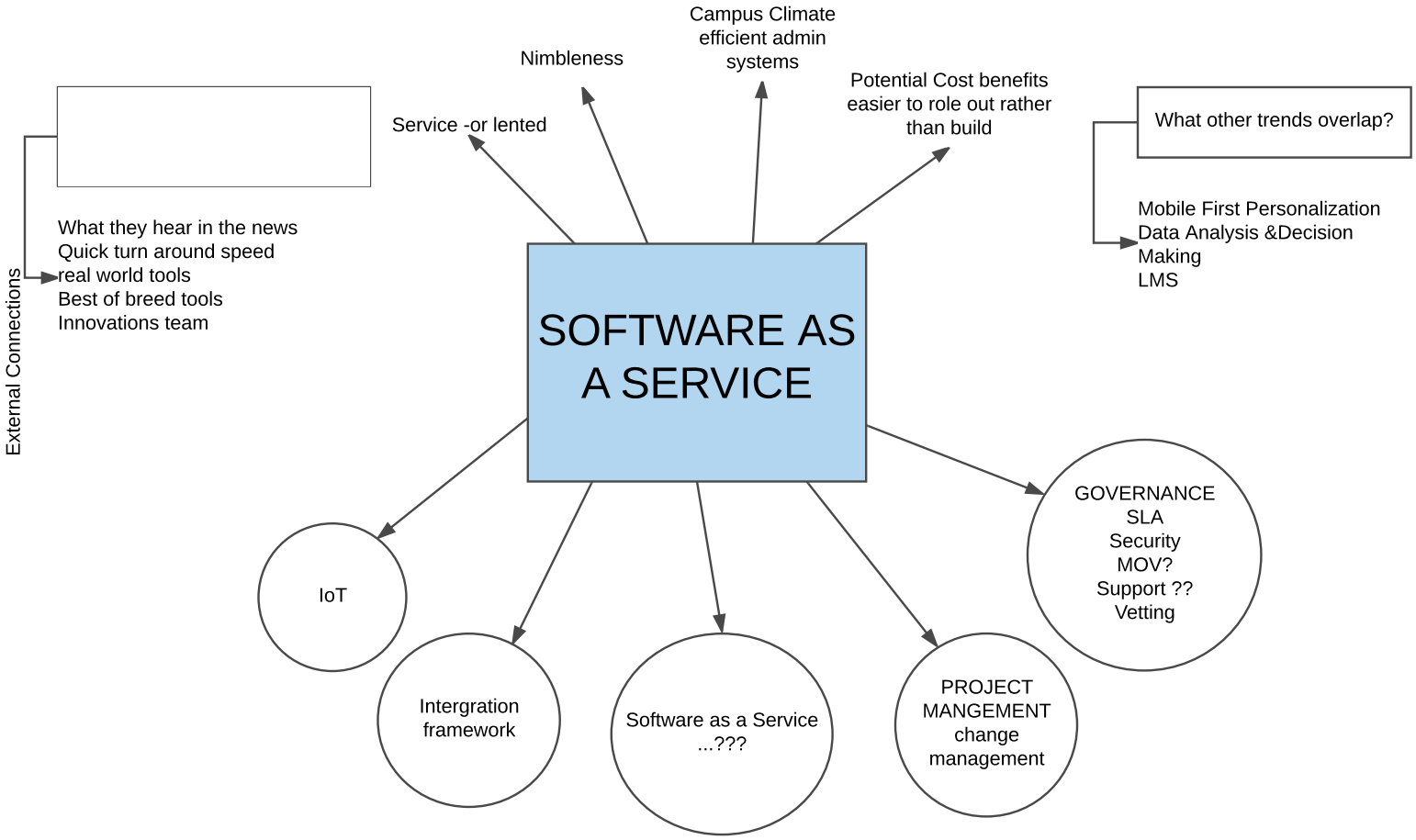
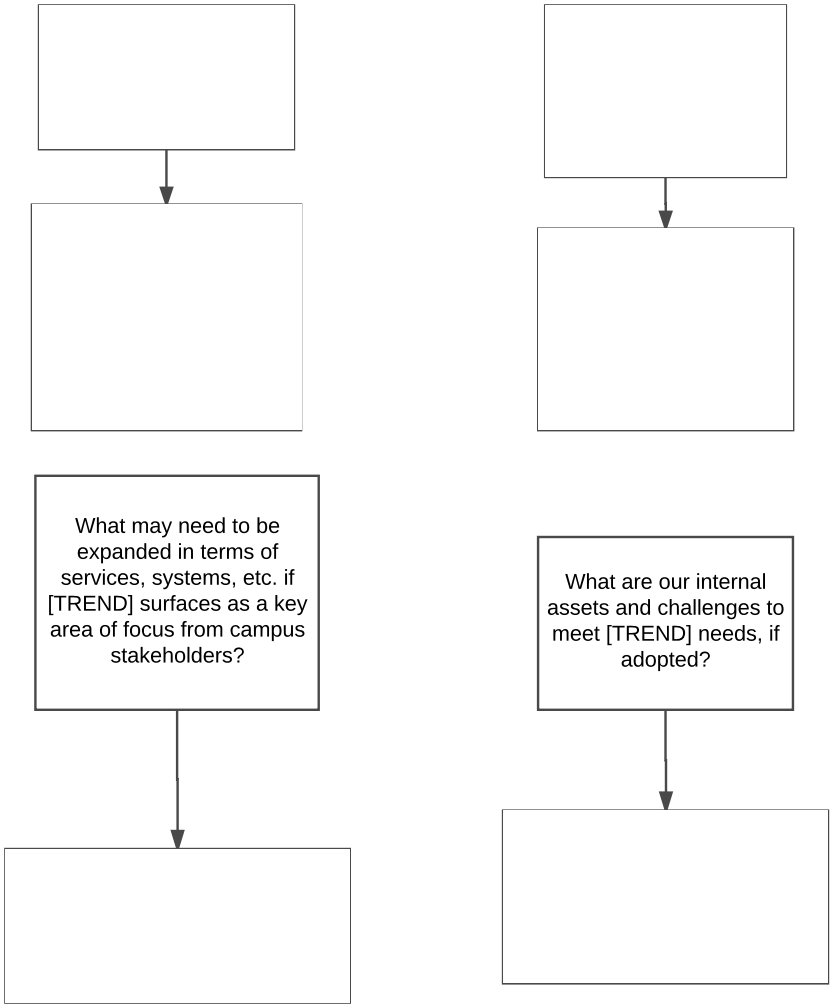
WHAT ARE THE BIG IDEAS IN THE NEXT 3-5 YEARS