

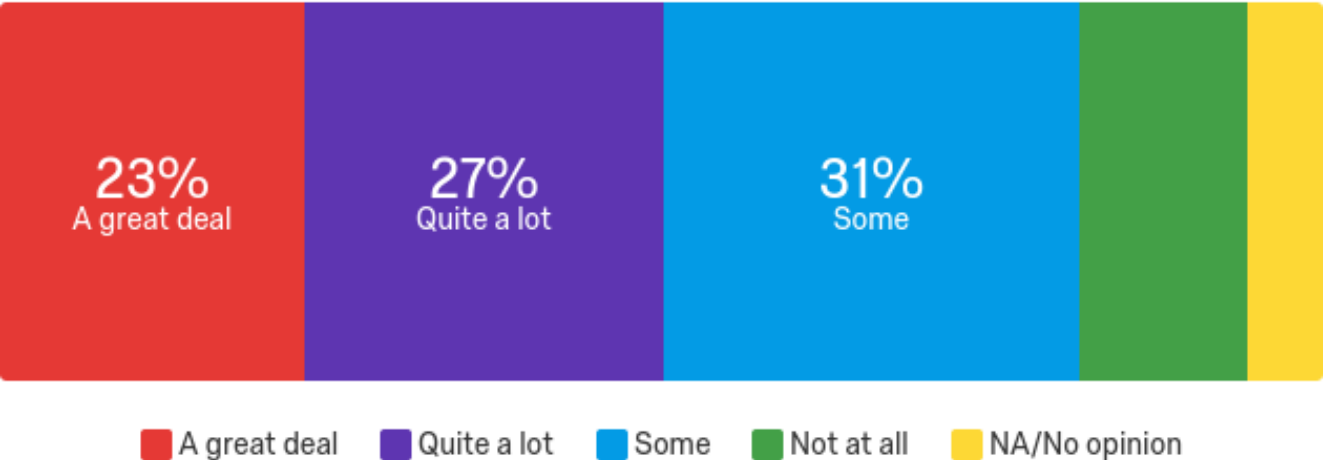
# 2017 Alumni Survey Report

2015-16 Bachelor’s degree recipients (N respondents = 276)

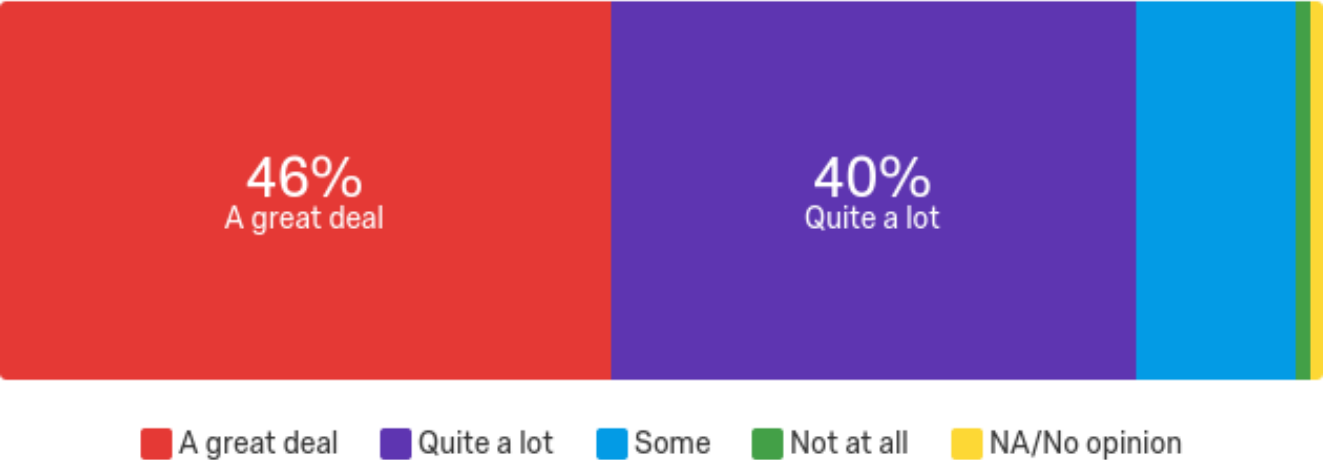
## LEARNING OUTCOMES & PREPARATION

Based on your most recent experience at Cal State San Marcos, how much did your courses and co-curricular activities enhance your skills in the following areas?

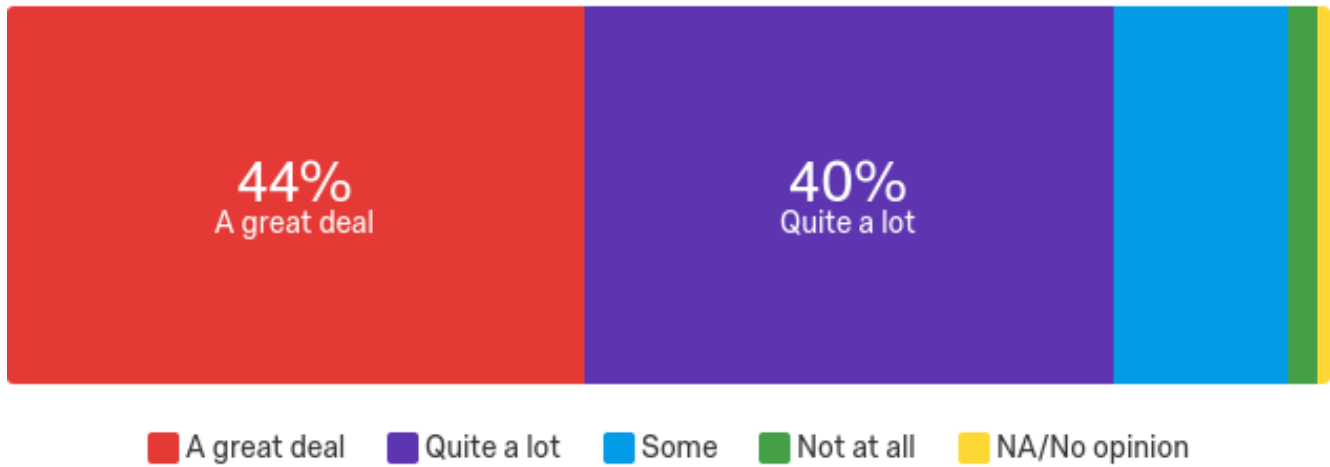
Problem solving (mathematical)



