



California State University
SAN MARCOS

College of
Business
Administration

**GLOBAL SUPPLY CHAIN MANAGEMENT
OPTION**
Catalog Year: AY 2008; 09; 10; 11; 12

Total Global Supply Chain Management Option Units-55
Minimum Total Units to Graduate-124

FOUNDATIONS OF BUSINESS COURSES (16 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 302*	Foundations of Business Environments	2						
BUS 304*	Data Analysis	4			Prerequisite for OM 305			
FIN 302*^	Foundations of Finance	2			^FIN 304(4)			
MGMT 302*^	Foundations of Management	2			^MGMT 305(4)			
MIS 304*	Management Information Systems	4						
MKTG 302*^	Foundations of Marketing	2			^MKTG 305(4)			

*Prerequisite for Capstone and Senior Experience.

^Equivalent 4-unit course can be substituted for this 2-unit course; however, the excess units cannot count toward GSCM electives.

GSCM CORE COURSES (14 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
GBM 427	Cross Cultural Negotiating and Global Business	2						
MKTG 450	Consumer Demand and Channel Collaboration	4						
OM 305*	Operations Management	4						
OM 428	Supply Chain Management	4						

*Prerequisite for Capstone and Senior Experience.

GSCM ELECTIVES (16 UNITS)

CHOOSE 16 UNITS FROM THE FOLLOWING:

Course #	Course Number/Title	Units	Grade	Sem	Comments	Need	IP	Met
ACCT 406 or ACCT 423	Cost Measurement, Mgmt and Control or International Accounting	2						
GBM 430	Import-Export Operations	2						
MIS 420	Supply Chain Information Management	4						
MGMT 461 or MKTG 448	Management in Different Cultures or Global and Cross-Cultural Marketing	4						
MKTG 451	Category Management	4						
OM 406	Decision Models: A Computer Integrated Approach	4						
OM 435	Project Management	2						
OM 440	Pricing and Revenue Management	4						
OM 441	Business Logistics Management	4						
OM 442	Procurement and Supplier Management	2						

Check course descriptions in General Catalog for prerequisites.

CAPSTONE (4 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 444	Strategic Management	4			To be taken prior to Senior Experience.			

SENIOR EXPERIENCE (5 UNITS):

(BUS 492 & BUS 493 is a two-course sequence taken in the same semester.)

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 492	Problem Assessment and Critical Thinking	1			1 st part of Senior Experience			
BUS 493	Problem Analysis And Implementation	4			2 nd part of Senior Experience			

The Global Supply Chain Management (GSCM) option focuses on one of the most important tasks of a contemporary global company: managing its worldwide supply network, which covers its entire business practice, ranging from its supplier management, manufacturing or service delivering, distribution and marketing, down to its customer relationship management.

The GSCM option teaches students how to perform typical tasks of a supply chain manager, such as: Designing and managing the relationships that keep products moving on the global playing field; planning how products are made and get to market, what materials are used and where they are purchased, how much inventory should be produced, where products are warehoused, and how they are marketed to best satisfy consumer demand. For our students, job opportunities are plentiful in exciting business areas such as retail, business consulting, import/export, logistics, category management, business development, and manufacturing.