25 Examples of How Philanthropy Impacts YOU at CSUSM

The philanthropic support from countless donors who make gifts of all sizes to CSUSM have YOU in mind. During your time at CSUSM you will become familiar with many of them. Here’s a list of 25 examples to illustrate that the generosity of others can have an impact on your CSUSM career and your life beyond graduation.

#1  The annual CSUSM Gala held June 20 in Kellogg Plaza, co-hosted by President Haynes and the CSUSM Foundation Board, raised a record-breaking $184,000 to support scholarships, student programming, and faculty professional development.

#2  The Student Philanthropy Council, a student committee now beginning its fifth year, has a mission to advance the culture of philanthropy on campus and to raise funds. In fact, 884 donors, mostly CSUSM students, have given to the Student Philanthropy Fund during that time. Students giving back to help other students!

#3  The Student Philanthropy Fund Student Scholarship, funded by efforts of the Student Philanthropy Council (SPC), is an endowed scholarship awarded annually and can be applied for by any CSUSM student. More than $40,000 has been raised by the SPC during their first four years. Students giving back to help other students!

#4  Nearly 100 CSUSM Employee donors give monthly via payroll deduction and another 100 give during the academic year to support more than 60 scholarships, departments, and programs throughout campus.

#5  Former professor Peter Zwick and his wife Shelly established a bequest endowment to provide scholarships for international students coming to CSUSM, and they created an annually funded Zwick Study Abroad Scholarship to assist students who plan to study abroad for a full semester or longer. Zwick Scholars studied in Sweden, Chile, Australia, Germany, Ghana, and Israel.

#6  When the Department of Athletics was still in its infancy at CSUSM and needed a starting point–literally–for its first cross country and track and field teams, Bob and Ruth Mangrum helped build a field of dreams. The Mangrums, who are among the first 100 Founders of the University, provided the vision, leadership and support to construct an Olympic-class soccer field and track. Named Mangrum Track and Field, the new athletic venue opened in 1999.
The future site for a library was little more than a hillside of rocks when Jean “Janet” and W. Keith Kellogg II of Rancho Santa Fe pledged their support to help CSUSM build a permanent library on campus. The namesake and grandson of cereal magnate W.K. Kellogg and a retired packaging-company owner, Mr. Kellogg and his wife took great pride in nurturing the growth of CSUSM and were passionate advocates for the University. The Kellogg Library is the largest library in the 23-campus CSU system.

Nicknamed “The Clarke” by students, the M. Gordon Clarke Field House provided the first on-campus recreation and meeting space for students. In 2005, a generous $3.8 million gift by Helene Clarke helped outfit the building with modern amenities and provided scholarships for student-athletes, honoring her late husband, M. Gordon Clarke, a former college athlete. For ten years, the building also served as the first student union on campus, until 2014 when CSUSM opened its new University Student Union.

The Alumni Association Endowed Scholarship awards scholarships annually to CSUSM students, with the funding provided by you guessed it, CSUSM alums!

The Lieutenant Colonel AJ Pack Veterans Scholarship was established by Joshua Pack (CSUSM Class of ’97) to honor students who have been or currently serving in the US military.

The Hein Family Fellowship scholarship was created by the Hein Family to support Graduate level students in the College of Humanities, Arts, Behavioral and Social Sciences (CHABSS).

More than 73% of CSUSM students rely upon financial support, and dozens of scholarships funded by a countless number of donors – community members, alumni, students, and faculty/staff – are available for CSUSM students to pursue.

Home to a one-of-a-kind program that provides support to former foster youth pursuing their college degree, the new Jan and Esther Stearns Center for ACE Scholars officially opened in February 2015. The Stearns gifted $1 million to ACE Scholars Services – the largest donation in the program’s history – to establish the center, as well as an endowment that will provide ongoing support.

