

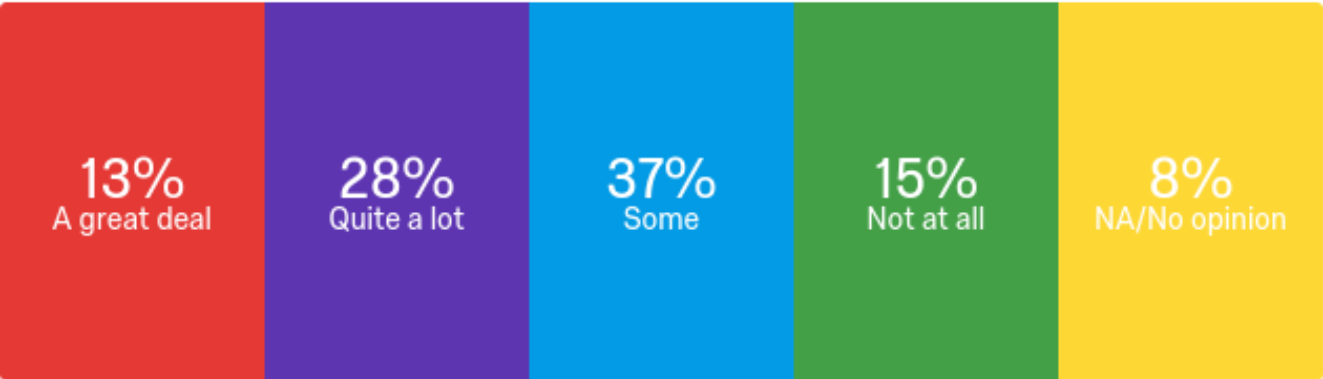
# 2018 Alumni Survey Report

2016-17 Bachelor's degree recipients (N respondents = 368)

## LEARNING OUTCOMES & PREPARATION

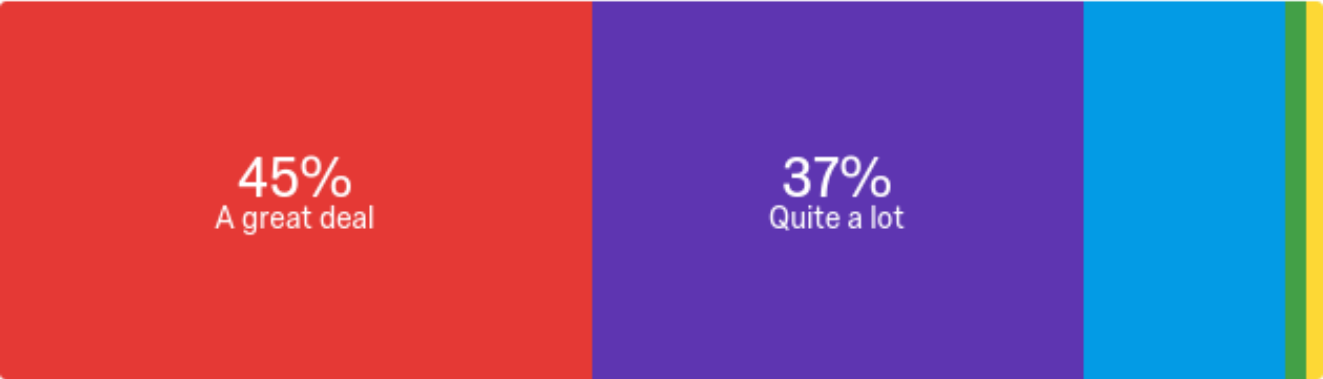
How much did your curricular and co-curricular experiences at CSUSM enhance your knowledge or skills in the following areas?

Mathematical problem-solving



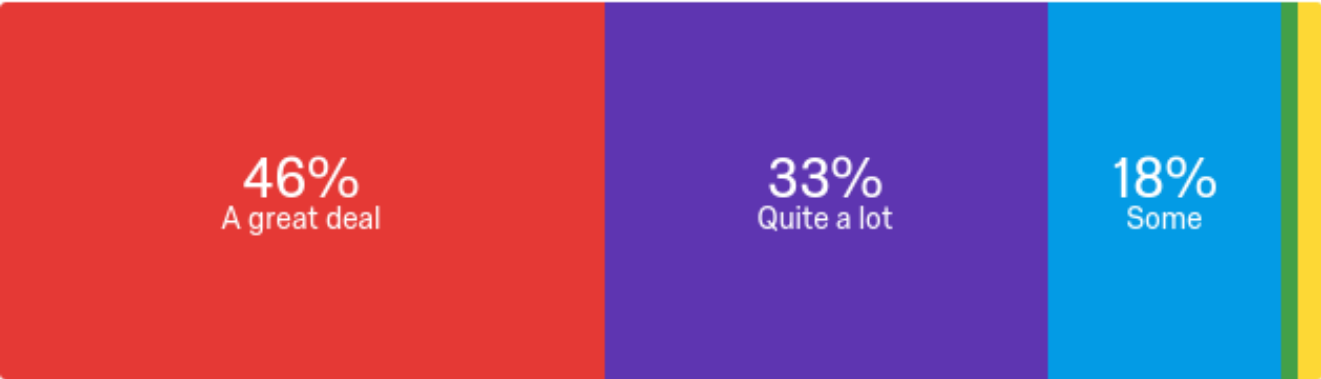
A great deal    Quite a lot    Some    Not at all    NA/No opinion

Analytical/critical thinking



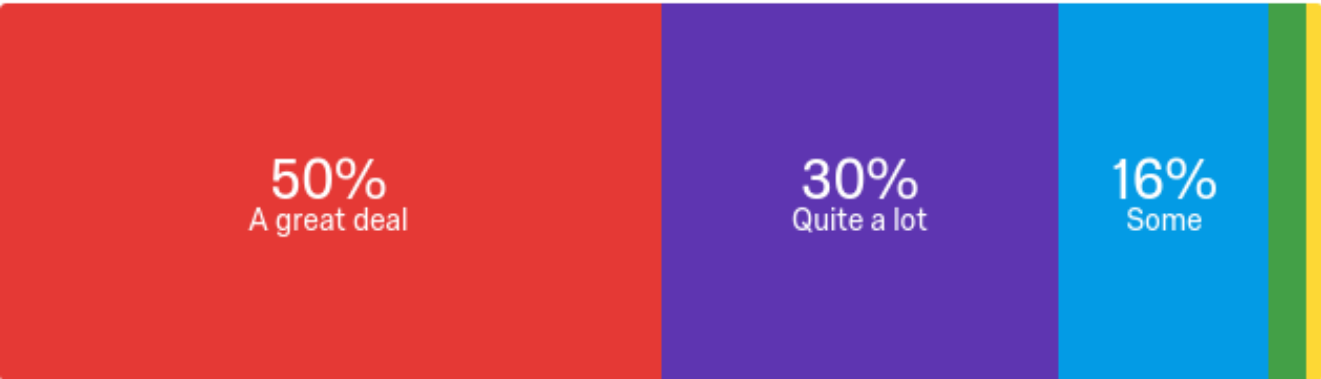
A great deal    Quite a lot    Some    Not at all    NA/No opinion

