MOBILE FIRST PERSPECTIVE

What are people asking for? What issues are you aware of?

External Connections

-Mobile Application (mobile ready sites)
-Security (issue)
-Online resources
-books
-reports
-Mobile payments
-concerned about 'convenience fees'
-AR in the Classroom
-Ability to report issues through app (example: facilities) technology help

"Future Student"
-let K-12 students tap into events/student life on campus
->might be used to persuade students to enroll here

Accessibl Technology Initiative (ATI)
using mobile devices & technology in a universally designed way + is accessible by whomever/whenever

Mobile location/ Way finding
-map routes from/to services

CALM Program
affordable learning solutions & materials

Mobile advising

"Personal Buddy"
-Name chosen by user
-Follows you while you're at CSUSM
-Flexible
-Like siri but it learns you

What other trends overlap?

-LMS
-Artificial Intelligence
-Classroom based technology
-Single Sign On
-Personalization + convienence based content

PERSONAL COMMUNICATION VIA MOBILE DEVICE

MOBILE DISCOUNT CARDS
Digital ID

Better integration with local resources and mobile device

Hard line phone going to mobile soft phone that moves with the user
Mobile what about wearable & implantables

WHAT ARE THE BIG IDEAS IN THE NEXT 3-5 YEARS

What is IITS already doing related to [TREND]?

-Modolabs Mobile App
-Grey Heller 4 PS
-Responsive Website

Who else might we need to bring into a conversation about [TREND]?

-Students
-Faculty
-Identity management
-Network
-Info sec

What may need to be expanded in terms of services, systems, etc. if [TREND] surfaces as a key area of focus from campus stakeholders?

-WiFi bandwith and coverage for more users / services
-Internal resource security

What are our internal assets and challenges to meet [TREND] needs, if adopted?

-Wifi
-Need to shift meet accessibility standards
-Converting existing systems to be mobile ready