616,923		104,818		730,153
Travel		34,200		17,300		-		51,500
Contractual Services Group		260,620		166,152		101,392		528,164
Information Technology Costs		20,110		-		-		20,110
Business Services Fees (Campus)		438,418		-		-		438,418
Space Rental		37,820		-		96,564		134,384
Commercial Ops Repair & Maint (Campus charges)		61,261		-		-		61,261
Housing Facility Maintenance		-		353,215		36,996		390,211
Management Fee				197,787				197,787
Residential Education		-		357,225		-		357,225
Corporation Admin Allocation		-		446,074		369,872		815,946
Misc. Operating Expenses		329,922		243,075		217,725		790,722
Total Operating Expenses	\$	3,448,784	\$	3,019,779	\$	933,367	\$	7,401,930
Net Income/(Loss) from Operations	\$	(438,821)	\$	3,573,106	\$	(933,367)	\$	2,200,918
Debt Service Summary								
Bond Payable -Principal			\$	1,195,000			\$	1,195,000
Bond Payable -Interest				269,467	L			269,467
Total Debt Service	\$	-	\$	1,464,467	\$	-	\$	1,464,467
Net Remaining after Debt Service	\$	(438,821)	\$	2,108,639	\$	(933,367)	\$	736,451
						Coverage Ratio		1.50
				L	DSCR	Required = 1.25		

^{**}Corp Admin includes General Administration, Commercial Services, HR/Payroll, Post Award administration, Summer Conference, Dining Services management/administration, Student Housing licensing/property management administration and capital development, Child Care Center property management administration and capital development.

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CSUSM CORPORATION

FY2022/2023 Combined Operating Budget - Reserves, Capital Expenditures & Other Projects

Reserves	(Corp Admin FY22-23 Budget	Housing FY22-23 Budget	Dining FY22-23 Budget	TOTAL
Projected Beginning Reserve Balance	\$	2,893,868	\$ 5,154,895	\$ -	\$ 8,048,763
Add/Deduct: Net Adjusted Income (Loss)		(438,821)	2,108,639	(933,367)	736,451
Deduct: Capital Expenditures & Projects (see below)		(75,000)	(395,000)	-	(470,000)
Projected Ending Reserve Balance	\$	2,380,046	\$ 6,868,534	\$ (933,367)	\$ 8,315,213
Capital Expenditures & Other Projects		Corp Admin FY22-23 Budget	Housing FY22-23 Budget	Dining FY22-23 Budget	
Capital Expenditures	\$	-	\$ 325,000	\$ -	\$ 325,000
Other Projects		75,000	70,000	-	145,000
Total Capital Expenditures & Other Projects	\$	75,000	\$ 395,000	\$ -	\$ 470,000
Statement of Reserves - Allocation					
Category		Amount			
Working Capital & Current Operating Reserve	\$	5,700,965	·		
Capital Replacement Reserve		2,050,000			
Venture Capital/Opportunity Reserve		564,248			
Total	\$	8,315,213			

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CSUSM CORPORATION - ADMINISTRATION**

FY 2022/2023 Operating Budget

T 1 2022/2025 Operating Dauget	
Administration - Detailed Summary	
	FY22-23
Account Category	Budget
Revenues	
<u>Commercial Operations</u>	2.42.250
Follett	\$ 242,250
CCF (Child Care Center)	259,068
Other (Pepsi/Vending/Catering/ATM)	123,025
Other Revenue	0.000
Miscellaneous	8,000
Cost Recoveries	1 225 000
Sponsored Projects/Post Award - IDC	1,225,000
Administration Fee - Campus Programs/HRPR	120,000
Exchange of Value - CSUSM	171,674
Corporation Overhead Allocations Allocation to Hoveing (Operations)	446.074
Allocation to Housing (Operations)	446,074
Allocation to Housing (Reserves)	45,000
Allocation to Dining Services (Operations)	369,872
Total Revenues	\$ 3,009,963
Operating Expenses	
Salaries & Benefits	\$ 2,244,461
Telephone	13,560
Utilities (Commercial Services)	8,412
Travel	34,200
Contractual Services Group	260,620
Information Technology Costs	20,110
Business Services Fees (Campus)	438,418
Commercial Ops Repair & Maint - Other	61,261
Misc. Operating Expenses	 367,742
Total Operating Expenses	\$ 3,448,784
Net Income/(Loss)	\$ (438,821)

^{**}Operations include Corp Administration, Commercial Services, HR/Payroll, Post Award administration, Summer Conference, Dining Services management/administration, Student Housing licensing/property management administration and capital development, Child Care Center property management administration and capital development.

CSUSM CORPORATION - ADMINISTRATION

FY2022/2023 Budget - Reserves, Capital Expenditures & Other Projects

Reserves		FY22-23 Budget
Projected Beginning Reserve Balance	\$	2,893,868
Add/Deduct: Net Adjusted Income (Loss)		(438,821)
Deduct: Capital Expenditures & Projects (see below)		(75,000)
Projected Ending Reserve Balance	\$	2,380,046
Capital Expenditures & Other Projects		FY22-23 Budget
Retail/Dining - Mobile cart/Concession trailer		75,000
Total Capital Expenditures & Other Projects	\$	75,000
Statement of Reserves - Allocation Category		A
	Φ.	Amount
Working Capital & Current Operating Reserve	\$	1,724,392
Capital Replacement Reserve		550,000
Venture Capital/Opportunity Reserve		105,654
Total	\$	2,380,046

CSUSM CORPORATION - STUDENT HOUSING (University Village Apartments) FY2022/2023 Budget - Housing Operations