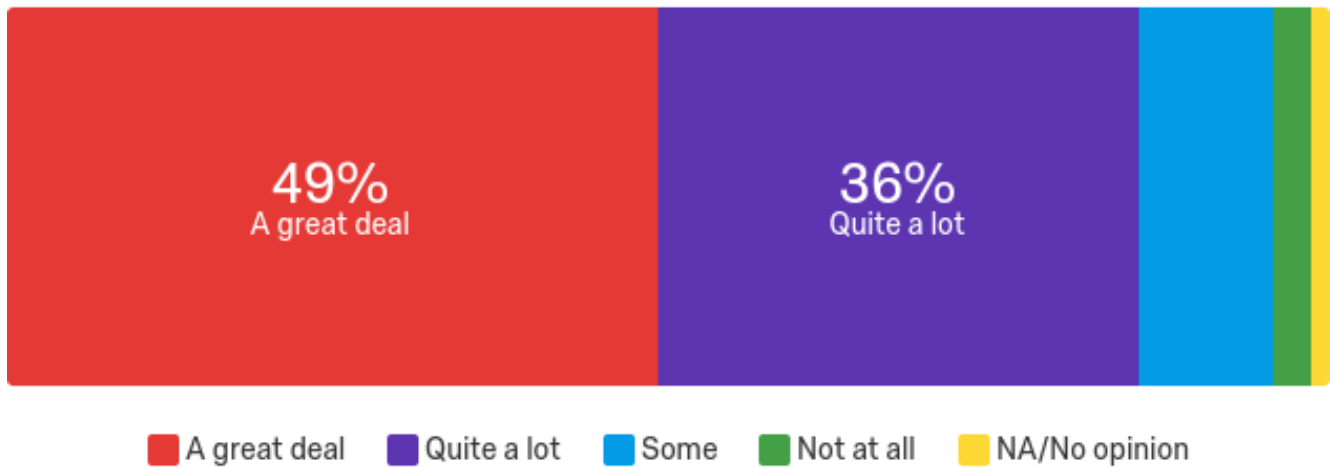
Analytical/critical thinking



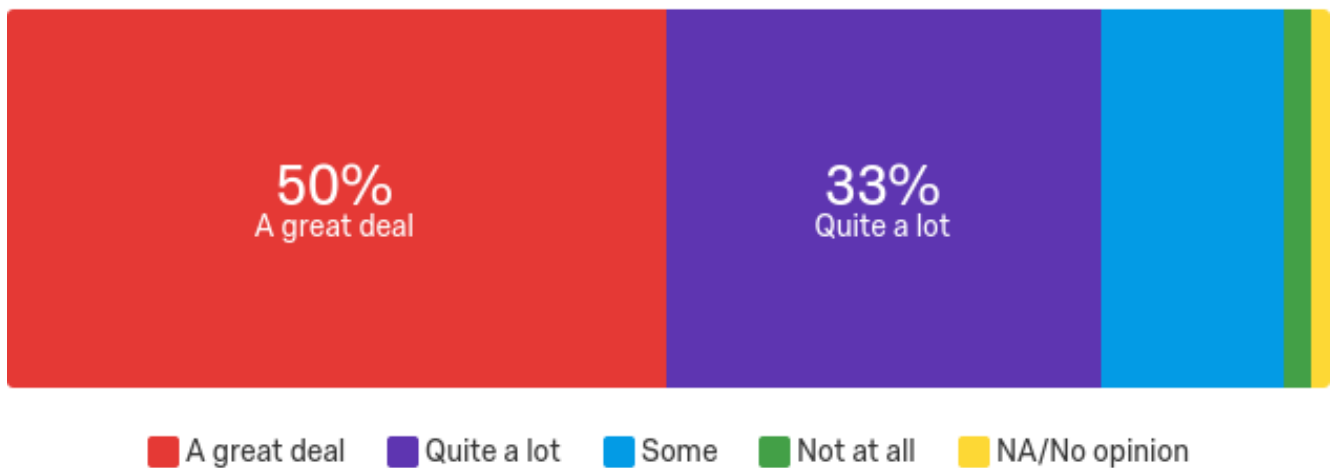
### Oral communication



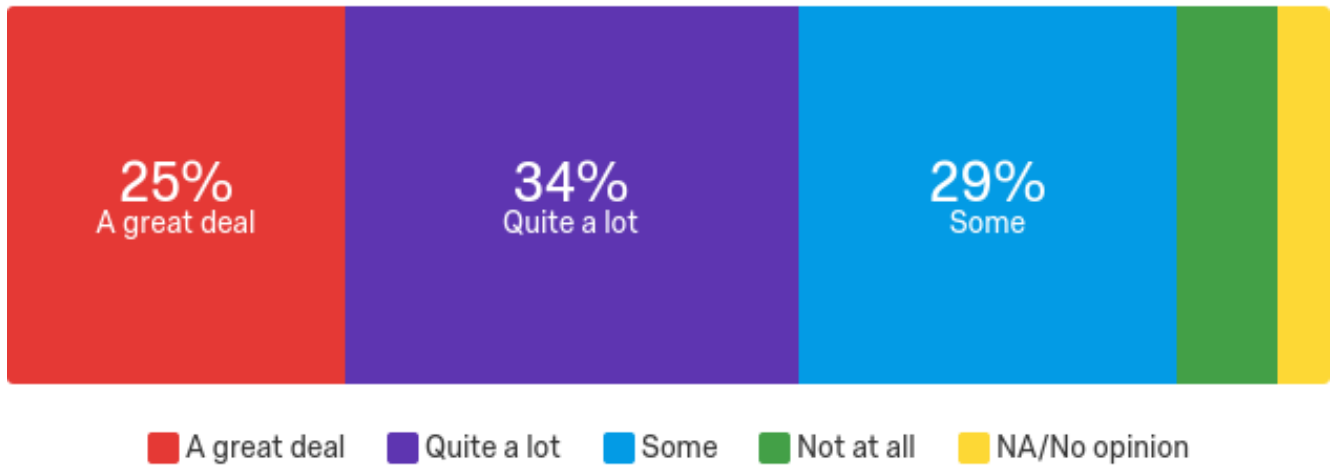
### Writing



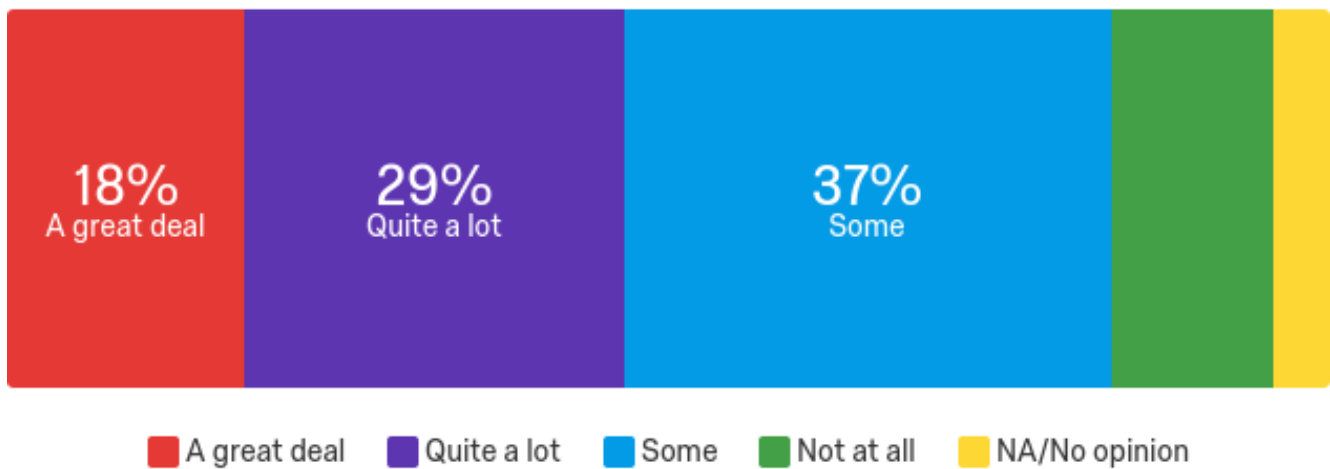
### Research skills



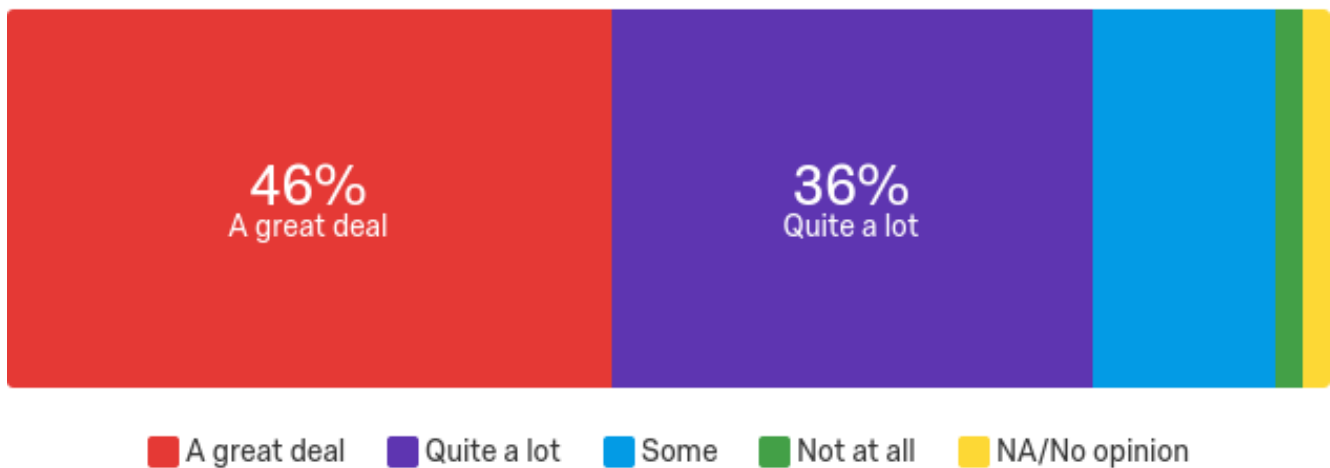
### Quantitative/statistics



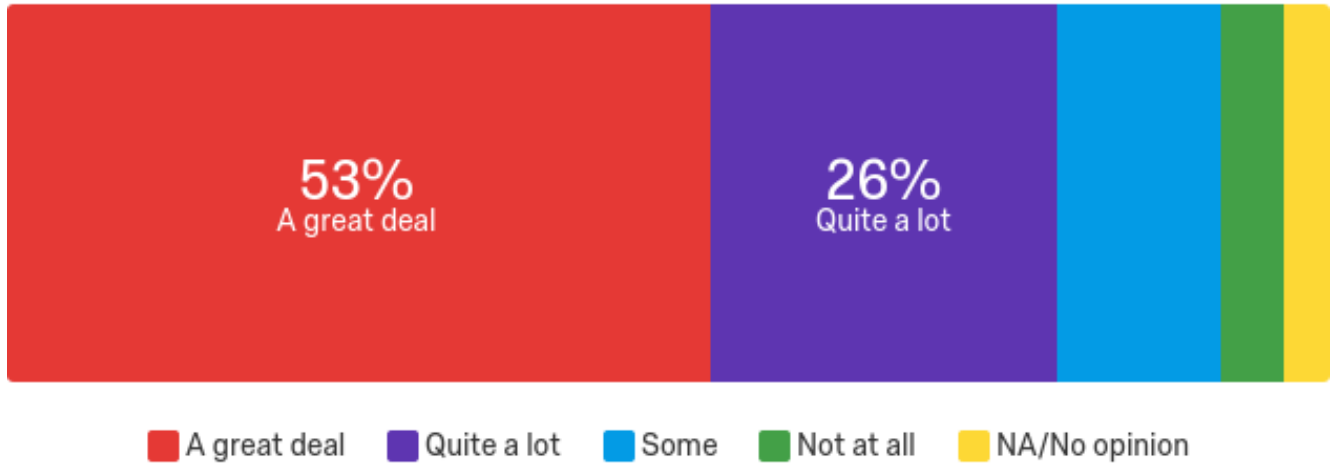
