

How 28 Years of Philanthropy at CSUSM Impacts YOU

The philanthropic support from countless donors who make gifts of all sizes to CSUSM have YOU in mind. To help you become familiar with many of these donors during your time at CSUSM, below is a year-by-year list of donors and their impact on our campus.

1990

CSUSM's first president, Bill W. Stacy, is tasked with recruiting 12 founding faculty members. Stacy and founding faculty members are given one year and a budget of \$3.9 million by the **California State University (CSU) Trustees** to lay the groundwork for the new university, its mission, and its first nine majors. In February, ground is broken on the site of the 304 acre Prohoroff Poultry Farm, and construction begins on the future permanent campus. Later in the year, while classes are conducted in the former SDSU satellite location on Los Vallecitos Blvd., CSUSM admits its first 448 students – all juniors and seniors – during fall semester.

1991

Seven students are awarded the first Bachelor of Arts degrees in campus history. Ernie and Leslie Zomalt began giving in 1991 by attending the gala, making contributions to the Annual Fund, African-American Scholarship Fund and in December 2000, gave \$1,000 to the **Zomalt Outstanding Service Award**, which is given to this day to employees (switches between staff and administrators each year) at the Employee Service Awards. This led to a \$20,000 gift in 2007 to the Zomalt International Education Fund, which the Zomalt's continue to donate.

1992

The permanent CSUSM campus at Twin Oaks Valley Road opened this year. The first buildings were Craven Hall (opened in December), Academic Hall, Science Hall I, and the University Commons. An employee donor program was established – today nearly 100 **CSUSM Employee Donors** give monthly via payroll deduction and many others give throughout the academic year to support more than 60 scholarships, departments, and programs throughout campus.

1993

Bree Tinney, a first semester student and one of the CSUSM's first women's studies majors, passed away. With five adult children and a reawakened interest in education, Bree strived to learn and put her life experiences in perspective. The university established a scholarship in women's studies in her memory. The **Bree Tinney Scholarship** is still awarded each fall semester.

1994

The CSUSM Alumni Association was launched in 1994 to support and encourage the advancement of the University while fostering lifelong Cougar pride, loyalty, and involvement between alumni, local businesses, and the community at large. The **Alumni Association Endowed Scholarship** awards scholarships annually to CSUSM students, with the funding provided by, you guessed it, CSUSM alums!

1995 (5th Anniversary)

Five students received the **Ella J. Thedinga Scholarship** this fall, each receiving \$5,000. Thedinga, a retired educator and Rancho Bernardo resident, provided an endowment last year. At least six awards are still given today to entering freshmen who demonstrate financial need, and awards may be renewed up to three additional years if students meet renewal criteria.

1996

The **President's Circle** was established in 1996 and is comprised of some of our region's strongest educational advocates. Business and community leaders, alumni, friends and CSUSM employees are among those who make up this vital group of supporters, and each year two \$1,000 scholarships are awarded to CSUSM students.

1997

Leonard and Jean Evers pledge \$2.3 million to establish the **Evers Computer Scholarship** program. Students who are awarded a scholarship will have the use of a completely configured new laptop computer for the four years that they attend CSUSM and will own the computer upon graduation from CSUSM.

1998

The university intercollegiate athletics department opened in 1998, and initially consisted of men's and women's golf, cross country, and track & Field. **The Cougar Athletic Club**, the fundraising arm of CSUSM Athletics, was established to help support the current 14 intercollegiate teams to include baseball, men's basketball, women's basketball, men's cross country, women's cross country, men's golf, women's golf, men's soccer, women's soccer, softball, men's track and field, women's track and field, and volleyball.

1999

When the Department of Athletics was still in its infancy at CSUSM and needed a starting point—literally—for its first cross country and track and field teams, Bob and Ruth Mangrum helped build a field of dreams. The Mangrums, who are among the first 100 Founders of the University, provided the vision, leadership and support to construct an Olympic-class soccer field and track. Named **Mangrum Track and Field**, the new athletic venue opened in 1999.

2000 (10th Anniversary)

A \$1.1 million gift from Richard and Gaby Sulpizio funded a variety of projects throughout campus. When The Clarke Field House opened in 2003, the largest room in the building was named the **Sulpizio Family Grand Salon**, and it remained the largest venue on campus to hold student, community/donor, and employee functions, until the University Student Union opened in 2014.

2001

The Mangrum Family continues to make their mark on the campus. Ruth Mangrum made a \$90,000 pledge in honor of her husband Bob for the **Bob Mangrum Student-Athlete Scholarship**, benefiting a growing CSUSM Athletics Department and its student-athletes.

2002

The “building boom” at CSUSM continues as **Science Hall II** and the **Arts Building** open their doors. Simultaneously, the state awards nearly \$25 million towards the construction of a new headquarters building for the **College of Business Administration**.

2003

Nicknamed “The Clarke” by students, the **M. Gordon Clarke Field House** opens, providing the first on-campus recreation and meeting space for students, made possible by a 1998 pledge of \$1.2 million by Helene Clarke to honor her late husband, M. Gordon Clarke, a former college athlete. For ten years, the building also served as the first student union on campus, until 2014 when CSUSM opened its new University Student Union.

