

SAN DIEGO WORKFORCE CONFERENCE

Future Employment in our Priority Sectors



ORDER OF EVENTS

October 2, 2014

8am–5pm

BREAKFAST AND CHECK-IN

8:00am

WELCOME AND ACKNOWLEDGEMENTS

8:30am

Peter Callstrom, San Diego Workforce Partnership
Sunita Cooke, San Diego and Imperial Counties Community Colleges Association

LIFE SCIENCES

8:45am

Presentation: Josh Williams, BW Research Partnership, Inc.

Industry Sector Expert Panel:

Sandra Slivka, California Community Colleges Life Sciences/Biotechnology Initiative
Meredith Dow, Driven Staffing, Inc.
Carlos Nunez, CareFusion

HEALTH CARE

10:05am

Presentation: Zhenya Lindstrom, Center of Excellence

Industry Sector Expert Panel:

Ann Durham, Health Workforce Initiative
Remia Stokes, Sharp HealthCare
Marlene Ruiz, Kaiser Permanente

CLEAN ENERGY

11:25am

Presentation: Phil Jordan, BW Research Partnership, Inc. and Economic Advancement Research Institute

Industry Sector Expert Panel:

Greg Newhouse, San Diego Miramar College
Joe Hess, SolarCity
Paul Cleary, GRID Alternatives

LUNCH & KEYNOTE

12:35pm

Cindy Marten, San Diego Unified School District

ADVANCED MANUFACTURING

1:45pm

Presentation: Mary Walshok, UC San Diego Extension and Jo Marie Diamond, East County Economic Development Council

Industry Sector Expert Panel:

Trudy Gerald, San Diego City College
Nancy Boessow, Johnson Matthey Medical Components, California Operations
Rick Urban, Quality Controlled Manufacturing Inc.

INFORMATION & COMMUNICATION TECHNOLOGIES

3:05pm

Presentation: Phil Jordan and Josh Williams, BW Research Partnership, Inc.

Industry Sector Expert Panel:

Rose LaMuraglia, San Diego City College
Gary Peterson, gap intelligence
Ben Motten, Conner Networks

CLOSING

4:15pm

(APPENDIX C)

WELCOME AND ACKNOWLEDGEMENTS

8:30am



Peter Callstrom
President and
CEO,
San Diego
Workforce
Partnership

The San Diego Workforce Partnership (SDWP) funds and provides workforce development programs for tens of thousands of residents in the San Diego County region. Celebrating its 40th year of service in 2014, SDWP's mission is to empower job seekers to meet the current and future workforce needs of employers in the region. With public, private and philanthropic funds, SDWP leads in funding and providing creative, cost-effective and sustainable solutions to regional workforce issues. In addition to funding and managing the America's Job Center of California (AJCC) career center network, SDWP funds a variety of programs for adults, dislocated workers and youth. SDWP also conducts research and analysis on the labor market and economic and employment trends.

Peter Callstrom's career in public service spans 25 years of leadership in nonprofit organizations in our region, including Partnerships With Industry, which serves adults with developmental disabilities in varied workforce development services, and the Regional Task Force on the Homeless, which provides leadership to address multiple approaches on homelessness. An advocate of high quality programs, fiscal responsibility and engaged community service, Callstrom is proud to be collaborating with many to support and improve opportunities for our communities.

Callstrom currently serves on several Boards, including California State University – San Marcos, California Workforce Association, City Heights Partnership for Children, City of San Diego's Commission on Gang Prevention and Intervention, CleanTECH San Diego, Maritime Alliance, New Markets Tax Credits Advisory Board, Regional Continuum of Care Council, San Diego Grantmakers, San Diego Regional Chamber Public Policy Committee, South County Economic Development Council, United States Conference of Mayors - Workforce Development Council, and United Way's Plan to End Chronic Homelessness (Home Again).



Sunita Cooke
President,
Grossmont College

Dr. Sunita ("Sunny") Cooke became President of Grossmont College, located in El Cajon, in July 2007. With 20,000 students, Grossmont College is one of the two community colleges in Grossmont-Cuyamaca Community College District that offers more than 150 associate degree programs and career technical programs. Founded in 1961, the college has developed long-term plans, streamlined planning processes and created a culture of continuous improvement. As a result of this, the college has improved access, success and completion metrics for students.