Oral communication



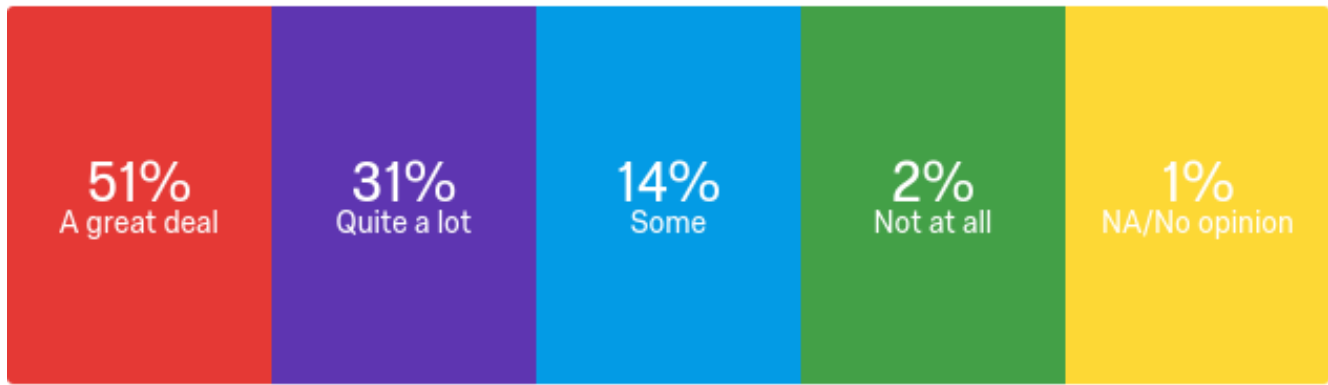
A great deal    Quite a lot    Some    Not at all    NA/No opinion

Written communication



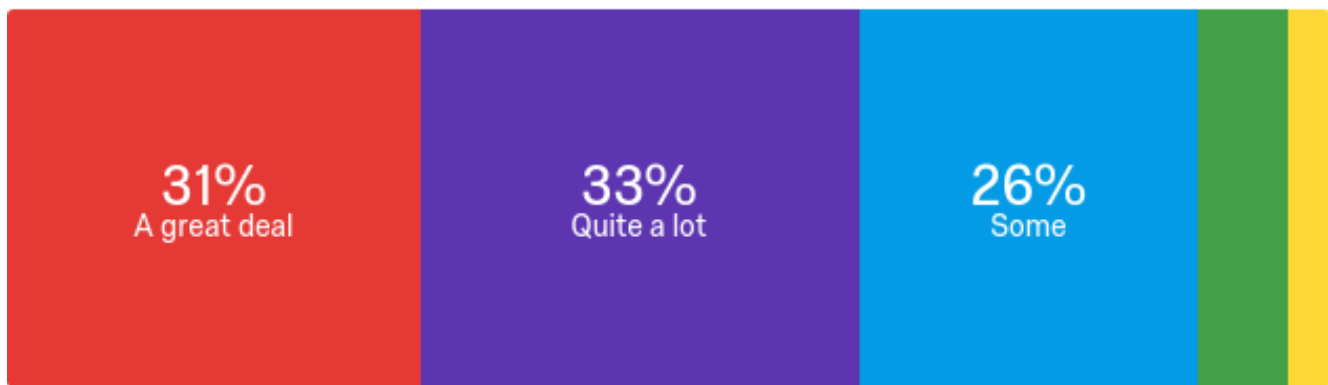
A great deal    Quite a lot    Some    Not at all    NA/No opinion

### Research skills



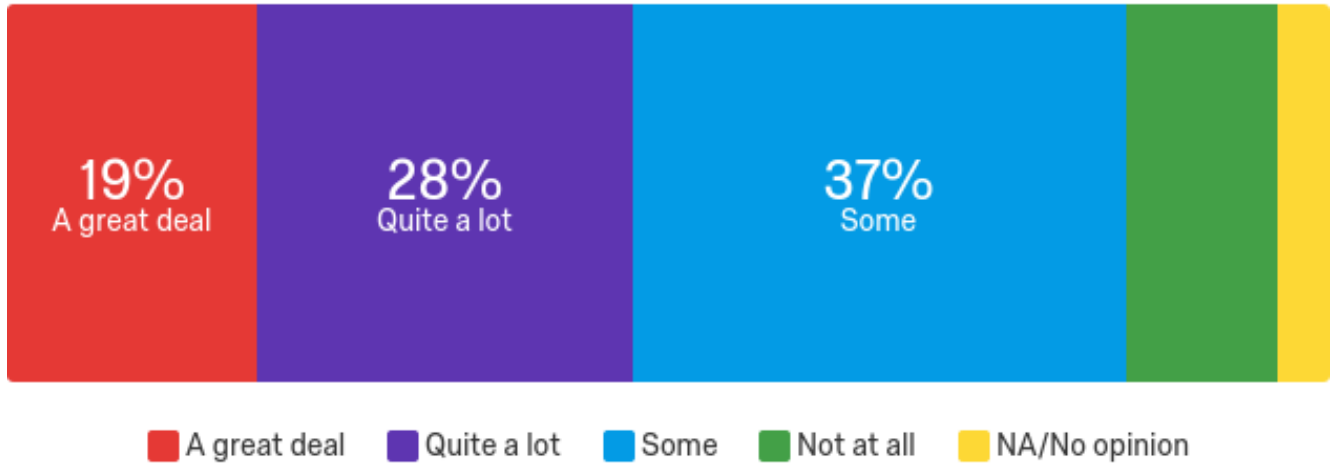
■ A great deal   ■ Quite a lot   ■ Some   ■ Not at all   ■ NA/No opinion

