

**MINUTES OF THE BOARD OF DIRECTORS OF THE  
CALIFORNIA STATE UNIVERSITY SAN MARCOS FOUNDATION**  
A California Nonprofit Public Benefit Corporation

December 19, 2019

**Directors Present:**

Cathy Baur, Esther Calac, Kyle Casement, John Fortune, Tommy Friedrich, Ron Gerevas, Jessica Harloe, Neal Hoss, Tony Jackson, Nathaniel Keifer-Wheals, Carleen Kreider, Barbara Mannino, Lou Monville, President Neufeldt, Jack Raymond, Taylor Sutherland, Steve Wagner and David Wilson

**Directors Absent:**

Luanne Bas, Bill Bradbury, Emilie Hersh, Toni Ritchey and Tony Pack

**Staff Present:**

Tina Bell, Margaret Chantung, Donna Day, Clint Roberts, Beth Schroder, and Jocelyn Wyndham

**Proceedings:**

On December 19, 2019, and pursuant to California Corporations Code Section 5211(a)(6) a business meeting of the California State University San Marcos Foundation Board of Directors was called to order at 8:30 am by MajGen Anthony (Tony) Jackson, Chair of the Board.

**I. Call to Order:**

- Chair Jackson welcomed everyone to the meeting and congratulated everyone for a very successful CSUSM Giving Day.
- Ms. Mannino and Mr. Monville shared their brief bio with the Board.
- Chair Jackson asked the question of the quarter:
  - How have you engaged with the university since our last meeting?

**II. President's Remarks:**

- CSUSM Giving Day: President Neufeldt thanked the Foundation Board for their support of CSUSM Giving Day and particular thanks to Ms. Hersh, Chair Jackson, Mr. Keifer-Wheals, Ms. Kreider, Mr. Raymond, Vice Chair Wagner and Mr. Wilson for their generous donations that offered matches and challenges throughout the day.
- Ribbon Cuttings: President Neufeldt shared the success of the Epstein Family Veterans Center and the Extended Learning Building ribbon cutting ceremonies.
- Listening and Learning Tour: During the tour President Neufeldt shared that she has heard many stories of students solving issues within the community. With the new semester starting soon, she will begin discussing plans for the next 30 years.
- Social Mobility Index: College NET ranked CSUSM 36 out of nearly 1,500 schools in the Social Mobility Index (SMI). The SMI measures the extent to which university educates more economically disadvantaged students (with family incomes below the national median) at lower tuition and graduates them into good-paying jobs.
- Next 30 Years: Ms. Chantung shared that investiture will be held on April 7, 2020 and will spotlight the great work CSUSM has been doing.

- III. Consent Agenda:** Chair Jackson requested a motion to approve the consent agenda which included the previous meeting minutes, Committee Reports, Financial Statements and Investment Performance; it was moved by Mr. Raymond and seconded by Mr. Keifer-Wheals and approved by all.
- IV. Proposition 13 Sample Resolution:** Chair Jackson presented a sample resolution in support of Proposition 13. The sample resolution was sent as a recommendation to approve by the Executive Committee. Chair Jackson requested a motion to approve the Board signing the resolution; it was moved by Mr. Keifer-Wheals and seconded by Mr. Fortune. After some discussion, the sample resolution was approved by all.
- V. Governance Update:** Vice Chair Wagner provided the following updates:
- There are three vacancies along with three Directors that are nearing their maximum years of service. The importance of cultivating prospective Directors at different stages has been a priority for the committee with emphasis placed on cultivating prospective Directors who are actively engaged with the university, or within Southwest Riverside/Temecula region.
  - The Committee welcomes candidates from diverse professions and perspectives. Nominations of persons within the following professions are especially encouraged at this time: legal (estate planning preferred), bio tech, manufacturing, hospitality (travel, golf, winery).
- VI. Student Update:** Ms. Harloe shared statistics of the successful CSUSM Giving Day. A one-page sheet highlighting the success was shared as a handout.
- VII. Advancement Update:** Ms. Baur shared the following update:
- CSUSM Giving Day: December 3<sup>rd</sup> was an all-hands on deck day for University Advancement with two separate 'war' rooms set up for processing the record number of gifts, tracking matches, and sending thanks.
  - 2020 Sponsorship Bundle: Included in this year's bundle of sponsorship opportunities is CSUSM's first investiture of a President. The day will include a formal ceremony followed by a campus showcase concluding with a scholarship dinner. The scholarship dinner will take the place of the annual gala and will be the Foundation Board's lead fundraising event. Foundation Board Directors are encouraged to support with sponsorship.
- VIII. Quarterly Update:** Ms. Bell shared the quarterly update detailing the latest philanthropic support as of November 30, 2019.
- IX. Guest Presentation:** Chuck De Leone, Professor, College of Science and Mathematics, Physics, shared the visioning behind the Innovation Hub.
- X. Investiture Update:** Ms. Baur shared this update during the Advancement Update.
- XI. Thank You Cards:** Board Directors were asked to handwrite notes to donors that made a gift during CSUSM Giving Day.
- XII. Take Away:** Chair Jackson asked each Director to share their most impactful take away.

Prior to the conclusion of the meeting, Chair Jackson requested all Directors put the meeting and event dates on their calendar.

**Foundation Board Meeting Dates:**

- Wednesday, March 18, 8:30 am – 10:30 am
- Thursday, June 18, 8:30 am – 10:30 am
- Thursday, September 17, 8:30 am – 10:30 am
- Thursday, December 10, 8:30 am – 10:30 am

**Campus Events**

- January 30, 2020: **Viasat Engineering Pavilion Ribbon Cutting**
- February 6, 2020: [Report to the Community](#)
- April 7, 2020: **Investiture**
- April 28, 2020: **Arts & Lectures special event** with Tara Westover, author of Educated, the [2019/20 CSUSM Common Read](#) selection

**Adjournment:** There being no further business, the meeting adjourned at 10:20 am.

Minutes submitted by: Donna Day

Dated: December 19, 2019



Neal Hoss 06/11/2020 04:31 PDT

Secretary