### Technological/software applications



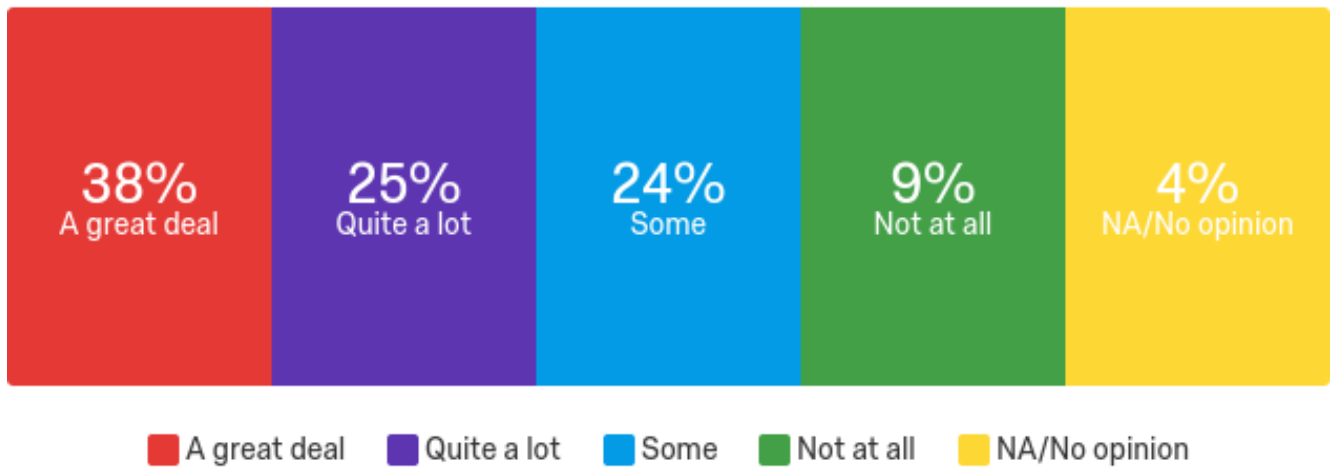
### Ability to work as part of a team



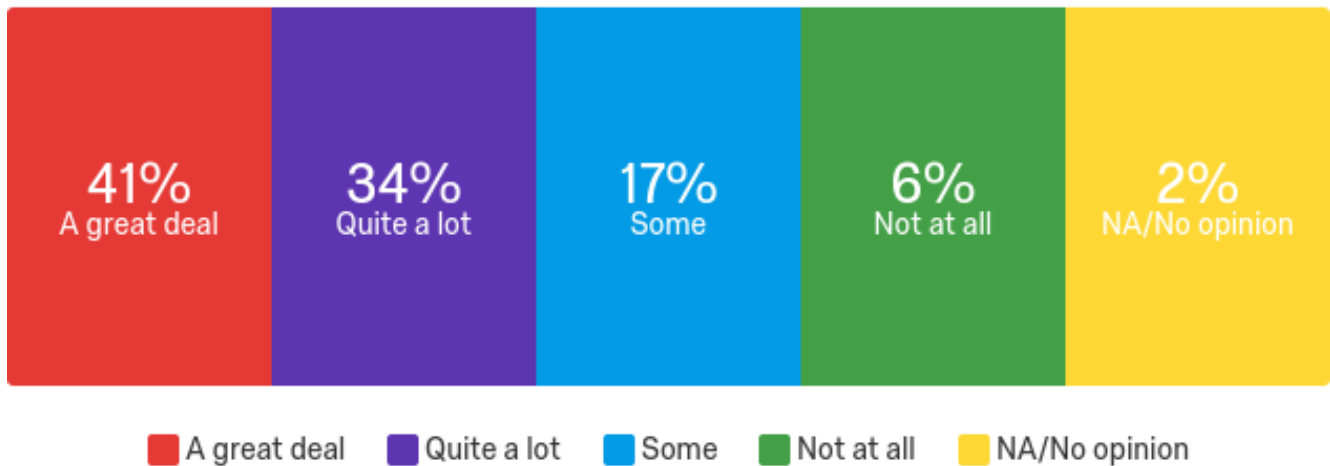
### Ability to work in a multicultural setting



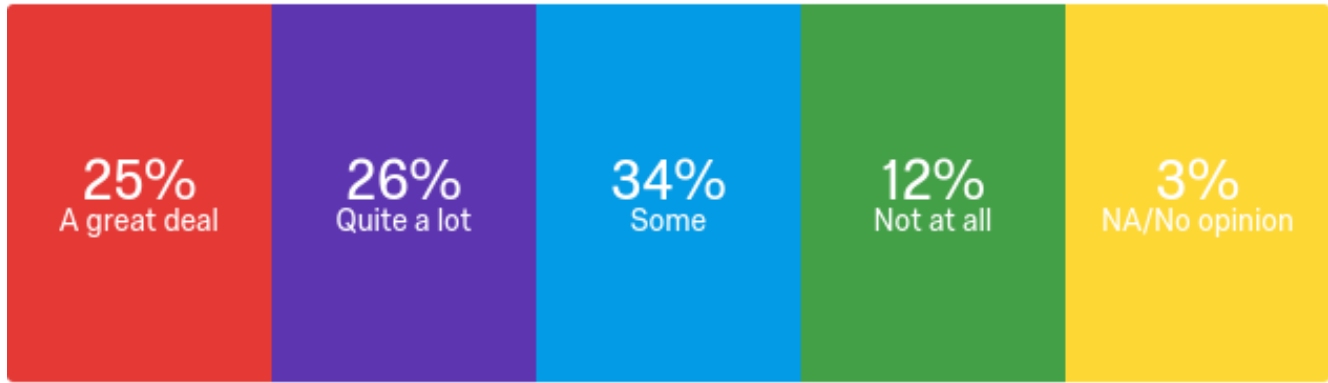
### Ability to think in global/international terms