Born in Lucknow, India, Dr. Cooke emigrated to the United States with her family in 1968. After being awarded a doctorate in biology at Georgetown University, she completed a postdoctoral training program at MD Anderson Cancer Center in the molecular aspects of cell adhesion and metastasis. She became a founding faculty member of Montgomery College.

Prior to joining Grossmont College, Dr. Cooke spent 12 years with the five-college Lonestar College System in north Houston, Texas, where she held roles such as Professor, Director, Dean and Associate Vice Chancellor for Workforce Development.

Dr. Cooke serves on several community boards, including Sharp Grossmont Hospital, East County Chamber of Commerce, YMCA Board of East County, San Diego Community College District Citizens Oversight Committee, San Diego Workforce Partnership, and the California Statewide Economic Workforce Development Program Advisory Committee.



Dr. Sandra Slivka
Sector Navigator –
Life Sciences/
Biotech;
Statewide
Director,
California Life
Sciences Career
Initiative

Dr. Sandra Slivka is a Professor of Biology and the Director of the Southern California Biotechnology Center at Miramar College. Dr. Slivka received her B.A. in zoology from Miami University (Oxford, Ohio) in 1968. Her education continued with an M.S. degree in microbiology from San Diego State University in 1982 and a Ph.D. in physiology and pharmacology from the University of California, San Diego in 1988. Her professional experience includes more than 15 years in various research laboratories. From 1994 to 2000, she was a team leader in various drug discovery efforts at Tanabe Research Laboratories and Trega Biosciences in San Diego. Her teaching experience began as an industry advisor and adjunct instructor in the biotechnology program at Miramar College in 1994. In 2001, Dr. Slivka became a contract faculty member in the Department of Biology where she coordinates biotechnology and medical laboratory technology programs, and serves as Director of the Southern California Biotechnology Center and Statewide Director of the California Life Sciences Career Initiative (www.calbiotechcareers.org), funded by the Economic and Workforce Development program of the California Community Colleges. In 2007, under Dr. Slivka's leadership, the Southern California Biotechnology Center was named Community Partner of the Year by Biocom, the life sciences industry organization in San Diego.



Josh Williams
President,
BW Research
Partnership, Inc.

Josh Williams, the President and Co-Founder of BW Research Partnership, Inc., has been leading and directing applied economic research studies for almost 15 years. His work builds off of complex research methodologies to find data to reveal the strengths and weaknesses of different policies, strategies and programs. His research deliverables are focused on supporting decision-makers with evidence-based conclusions and recommendations. Williams is responsible for directing economic and workforce research, public opinion studies and market research studies for BW Research. Prior to founding BW Research in 2006, Williams was Director of Research for another West Coast-based research firm. While there, Williams directed or supervised more than 200 research projects over a six-year period. With a passion for and deep understanding of applied workforce and economic research, Williams has been a keynote speaker at numerous conferences and summits. He received his B.A. in international economics from George Washington University and his M.A. in economics from California State University, Long Beach. Williams also serves as the Applied Research Director of the Economic Advancement Research Institute (EARI) and as the Economic Development Chair for the San Diego North Economic Development Council.



Meredith Dow
Founder &
President,
Driven Staffing,
Inc.

Meredith Dow has more than 16 years experience in the scientific staffing industry and is now Founder and President of Driven Staffing Inc., a locally owned and managed staffing firm focused on the placement of scientific, clinical research and engineering professionals. Dow has a demonstrated history of success in developing technical staffing solutions for the robust biotechnology community in Southern California. She has worked in startup staffing firms as well as for staffing firms with sales in excess of \$1 billion. Dow holds a B.S. in zoology from the University of California, Davis and spent four years as a scientist working on immunoassay development for a small biotech company in San Diego. Dow is an active member of ACS, AWIS and the PDA, and served on the Board of Directors for the San Diego branch of AALAS for nine years. Dow's passion is helping connect talented scientists with companies who need and can appreciate their expertise.



