California State University SAN MARCOS

Division of Student Affairs

ORGANIZATIONAL CHART

PRESIDENT
Ellen J. Neufeldt

Vice President for Student Affairs
Viridiana Diaz

Associated Students, Inc. Board of Directors

Assistant Vice President, Divisional Operations
Norma Larios

- **Director, Planning, Assessment & Professional Development**: Alan Brian
- **Director, Marketing & Communications**: Erica Perez (Interim)
- **Sr. Resources & Operations Analyst**: Rosa Mora
- **Special Projects Coordinator**: Angelica Tennent

Director, Athletics
Jennifer Milo

- **Associate Director, Athletics**: Todd Snedden
- **Associate Director, Budget and Finacial Operations**: Stephen Wren
- **Associate Director, Compliance**: Jason Stock
- **Associate Director, Facilities & Operations**: Morod Shah
- **Senior Womens's Administrator**: Andrea Leonard

Associate Vice President, Enrollment Management Services
Scott Hagg

- **Director, Admissions & Registrar**: Lisa Medina
- **Coordinator, Commencement**: Rachel Macasadia
- **Director, Financial Aid & Scholarships**: Julie Lindenmeier
- **Director, Recruitment & Outreach**: Vacant
- **Director, Success Coaching**: Erika Vazquez (Interim)

Associate Vice President, Student Academic Support Services
Andres Favela (Interim)

- **Director, ACE Scholar Services**: Vacant
- **Director, College Assistance Migrant Program**: Maria Venegas Escobedo
- **Director, Educational Opportunity Program**: Andres Favela
- **Director, Readiness & Success Services**: Justin Lewis
- **Director, TRIO Student Support Services**: Heather Northway
- **Director, Career Center**: Vacant

Dean of Students
Jason Schreiber

- **Director, Residential Education**: Allie Serrano (Interim)
- **Director, New Student & Family Program**: Christiana Moen
- **Director, Cougar Care Network**: Bonnie Campbell
- **Director, Student Conduct**: Leslie Rockwell
- **Coordinator, DREAMer Resource Office**: Josefina Espino
- **Coordinator, Project Rebound**: Martin Leyva

Associate Vice President, Student Affairs
Bridget Blanshan

- **Director, SHCS Counseling & Psychological Services**: Allison Peters
- **Executive Director, SHCS Student Health**: Bongjoo Hwang
- **Director, Disability Support Services**: John Segoria
- **Title IX/DHR**: May Zhang

Associate Vice President, Student Life
Gail Cole-Avent

- **Director, Black Student Center**: Vacant
- **Director, Campus Recreation**: Lisa Dickinson (Interim)
- **Director, Women & Gender Equity Center**: Floyd Lai (Interim)
- **Director, LGBTQA Pride Center**: Robert Aiello-Hauser
- **Director, University Student Union**: Sara Quinn
- **Director, Cross Cultural Center**: Floyd Lai

Executive Director, Associated Students, Inc.
Annie Macias

- **Director, Latin@/x Center**: Vacant
- **Director, Student Leadership & Involvement Center**: Anthony Pang
- **Director, Veterans Services**: Vacant