

AsherLev T Santos, PhD, MPIA

Assistant Professor, Public Health Program, California State University San Marcos

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Education

- Ph.D. University of California San Diego & San Diego State University (2016): Public Health
Title: *Defining Global Health Diplomacy Taxonomy and Tools: Brazil's use of South-South Cooperation as Global Health Diplomacy*
- M.P.I.A. University of California San Diego (2004): Pacific and International Affairs
Career Concentration: Non-profit Management & International Development
Regional Concentration: Asia
- B.A. Seattle University (1997): International Studies
Topics Covered: Japanese language, culture and politics
- B.A. Seattle University (1997): Foreign Language
Topics Covered: French language, culture and politics
- B.A.H. Seattle University (1997): Humanities
Topics Covered: Classical studies, history, philosophy, religious studies

Additional Training

Internship

June 2009 – September 2009

World Health Organization, Geneva, Switzerland

As part of the Trade, Foreign Policy, Diplomacy and Health team, I provided background research and logistics coordination for the September 2009 Bellagio Group meeting on global health diplomacy; reviewed submissions for working paper series on foreign policy and health; and assisted in the consultation process for the United Nations General Assembly background document on foreign policy and health.

Health Diplomacy Course

June 2009 *Graduate Institute of International and Development Studies, Geneva, Switzerland*

This course looked at how health has become more central to foreign policy; how health is used to achieve these foreign policy priorities; and how different public and private entities shape the global health landscape.

French in France Program

January 1996 – June 1996

Grenoble, France

The study abroad program focused on French language and culture. In addition to didactic instruction, students were placed with host families for a complete immersion experience.

Oregon / Waseda Summer Program

June 1995 – August 1995

Portland, Oregon

This exchange program co-located American students and students from Waseda University. In addition to respective Japanese or English didactic language study, American history and Japanese culture classes were conducted in English to mixed group of Japanese and American students.

Teaching Experience

California State University San Marcos

- Assistant Professor
PH 501 Foundations of Public Health: Fall 2017
PH 530 Health Disparities, Diversity and Culture: Fall 2017
PH 531 Community Health Education Methods: Fall 2017

National University, Department of Community Health

- Adjunct Professor
CO607 Health Program Design and Implementation: April 2017

University of California San Diego, Department of Family and Preventative Medicine

- Teaching Assistant
FPMU130-Environmental Health: Fall 2014, 2015; Spring 2015, 2016
FPMU101A-Epidemiology: Winter 2015
FPMU040-Intro to Public Health: Winter 2016

University of California San Diego, Foreign Language Department

- Teaching Assistant
Japanese: Fall 2002, Winter 2003, Spring 2003

University of California San Diego, ESL and Subject A Remedial Writing Department

- Instructor
ESL Writing and Composition: Spring 2002
Subject A Remedial Writing Instruction: Fall 2001, Winter 2002, Spring 2002

San Diego State University, Graduate School of Public Health

- Field Instructor
HHS350 Applied Public Health in Global Settings (Argentina): Spring 2015
- Co-Instructor
PH101 Introduction to Public Health: Fall 2010, Spring 2011
- Instructor,
PH490C Public Health Evaluation: Summer 2010

Envision EMI - International Youth Leadership Forum

- Health Faculty Field Instructor (Australia): July 2008
Didactic instruction and site visits on health systems, health system financing, and delivery;
- Faculty Field Instructor (Central Europe): July 2007
Brought students from different countries to Europe to learn about international political, security, economic and health institutions; used didactic instruction, site visits and guest speakers;

Toyo University – Itakura Campus, Itakura-Town, JAPAN

- English Language Instructor: January 2000 – July 2001

Itakura Board of Education, Itakura-Town, JAPAN

- English Language Teacher: July 1999 – July 2001

Guest Lectures

Health Care Delivery in the United States

Course: FPMU40 Intro to Public Health

Instructor: Denis Trinidad, PhD;

March 3, 4, 2016, Family Medicine and Public Health, University of California San Diego

Globalization and Public Health

Course: ICOR Globalization and Health

Instructor: Dipak Gupta, PhD;

Feb 11, 2015, Graduate School of Public Health, San Diego State University

Migrant Health

Course: HHS350 Global Health

Instructor: Paula Granados, PhD; Andrea Villasenor, PhD

Nov 7, 2014, Feb 6, 2015, Oct 23, 2015 Graduate School of Public Health, San Diego State University

Global Health Overview

Course: HHS350 Global Health

Instructor: Paula Granados, PhD; Linda Lloyd, PhD MPH

Oct 10, 2014, Sep 23, 2016 Graduate School of Public Health, San Diego State University

South-South Cooperation

Course: PH780 Global Health I

Instructor: Thomas Novotny, MD MPH;

Fall 2011-14, Graduate School of Public Health, San Diego State University

Global Public Health Actors, Institutions and Policy

Course: PH649 Health Policy

Instructor: Tracy Finlayson, PhD

Mar 25, 2010, Nov 15, 2016 Graduate School of Public Health, San Diego State University

Agenda Setting in Global Health

Course: PH663 Health Communication

Instructor: Sheila (LaHousse) Casteñeda, PhD

April 12, 2010, November 10, 2010, Graduate School of Public Health, San Diego State University

Brief Overview of United States Public Health Policy

Course: PH662 Motivating Health Behavior

Instructor: Greg Talavera, PhD, Sheila LaHouse

December 7, 2009, May 3, 2010, Graduate School of Public Health, San Diego State University

Work Experience

Temporary Expert Professional, HIV STD Hepatitis Branch

Oct 2015 – Present Public Health Services, County of San Diego, San Diego, CA
Provide background research on health disparities for Health Equity Committee; engage with community partners to conduct health assessment and community health improvement plans; develop alternative data collection strategies to better capture information on marginalized and at risk populations.