Student Housing - Detailed Summary

Account Category	FY22-23 Budget
Revenues	
Rental income - UVA	\$ 6,104,760
Other Operating Income	488,125
Total Revenues	\$ 6,592,885
Operating Expenses	
Salaries & Benefits	611,278
Rental Advertising/Marketing	40,980
Administrative	122,039
Common Area	185,927
Grounds	41,500
Utilities	616,923
Interior Unit	112,310
Maintenance	179,605
Taxes & Insurance	96,131
Management Fee (COCM)	197,787
Residential Education	357,225
Corporation Admin	446,074
Other Expense	12,000
Total Operating Expense	3,019,779
Net Income (Loss) from Operations	\$ 3,573,106
Other Income/Expense	\$ -
Net Income (Loss) - Cash Available for Debt Service	3,573,106
Debt Service Summary	
Bond Payable -Principal	\$ 1,195,000
Bond Payable -Interest	269,467
Total Debt Service	\$ 1,464,467
Net Remaining after Debt Service	\$ 2,108,639

CSUSM CORPORATION - STUDENT HOUSING (University Village Apartments) FY2022/2023 Budget - Reserves, Capital Expenditures & Other Projects

Reserves	FY22-23 Budget
Projected Beginning Reserve Balance Add/Deduct: Net Adj Inc/(Loss) Remaining after Debt Service Deduct: Capital Expenditures & Projects	\$ 5,154,895 2,108,639 (395,000)
Projected Ending Reserve Balance	\$ 6,868,534
Capital Expenditures & Other Projects	FY22-23 Budget
Capital Expenditures - Detail	
Site/Exterior - Wayfinding Signage, Pool Lounge Chairs	75,000
Building Interiors - Fitness Center, Recreation Equipment, Flooring (carpet/tile)	58,000
Unit Interiors - Furniture, Fan Coil Units	46,000
Building Mechanical - Exhaust Ventilation Systesm, HVAC Units/Controls	140,000
Contingency	6,000
Total Capital Expenditures	\$ 325,000
Other Projects	
Housing/Dining - Consultants & Legal	45,000
Housing/Dining - Kiosk for North Commons	25,000
Total Other Projects	70,000
Total Capital Expenditures & Other Projects	\$ 395,000
Statement of Reserves - Allocation	FY22-23
Category	Budget
Working Capital & Current Operating Operating Reserve	\$ 3,509,890
Capital Replacement Reserve	1,500,000
Venture Capital/Opportunity Reserve	1,858,644
Total	\$ 6,868,534

CSUSM CORPORATION - STUDENT HOUSING

FY 2022/2023 Budget - Residential Education

Account Category	FY22-23 Budget	
Revenues		
UVA Res Ed Allocation	\$ 357,225	
Quad Res Ed Allocation	484,660	
North Commons Res Ed Allocation	224,821	
Total Revenues	\$ 1,066,706	
Operating Expenses		
Salaries & Benefits	\$ 654,327	
Communications	6,300	
Contractual Services	102,858	
Information Technology Costs	15,230	
Supplies	4,000	
Recruitment	4,000	
Program - Housing	48,900	
Programs-Student Activities	17,600	
Forums-Campus Wide Programming	29,000	
Professional Development	14,300	
Other Events	12,400	
Leadership Development & Training	32,200	
Parking Passes (Campus)	7,800	
Other Expense	117,791	
Total Expenses	\$ 1,066,706	
Net Income/(Net Loss)	\$ 0	

CSUSM CORPORATION - DINING SERVICES

FY 2022/2023 Operating Budget

Dining Services - Detailed Summary

Account Category		FY22-23 Budget		
Revenues				
Dining Services Revenue/Profit Share *	\$	-		
Total Revenues	\$	-		
Operating Expenses				
Telephone		6,000		
Utilities		104,818		
Contractual Services Group		54,400		
Space Rental		96,564		
Corporation Admin Allocation		369,872		
Misc. Operating Expenses		301,713		
Total Operating Expenses	\$	933,367		
Net Income/(Loss) from Operations	\$	(933,367)		

*No anticipated profit share current year due to partner investment in dining hall startup & other retail concepts.

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CSUSM CORPORATION - Extended Learning Building Operations FY 2022/2023 Budget

EL Building Operations - Detailed Summary					
Account Category		FY22-23 Budget			
Revenues					
Management Services (CSUSM Corp)	\$	49,115			
North City University One, LLC		9,025			
Total Revenues	\$	58,140			
Expenses					
Salaries & Benefits		\$ 180,660			
Utilities		458,953			
Contracted Services		56,020			
Repair & Maint - Custodial		277,000			
Insurance & Risk Management/Safety		80,097			
Facilities Services		351,267			
Misc Operating Expenses		40,562			
Subtotal Expenses	\$	1,444,561			
Less: Reimbursement from EL/Campus	\$	(1,386,421)			
Total Expenses Remaining after Reimbursement from EL/Campus	\top	58,140			
Net Operations	\$	(0)			

CSUSM CORPORATION - Extended Learning Parking Operations FY 2022/2023 Budget

EL Parking Operations - Detailed Summary			
Account Category		FY22-23 Budget	
Revenues	1	· ·	
North City University One, LLC (56%)	\$	147,811	
Total Revenues	\$	147,811	
Operating Expenses			
Salaries & Benefits Utilities		\$ 103,988 24,484	
Contracted Services		34,500	
Repair & Maint - Custodial		17,735	
Insurance		38,557	
Facilities Services		25,088	
Misc Operating Expenses		19,597	
Total Expenses	\$	263,949	
Less: Reimbursement from Campus (44%)		(116,137)	
Total Expenses Remaining after Reimbursement from Campus		147,811	
Net Operations	\$	-	