Dr. Carlos Nunez
Senior Vice
President &
Chief Medical
Officer,
CareFusion

Dr. Carlos Nunez is the Senior Vice President and Chief Medical Officer for CareFusion. In this role, Dr. Nunez leads a multidisciplinary team that provides the expertise and guidance necessary to align the clinical realities of modern health care with the business strategies of the various operating units across CareFusion. This includes the staff and activities of the Center for Safety and Clinical Excellence. He is also responsible for supporting the safety, quality and regulatory efforts that touch every phase of the product and client lifecycle. Dr. Nunez is an accomplished physician and well-respected medical executive who brings a unique blend of clinical expertise and business experience to the field of health care technology. Dr. Nunez has published and presented extensively on the topics of health care informatics, clinical workflow automation, analytics and decision support, cerebral blood flow auto-regulation, ischemia-reperfusion injury and medical history. Before joining CareFusion, Dr. Nunez served as the Chief Physician Executive for a division of UnitedHealth Group, providing medical expertise and direction for corporate strategy and product development within their portfolio of health care technology solutions. Prior to UnitedHealth Group, he was a practicing anesthesiologist, intensivist and hospitalist, and served as the Director of Education and Research for the division of Critical Care Medicine at Carolinas Medical Center Northeast. He received his M.D. from the University of Miami School of Medicine, where he also completed postgraduate training in anesthesiology and fellowships in both critical care medicine and clinical research. Dr. Nunez has an active appointment as Adjunct Professor of Biomedical Informatics at San Diego State University, where he also serves as Associate Director of the Biomedical Informatics Research Center. Dr. Nunez is a Diplomate of the American Board of Anesthesiology, and a member of the American Medical Association, the American Society of Anesthesiologists, the Society of Critical Care Medicine, the European Society of Anesthesia, the European Society of Intensive Care Medicine and the Health Management Academy.



**Ann Durham, RN,
MSN, FNP, Esq.**
San Diego/
Imperial Region
Deputy Sector
Navigator for
Health;
Director, Health
Workforce
Initiative;
Director, San
Diego Welcome
Back Center

Ann Durham is the San Diego/Imperial Region Deputy Sector Navigator for Health. She is also the Director of the Health Workforce Initiative and the San Diego Welcome Back Center. Durham has more than 30 years experience as a registered nurse in telemetry, ICU/CCU, oncology, ER, pre-op and PACU. She was a family nurse practitioner in college student health centers, and taught in advanced practice nursing programs at George Mason University, the University of Kansas and the University of Hawaii. Durham also has more than 10 years experience as an attorney, specializing in Social Security disability appeals for people with HIV/AIDS.

Durham's regional priorities include:

- Working closely with all nursing and allied health programs in the nine Community Colleges in the region;
- Meeting with health care industry professionals in a variety of venues (advisory committees, professional organizations, focus groups, etc.) so HWI can help to ensure that the community colleges are meeting the workforce training needs of the health care industry;
- Supporting the San Diego Welcome Back Center, which helps internationally trained health professionals get licensed to work in California, thereby increasing cultural and linguistic competency of health care providers, leading to improved compliance, satisfaction and outcomes for our diverse patient population;
- Collaborating with the Health and Science Pipeline Initiative (HASPI) to 1) increase health care career awareness, 2) improve performance in high school and college science courses and 3) strengthen transition and retention rates in college programs;
- Providing incumbent worker training/professional development to health care professionals, nursing and allied health faculty members; and
- Working with Regional Consortium and with Regional and Statewide Health Advisory Committees to meet identified health sector needs.



Zhenya Lindstrom
Director, Centers
of Excellence

Evgeniya "Zhenya" Lindstrom is the Director of the Center of Excellence (COE) for Labor Market Research serving community colleges in San Diego and Imperial counties. This Center is one of the seven COEs funded by the California Community College Chancellor's Office. Under the framework of *Doing What Matters for Jobs and Economy*, the Chancellor Office directs the Centers of Excellence to produce labor market research and provide technical assistance to inform regional colleges' decision-making about priority and emerging sectors.

Lindstrom has been conducting applied research with the COE for more than seven years. In this role, she has authored or co-authored numerous statewide and regional labor market studies, including the studies on green economy, water and wastewater, solar industry, mobile media, ICT, health care, supply chain technology, smart grid and others. Three years ago, Lindstrom also collaborated with the UC Berkeley Labor Center on a \$1.1 million research study, funded by the California Public Utilities Commission, to assess California's workforce development needs as part of the California Long-Term Energy Efficiency Strategic Plan.