### Quantitative methods/statistics

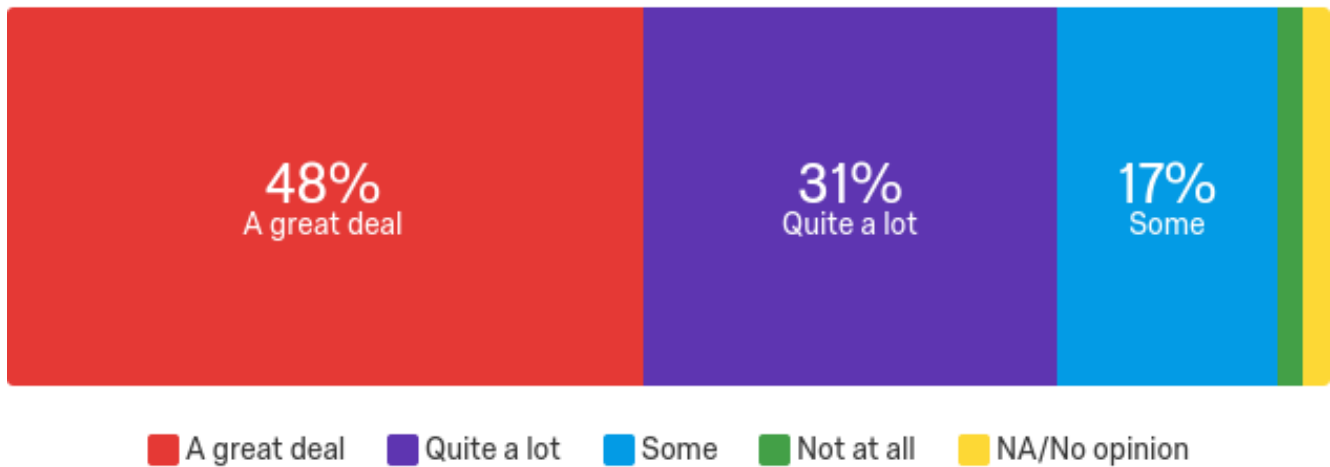


■ A great deal   ■ Quite a lot   ■ Some   ■ Not at all   ■ NA/No opinion

### Technological/software applications



### Ability to work as part of a team

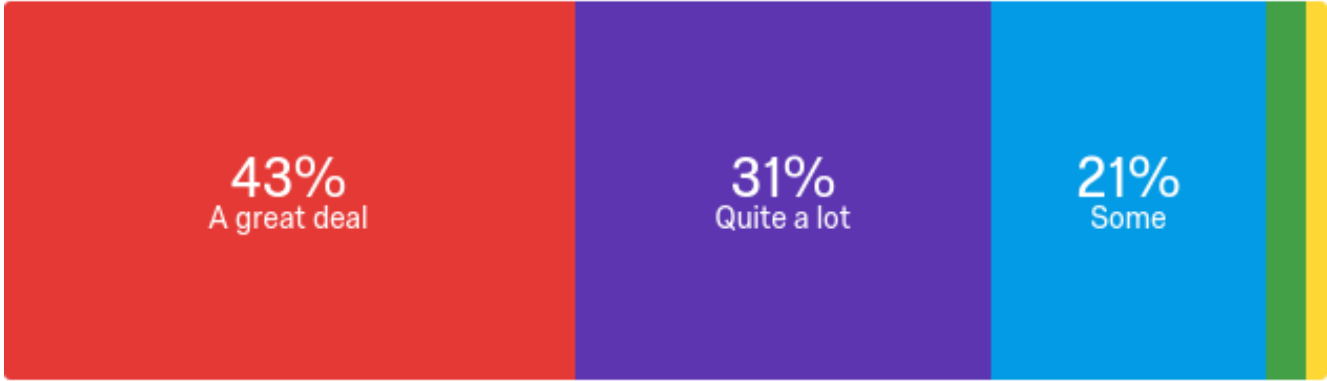


Ability to work in a multicultural setting



A great deal    Quite a lot    Some    Not at all    NA/No opinion

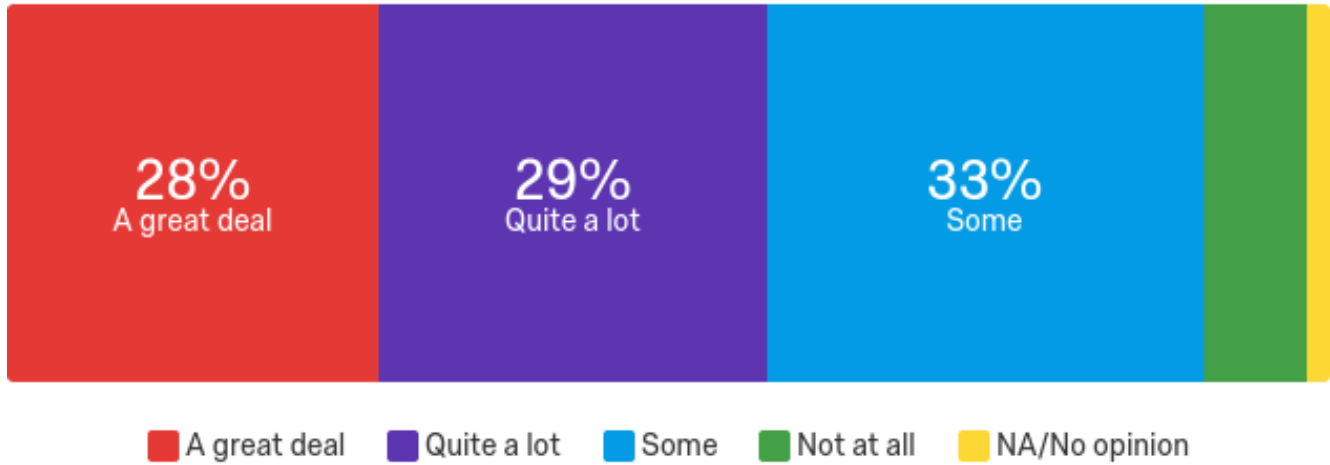
Leadership skills



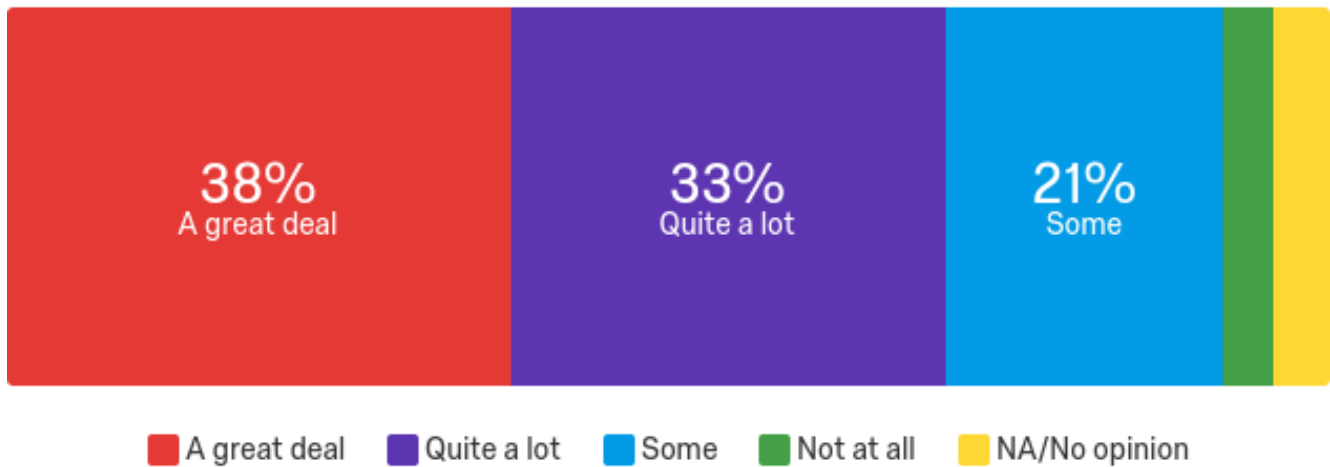
A great deal    Quite a lot    Some    Not at all    NA/No opinion

Source: Results from the 2018 Alumni Survey administered by Institutional Planning & Analysis

