

Tableau Desktop *for data analysts*

- **Free trial version available at** <https://www.tableau.com/products/desktop>
- Limited licenses available for CSUSM analysts as a common good service
- Software installed on the analyst's computer
- Allows **data analysts** to connect to raw data in databases or spreadsheets, create visualizations, and produce dashboards and reports

Tableau Server *for data analysts & users*

- **Free to user** with University purchase of Tableau Enterprise license
- Accessible at <https://tableau.csusm.edu> with CSUSM user authentication
- Allows **data users** to view and interact with Tableau dashboards created by analysts and published online
- Allows **data analysts** who use Tableau Desktop to publish dashboards and reports online for data users to view

Tableau Reader *for data users*

- **Free to download at** <https://www.tableau.com/products/reader>
- Software installed on the user's computer
- Allows **data users** to view and interact with local copies of Tableau workbooks shared by analysts in Tableau Desktop

CSUSM's Tableau Server is administered by Institutional Planning & Analysis with support from Instructional & Information Technology Services. Please contact Cameron Stevenson (cstevens@csusm.edu, x4063) or Ben Hallowell (bhallowe@csusm.edu, x8615) in IP&A with questions regarding Tableau.