What are people asking for?
What issues are you aware of?

-Security/privacy
-SPAM - over saturation
-Constrictive
-Poor fitting/misguidance
-Echo chamber (like what happens in social media)

Student Life 2.1, 2.2, 2.3

1.1 Ensure a personal student centered learning environment 1.4, 1.5, 1.6, 1.7 > academic excellence

Campus climate
3.1 ownership, 3.4 achievement
3.5 welcoming, 3.7 informal gathering

Educational Equity
5.4 strengthen programs
5.2 welcoming environment

What other trends overlap?

-Digitalization
-Predictive/Data analytics
-Machine learning
-Mobile first
-Non-traditional support

PERSONALIZATION

CULTURAL CONNECTIONS
-come here to socialize & have connections
-connecting people to their peers
-Peer advising
- enhance the experience
- Gender neutral
- Predictions for undergrad students

DYNAMIC FEEDBACK
[included in all]
-user control
-ownership
-privacy/sharing options
-targeted communication

THE INTER-CONNECTED UNIVERSITY
-awareness of relevant events
-socialize & connect to others

YOUR PERSONAL ADVISOR
-personalized nudges
-academics, involvement
-guides
-interventions
- invites
- Commands
Gamification

WHAT ARE THE BIG IDEAS IN THE NEXT 3-5 YEARS

What is IITS already doing related to [TREND]?

-Degree planner

Who else might we need to bring into a conversation about [TREND]?

-Business intelligence
-Info SEC
-Web services
-Office of Communications

What may need to be expanded in terms of services, systems, etc. if [TREND] surfaces as a key area of focus from campus stakeholders?

-Machine Learning

What are our internal assets and challenges to meet [TREND] needs, if adopted?

-Different age groups may want different levels of personalization etc
-2 types:
	1) based on data the person gives
2) based on other data for that student
- personalization requires careful attention to security
- breaking down silos of data

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- athletics / arts -> different ticketing systems