



Procedure for CSUSM Spirit Flagpole
Implemented 02/25/2022

The flying of flags on the flagpole located in the cul-de-sac of Campus Way, commonly referred to as the Spirit Flagpole, is exclusively reserved for official California State University San Marcos (CSUSM or University) government speech. The flagpole is not intended to serve as a forum for free expression by the public, but rather as a non-public forum for CSUSM's government speech as has been the practice of CSUSM.

The President or their designee (Vice President of Student Affairs) shall identify the flags that will be flown and the dates on which flags will be flown on the Spirit Flagpole. During other periods when the Spirit Flagpole is available, the Department of Athletics has the designated discretion to fly flags that display an approved CSUSM Athletics logo or flags printed with the words, "Game Day" or "Win" or a substantially similar supportive slogan or message.

Flags flown on the Spirit Flagpole may be displayed no longer than seven consecutive days. All flags must be of professional quality, made of materials, including affixation methods, that will not damage the grounds or facilities where they are displayed or pose an undue risk of harm to pedestrians/vehicles. Flags may be no larger than 4 feet by 6 feet. Flag content may not violate any applicable federal, state, or local law or any systemwide California State University (CSU) or CSUSM policy, including those applicable to the flying of national state, CSU, or CSUSM flags.

- The President or designee (Vice President of Student Affairs) will determine if the flying of Department of Athletics flags should be interrupted to fly another flag.
- The President or designee will notify Department of Athletics of a flag raising and request assistance in coordinating the flying of the approved flag for a period no greater than seven consecutive days.
- The President or designee will notify University Communications to promote/communicate the flying of a flag as/if needed.