### Leadership skills

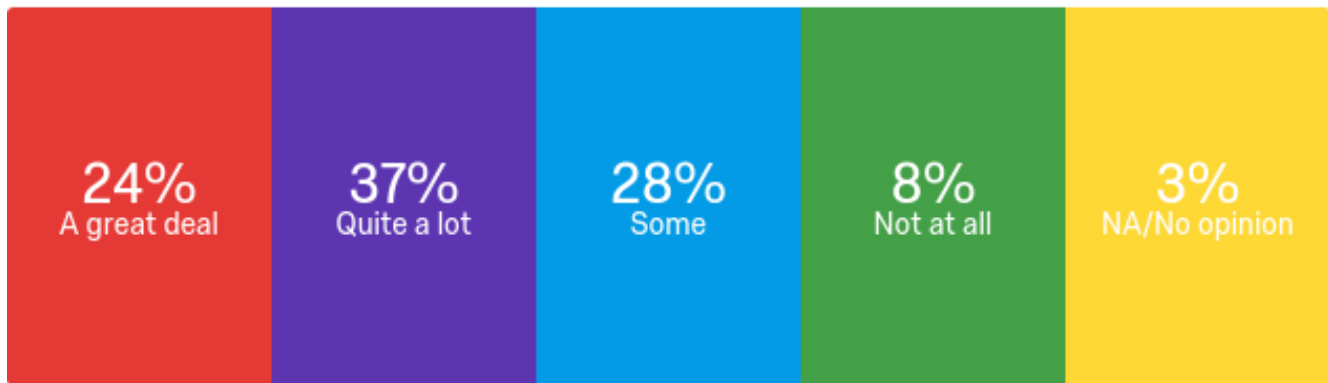


### Preparedness for employment after college



■ A great deal ■ Quite a lot ■ Some ■ Not at all ■ NA/No opinion

### Preparedness for studies/education after college

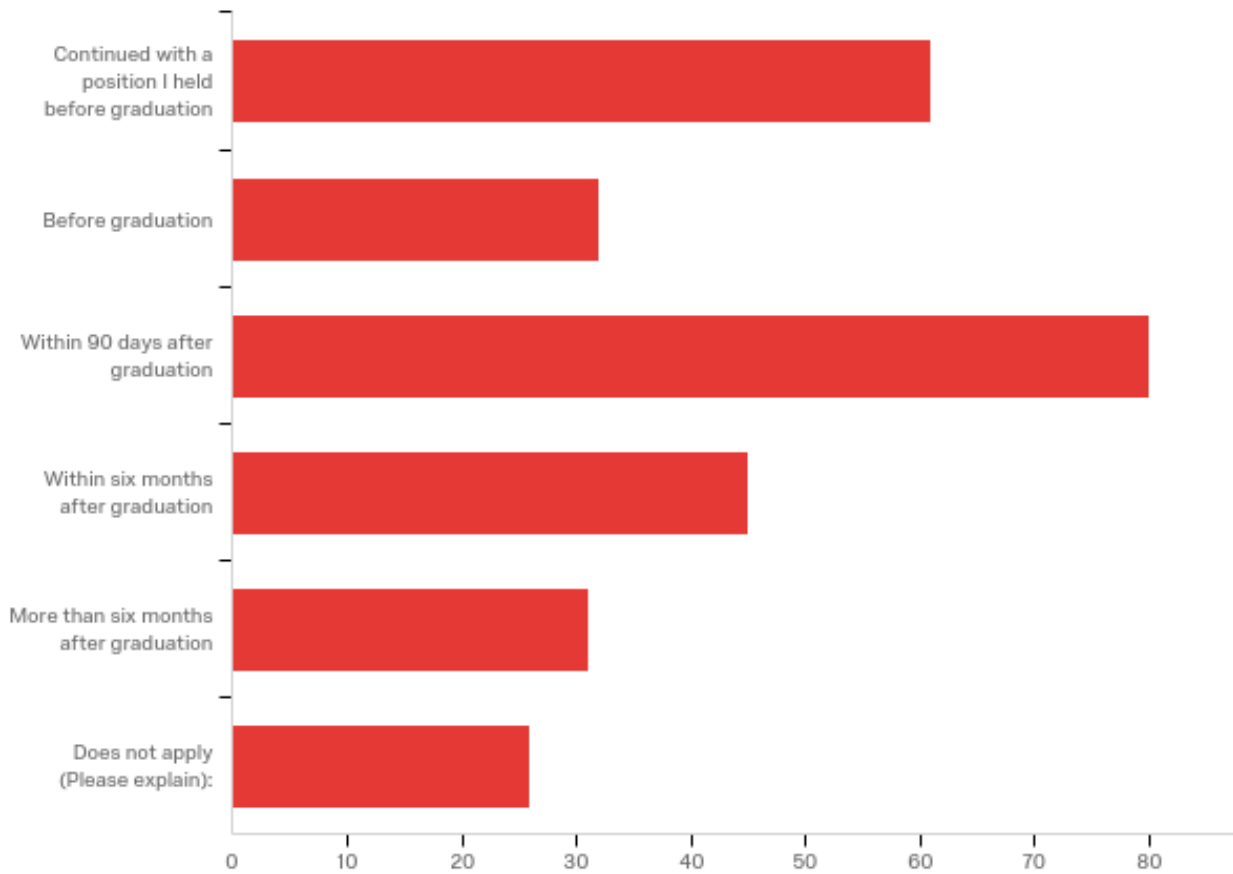


■ A great deal ■ Quite a lot ■ Some ■ Not at all ■ NA/No opinion

#	Question	A great deal		Quite a lot		Some		Not at all		NA/No opinion		Total
1	Problem solving (mathematical)	22.99%	63	27.01%	74	31.39%	86	12.77%	35	5.84%	16	274
2	Analytical/critical thinking	46.18%	127	39.64%	109	12.00%	33	1.09%	3	1.09%	3	275
3	Oral communication	43.64%	120	40.00%	110	13.09%	36	2.18%	6	1.09%	3	275
4	Writing	49.09%	135	36.36%	100	10.18%	28	2.91%	8	1.45%	4	275
5	Research skills	49.82%	137	32.73%	90	13.82%	38	2.18%	6	1.45%	4	275
6	Quantitative/statistics	25.45%	70	34.18%	94	28.73%	79	7.64%	21	4.00%	11	275
7	Technological/software applications	17.82%	49	28.73%	79	36.73%	101	12.36%	34	4.36%	12	275
8	Ability to work as part of a team	45.65%	126	36.23%	100	13.77%	38	2.17%	6	2.17%	6	276
9	Ability to work in a multicultural setting	53.09%	146	26.18%	72	12.36%	34	4.73%	13	3.64%	10	275
10	Ability to think in global/international terms	38.41%	106	25.00%	69	23.55%	65	9.42%	26	3.62%	10	276
11	Leadership skills	40.94%	113	34.06%	94	17.03%	47	6.16%	17	1.81%	5	276
12	Preparedness for employment after college	25.36%	70	26.45%	73	33.70%	93	11.96%	33	2.54%	7	276
13	Preparedness for studies/education after college	24.28%	67	36.59%	101	28.26%	78	7.97%	22	2.90%	8	276

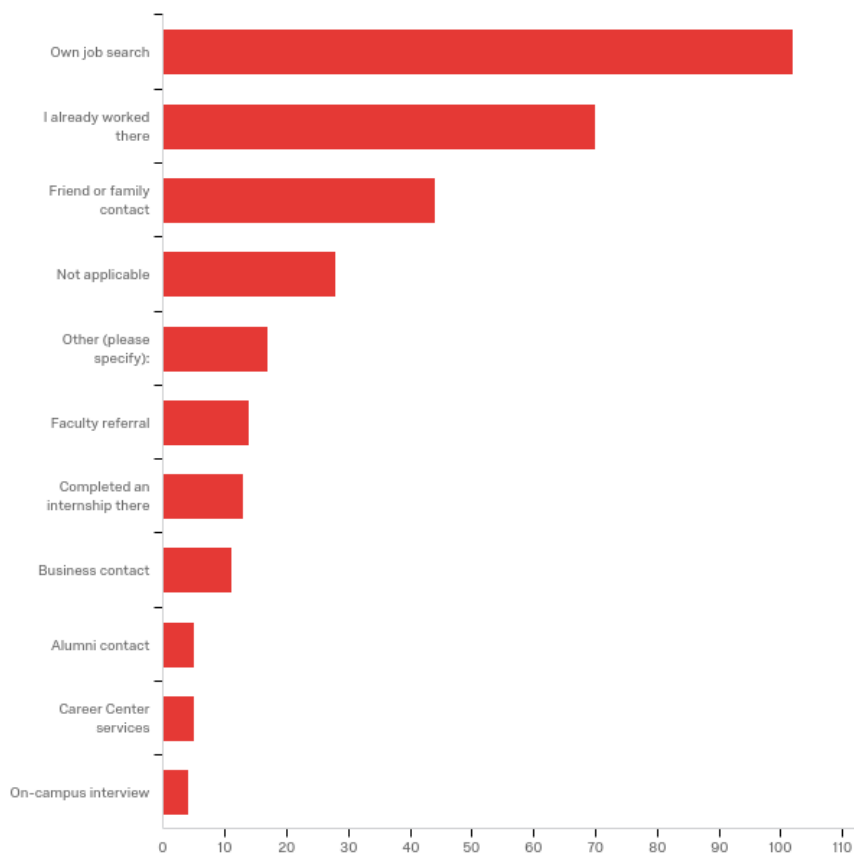
## EMPLOYMENT

When did you accept your first job after graduating from your most recent degree program or completing your most recent credential or certificate from CSUSM?