Remia Stokes
System Recruiter,
Sharp HealthCare

Remia Stokes is a System Recruiter for Sharp HealthCare specializing in Medical Surgical, Progressive Care, Acute Rehabilitation and Psychiatric Nursing. She has 18 years of professional experience in talent acquisition for Information Technology and Health Care, as well as significant international recruiting experience, leading and managing hiring tours in the United States, Northern Mariana Islands (CNMI), United Kingdom, Ireland, Singapore, Australia and Philippines. Stokes was a major contributor to the creation and ongoing success of the New Grad RN and residency programs at Sharp HealthCare. Additionally, she is the Vice-President for Programs for the San Diego Association for HealthCare Recruitment 2014. She served on the Executive Board Committee beginning in 2011.



Marlene Ruiz
Director of
Education and
Consulting
Services, Kaiser
Permanente

Marlene Ruiz has been the Director of Education and Consulting Services at Kaiser Permanente San Diego since 1967. She has supported nursing education in San Diego County for the past 35 years through many activities, including teaching or being a guest speaker at almost every campus in the San Diego area. Ruiz is on advisory boards at nursing schools—or places a representative from her department to respond to the schools' request for service input to their curriculum. She co-authored the very productive San Diego Nursing Consortium for coordinated clinical placement for nursing students in 1996, and initiated a program to support nursing students on clinical rotation by having Kaiser Permanente nurses prepared to work as clinical instructors since 2004. Ruiz is a member of the California Community Colleges Economic and Workforce Development Program Advisory Board. She assisted in the promotion of the statewide transition from the Community College System to the California State University System for BSN completion, and has initiated company and personal scholarships for nursing students. Ruiz is an active member of Sigma Theta Tau, the Association of California Nurse Leaders, the Hispanic Nurses Association and the MANA de San Diego Association. She was recently accepted as member of the East County Citizens' Bond Oversight Committee.

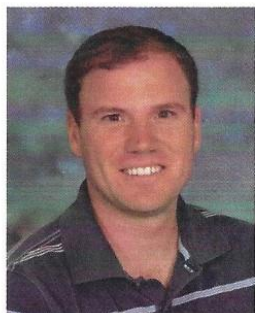


Gregory Newhouse
Director,
Advanced
Transportation
Technology and
Energy Center,
San Diego
Miramar College

Gregory Newhouse directs the Advanced Transportation and Renewable Energy Sector program for the California Community Colleges covering the San Diego and Imperial counties. Newhouse works directly with business, industry, government and educational institutions throughout the region and, as appropriate, in other regions in California to foster the development and implementation of technical training in the areas of alternative fuels, advanced transportation and energy technologies. This includes workforce training, developing and fostering education/industry partnerships, and technology and/or fuel demonstration programs.

Newhouse has fostered educational partnerships with organizations such as the San Diego Regional Clean Fuels Coalition, the San Diego Workforce Partnership, the San Diego North Chamber of Commerce and the San Diego Association of Governments. Key industry partners have included the California Center for Sustainable Energy, Mossy Toyota, New Leaf Biofuels, the University of California at San Diego, and Transpower, LLC. As the development and implementation of technical training also spans geographic regions, multi-region partners include the Southern California Regional Transit Training Consortium, the South Coast Air Quality Management District, the California Energy Commission and the Southern California Gas Company.

Prior to working as the Sector Director, Newhouse had been the Advanced Transportation Technology and Energy Center Director at San Diego Miramar College. In addition, Newhouse has held various positions with the California Energy Commission. These included the assessment of alternative transportation technologies and fuels, developing new research and development programs and concluded with leading a varied staff of more than 30 environmental scientists, engineers and economists who assessed the environmental implications of energy projects and policies.



Phil Jordan
Vice President,
BW Research
Partnership;
Executive Director,
Economic
Advancement
Research Institute

Philip Jordan is the Executive Director of the Economic Advancement Research Institute and Vice-President of BW Research Partnership, Inc. with offices in Massachusetts and California. His work focuses on the impact of talent on economic prosperity and sustainable communities, and his passion is developing solutions that provide expanded opportunities for the most difficult to serve populations.

