



MASTER OF SCIENCE IN BUSINESS ANALYTICS

Develop advanced analytics expertise to drive strategic decision-making and accelerate your career in today's data-driven business landscape.

BUILD INDUSTRY-READY EXPERTISE



MASTER ADVANCED ANALYTICS

Excel in descriptive, predictive and prescriptive analytics techniques using industry-standard tools to solve complex business challenges.



GRADUATE IN JUST ONE YEAR

Fast-track your career in just three semesters – designed for ambitious professionals ready to advance quickly.



EXPERIENCE FACE-TO-FACE INSTRUCTION

Learn collaboratively alongside peers with in-person guidance from industry-experienced faculty at CSUSM's main campus in San Marcos.

[CSUSM.EDU/EL/MSBA](https://www.csusm.edu/el/msba)

760.750.4020 | EL.INQUIRY@CSUSM.EDU

MASTER OF SCIENCE IN BUSINESS ANALYTICS

IN-PERSON LEARNING. GRADUATE IN 3 SEMESTERS.

This STEM-designated program transforms working professionals into analytics leaders through intensive, hands-on training. Master predictive modeling, data visualization, strategic data analysis and other critical skills that position you for executive-level opportunities in the rapidly growing analytics field.

POTENTIAL CAREERS

- Business Data Analyst
- Management Analyst
- Data Scientist
- Analytics Manager
- Marketing Analytics Consultant
- Operations Research Analyst

ATTEND AN ONLINE INFORMATION SESSION

Learn more about the program and admission processes.

Ask questions in a live Q&A.

Online info sessions held monthly.

RSVP TODAY AT
[CSUSM.EDU/EL/MSBA](https://csusm.edu/el/msba)

PROGRAM DETAILS

Complete this 33-unit master’s degree program in just three consecutive semesters, including summer. Gain hands-on experience solving business challenges with real company datasets, mastering industry-standard tools including Python and Power BI. The program concludes with a comprehensive capstone exam designed to assess your readiness for the workplace. Graduate with the advanced analytical expertise, strategic thinking and communication skills to lead data-driven business initiatives.

COST PER UNIT: **\$900**

TOTAL UNITS: **33**

TOTAL COST: **\$29,700**

Not including fees. Tuition subject to change without advance notice.

ADMISSION REQUIREMENTS

- Bachelor’s degree from a regionally accredited university with a minimum GPA of 3.0 in the last 60 semester units
- Professional résumé
- Letter of recommendation
- Personal statement
- English proficiency meeting CSUSM’s minimum requirements (international students only)
- GMAT/GRE waivers available



LEARN MORE AT
[CSUSM.EDU/EL/MSBA](https://csusm.edu/el/msba)
760.750.4020 | EL.INQUIRY@CSUSM.EDU