#	Answer	%	Count
1	Continued with a position I held before graduation	22.18%	61
2	Before graduation	11.64%	32
3	Within 90 days after graduation	29.09%	80
4	Within six months after graduation	16.36%	45
5	More than six months after graduation	11.27%	31
6	Does not apply (Please explain):	9.45%	26
	Total	100%	275

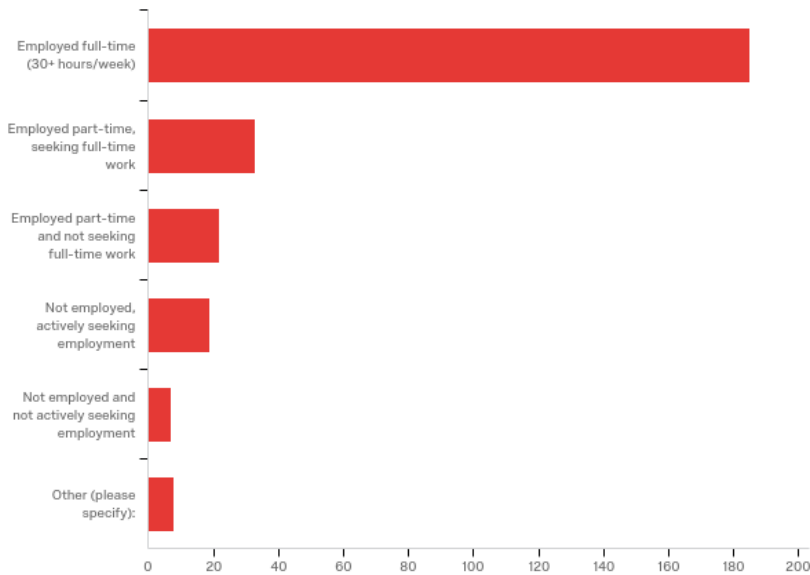
## How did you find your first job after graduating from your most recent degree program or completing your most recent credential or certificate from CSUSM? (mark all that apply)



#	Answer	%	Count
1	I already worked there	25.55%	70
2	Business contact	4.01%	11
3	Alumni contact	1.82%	5
4	Faculty referral	5.11%	14
5	Friend or family contact	16.06%	44
6	Career Center services	1.82%	5
7	On-campus interview	1.46%	4
8	Completed an internship there	4.74%	13
9	Own job search	37.23%	102
10	Other (please specify):	6.20%	17
11	Not applicable	10.22%	28
	Total	100%	274



## What is your current paid employment status?



#	Answer	%	Count
1	Employed full-time (30+ hours/week)	67.52%	185
2	Employed part-time, seeking full-time work	12.04%	33
3	Employed part-time and not seeking full-time work	8.03%	22
4	Not employed, actively seeking employment	6.93%	19
5	Not employed and not actively seeking employment	2.55%	7
6	Other (please specify):	2.92%	8
	Total	100%	274

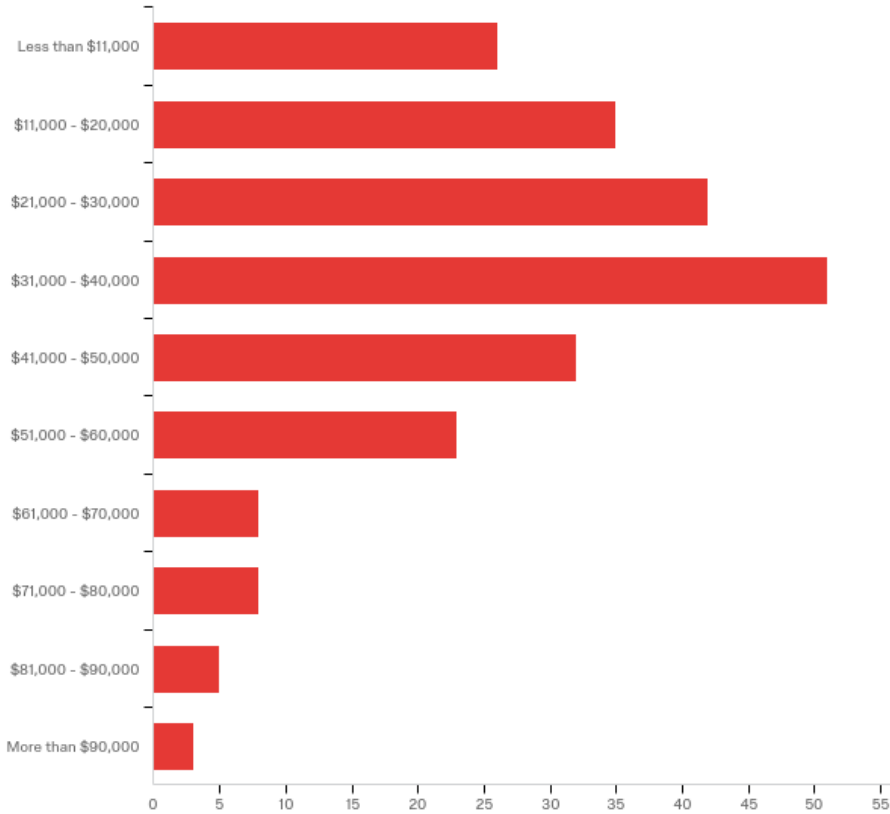
## Employment Industry:

#	Answer	%	Count
1	Accounting / Bookkeeping	1.88%	3
2	Advertising	0.00%	0
3	Aerospace / Aviation / Automotive	2.50%	4
4	Agriculture / Forestry / Fishing	0.63%	1
5	Biotechnology / Biomedical	6.25%	10
6	Business / Professional Services	5.00%	8
7	Clean Energy & Technology	0.63%	1
8	Computers (Hardware, Desktop Software)	1.88%	3
9	Communications	1.25%	2
10	Construction / Home Improvement	0.00%	0
11	Consulting	0.63%	1
12	Education	15.63%	25
13	Engineering / Architecture	0.63%	1
14	Entertainment / Recreation	1.88%	3
15	Finance / Banking / Insurance	3.75%	6
16	Fine & Performing Arts	0.00%	0
17	Food Service	2.50%	4
18	Government / Military / Civic Affairs	2.50%	4
19	Healthcare / Medical	11.25%	18
20	Hospitality / Lodging / Leisure	3.13%	5
21	Human Services	3.75%	6
22	Info Tech / Internet / Telecomm	3.75%	6
23	Legal	2.50%	4
24	Manufacturing	2.50%	4
25	Marketing / Market Research / PR	2.50%	4
26	Media / Printing / Publishing	1.25%	2
27	Non-Profit	5.63%	9
28	Pharmaceutical / Chemical	0.63%	1

Source: Results from the 2017 Alumni Survey administered by Institutional Planning & Analysis

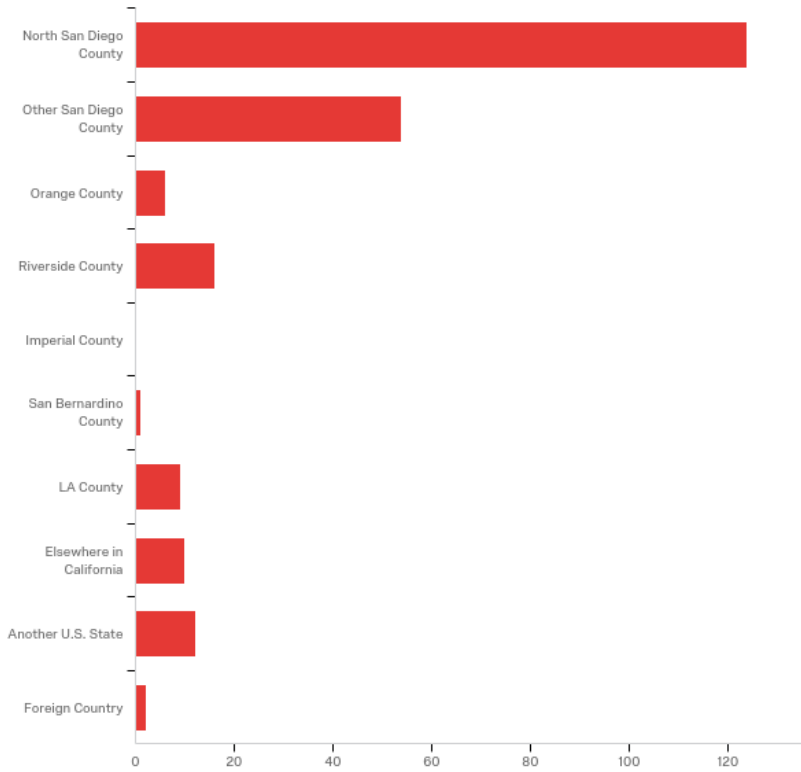
29	Research / Science	1.25%	2
30	Real Estate	0.00%	0
31	Retail	5.00%	8
32	Sports / Active Lifestyle / Athletics	1.25%	2
33	Transportation / Distribution	0.00%	0
34	Utilities	0.00%	0
35	Wholesale	1.88%	3
36	Other	6.25%	10
	Total	100%	160