Jordan has extensive experience studying the innovation economy, in particular, clean energy and information and communication technologies. He has authored dozens of reports, including The Solar Foundation's annual Solar Jobs Census, the Natural Resource Defense Council's American Wind Farms Report, Solar and Wind Labor Market Analyses for the National Renewable Energy Laboratory, statewide clean energy studies for nine states, and numerous local reports for Workforce Investment Boards, community colleges and municipalities. He recently published a book with Elsevier on the global solar industry.

In addition to these endeavors, Jordan serves as the Founder and Chairman of the Board of a small nonprofit school in Samana, Dominican Republic, which provides free schooling to impoverished local children. He has worked in private industry, academia, and government, including the California Community Colleges, the Commonwealth of Massachusetts, and the United States Senate. He received his B.S. in psychology from the University of Connecticut and his J.D. and certificate in Environmental Law from Boston College Law School.



Joe Hess
Senior Sales
Manager,
SolarCity

Joe Hess is a Senior Sales Manager with SolarCity in the San Diego region. Hess grew up in the Bay Area and attended St. Mary's College in Moraga, Calif. He previously worked for United Wind and RGS Energy before joining SolarCity in 2009 at its headquarters in San Mateo, Calif. Since joining SolarCity, Hess has worked on projects across 14 states and has launched numerous new markets while managing the company's inside sales teams. Hess also spearheaded the partnership between SolarCity and Tesla Motors, helping Elon Musk, the owner of Tesla Motors, understand how the company can effectively use power and take control of its utility bill through solar power.



Paul Cleary
San Diego
Regional Director,
GRID Alternatives

Paul Cleary is the San Diego Regional Director for GRID Alternatives, a nonprofit solar contractor that trains and leads teams of community volunteers to install solar electric systems for low-income homeowners. Cleary joined GRID Alternatives in 2008 to open the San Diego office, which has helped more than 550 local families go solar and provided hands-on training to hundreds of people. Cleary's nonprofit experience began in the early 1990s, when he helped evaluate a rural electrification project in Guatemala. After receiving a master's degree in international relations from the University of California, San Diego in 1996, Cleary worked in public health along the U.S.-Mexico border, human trafficking prevention and fundraising for an anthropology museum.



Cindy Marten
Superintendent
San Diego Unified
School District

Cindy Marten is the Superintendent of the San Diego Unified School District. She is deeply committed to creating educational conditions and opportunities that enable all children to become actively literate, contributing and participating members of a democratic society who make a positive difference in the world. Her 25 years as an educator include teaching elementary grades as a classroom teacher and later serving as a school-wide literacy specialist in the award-winning Poway Unified School District.

After participating in a seven-year improvement effort at a struggling school in Poway Unified, Marten chose to take her experience to one of the most challenging schools in San Diego Unified—Central Elementary in City Heights—where she served for 10 years as teacher, instructional leader and principal.

At Central Elementary, Marten worked passionately to attract and attain high-quality, dedicated staff. She nurtured innovative programs to support her students and staff, including a highly successful bi-literacy program, a hands-on school garden program, quality after-school and preschool programs, employees' child day care center, and a community health and wellness center for students and their families. Her team's success was validated by steady and improved student achievement, which included an increase in the school's Academic Performance Index (API). By 2012 it reached 788, just shy of the state target of 800.

As the district's new Superintendent, Marten looks forward to leading the district team and community with a singular focus on student success. She believes that there are NO EXCUSES when it comes to providing children with the very best conditions that will enable them to become confident, successful learners who can achieve their dreams. Marten will work with the Board of Education to implement Vision 2020, creating quality schools in every neighborhood throughout the district.



**Mary Walshok,
Ph.D.**
Associate Vice
Chancellor for
Public Programs
and
Dean of Extension
UC San Diego

Mary Walshok, Ph.D. is an author, educator, researcher and Associate Vice Chancellor for Public Programs and Dean of Extension at the University of California, San Diego (UCSD). Dr. Walshok is the author of more than 100 articles and reports on aligning workforce development with regional economic growth. She has authored or co-authored *Blue Collar Women* (1981), *Knowledge Without Boundaries* (1995), *Closing America's Job Gap* (2011), *Creating Competitiveness: Entrepreneurship and Innovation Policies for Growth* (2013), *Invention and Reinvention: The Evolution of San Diego's Innovation Economy* (2013) and the *Oxford Handbook of Local Competitiveness* (forthcoming 2014).