Project Assistant, Healthy Borders Conference

Oct 2011–Mar 2012 Graduate School of Public Health, San Diego State University, CA
Provided background research for white paper on air quality around border crossings; interfaced with community partners to conduct conference; provided administrative and logistic support for guest speakers and to create materials.

Graduate Assistant

2009 – 2011 Graduate School of Public Health, San Diego State University, San Diego, CA
Contributed in developing global health course core curriculum; coordinated partner entities to support global health diplomacy projects; coordinated and provided input to the global health diplomacy writing project

Health Planner, HIV Prevention - County of San Diego

2005 – 2007 San Diego LGBT Community Center, San Diego, CA
Outsourced to County of San Diego HIV, STD & Hepatitis Branch County; worked with county-sponsored HIV prevention programs; co-authored the county's HIV Prevention Strategic Plan; provided technical support to county contracted HIV prevention & Education providers; provided administrative support for the San Diego County HIV Prevention Community Planning Board; and created continuing education opportunities for community providers.

Director, Economic Development Programs

2004 – 2005 Union of Pan Asian Communities, San Diego, CA
Ran programs for medical case management, job development, homeownership counseling, personal financial management and small business technical assistance; sought funding; and fostered program partnerships for the sustainability of internal programs.

Program Coordinator, API2EYE Project

2003 – 2004 San Diego LGBT Community Center, San Diego, CA
Sought to increase awareness of HIV/AIDS issues; mobilized community support for those infected or affected by HIV/AIDS; focused on young men who have sex with men of the Asian & Pacific Islander communities. The project was funded by the Center for Disease Control and Prevention.

Industrial Analyst

1997 – 1999 The Boeing Company-Wireshop, Everett, WA
Organized and scheduled the build process while incorporating input delays; performed process evaluations of plane build activities; and acted as liaisons between other internal and external production lines.

Research Project

Research Assistant, Healthy ONES 2007 – 2008

San Diego, CA

Funded by the USDA, the Healthy ONES project sought to influence the food environment in schools. Working in a San Diego area school district, baseline observations of the food environment were conducted in all schools. Beginning in September 2008, schools were separated into control and intervention groups, interventions conducted, and observed through the end of the 2010-2011 academic year

Conference Posters & Presentations & Films

Santos, AT. South-South Cooperation effects on trade between Brazil and the Community of Portuguese Language Countries. Oral presentation at American Public Health Association Annual Meeting. November 4-9, 2017, Atlanta, GA

Santos, AT. Global Health Governance and Diplomacy. Oral presentation at Global Health Institute Conference, UCSF. January 7-9, 2011. San Francisco, CA.

Novotny, T., Kickbusch, I., **Santos, AT**, Clark, R., Cadena, L. (2009). Teaching and learning global health diplomacy. Poster presentation at the annual Consortium of Universities for Global Health. September 14-15, 2009 Bethesda, MD.

Isbouts, JP(Dir). The Quest for Peace. Andary N, Brownson E, Friedman J, **Santos, AT** et al. (Actors). (2005)

Publications, Papers & Reports

Santos, AT. PAHO Directing Council Meeting: Tobacco control, IHR, vaccines, malnutrition, Chagas disease. Health Diplomacy Monitor. V1 Issue 5. January 2011.

Caparosa SL, Shordon M, **Santos AT**, Pomichowski ME, Dzewaltowski DA, Coleman KJ. Fundraising, celebrations and classroom rewards are substantial sources of unhealthy foods and beverages on public school campuses. Public Health Nutr. 2014 Jun;17(6):1205-13. doi: 10.1017/S1368980013001493. Epub 2013 Jun 14.

Coleman KJ, Shordon M, Pomichowski ME, Castro CL, Caparosa SL, **Santos AT**, Lopez R, Dzewaltowski DA, Macera CA. Using public health practice and participatory research principals to change nutrition environments in public, low-income schools: The Healthy ONES study. International Journal of Behavioral Medicine. 2010;17(suppl.1):S51.

Coleman, K.J., Shordon, M., **Santos, AT**, Castro, C.L., & Pomichowski, M.E. (2009). Using trash as a proxy measure for the public school classroom nutrition environment. Oral presentation at the 7th annual International Conference on Diet and Physical Activity. June 5-7, Washington, D.C.

Jones, L., Mckinnon, L., **Santos, AT**, Tol, D. County of San Diego HIV Prevention Strategic Plan 2007-2010. County of San Diego HIV, STD, Hepatitis Branch of Public Health Services: San Diego, 2007

Language Skills, International Experience & Software

Language Proficiency:

- French (speaking, writing and reading proficiency)
- Spanish (speaking, writing and reading ability)
- Japanese (speaking proficiency, writing and reading ability)
- Tagalog (speaking and reading ability)
- Portuguese (Beginner-level speaking, writing and reading ability)
- Chinese (Beginner-level speaking, writing and reading ability)

Country Experience:

- Six months or more: Japan and France
- Less than six months: Brazil, Switzerland, Philippines, Austria, Hungary, Czech Republic, Jamaica, Australia, India, Mozambique, Argentina
- Other travel: Ecuador, Thailand, Germany, Spain, Italy, Mexico, Canada, Peru, United Kingdom, South Africa, Costa Rica, Panama, Nicaragua, Guatemala, Columbia

Software:

- Microsoft Office Suite Applications: Word, Excel, Power Point
- Statistical Software: SPSS
- Geographic Imaging Software (GIS): ESRI-ArcMap