2004

Karen S. Haynes is appointed CSUSM's third president. The future site for a library was little more than a hillside of rocks when Jean "Janet" and W. Keith Kellogg II of Rancho Santa Fe pledged their support to help CSUSM build a permanent library on campus. The namesake and grandson of cereal magnate W.K. Kellogg and a retired packaging-company owner, Mr. Kellogg and his wife took great pride in nurturing the growth of CSUSM and were passionate advocates for the University. **The Kellogg Library** is the largest library in the 23-campus CSU system.

2005 (15th Anniversary)

This first **Robert and Elisabeth Crouch Scholarship** is awarded on an annual basis to a student, based on financial need, academic merit, and potential to be a contributing professional likely to bring credit to CSUSM. The primary purpose of this award is to encourage students who have completed an undergraduate degree in business at CSUSM to further their education by enrolling in the CSUSM MBA program.

2006

Ken Markstein is not only a product of the Cal State system (as a 1974 graduate from San Jose State), but he and his wife, Carole, are strong believers in its mission. Their generous gift of \$5 million to CSUSM honoring Ken's father, who started the San Marcos-based Markstein Beverage Co., enabled the University to integrate cutting-edge technology and furnishing upgrades for its premier business building that opened in 2006, as well as provide additional support for student scholarships, program development and recruitment of first-rate faculty. **Markstein Hall** has become the central hub of business leadership in the region.

2007

Thanks to the **Douglas and Marian R. Pardee Foundation**, fifty, (yes 50!), \$2,000 scholarships are provided to qualified Cal State San Marcos students. These \$2,000 awards are renewable for a second year to qualifying students. The Pardee's generosity continues today.

2008

The Bernard Osher Foundation donates over \$1 million towards the Osher Lifelong Learning Institute. In fact, the **Osher Foundation Scholarships** are awarded up to \$2,500 each to students who have transferred from a California Community College with at least 60 semester units and are entering or have entered CSUSM at the junior level or above.

2009

The **McMahan House** special event and conference facility opens its doors. Construction is funded by a generous \$4.4 million donation from Mr. and Mrs. Richard A. McMahan.

2010 (20th Anniversary)

Student enrollment reaches an all-time high of 9,767. The **Lieutenant Colonel AJ Pack Veterans Scholarship** is established by Joshua Pack (Class of '97) to honor students who have been or currently are serving in the US military.

2011

The **Senior Class Gift Campaign Student Committee is founded**, it's mission to advance the culture of philanthropy on campus and to raise funds from students for an endowed scholarship. Now known as the **Student Philanthropy Council**, 1052 gifts made mostly by CSUSM students, has raised nearly \$50,000, funding an endowed scholarship in which any CSUSM can apply. Students giving back to help other students!

2012

In September the California State University (CSU) selected CSUSM to be the home for the new **CSU Institute for Palliative Care**, first statewide educational and workforce development initiative dedicated to palliative care in the United States. The CSU's decision to house the Institute at Cal State San Marcos is a reflection of our reputation as an innovative, entrepreneurial and community engaged university. A surprise \$1.2 million gift from local philanthropist Darlene Shiley highlighted the launch.

2013

The **CSUSM Veterans Center** was built and designed by 60 Stevens Institute of Technology students for the U.S. Department of Energy's 2013 Solar Decathlon, a biannual competition in which university teams from around the globe compete to design energy-efficient solar homes. CSUSM was recommended to Stevens as a possible recipient, and they later decided to donate the building and make it a Veterans Center to serve all veterans on campus. The facility opened in 2014.

2014

The **Jean Doan Quinby Endowed Scholarship** for continuing nursing students at CSUSM was established after her passing in 2014 by her son Dave and his wife, Linda, to honor Jean's life and legacy. Over the span of her five-decade career she provided compassionate patient care in private practices and hospitals, including 14 as the charge RN at Redwood Terrace Senior Living in Escondido. "She lived in San Marcos for 29 years and watched with interest as CSUSM was built," said Dave. "It made sense to honor her in this way."

2015 (25th Anniversary)

Student enrollment reaches another all-time high of over 14,000. Home to a one-of-a-kind program that provides support to former foster youth pursuing their college degree, the **Jan and Esther Stearns Center for ACE Scholars** officially opened in February 2015. The Stearns gifted \$1 million to ACE Scholars Services – the largest donation in the program's history – to establish the center, as well as an endowment that will provide ongoing support.

2016

In September, CSUSM announced the launch of its first comprehensive fundraising campaign, **Forward Together: The Campaign for California State University San Marcos**, an ambitious effort to raise **\$50 million** to support students, community engagement initiatives, research and other programs. President Karen Haynes officially kicked off the campaign during an event in the University Student Union. No other university in the CSU system, and likely in the nation, has attempted a comprehensive fund raising campaign at our campus' age. Since the campaign's quiet phase to prioritize needs and establish fund raising goals, donors have contributed more than \$26 million, bringing the campaign nearly halfway to its goal.

2017

Today, YOU can make a gift to the Student Philanthropy Fund Endowed Scholarship of \$_____, beginning your philanthropic commitment to CSUSM and impact on other students as they strive toward their goal of a CSUSM degree!