

CELEBRATING 25 YEARS



California State University
SAN MARCOS

Community Engagement

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CSUSM Strategic Priorities

Developed through campus-wide collaborative process, these priorities have guided activities since 2006:

- Academic Excellence
- Student Life
- Campus Climate
- Community Partnerships
- Educational Equity

Carnegie Foundation for the Advancement of Teaching

Classifies all US institutions
of higher education:

CSUSM = Master's M
(medium)

Elective Classification for
Community Engagement
(2006):

- Curricular Engagement
- Outreach and Partnerships

Reclassified as Community
Engaged Institution (2015)

“Community engagement is the collaboration between institutions of higher education and their larger communities (local, regional, state, national, global) for the *mutually beneficial exchange of knowledge and resources* in a context of *partnership and reciprocity*.”

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Community Engagement Mission Statement

The division of Community Engagement at CSUSM is a leader in creating positive community impact through meaningful connections and innovative partnerships between the University and communities.



Framework

Outreach

to/for

Engagement

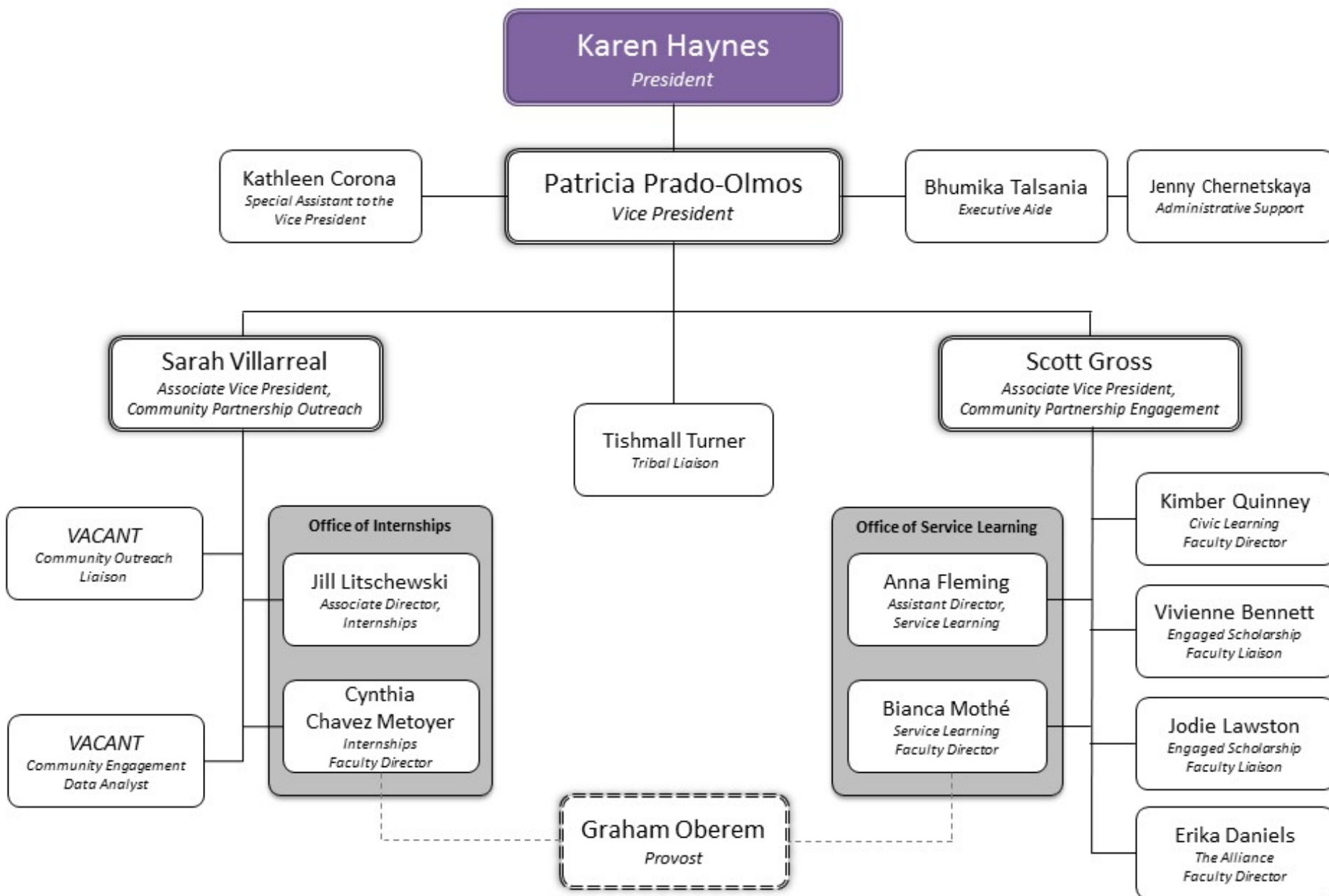
with

in the community

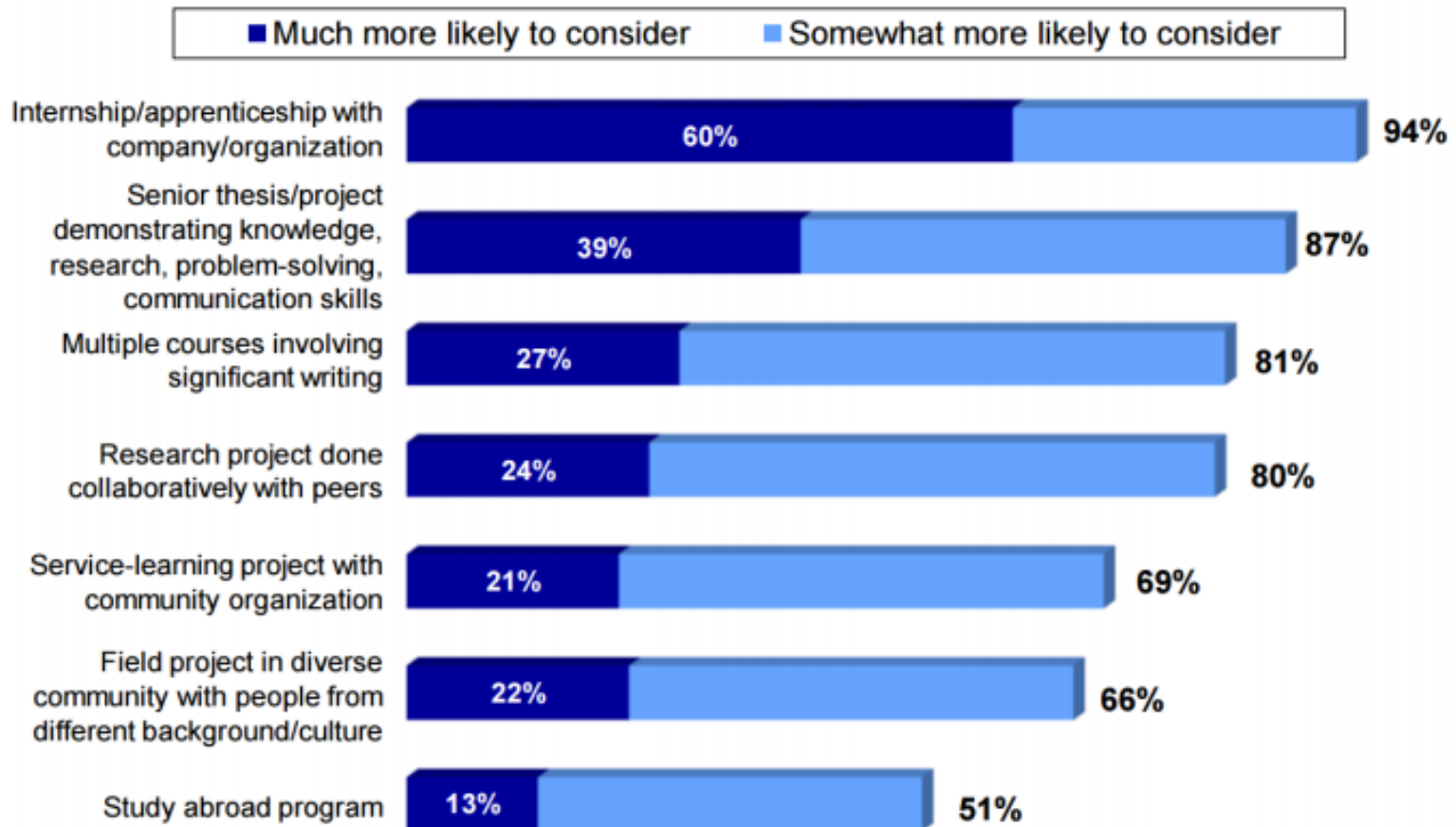
- Event Attendance
- Board Service
- Service Learning
- Tribal Initiative - Tribal Education Summit
- Community Engaged Scholarship
- Internships
- Collaborative Events

