2015 ALUMNI SURVEY

In Spring 2015, we checked in with our 2013-14 graduates to see what they were up to, how they felt about their CSUSM experience, and whether they continue to be engaged with the university.

88%
Feel ***proud*** to be alumni

CSUSM

89%
Would choose CSUSM again

72%
Recommended CSUSM in the past year

CSUSM alumni are prepared for lifelong learning...

63% of respondents have earned, are in the process of earning, and/or are planning to earn another degree, credential, or certificate.

98%
Feel that their CSUSM experience enhanced their research skills

97%
Feel that their CSUSM experience enhanced their critical thinking

CSUSM alumni put their educations to work...

Education	23%
Healthcare	16%
Business & Finance	12%

83% employed

64% of respondents indicated they were employed full-time and 19% said they were employed part-time. 8% reported that they were unemployed and actively seeking employment.

A majority earn more than $30k/year

57% of employed respondents earn an annual salary of $31,000 or more. 26% reported making more than $50,000, while 12% earn more than $70,000 per year.

78% found employment within 6 months

Over half (51%) of employed respondents found their first job via their own job search, while an additional 23% secured their position through a friend or family contact and 10% continued with a role held prior to graduation.

& CSUSM alumni stay engaged...

41%
Read articles about activities at CSUSM and/or plans for future expansion of the campus.

32%
Returned to campus to visit with faculty or staff members.

17%
Made use of the Career Center or their services.

16%
Attended one or more events included in the CSUSM Arts & Lecture Series.

69% of respondents report at least some involvement with CSUSM since graduation, with 7% indicating they remain "very involved." Over two thirds say they think of themselves as part of a larger community of CSUSM graduates.

Where do you get information about CSUSM?

46% website	79% email	33% social media

271 graduates from Fall 2013, Spring 2014, and Summer 2014 participated in the survey. Results reflect graduates of bachelor's degree, master's degree, and credential programs. This survey is a joint effort between Institutional Planning & Analysis and the Office of Alumni Relations at California State University San Marcos. Please contact Institutional Planning & Analysis with any questions, or to request additional data from the survey. More information about CSUSM's insittutional survey portfolio can be found at http://csusm.edu/ipa/surveys