



California State University  
SAN MARCOS

OFFICE OF  
THE PRESIDENT

Wednesday, May 17, 2017



*Arriving July 1 - CSUSM Corporation*

Members of the Campus Community:

On July 1, the University Auxiliary and Research Services Corporation (UARSC) will become the California State University San Marcos Corporation, or CSUSM Corporation. The CSUSM Corporation is a result of the merger of UARSC and the San Marcos University Corporation. Prior to this merger, the University was served by four separate auxiliary organizations. This merger will bring all enterprise and commercial operations under a single and more efficient organization, and better position the auxiliary for growth and expanded service to the University. The CSUSM Foundation will continue to be the exclusive philanthropic arm of the University and the Associated Students, Inc. will continue to be the student body organization.

The CSUSM Corporation's primary functions will be:

- **Administrations and support of Sponsored Projects and Research**
- Student Housing
- Campus Dining and Catering
- Commercial Services, including the bookstore and licensing
- Real Estate Development
- Auxiliary Support Services including Human Resources, Payroll and Accounting Services (ASI, Foundation, Institute for Palliative Care, Athletics, ACE, Centers and Institutes)

Similar to the UARSC Board, the CSUSM Corporation Board will include faculty (2), students (2), community members (2) and alumni (1) representation. The board membership also includes the president or designee, provost, vice president for Finance and Administrative Services, the dean of students and an academic dean. The current chair is my designee Dr. Matthew Ceppi.

I express my thanks to the staff who have been engaged in this merger over the past several months to ensure a smooth transition on July 1.

Sincerely,  
Karen S. Haynes, Ph.D.  
President