## Preparedness for employment



## Preparedness for further studies/education

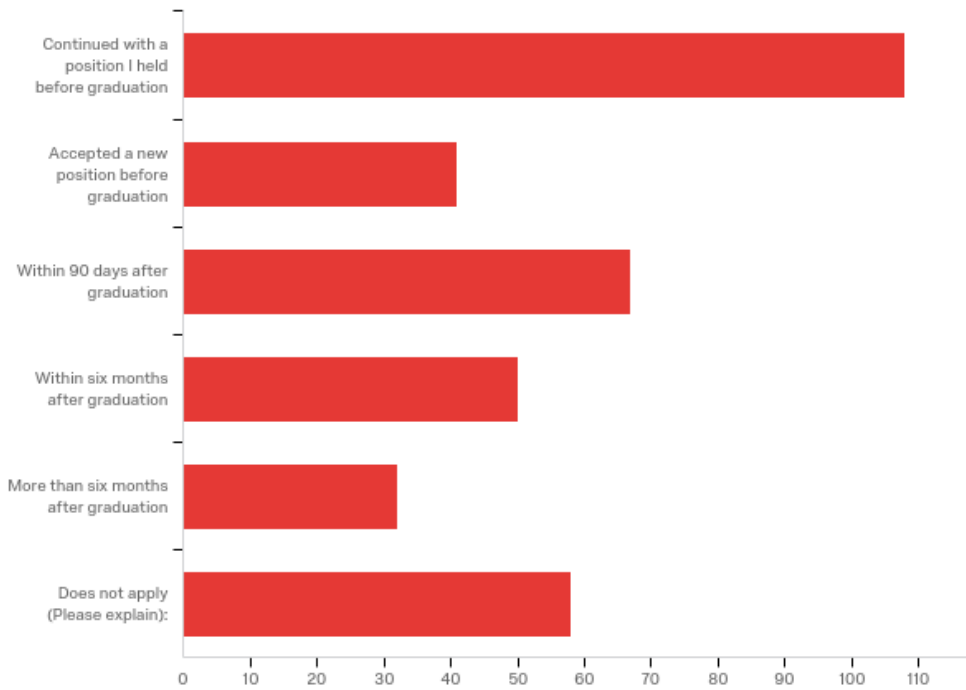


#	Question	A great deal	Quite a lot	Some	Not at all	NA/No opinion	Total					
1	Mathematical problem-solving	12.53%	46	28.34%	104	36.51%	134	14.71%	54	7.90%	29	367
2	Analytical/critical thinking	44.69%	164	37.06%	136	15.26%	56	1.63%	6	1.36%	5	367
3	Oral communication	45.63%	167	33.33%	122	17.76%	65	1.37%	5	1.91%	7	366
4	Written communication	49.86%	183	29.97%	110	15.80%	58	3.00%	11	1.36%	5	367
5	Research skills	51.50%	189	31.34%	115	14.17%	52	1.91%	7	1.09%	4	367

6	Quantitative methods/statistics	31.15%	114	33.06%	121	25.68%	94	6.83%	25	3.28%	12	366
7	Technological/software applications	18.80%	69	28.34%	104	37.33%	137	11.44%	42	4.09%	15	367
8	Ability to work as part of a team	47.95%	175	31.23%	114	16.71%	61	1.92%	7	2.19%	8	365
9	Ability to work in a multicultural setting	53.13%	195	28.07%	103	12.81%	47	3.81%	14	2.18%	8	367
10	Ability to think in global/international terms	36.24%	133	29.97%	110	21.80%	80	8.17%	30	3.81%	14	367
11	Leadership skills	43.17%	158	31.42%	115	20.77%	76	3.01%	11	1.64%	6	366
12	Preparedness for employment	27.99%	103	29.35%	108	32.88%	121	7.88%	29	1.90%	7	368
13	Preparedness for further studies/education	37.98%	139	32.79%	120	21.04%	77	3.83%	14	4.37%	16	366

## EMPLOYMENT

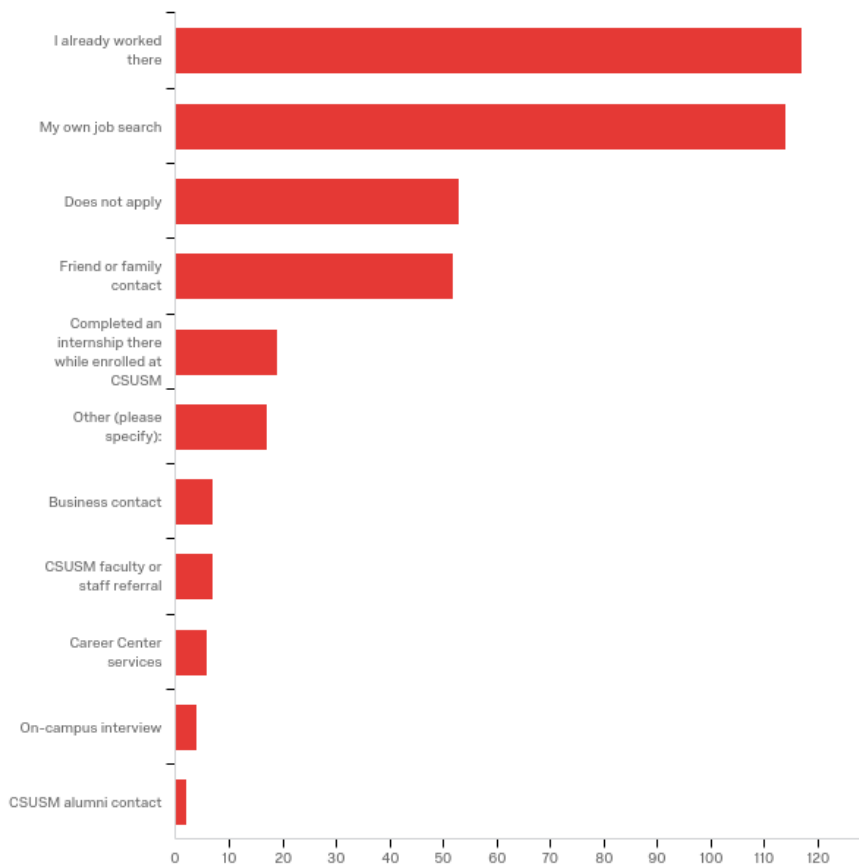
When did you accept your first job after graduating from your degree or credential program at CSUSM?



#	Answer	%	Count
1	Continued with a position I held before graduation	30.34%	108
2	Accepted a new position before graduation	11.52%	41
3	Within 90 days after graduation	18.82%	67
4	Within six months after graduation	14.04%	50
5	More than six months after graduation	8.99%	32
6	Does not apply (Please explain):	16.29%	58
	Total	100%	356



