



MEMORANDUM

DATE: June 28, 2023
TO: Campus Community
FROM: CSU San Marcos Foundation Board of Directors
SUBJECT: Amendment to the March 17, 2021 Public Attendance at Board Meetings Memorandum

Pursuant to California Education Code 89920-28, the California State University San Marcos Foundation Board establishes the following protocol for public attendance at meetings of the CSUSM Foundation Board of Directors:

1. Members of the public (excepting agenda-topic presenters) attending a meeting should arrive early and introduce themselves to Foundation staff before the meeting convenes.
2. Those wishing to attend and comment on a Foundation matter or agenda topic should contact Foundation staff for a *Comment Request Slip* to be completed and returned to the Board Secretary. Comment requests are encouraged to be submitted one week in advance of the meeting date.
3. The Chair will call upon those requesting to comment during a Comment Period.
4. Comments shall be limited to one (1) minute. A meeting held by remote means requires those called upon for comment to activate both audio and video features of the connection.
5. The Board may or may not respond to comments.
6. Advanced expressed written consent of the Board is required to record video or audio in the meeting – one week prior to the meeting.
7. Contact Foundation staff at foundation@CSUSM.edu to request a Comment Request Slip.

Steven P. Wagner
Steven P. Wagner (Jun 28, 2023 17:04 PDT)

Steven P. Wagner
Chair of the Board

Jessica Berger

Jessica M. Berger
Executive Director

May 24, 2023 – amended March 17, 2021 memorandum to allow for one (1) minute for public comment.



Executive Committee Meeting

AGENDA

Wednesday, May 29, 2024 from 12:00 noon to 1:00 pm
Zoom Meeting

Call to Order – Committee Chair, Emilie Hersh

I. Public Comment – Chair Hersh

II. Welcome – Chair Hersh

III. Approval of Minutes – Chair Hersh

- A. March 6, 2024 ~ Executive Committee Meeting Minutes (attachment)

IV. Committee Updates – Chair Hersh

- A. Audit Committee – *Jessica Berger on behalf of Kyle Casement*

- B. Governance Committee – *Simon Kuo*

i. Class of 2024

1. Jason Simmons (served 1 term)
2. Lou Monville (served 1 term)
3. Dan Epstein (served 1 term)
4. Simon Kuo (served 1 term)
5. Kristin Crellin (served 2 years in a 0-term beginning 2022/23)
6. Ingo Hentschel, P'17, P'20 (served 2 years in a 0-term beginning 2022/23)

ii. Prospective Directors

1. Appointed Directors:

a. Student

- o [Itsarely Palma](#); appointment
- o [Karina Ramirez Gonzalez](#); shadow / appointment
- o [Tyanna Tran](#); shadow

b. Faculty

- o [Ching-Ming Cheng](#)
- o [Justin Perron, Ph.D.](#)

c. Advisory Committee Representation

- o MajGen Anthony (Tony) Jackson – Military Advisory Council

2. Elected Directors

- iii. Draft Governance Committee Minutes from April 16 (attachment)

- C. Advocacy Committee – *Lou Monville*

i. Community Project Requests

ii. California State Budget 2024/25 Update

- iii. Draft Advocacy Committee Minutes from April 26 (attachment)

- D. Campaign Committee – *Nathaniel Keifer*

- i. Foundation Board Debrief; Academic Dean Priorities

- ii. Campus Leadership Cultivation; Pathway to Additional Priorities
- iii. Time Sensitive Opportunities
- iv. Campaign Progress Update
 - 1. Campaign Reports
 - 2. Fundraising Strategies with Matches
 - 3. Blended Campaign Update
- v. Draft Campaign Committee Minutes from May 8 (attachment)
- E. Finance & Investment Committee – *Taylor Sutherland*
 - i. Investment Performance and Financial Statements
 - ii. Proposed Budget 2024/2025 (attachment)

V. Annual Foundation Board Meeting – Chair Hersh

- A. Meeting scheduled for June 12
 - i. Business Meeting
 - ii. President’s Update
 - iii. Highlights of the Agenda

VI. University Advancement Updates – Jessica Berger

- A. Fundraising Update
 - i. Quarterly Report as of March 31, 2024 (attachment)
 - ii. Draft Quasi Endowment Request (attachment)
- B. Campaign Planning

Executive Committee Meeting Dates:

- Wednesday, September 4 from 12 noon – 1 pm (virtual)
- Tuesday, December 3 from 12:45 pm – 1:45pm, (lunch provided) (in-person)
 - *Optional in person opportunity from 12 noon – 12:30 pm to support Giving Day celebrations.*