

**COMMUNICATIONS AND MARKETING**

**POLICY**

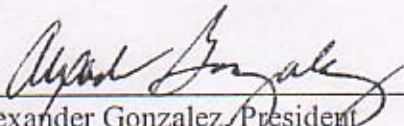
Implementation Date: 09/24/01

Revised: 00/00/00

**Definition** This policy governs communications and marketing materials on the campus.

**Authority** The President

**Scope** This policy applies to all academic programs, administrative units, and auxiliaries. The involvement of units affiliated with the University that are funded by external or private sources will be negotiated on a case-by-case basis, but will be modeled on that of auxiliaries.

  
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Alexander Gonzalez, President

10/12/01  
Approval Date