## What is your annual salary (in US dollars)?



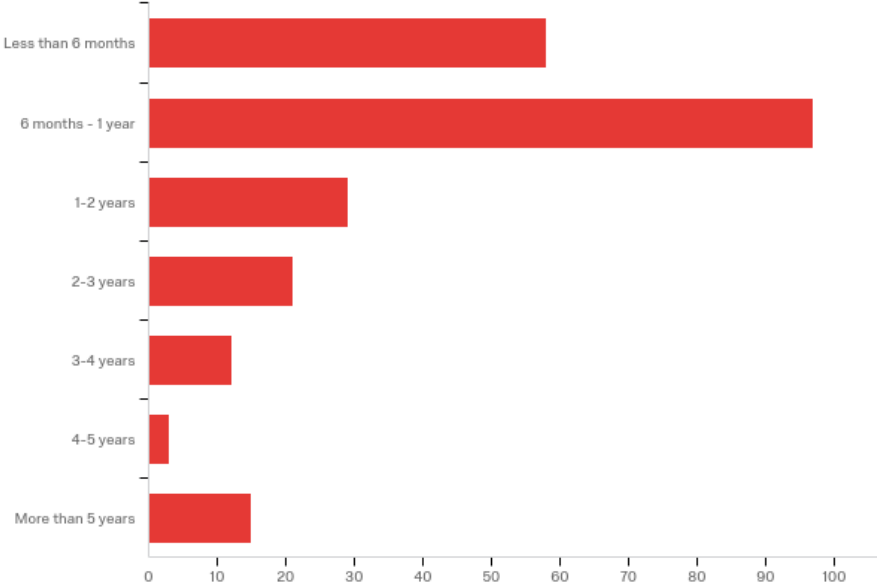
#	Answer	%	Count
1	Less than \$11,000	11.16%	26
2	\$11,000 - \$20,000	15.02%	35
3	\$21,000 - \$30,000	18.03%	42
4	\$31,000 - \$40,000	21.89%	51
5	\$41,000 - \$50,000	13.73%	32
6	\$51,000 - \$60,000	9.87%	23
7	\$61,000 - \$70,000	3.43%	8
8	\$71,000 - \$80,000	3.43%	8
9	\$81,000 - \$90,000	2.15%	5
10	More than \$90,000	1.29%	3
	Total	100%	233

## Location of Employer



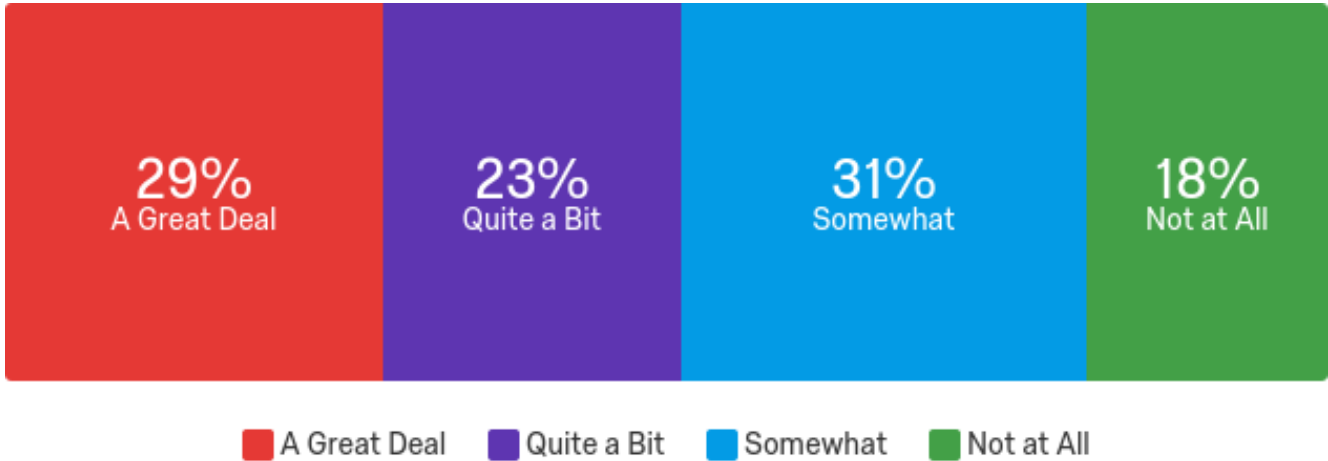
#	Answer	%	Count
1	North San Diego County	52.99%	124
2	Other San Diego County	23.08%	54
3	Orange County	2.56%	6
4	Riverside County	6.84%	16
5	Imperial County	0.00%	0
6	San Bernardino County	0.43%	1
7	LA County	3.85%	9
8	Elsewhere in California	4.27%	10
9	Another U.S. State	5.13%	12
10	Foreign Country	0.85%	2
	Total	100%	234

# How long have you worked for your current employer?



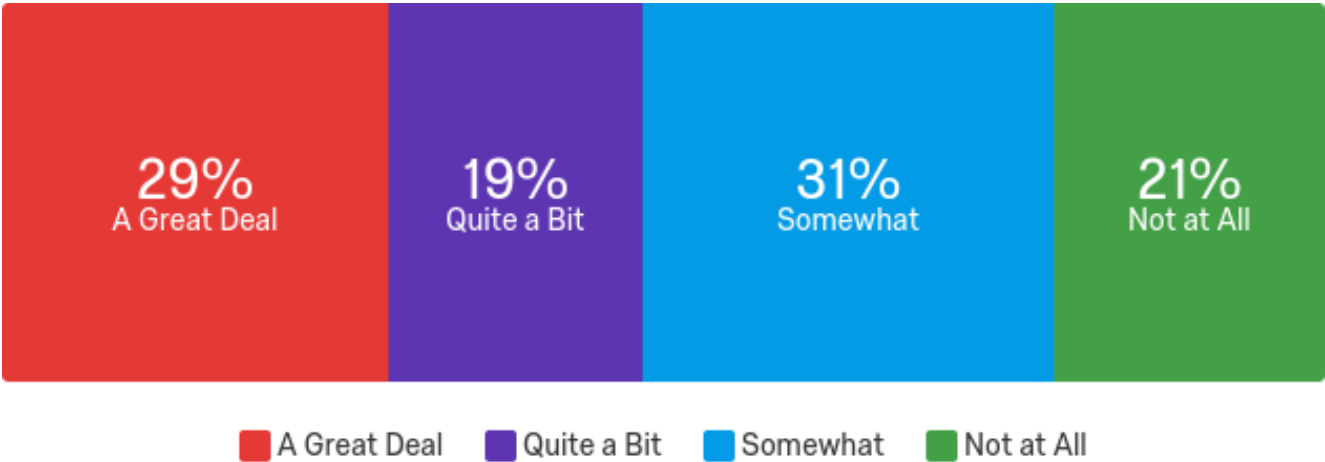
#	Answer	%	Count
1	Less than 6 months	24.68%	58
2	6 months - 1 year	41.28%	97
3	1-2 years	12.34%	29
4	2-3 years	8.94%	21
5	3-4 years	5.11%	12
6	4-5 years	1.28%	3
7	More than 5 years	6.38%	15
	Total	100%	235

**To what degree does your current position align with your career goals?**



#	Answer	%	Count
1	A Great Deal	28.51%	67
2	Quite a Bit	22.55%	53
3	Somewhat	30.64%	72
4	Not at All	18.30%	43
	Total	100%	235

**To what degree does your current position align with your most recent CSUSM degree major or area of study?**

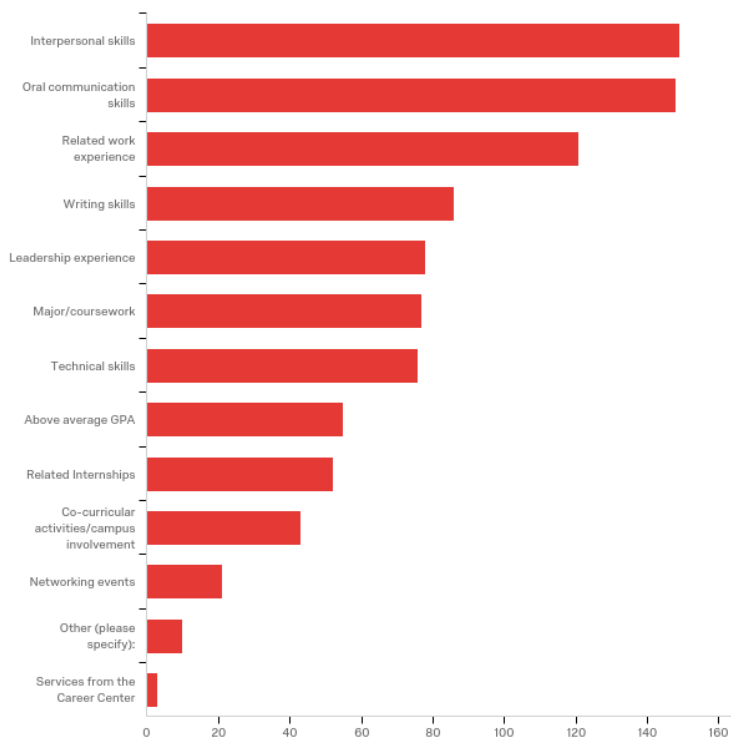


#	Answer	%	Count
1	A Great Deal	29.06%	68
2	Quite a Bit	19.23%	45
3	Somewhat	31.20%	73
4	Not at All	20.51%	48
	Total	100%	234