An industrial sociologist studying the dynamics of regional economic transformation, with a particular focus on how globalization and rapid changes in technology are affecting the social dynamics and economic challenges of regions across America, Dr. Walshok has researched various communities with support from the U.S. Department of Labor, National Science Foundation and the Lilly Endowments. She is currently engaged in research on bi-national innovation dynamics.

Dr. Walshok oversees a \$45 million, 250-employee department that annually serves more than 65,000 enrollees through innovative local and online programs, and provides access to a vast array of intellectual resources through the award-winning UCSD-TV, which reaches more than 22 million households in the nation and millions more around the globe on the Internet. The division also serves more than 3,000 foreign students annually.

In the 1990s, Dr. Walshok co-founded the San Diego Dialogue, a program focused on opportunities in the San Diego-Tijuana region. She currently serves on the boards of San Diego CONNECT (which she helped found in 1985), the United States-Mexico Foundation for Science, the International Community Foundation, the La Jolla Playhouse, Olivewood Gardens and the Girard Foundation.



Jo Marie Diamond
President and
CEO, East County
Economic
Development
Council

Jo Marie Diamond is President and CEO of the San Diego East County Economic Development Council (ECEDC), a full-service economic development organization serving primary industry in San Diego's eastern sub-region. The Council takes on regional, statewide and national projects when they support ECEDC's core mission of cultivating a vibrant, sustainable economy in San Diego's East County. Diamond shepherded one of the ECEDC's flagship projects, the Connectory.com Network (an online resource of company capabilities and capacities) from concept formation through current expansion. She and her team are leading a current defense project to develop a big data-driven market intelligence capability to align defense solicitations more closely to the natural way industry does business.

In 2014, Diamond became the San Diego region's representative on the Executive Board for Advanced Manufacturing Partnership – Southern California (AMP SoCal), one of only 12 federally designated Investing in Manufacturing Community Partnership (IMCP) consortia.

Diamond was honored with the Women in Leadership Award in a nonprofit by the East County Economic Chamber of Commerce in November 2013. Diamond has promoted the healthy economic climate and an enhanced quality of life in San Diego's East County region.

Diamond has 30 years of experience in providing technology and industry

forecasting, industry research and analysis, and program planning/management to companies, local and federal government agencies, and to nonprofit organizations. Prior to joining the ECEDC, Diamond was a principal with Business Change Catalysts (BC²), a technology assessment and systems analysis consulting firm, and before that a principal at B-K Dynamics, a DoD contractor.

Diamond received a B.A. in biochemistry from the Catholic University of America as well as certificates in Information Retrieval Systems, Database Development and Technology Assessment.



Dr. Trudy Gerald
Deputy Sector
Navigator,
Advanced
Manufacturing,
San Diego City
College

Trudy Gerald, Ed.D., Deputy Sector Navigator (DSN) for Manufacturing for San Diego and Imperial Valley, is responsible for the direction, implementation and oversight of community college and industry partnerships serving the manufacturing industries, including technology, construction, green technologies, supply chain, logistics and small business development. As the San Diego/Imperial Counties DSN, Dr. Gerald works in a collaborative community convening employers, Workforce Investment Boards (WIBs), economic development agencies, four-year institutions and fellow Region 10 community colleges with similar programs. Together they will identify gaps in service and programs and the subsequent resources and tools available to strengthen curriculum and program alignment and promote workforce and economic development in the region. Dr. Gerald brings 20 years of experience in the field of education and workforce development, having begun her career with the San Diego Unified School District where she managed career, technical, and professional development programs in the district. She later joined the University of California, San Diego where she partnered with private and public entities to create sound workforce development strategies that strengthened the local economic base. Dr. Gerald's responsibilities at the San Diego Community College District includes working with local business and industry to provide education, training, infrastructure support, and certification to meet their needs and strengthen California's overall economy.



