### Designing for users of screen readers

**Do…**

- Describe images and provide transcripts for video
- Follow a linear, logical layout
- Structure content using HTML5
- Build for keyboard-only use
- Write descriptive links and headings

**Don’t…**

- Only show information in an image or video
- Spread content all over a page
- Rely on text size and placement for structure
- Force mouse or screen use
- Write uninformative links and headings

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