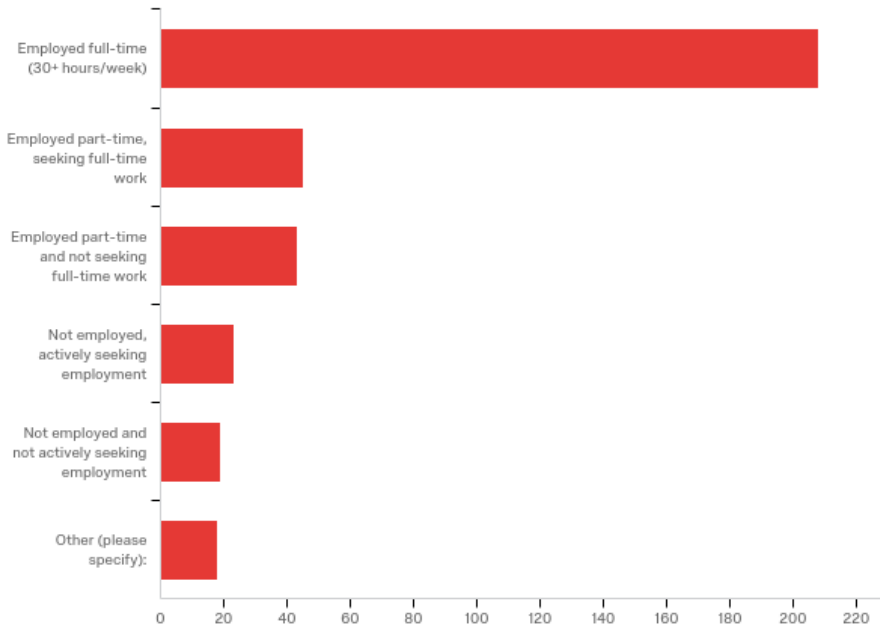
**Q41 - How did you find your first job after graduating from your degree or credential program at CSUSM? (mark all that apply)**



#	Answer	%	Count
1	I already worked there	32.77%	117
2	Business contact	1.96%	7
3	CSUSM alumni contact	0.56%	2
4	CSUSM faculty or staff referral	1.96%	7
5	Friend or family contact	14.57%	52
6	Career Center services	1.68%	6
7	On-campus interview	1.12%	4
8	Completed an internship there while enrolled at CSUSM	5.32%	19

9	My own job search	31.93%	114
10	Other (please specify):	4.76%	17
11	Does not apply	14.85%	53
	Total	100%	357

### What is your current paid employment status?



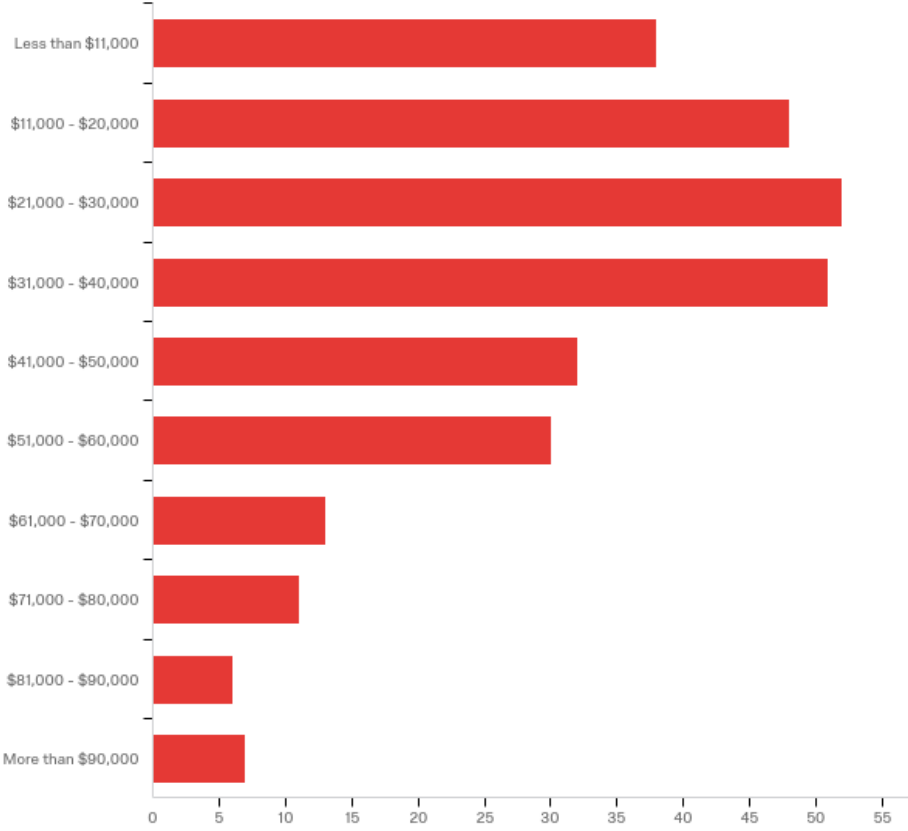
#	Answer	%	Count
1	Employed full-time (30+ hours/week)	58.43%	208
2	Employed part-time, seeking full-time work	12.64%	45
3	Employed part-time and not seeking full-time work	12.08%	43
4	Not employed, actively seeking employment	6.46%	23
5	Not employed and not actively seeking employment	5.34%	19
6	Other (please specify):	5.06%	18
	Total	100%	356

## Employment Industry:

#	Answer	%	Count
1	Accounting / Bookkeeping	3.83%	7
2	Advertising	0.55%	1
3	Aerospace / Aviation / Automotive	1.64%	3
4	Agriculture / Forestry / Fishing	0.55%	1
5	Biotechnology / Biomedical	5.46%	10
6	Business / Professional Services	2.73%	5
7	Clean Energy & Technology	0.00%	0
8	Computers (Hardware, Desktop Software)	1.64%	3
9	Communications	0.55%	1
10	Construction / Home Improvement	1.64%	3
11	Consulting	1.09%	2
12	Education: K-12	8.20%	15
38	Education: Postsecondary/Higher Ed	4.92%	9
13	Engineering / Architecture	0.00%	0
14	Entertainment / Recreation	0.55%	1
15	Finance / Banking / Insurance	2.73%	5
16	Fine & Performing Arts	0.00%	0
17	Food Service	6.56%	12
18	Government / Military / Civic Affairs	4.37%	8
19	Healthcare / Medical	12.02%	22
20	Hospitality / Lodging / Leisure	1.64%	3
21	Human Services	6.01%	11
22	Info Tech / Internet / Telecomm	2.19%	4

23	Legal	1.09%	2
24	Manufacturing	2.73%	5
25	Marketing / Market Research / PR	1.64%	3
26	Media / Printing / Publishing	0.55%	1
27	Non-Profit	3.83%	7
28	Pharmaceutical / Chemical	0.55%	1
29	Research / Science	0.55%	1
30	Real Estate	1.09%	2
31	Retail	4.92%	9
32	Sports / Active Lifestyle / Athletics	2.73%	5
33	Transportation / Distribution	1.09%	2
34	Utilities	0.55%	1
35	Wholesale	1.09%	2
36	Other	8.74%	16
	Total	100%	183