Nancy Boessow
Human Resource
Manager,
Johnson Matthey
Medical
Components,
California
Operations

Nancy Boessow is the Human Resource Manager for Johnson Matthey Medical Components, California Operations, with more than 14 years of experience in this role. Prior to joining Johnson Matthey Medical Components, Boessow was the Senior Accountant for Johnson Matthey Electronic Materials.

Boessow has a B.A. from San Diego State University and is a graduate of the HR Leadership program at the University of California, San Diego. She is a certified Senior Professional Human Resources (SPHR).

Johnson Matthey Medical Components, located in Carmel Mountain Ranch and San Jose, Calif., provides a complete range of capabilities in the fabrication of precious metals, alloys and Nitinol for medical component parts. Its products are used in the orthopedic, endoscopy, cardiology, neurostimulation and implant applications. Johnson Matthey Inc. has a 195-year history of innovation and quality and a presence in more than 30 countries.



Rick Urban
COO and CFO,
Quality Controlled
Manufacturing,
Inc.

Rick Urban is a Chief Operating Officer (COO) and Chief Financial Officer (CFO) with Quality Controlled Manufacturing, Inc. (QCMI). Urban is responsible for the day-to-day operations of the Santee, Calif.-based complex machining manufacturer and FAA Repair and Overhaul Station. He is in charge of developing the company's growth strategies, maintaining UTC Supplier Gold Status, and implementing Six Sigma and Lean Manufacturing throughout the organization.

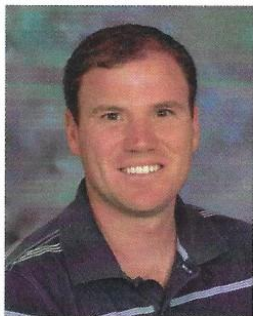
Urban has substantive executive experience from his time as the COO/CFO of Budget Car Sales, where he was responsible for all aspects of the business. During his tenure, the company received the BBB Torch Award for Marketplace Ethics. Prior to joining QCMI, Urban held a variety of executive-level positions in industries including engineering, international car rental, franchise development and manufacturing.

Urban has a B.A. from University of Wisconsin-Madison in accounting, risk management and insurance. He is a board member in the San Diego East County Economic Development Council, and serves the community through various organizations, such as Segs4Vets, the Wounded Warrior Project, Huntington Disease Society of America, and the YMCA, among others.



Rose LaMuraglia
Dean, School of
Business,
Information
Technology,
Cosmetology and
Apprenticeship;
Deputy Sector
Navigator -
ICT/Digital Media

Rose LaMuraglia has a B.S. in applied mathematics, an M.S. in management, and an ABD in information systems management. She served seven years in the U.S. Navy. LaMuraglia became interested in information technology while in the Navy, and focused her career in the field during the late 80s as a network administrator. LaMuraglia served as the Computing Services Director at San Diego City College in the late 90s and in 2004 became a full-time professor in the Information Technology Department creating the Information, Network, and Web Technologies program. She also served as the Microsoft IT Program Director for California and Nevada region between 2001 and 2004. Currently, LaMuraglia serves as the Dean for the School of Business, Information Technology, Cosmetology, and Apprenticeship programs for San Diego City College and as the San Diego-Imperial Region ICT-Digital Media Deputy Sector Navigator.



Phil Jordan
Vice President,
BW Research
Partnership;
Executive Director,
Economic
Advancement
Research Institute

Philip Jordan is the Executive Director of the Economic Advancement Research Institute and Vice-President of BW Research Partnership, with offices in Massachusetts and California. His work focuses on the impact of talent on economic prosperity and sustainable communities, and his passion is developing solutions that provide expanded opportunities for the most difficult to serve populations.

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In addition to these endeavors, Jordan serves as the Founder and Chairman of the Board of a small nonprofit school in Samana, Dominican Republic, which provides free schooling to impoverished local children. He has worked in private industry, academia, and government, including the California Community Colleges, the Commonwealth of Massachusetts, and the United States Senate. He received his B.S. in psychology from the University of Connecticut and his J.D. and certificate in Environmental Law from Boston College Law School.



Josh Williams
President,
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Partnership, Inc.

