

FEMBA

ETHICS WORKSHOP

Facilitated by
Dr. Alan K. Styles

This workshop will introduce students to the importance of ethics in business and provide introductory guidance for recognizing and solving ethical dilemmas. In this 3 hour session we will cover the following:

- Why ethics is relevant to business and business education.
- Bases for Ethical Decision Making.
- Suggested frameworks for solving ethical dilemmas.
- Application of the ethical decision making to contemporary business cases.

Dr. Alan K. Styles is a Professor of Accounting and Chair of the Department of Accounting, in the College of Business Administration at California State University San Marcos. In addition, he is the Director of the Certificate in Water Management & Leadership program. Dr. Styles currently teaches the undergraduate courses *Accounting Ethics*, *Government and Nonprofit Accounting*, and *International Accounting*. He also teaches the graduate the *Accounting for Managers* courses, in the Professional Masters in Biotechnology and the Specialized MBA programs. His research and publications are now primarily in the area of government accounting focusing on local and state government financial reporting for pensions, and accessibility to financial statements on the internet. Dr. Styles is a member of the Governmental Accounting Standards Board's *Conceptual Framework – Disclosure Framework* Task Force. He has published articles on ethics in the academic journals *Research on Accounting Ethics* and *Research on Professional Responsibility and Ethics in Accounting*.