Bachelor of Science in Business Administration

Guaranteed Classes
Enjoy guaranteed seats in all of your required classes

Real-World Experience
Learn business practices today that you can use tomorrow by working with real clients

Cohort-Based Classes
Build strong friendships and a peer-to-peer network

CSUSM at Temecula

CSUSM.EDU/EL/BSBUSINESS
760.750.8730 | EL.INQUIRY@CSUSM.EDU
Gain real-world business experience and the skills you need to succeed with the Bachelor of Science in Business Administration (BSBA) offered at the California State University San Marcos campus in Temecula. Led by instructors with extensive business experience, the curriculum emphasizes professional training in writing, presentation skills and teamwork.

**WHAT YOU’LL LEARN**

- How to manage and effectively operate corporate finance
- Key principles of marketing products and businesses
- Creating and managing a healthy corporate culture
- Curating and implementing business analytics and big data

**PROGRAM DETAILS**

The program consists of eight upper-division business courses and a final Senior Experience capstone project. The entire program can be completed in 24 months with starts available every fall and spring semester. Part-time options are available upon request.

**ADMISSION REQUIREMENTS**

- Minimum 2.5 cumulative GPA in the pre-business core
- Individual pre-business core courses completed with a C or better
- Completion of 60 transferable semester college units (or 90 transferable quarter units)
- Completion of CSU general education transfer requirements

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