COMMUNITY ENGAGEMENT

Division of Community Engagement



How much more likely your company is to consider hiring a recent college graduate if they have had this experience, completed this course?



Source: <https://www.aacu.org/sites/default/files/files/LEAP/2015employerstudentsurvey.pdf>

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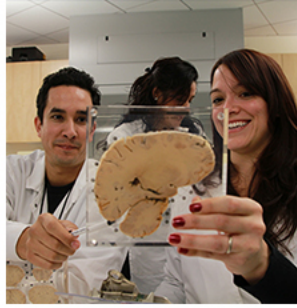
Why was the Office of Internships created?

- To ensure compliance with the Chancellor's Executive Order 1064.
- To provide administrative and operational support for faculty and students engaged in the high-impact practice of for-credit academic internships.
- To assist with sustaining and developing new university community partnerships related to for-credit internships.



“When it comes to considering a job candidate, employers value completion of an internship or apprenticeship *most* among the applied and project-based learning experiences tests” (p.7)

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Internships vs. Service Learning

- An **internship** formally integrates the student's academic study with practical experience in a cooperating organization. It is designed to serve educational purposes by offering experience in a business, non-profit, educational or government setting.
- **Service learning** is a teaching method that promotes student learning through active participation in meaningful and planned service experiences in the community that are substantively related to course content. Through reflective activities, students enhance their understanding of course content, general knowledge, sense of civic responsibility, self-awareness and commitment to the community.



Internships

- Assist students in developing skills for post-graduation endeavors. In other words, helping the student get prepared for their career.
- An internship does not have to be related to the community, non-profit, or "civic responsibility". Rather, an internship can be strictly related to a business or governmental enterprise.
- Students may receive financial compensation.
- Firsthand experience at the internship placement itself embodies the vast majority of the student's time, and may include a small component of class assignments, such as a reflective journal.



Service Learning

- Prepares students to better understanding course content via "learning by doing."
- Student learning provides students opportunities to participate in organized service activities that meet community needs while linking the community service experience to course content.
- Students do not receive financial compensation.
- Firsthand experience at the service-learning placement is a critical but small component of the course material, and does not embody the entirety of the course.

How will the Office of Internships support faculty? *

- Collects and retains required paperwork from SAFECLIP students (to ensure their insurance coverage)
- Conducts student safety orientation
- Coordinates the signature/execution of partnership agreements
- Offers faculty support for sustaining and developing internship programs
- Attend class or information presentations at faculty request

* The Office of Internships is responsible for SAFECLIP students; and The Office of Procurement is responsible for SPLIP students.



Let us know how we can help with your internship endeavors!

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Questions?

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