



MEMORANDUM

DATE: June 28, 2023
TO: Campus Community
FROM: CSU San Marcos Foundation Board of Directors
SUBJECT: Amendment to the March 17, 2021 Public Attendance at Board Meetings Memorandum

Pursuant to California Education Code 89920-28, the California State University San Marcos Foundation Board establishes the following protocol for public attendance at meetings of the CSUSM Foundation Board of Directors:

1. Members of the public (excepting agenda-topic presenters) attending a meeting should arrive early and introduce themselves to Foundation staff before the meeting convenes.
2. Those wishing to attend and comment on a Foundation matter or agenda topic should contact Foundation staff for a *Comment Request Slip* to be completed and returned to the Board Secretary. Comment requests are encouraged to be submitted one week in advance of the meeting date.
3. The Chair will call upon those requesting to comment during a Comment Period.
4. Comments shall be limited to one (1) minute. A meeting held by remote means requires those called upon for comment to activate both audio and video features of the connection.
5. The Board may or may not respond to comments.
6. Advanced expressed written consent of the Board is required to record video or audio in the meeting – one week prior to the meeting.
7. Contact Foundation staff at foundation@CSUSM.edu to request a Comment Request Slip.

Steven P. Wagner
Steven P. Wagner (Jun 28, 2023 17:04 PDT)

Steven P. Wagner
Chair of the Board

Jessica Berger

Jessica M. Berger
Executive Director

May 24, 2023 – amended March 17, 2021 memorandum to allow for one (1) minute for public comment.



Board of Directors ~ Meeting
AGENDA

Thursday, December 12, 2024 ~ 8:30 am – 10:30 am
Hybrid: In-Person & Zoom

Optional – *Networking available for Foundation Board Directors prior to the meeting*

Call to Order – *Foundation Board Chair, Emilie Hersh*
~ **Time Certain: 8:30 am**

I. Public Comment – *Chair Hersh*

II. Welcome, Updates & Announcements – *Chair Hersh*

- Welcome new Director
 - [Julian Parra](#), National Head of Commercial Banking, Western Alliance Bank
- **Question of the Quarter:** (voluntary)
 - How have you engaged with the university this past quarter?

III. President's Remarks – *President, Ellen Neufeldt*

Business

IV. Consent Agenda – *Chair Hersh*

ACTION

- A. September 18, 2024 Foundation Board Meeting Minutes (attachment)
- B. Committee Reports (attachment)
- C. Investment Performance (attachment)
- D. Financial Statements (attachment)
- E. Quarterly Report (attachment)

V. Student Update – *Itsarely Palma Castillo '26 and Karina Ramirez Gonzalez '25*

INFORMATION

- A. CSUSM Giving Day Recap

VI. Timely Updates – *Chair Hersh*

INFORMATION

- A. CSU Updates – *Jessica Berger*
- B. Investment and Distribution of Endowment and Similar Funds Policy Statement Review (attachment) – *Taylor Sutherland*
 - 1. Foundation 101 ~ Investment Strategy (virtual); Wednesday, January 15 from 1 – 2 pm
- C. Call for Nominations: Elected Directors on the Foundation Board (attachment) – *Vice Chair Kuo*
 - 1. Foundation 101 ~ Prospective Foundation Board Director Review (virtual); Wednesday, February 26 from 10:30 am – 11:30 am

VII. Campaign Updates – *Nathaniel Keifer '09, '21 and Jessica Berger*

INFORMATION

- A. Progress Update
- B. Public Launch
- C. Time Sensitive Opportunities
 - 1. Social Mobility Center – *Carin Barber*
 - 2. Integrated Science and Engineering Building
- D. Success Stories
 - 1. Philanthropy – *Jocelyn Wyndham and Jennifer Ostergren*
 - 2. Planned Giving – *P. Vien Walker*
 - 3. Sponsored Research – *Chuck De Leone*

DISCUSSION

VIII. Aha Moment – *Chair Hersh*

DISCUSSION

Adjournment – *Chair Hersh*

Optional – *Networking available for Foundation Board Directors after to the meeting*

Foundation Board Meeting Dates:

- Thursday, March 27, 2025 from 8:30 - 10:30 am
- Thursday, June 26, 2025 from 3:00 - 5:00 pm
- Wednesday, September 24, 2025 from 8:30 - 10:30am
- Thursday, December 18, 2025 from 8:30 - 10:30am