Source: Results from the 2017 Alumni Survey administered by Institutional Planning & Analysis



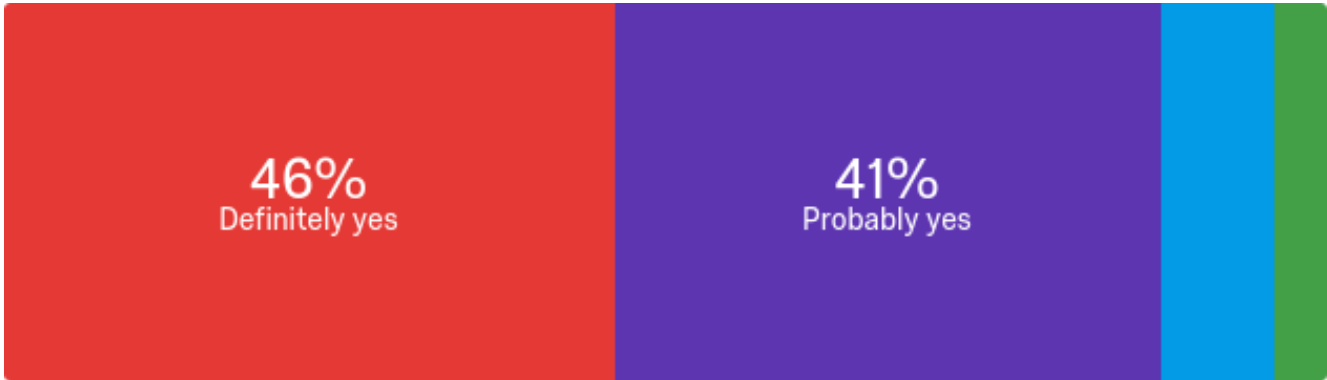
**Which of the following were important in obtaining your current position? (mark all that apply)**



#	Answer	%	Count
3	Interpersonal skills	65.93%	149
4	Oral communication skills	65.49%	148
8	Related work experience	53.54%	121
5	Writing skills	38.05%	86
9	Leadership experience	34.51%	78
10	Major/coursework	34.07%	77
6	Technical skills	33.63%	76
1	Above average GPA	24.34%	55
7	Related Internships	23.01%	52
2	Co-curricular activities/campus involvement	19.03%	43
11	Networking events	9.29%	21
13	Other (please specify):	4.42%	10
12	Services from the Career Center	1.33%	3
	<b>Total</b>	<b>100%</b>	<b>226</b>

**SATISFACTION & INVOLVEMENT WITH CSUSM**

**If you could make your college choice over, would you still choose CSUSM?**



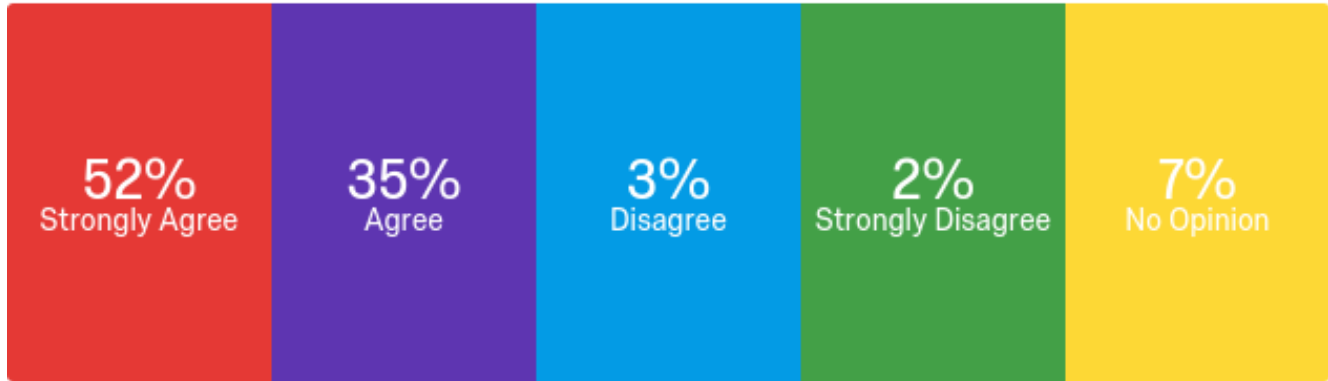
■ Definitely yes   
 ■ Probably yes   
 ■ Probably no   
 ■ Definitely no

#	Answer	%	Count
1	Definitely yes	46.07%	123
2	Probably yes	41.20%	110
3	Probably no	8.61%	23
4	Definitely no	4.12%	11
	Total	100%	267

Source: Results from the 2017 Alumni Survey administered by Institutional Planning & Analysis

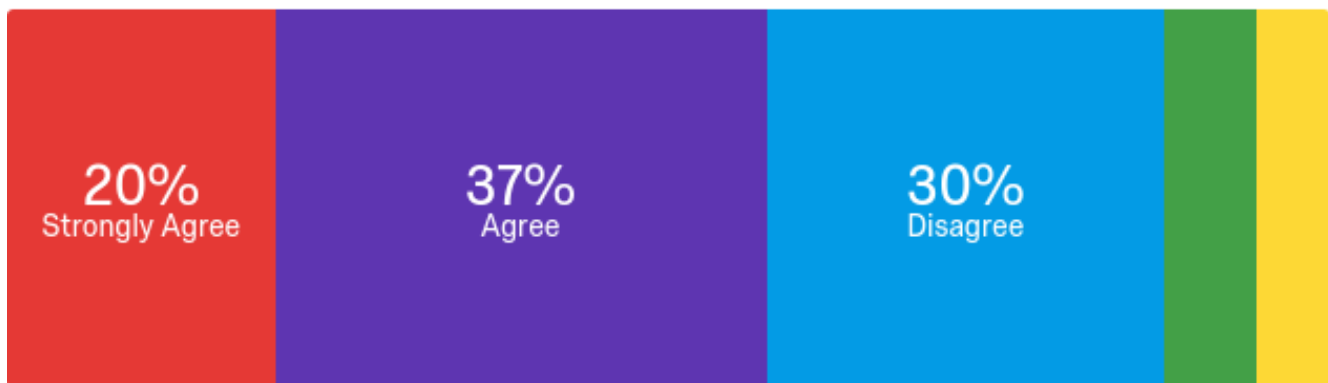
Please indicate your level of agreement with the following five statements:

I am proud to be a CSUSM alumnus/alumna



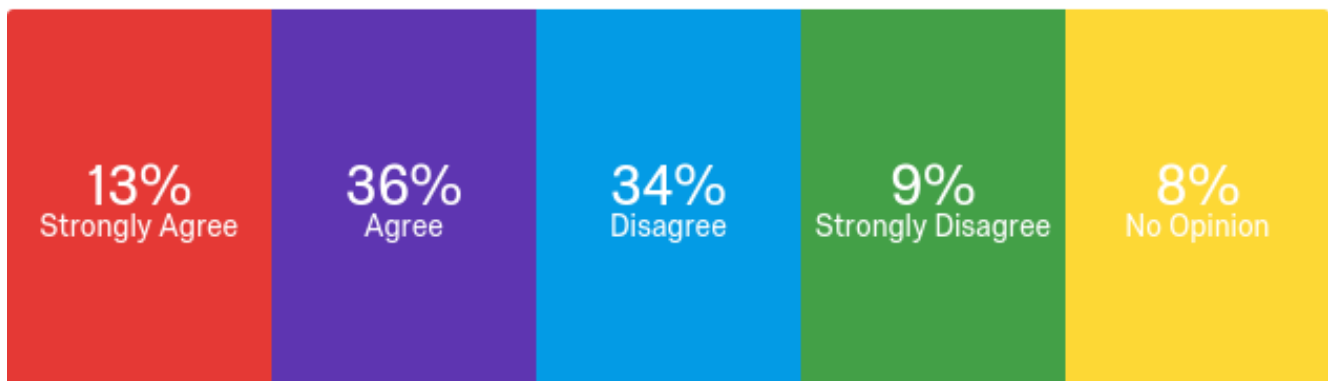
Strongly Agree Agree Disagree Strongly Disagree No Opinion

I still have strong ties to CSUSM.



