

This year's winner of the New Professional of the Year is the University Student Union's Digital Media Specialist Anthony Ferrer



Nomination Text:

As USU Digital Media Specialist, Anthony provides high quality video, graphic design and other multimedia projects to support the USU, Campus Recreation and the Student Life unit. Anthony began as a student employee for the USU Marketing team and we have been extremely fortunate to have him as a team member since 2019. During the pandemic, Anthony has been able to create high caliber videos, graphic designs and other creative media projects including producing all digital design and Student Life videos for the USU Virtual Tour project. Additionally, he has produced graphic designs and social media promotions for the first ever USU Rewind Podcast series. Anthony is a tremendous member of our team with a commitment to continue to develop his leadership, personal and professional skills and contribute to making the USU department and our campus community better. He has a can do spirit, a fun and engaging personality and is very humble, despite his crazy cool talents. Anthony is an exemplary staff member and I am excited at his future at CSUSM.