The CSUSM Veterans Center was built and designed by 60 Stevens Institute of Technology students for the U.S. Department of Energy's 2013 Solar Decathlon, a biannual competition in which university teams from around the globe compete to design energy-efficient solar homes. CSUSM was recommended to Stevens as a possible recipient, and they later decided to donate the building and make it a Veterans Center to serve all veterans on campus.
#15 A surprise $1.2 million gift from local philanthropist Darlene Shiley highlighted the launch of the **CSU Institute for Palliative Care at CSUSM** in 2013. The IPC is America’s first statewide educational and workforce development initiative dedicated to palliative care. Launched by the largest higher-education system in the U.S., the CSU IPC will create a model right here at CSUSM that can be replicated at any of the other 23 campuses across the CSU system.

#16 The **Cougar Athletic Club** is the fundraising arm of CSUSM Athletics, helping to support the 14 intercollegiate teams to include baseball, men’s basketball, women’s basketball, men’s cross country, women’s cross country, men’s golf, women’s golf, men’s soccer, women’s soccer, softball, men’s track and field, women’s track and field, and volleyball.

#17 The **Osher Foundation Scholarships** are awarded up to $2500 each to students who have transferred from a California Community College with at least 60 semester units and are entering or have entered CSUSM at the junior level or above. There are MANY other scholarships at CSUSM...go to [www.csusm.edu](http://www.csusm.edu) and type “Scholarships” in the search engine!

#18 Ken Markstein is not only a product of the Cal State system (as a 1974 graduate from San Jose State), but he and his wife, Carole, are strong believers in its mission. Their generous gift of $5 million to CSUSM honoring Ken’s father, who started the San Marcos-based Markstein Beverage Co., enabled the University to integrate cutting-edge technology and furnishing upgrades for its premier business building that opened in 2006, as well as provide additional support for student scholarships, program development and recruitment of first-rate faculty. Named in their honor, **Markstein Hall** has become the central hub of business leadership in the region.

#19 The **President's Circle** was established in 1996 and is comprised of some of our region's strongest educational advocates. Business and community leaders, alumni, friends and CSUSM employees are among those who make up this vital group of supporters, and each year two $1,000 scholarships are awarded to CSUSM students.

#20 A classroom in **Science Hall 2** recently received a major facelift to benefit hands-on undergraduate learning opportunities and faculty research in physics thanks to a $60,000 gift from Hunter Industries, a residential and commercial irrigation company located in San Marcos. The renovation created state-of-the-art laboratories for applied physics Assistant Professors Stephen Tsui and Gerardo Dominguez.
#21 Passionate about education and inspired by the deep-rooted innovative spirit of CSUSM, Marketing Professor Glen Brodowsky has ensured that his legacy will continue on in perpetuity at the University through his charitable bequest of real estate. It is his intention that assets from his home will one day transfer through his will and establish an **Endowed Professorship** in his name.

#22 Gifts to the **CSUSM Annual Fund** go directly to where it is needed most – to our current students. Whether an annual gift of $500, $100, $50, or $20.16 to honor the class of 2016, the collective giving of proud alumni, employees, students, and other friends of the university adds up to make a huge impact.

#23 Thanks to the **Douglas and Marian R. Pardee Foundation**, (50) $2,000 scholarships are provided to qualified Cal State San Marcos students. These $2,000 awards are renewable for a second year to qualifying students.

#24 The **Madison Dexter Howe Scholarship**, an endowed scholarship honors the life of Madison Dexter Howe, a senior CSUSM student majoring in both Political Science and Economics when he passed away in 2012. This scholarship supports Political Science and/or Economics majors with senior class-standing who embody Madison’s passion for education, civility, perseverance, and achievement.

#25 The **Jean Doan Quinby Endowed Scholarship** for continuing nursing students at CSUSM was established after her passing in 2014 by her son Dave and his wife, Linda, to honor Jean’s life and legacy. Over the span of her five-decade career she provided compassionate patient care in private practices and hospitals, including 14 as the charge RN at Redwood Terrace Senior Living in Escondido. "She lived in San Marcos for 29 years and watched with interest as CSUSM was built,” said Dave. "It made sense to honor her in this way."