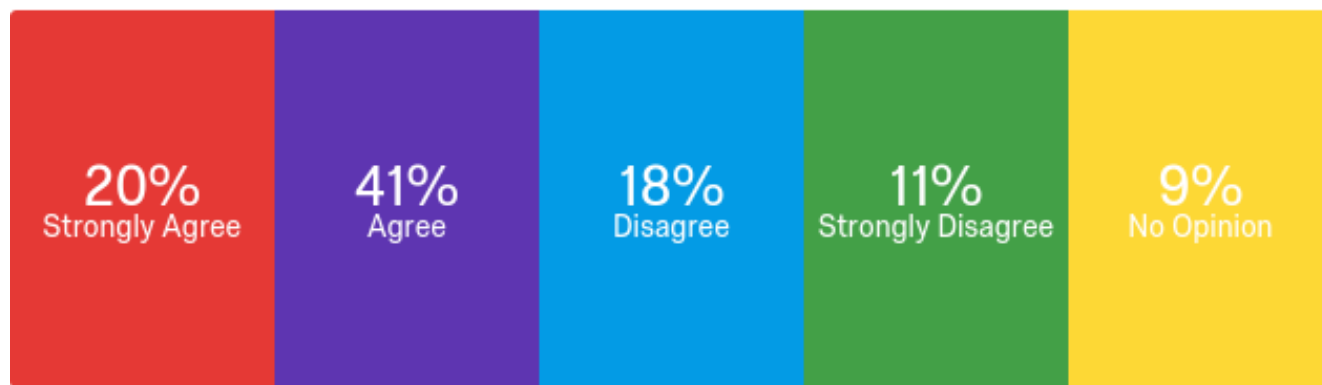
Strongly Agree Agree Disagree Strongly Disagree No Opinion

I still have strong ties to my degree program.



Strongly Agree Agree Disagree Strongly Disagree No Opinion

I think of myself as part of a larger community of CSUSM graduates.



Strongly Agree Agree Disagree Strongly Disagree No Opinion

My years at CSUSM were some of the best years of my life.

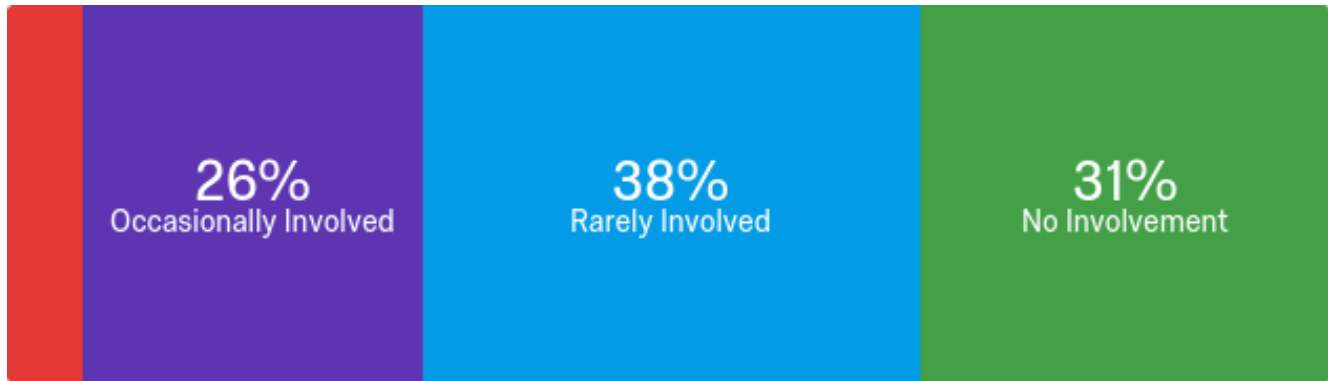


Strongly Agree Agree Disagree Strongly Disagree No Opinion

#	Question	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion	Total
1	I am proud to be a CSUSM alumnus/alumna.	51.87% 139	35.45% 95	3.36% 9	2.24% 6	7.09% 19	268
2	I still have strong ties to CSUSM.	20.22% 54	37.08% 99	29.96% 80	7.12% 19	5.62% 15	267
3	I still have strong ties to my degree program.	13.48% 36	35.58% 95	34.08% 91	8.99% 24	7.87% 21	267
4	I think of myself as part of a larger community of CSUSM graduates.	20.15% 54	41.42% 111	18.28% 49	10.82% 29	9.33% 25	268
5	My years at CSUSM were some of the best years of my life.	30.60% 82	37.31% 100	13.81% 37	5.60% 15	12.69% 34	268

Source: Results from the 2017 Alumni Survey administered by Institutional Planning & Analysis

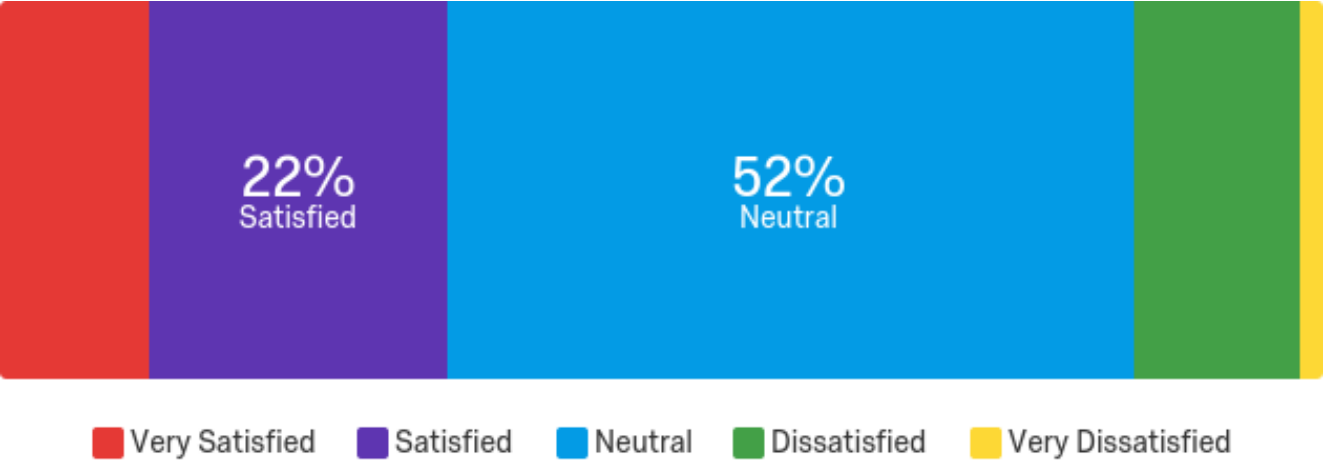
## How would you characterize your involvement with CSUSM since you graduated?



■ Very Involved  
 ■ Occasionally Involved  
 ■ Rarely Involved  
 ■ No Involvement

#	Answer	%	Count
1	Very Involved	5.60%	15
2	Occasionally Involved	25.75%	69
3	Rarely Involved	37.69%	101
4	No Involvement	30.97%	83
	Total	100%	268

How satisfied are you with your level of involvement with CSUSM?



#	Answer	%	Count
1	Very Satisfied	11.19%	30
2	Satisfied	22.39%	60
3	Neutral	51.87%	139
4	Dissatisfied	12.69%	34
5	Very Dissatisfied	1.87%	5
	Total	100%	268

**Have you done any of the following during the past year? (mark all that apply)**

#	Answer	%	Count
1	Recommended CSUSM to a prospective student	76.34%	171
2	Attended one or more events included in the CSUSM Arts and Lecture Series	16.52%	37
3	Attended one or more CSUSM athletic events	9.82%	22
4	Read articles about activities at CSUSM and/or plans for future expansion of the campus	54.46%	122
5	Returned to campus to visit with faculty or staff members	36.61%	82
6	Participated in activities sponsored by the CSUSM Alumni Association	8.93%	20
7	Acted as an alumni mentor to current students	9.38%	21
8	Assisted in international recruitment efforts in your home country	0.00%	0
9	Made use of the Career Center or their services	12.05%	27
10	Took one or more courses through CSUSM's Extended Learning Program	3.57%	8
11	Made a gift to CSUSM	8.48%	19
12	Other (please specify):	3.57%	8
	Total	100%	224