

External Connections

What are people asking for?
What issues are you aware of?

- Data-driven decisions
- Transparency
- Secure work environment
- Access

What other trends overlap?

- Big data
- Personalization
- Self support
- Intervention

Everyone Google Analytics Data Gov Committee IOP

**SECURITY
PRIVACY**

OPT-IN
CONSENT

GOVERNANCE

TRUST
!

SECURITY
- PROTECTION
MFA

**WHAT ARE THE BIG IDEAS
IN THE NEXT 3-5 YEARS**

What is IITS already doing related to [TREND]?

- Data governance committee and policy
- Least privilege
- HIPAA
- FERPA

Who else might we need to bring into a conversation about [TREND]?

- IPA
- Data governance comm
- Registrar
- Purchasing/Procurement
- Dean of Students Office
- UPD
- DSS
- Student Health

What may need to be expanded in terms of services, systems, etc. if [TREND] surfaces as a key area of focus from campus stakeholders?

- Add to AUP expectations/report
- Digitalization
- Policy / Ethics
- Data Retention
- Research

What are our internal assets and challenges to meet [TREND] needs, if adopted?

- User initiated privacy management
- departments asking for data
 - how will they use it
- Everyone contributing to a body of information that needs to be secure