



MEMORANDUM

DATE: June 28, 2023
TO: Campus Community
FROM: CSU San Marcos Foundation Board of Directors
SUBJECT: Amendment to the March 17, 2021 Public Attendance at Board Meetings Memorandum

Pursuant to California Education Code 89920-28, the California State University San Marcos Foundation Board establishes the following protocol for public attendance at meetings of the CSUSM Foundation Board of Directors:

1. Members of the public (excepting agenda-topic presenters) attending a meeting should arrive early and introduce themselves to Foundation staff before the meeting convenes.
2. Those wishing to attend and comment on a Foundation matter or agenda topic should contact Foundation staff for a *Comment Request Slip* to be completed and returned to the Board Secretary. Comment requests are encouraged to be submitted one week in advance of the meeting date.
3. The Chair will call upon those requesting to comment during a Comment Period.
4. Comments shall be limited to one (1) minute. A meeting held by remote means requires those called upon for comment to activate both audio and video features of the connection.
5. The Board may or may not respond to comments.
6. Advanced expressed written consent of the Board is required to record video or audio in the meeting – one week prior to the meeting.
7. Contact Foundation staff at foundation@CSUSM.edu to request a Comment Request Slip.

Steven P. Wagner

Steven P. Wagner (Jun 28, 2023 17:04 PDT)

Steven P. Wagner
Chair of the Board

Jessica Berger

Jessica M. Berger
Executive Director

May 24, 2023 – amended March 17, 2021 memorandum to allow for one (1) minute for public comment.



Board of Directors ~ Meeting
AGENDA

Wednesday, December 13, 2023 ~ 3:00 pm 5:00 pm

Call to Order – *Foundation Board Chair, Emilie Hersh*

~ Time Certain: 3:00 pm

I. Public Comment – *Chair Hersh*

II. Welcome, Updates & Announcements – *Chair Hersh*

- **Question of the Quarter:** (voluntary)
 - During the past quarter you were paired up with a fellow Director to share your elevator speech describing your service on the Board. How was the experience?

III. President's Remarks – *President, Ellen Neufeldt*

Business

IV. Consent Agenda – *Chair Hersh*

- A. September 20, 2023, Foundation Board Meeting Minutes (attachment)
- B. Committee Reports (attachment)
- C. Investment Performance (attachment)
- D. Financial Statements (attachment)
- E. Quarterly Report (attachment)
- F. Revised Gift Fee Policy (attachments)

As notated in the above Committee Reports, this policy update is brought forward as recommended by the Finance and Investment Committee and Executive Committee.

V. Student Update – *Jasmin Casas, '25*

VI. Advancement Updates – *Jessica Berger*

- A. Fundraising Update
- B. Campaign Planning Update – *Jocelyn Wyndham*
- C. Metrics and Revenue

VII. Conversation of the Quarter: Meet the Inaugural Cohort of Innovation Fellows

*Scott Gross, Associate Vice President • Industry Partnerships with
[Innovation Faculty Fellows](#): (attachment)*

In a resounding affirmation of our commitment to fostering a culture of innovation and entrepreneurial exploration, we proudly unveil the inaugural cohort of the Faculty Innovation Fellows program, whose guided innovative spirit from 2021 to 2023. This distinguished group stands as a testament to the power of visionary thinking and collaborative endeavor, poised to

ignite a dynamic era of transformative change within our academic community and beyond. With unwavering dedication, these leaders will redefine the landscape of innovation. As we introduce this remarkable assembly of minds, we embark on an inspiring journey that heralds a new dawn of creative evolution and impactful engagement.

- *Carlos Luna Lopez - Assistant Professor, Biological Sciences
College of Science, Technology, Engineering & Mathematics (CSTEM)
Innovation Project: Development of a face mask with targeted, aerosol-based drug delivery*
- *Matthew Mincey - Lecturer, Nursing
College of Education, Health & Human Services (CEHHS)
Innovation Project: Exploring the Potential of a Mobile Health Clinic*
- *Paola Ometto – Assistant Professor, Management
College of Business Administration (CoBA)
Innovation Project: Social Enterprises at CSUSM: Creating Opportunities for Social Innovation and for Experimental Learning*
- *Judy Opdahl – Business and Economics Librarian, University Library
University Library
Innovation Project: Entrepreneurial Research and the Embedded Academic Library*
- *Lucy HG Solomon – Associate Professor, Media Design
College of Humanities, Arts, Behavioral & Social Sciences (CHABSS)
Innovation Project: Ocean Biome Box*

VIII. Aha Moment – Chair Hersh

Adjournment – Chair Hersh

Foundation Board Meeting Dates

- Wednesday, March 20 from 1 pm – 5 pm (retreat)
 - 5:00 – 6:00 pm ~ optional reception
- Wednesday, June 12 from 8:30 - 10:30 am
 - 8:00 – 8:30 am ~ optional breakfast & networking
- Wednesday, September 18 from 8:30 - 10:30 am
 - 8:00 – 8:30 am ~ optional breakfast & networking
- Thursday, December 12 from 8:30 - 10:30 am
 - 8:00 – 8:30 am ~ optional breakfast & networking