# What is your annual salary (in US dollars)?

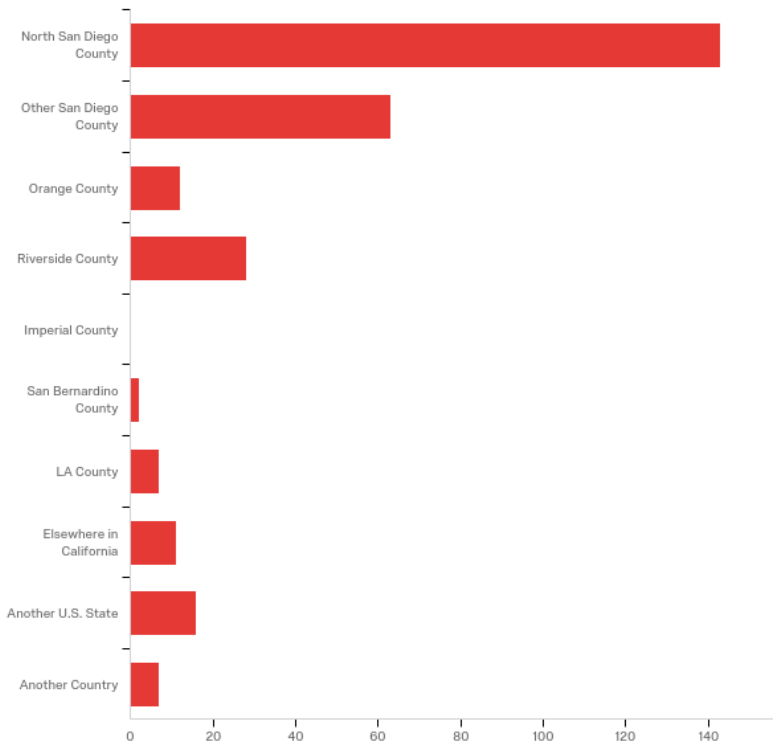


#	Answer	%	Count
1	Less than \$11,000	13.19%	38
2	\$11,000 - \$20,000	16.67%	48
3	\$21,000 - \$30,000	18.06%	52
4	\$31,000 - \$40,000	17.71%	51
5	\$41,000 - \$50,000	11.11%	32
6	\$51,000 - \$60,000	10.42%	30
7	\$61,000 - \$70,000	4.51%	13
8	\$71,000 - \$80,000	3.82%	11
9	\$81,000 - \$90,000	2.08%	6

Source: Results from the 2018 Alumni Survey administered by Institutional Planning & Analysis

10	More than \$90,000	2.43%	7
	Total	100%	288

## Location of Employer



#	Answer	%	Count
1	North San Diego County	49.48%	143
2	Other San Diego County	21.80%	63
3	Orange County	4.15%	12
4	Riverside County	9.69%	28
5	Imperial County	0.00%	0
6	San Bernardino County	0.69%	2
7	LA County	2.42%	7
8	Elsewhere in California	3.81%	11
9	Another U.S. State	5.54%	16
10	Another Country	2.42%	7

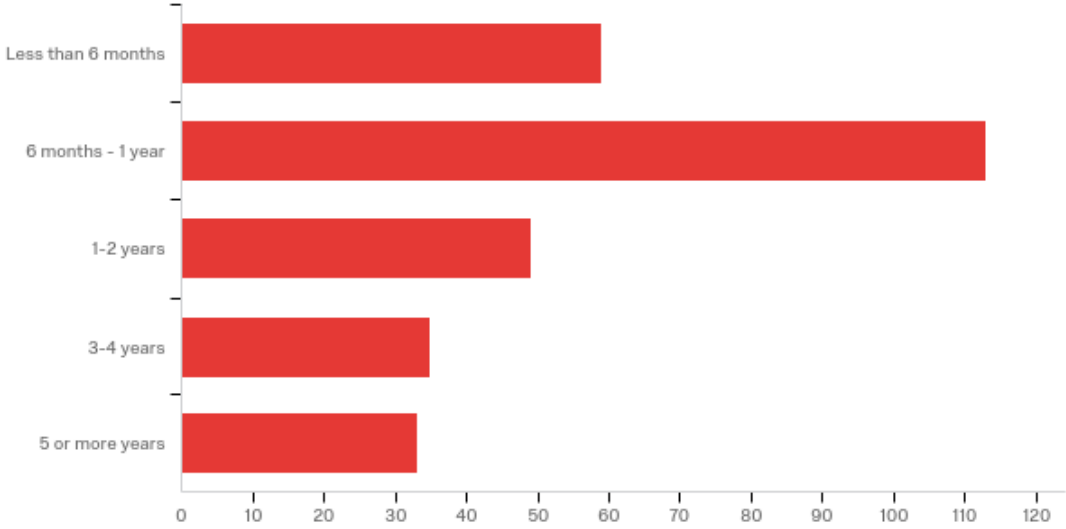
Total

100%

289

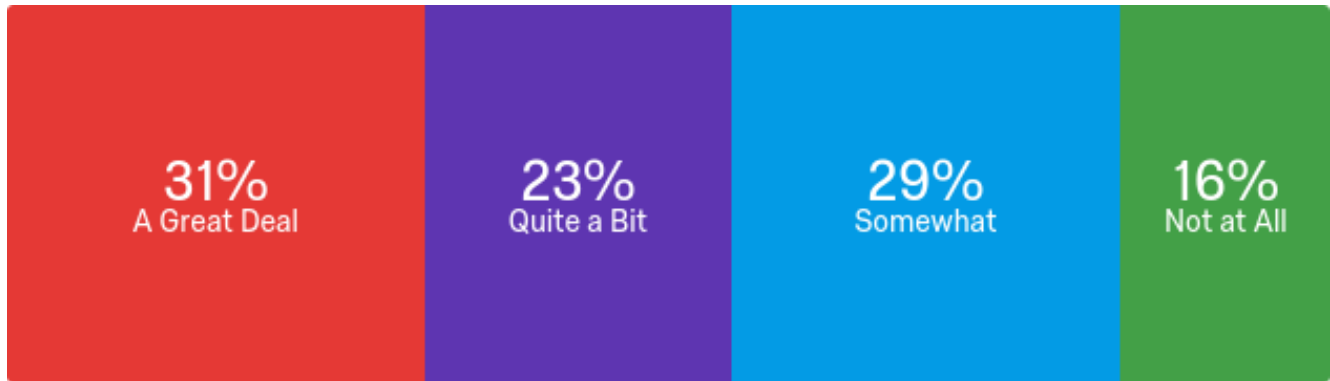


# How long have you worked for your current employer?



#	Answer	%	Count
1	Less than 6 months	20.42%	59
2	6 months - 1 year	39.10%	113
3	1-2 years	16.96%	49
5	3-4 years	12.11%	35
7	5 or more years	11.42%	33
	Total	100%	289

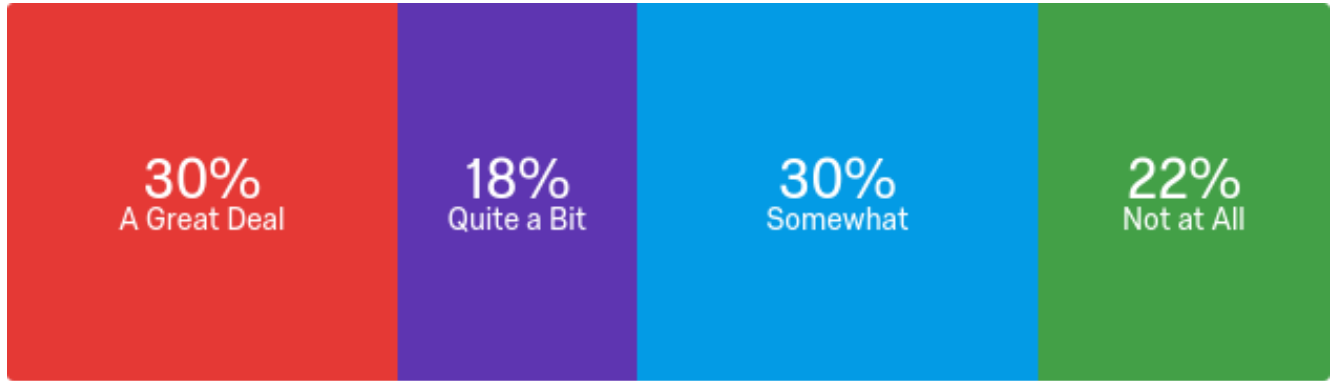
## To what extent does your current position align with your career goals?



