

Bio: Catalin Ratiu has been working on improving his oral communication expertise in courtrooms, boardrooms, and classrooms. He is Associate Professor of Strategic Management and Chair of the Management Department at California State University San Marcos. His research examines corporate strategies in the social, natural, and global environments. Cata is an award-winning scholar having published over twenty papers in scholarly outlets, including the Academy of Management Review. He has taught graduate and undergraduate courses in Canada, France, Germany, US and coauthored a book investigating the role of multinational corporations in emerging economies. He has over ten years experience in business and legal consulting for corporate and nonprofit organizations in Europe and North America.