Josh Williams, the President and Co-Founder of BW Research Partnership, Inc., has been leading and directing applied economic research studies for almost 15 years. His work builds off of complex research methodologies to find data to reveal the strengths and weaknesses of different policies, strategies and programs. His research deliverables are focused on supporting decision-makers with evidence-based conclusions and recommendations. Williams is responsible for directing economic and workforce research, public opinion studies and market research studies for BW Research. Prior to founding BW Research in 2006, Williams was Director of Research for another West Coast-based research firm. While there, Williams directed or supervised more than 200 research projects over a six-year period. With a passion for and deep understanding of applied workforce and economic research, Williams has been a keynote speaker at

numerous conferences and summits. He received his B.A. in international economics from George Washington University and his M.A. in economics from California State University, Long Beach. Williams also serves as the Applied Research Director of the Economic Advancement Research Institute (EARI) and as the Economic Development Chair for the San Diego North Economic Development Council.



Gary Peterson
Chief Executive
Officer, gap
intelligence

Gary Peterson is CEO of gap intelligence, a business intelligence firm located in Liberty Station. Founded in 2003, gap intelligence is a values-led company that delivers timely and accurate market information in insightful ways.

gap intelligence relies on advanced software applications and tools for data analysis and statistics that provide tactical and up to the minute market intelligence, allowing the company to capture any data point from any website or retail store anywhere in the world.

gap intelligence was recently awarded "Most Outstanding Emerging Business" by the San Diego Chamber of Commerce and is a finalist for San Diego's Best Places to Work, San Diego's Fastest 100, and Inc. Magazine's Fastest 5,000. In 2013, gap intelligence was awarded the Heilbron Award in recognition of making the biggest charitable impact on the City of San Diego.



Ben Motten
President, Conner
Networks

Ben Motten is President of a small business technology company, Conner Networks in San Diego. The company has been focused on outsourced IT and technical training in and around the area for 10 years. While Motten earned his B.S. in biology and M.S. in zoology, he had a strong interest in leveraging remote sensing, GIS and mainframe technologies to accomplish biological research. From there he entered the computer field as a technical trainer, first as a Novell Engineer/Instructor and later as a Microsoft Engineer/Instructor. Initially specializing in consulting and training, Motten would go on to form Conner Networks in the summer of 2003. The company now has nine employees and serves more than 200 businesses in San Diego.

As a proud citizen of San Diego, Motten has worked to get involved with community. He serves on a number of boards and committees in the community:

- Vice President of Boys and Girls Clubs of East County (2013-Current)
- Boys and Girls Clubs of East County Board Member (2010-Current)
- California Conservation Corp (2011-Current)
- Vice Chair of the Small Business/Legislation Committee for the San Diego Chamber of Commerce (2013-Current)
- Small Business/Legislation Committee for the San Diego Chamber of Commerce (2012-Current)
- San Diego Chamber of Commerce Board (2013-Current)
- San Diego Taxpayers Association (2013-Current)
- San Diego Chamber of Commerce CRIF Board (2013-Current)
- San Diego Sports Commission/Hall of Fame (2010-2013)
- Elected to the Spring Valley Community Planning Group (2012-Current)

When it comes to policy, Motten's main political focuses are education and economics. He firmly believes the synergistic strength of these national pillars is a benefit to all.

MODERATOR



Tina Ngo
Research
Manager,
San Diego
Workforce
Partnership

Tina Ngo is the Research Manager for the San Diego Workforce Partnership (SDWP), which funds and provides workforce development programs throughout San Diego County. Ngo directs SDWP's Research Department, producing labor market and industry reports to help inform SDWP funding decisions. These studies focus on key workforce issues and employment statistics in San Diego, such as in-demand skills and jobs, wages and salaries, and occupational projections that inform job seekers, career counselors, trainers and educators about what employers are looking for in the current and future labor force. She acts as the spokesperson for SDWP, presenting labor market data and employment trends to the community.

Prior to joining SDWP, Ngo conducted market research for local and international technology startup companies. She was recognized as an upcoming leader in the 2013 San Diego Business Journal Emerging Generation Awards. Ngo holds a Master of Pacific International Affairs (MPIA), International Management from International Relations and Pacific Studies (IR/PS) at the University of California, San Diego. She graduated magna cum laude and holds a dual B.A. from the University of California, Los Angeles.