■ A Great Deal   
 ■ Quite a Bit   
 ■ Somewhat   
 ■ Not at All

#	Answer	%	Count
1	A Great Deal	31.49%	91
2	Quite a Bit	23.18%	67
3	Somewhat	29.41%	85
4	Not at All	15.92%	46
	Total	100%	289

**To what extent does your current position align with your degree major or area of study?**



■ A Great Deal   
 ■ Quite a Bit   
 ■ Somewhat   
 ■ Not at All

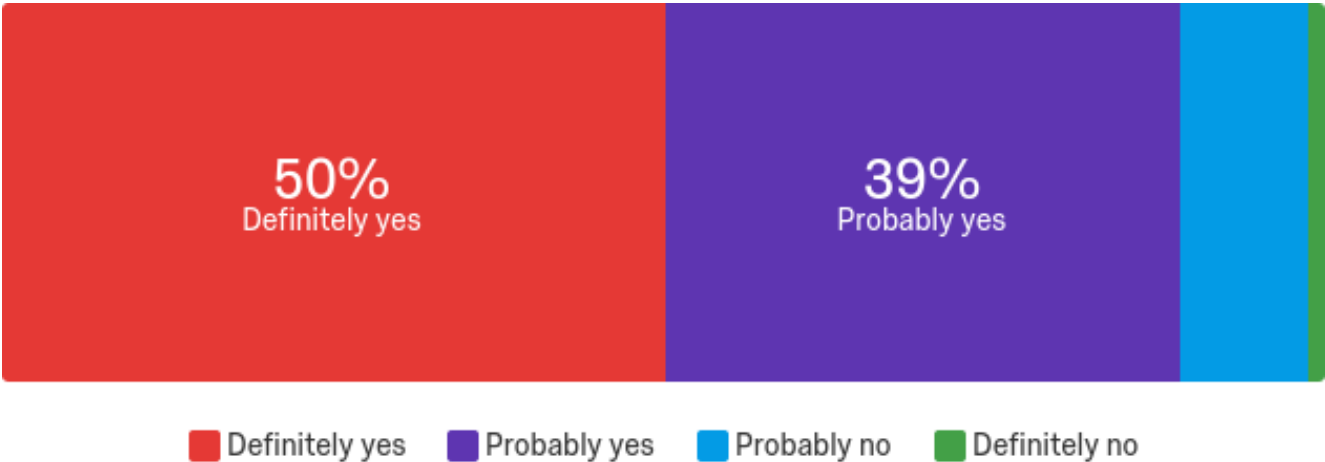
#	Answer	%	Count
1	A Great Deal	29.51%	85
2	Quite a Bit	18.06%	52
3	Somewhat	30.21%	87
4	Not at All	22.22%	64
	Total	100%	288

**Which of the following were important in obtaining your current position? (mark all that apply)**

#	Answer	%	Count
4	Oral communication skills	66.08%	187
3	Interpersonal skills	65.02%	184
8	Other related work experience	46.64%	132
5	Writing skills	42.05%	119
9	Leadership experience	40.28%	114
10	Coursework in major/area of study	38.16%	108
6	Technical skills	35.34%	100
1	CSUSM GPA	19.43%	55
7	Related internship(s) completed while at CSUSM	18.02%	51
2	Co-curricular activities/campus involvement	12.72%	36
11	Networking events	11.31%	32
12	Services from the Career Center	5.30%	15
13	Other (please specify):	5.30%	15
14	Related internship(s) completed after graduating from CSUSM	3.53%	10
	Total	100%	283

## SATISFACTION & INVOLVEMENT WITH CSUSM

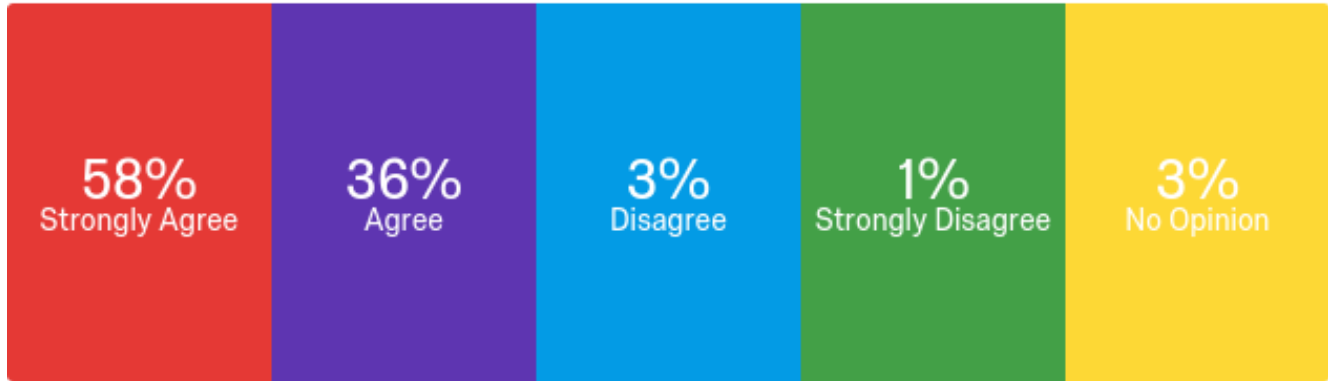
If you could make your college choice over, would you still choose CSUSM?



#	Answer	%	Count
1	Definitely yes	50.14%	176
2	Probably yes	38.75%	136
3	Probably no	9.69%	34
4	Definitely no	1.42%	5
	Total	100%	351

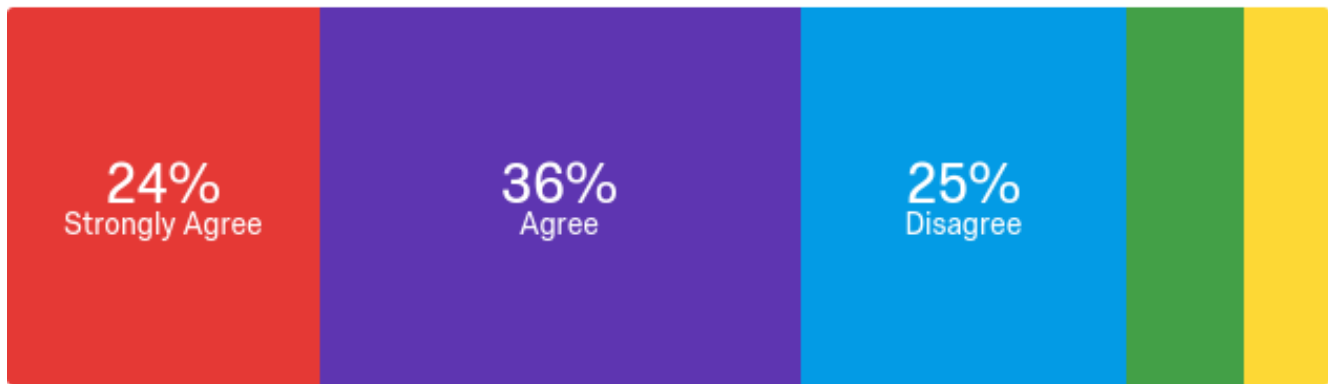
Please indicate your level of agreement with the following statements:

I am proud to be a CSUSM alumnus/alumna



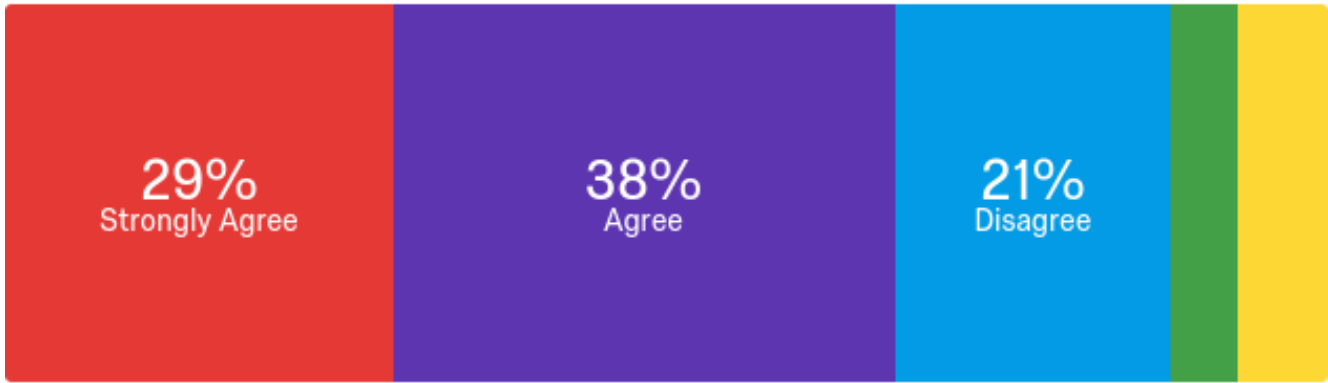
Strongly Agree Agree Disagree Strongly Disagree No Opinion

I still have strong ties to CSUSM.



Strongly Agree Agree Disagree Strongly Disagree No Opinion

I still have strong ties to my degree or credential program.



Strongly Agree Agree Disagree Strongly Disagree No Opinion

I think of myself as part of a larger community of CSUSM graduates.



Strongly Agree Agree Disagree Strongly Disagree No Opinion

My years at CSUSM were some of the best years of my life.

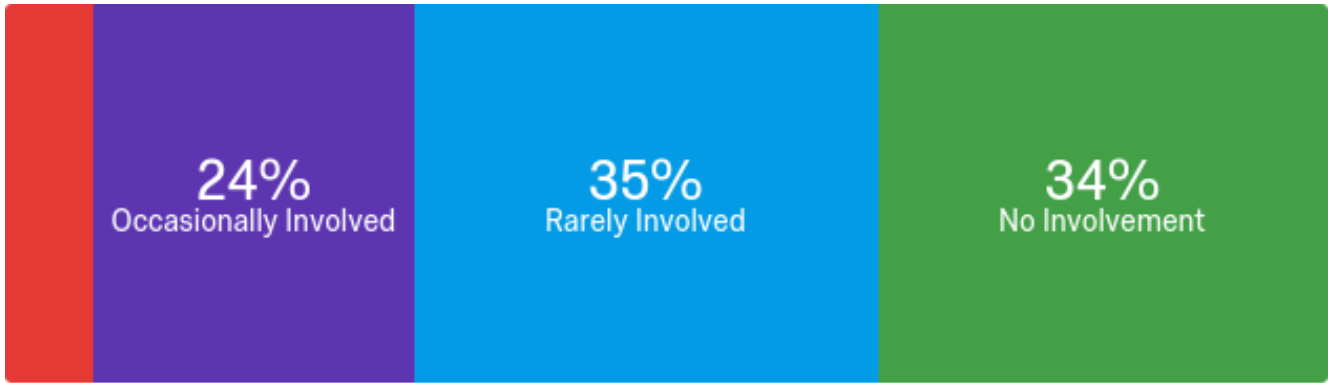


■ Strongly Agree   
 ■ Agree   
 ■ Disagree   
 ■ Strongly Disagree   
 ■ No Opinion

#	Question	Strongly Agree		Agree		Disagree		Strongly Disagree		No Opinion		Total
1	I am proud to be a CSUSM alumnus/alumna.	57.83%	203	35.61%	125	2.56%	9	0.57%	2	3.42%	12	351
2	I still have strong ties to CSUSM.	23.56%	82	36.21%	126	24.71%	86	8.91%	31	6.61%	23	348
3	I still have strong ties to my degree or credential program.	29.23%	102	37.82%	132	20.92%	73	5.16%	18	6.88%	24	349
4	I think of myself as part of a larger community of CSUSM graduates.	24.43%	85	39.94%	139	19.54%	68	7.18%	25	8.91%	31	348
5	My years at CSUSM were some of the best years of my life.	28.08%	98	43.27%	151	12.03%	42	3.44%	12	13.18%	46	349

**How would you characterize your involvement with CSUSM since you graduated?**





■ Very Involved   
 ■ Occasionally Involved   
 ■ Rarely Involved   
 ■ No Involvement

#	Answer	%	Count
1	Very Involved	6.57%	23
2	Occasionally Involved	24.29%	85
3	Rarely Involved	35.14%	123
4	No Involvement	34.00%	119
	Total	100%	350

How satisfied are you with your level of involvement with CSUSM?



■ Very Satisfied  
 ■ Satisfied  
 ■ Neutral  
 ■ Dissatisfied  
 ■ Very Dissatisfied

#	Answer	%	Count
1	Very Satisfied	12.32%	43
2	Satisfied	29.80%	104
3	Neutral	47.28%	165
4	Dissatisfied	8.88%	31
5	Very Dissatisfied	1.72%	6
	Total	100%	349

Source: Results from the 2018 Alumni Survey administered by Institutional Planning & Analysis

**Have you done any of the following during the past year? (mark all that apply)**

#	Answer	%	Count
1	Recommended CSUSM to a prospective student	79.72%	224
2	Attended one or more events included in the CSUSM Arts and Lecture Series	11.74%	33
3	Attended one or more CSUSM athletic events	8.19%	23
4	Read articles about activities at CSUSM and/or plans for future expansion of the campus	47.69%	134
5	Returned to campus to visit with faculty or staff members	30.60%	86
6	Participated in activities sponsored by the CSUSM Alumni Association	6.05%	17
7	Acted as an alumni mentor to current students	12.10%	34
8	Assisted in international recruitment efforts in your home country	0.36%	1
9	Made use of the Career Center or their services	13.17%	37
10	Took one or more courses through CSUSM's Extended Learning programs	6.76%	19
11	Made a donation/gift to CSUSM	6.05%	17
	Total	100%	281